

THE PARAMOUNT ISSUE

In the Present Mayoralty Campaign, and the One Issue in Which Every Good Citizen of Portland Has a Personal Interest, Is

COMMISSION GOVERNMENT

All other issues sought to be injected into the campaign are of minor importance, or are being advanced by the opponents of the Commission Plan, in an effort to be-cloud and obscure the only really important question before the voters of Portland.

MAYOR JOSEPH SIMON

Is the strong and earnest advocate of Commission Government, and has pledged himself to use every effort as Mayor for the adoption of that plan. The effort in certain quarters to defeat him is in reality an effort to head off and delay, if not defeat, a Commission Government for Portland.

What It Has Done

The Commission Plan of Government had its origin in Galveston, Texas, at the time of the disastrous flood which almost destroyed that city in 1900. It was the result of the efforts of the business men of that city to secure an effective working government through which they could with despatch restore order out of the chaos which followed the flood. The conspicuous success of the plan is a matter of history. The Commission Government of Galveston was able to make decisions and get work done in half the time and at half the cost of similar work under the old system.

The Commission Government at Galveston, planned and built a seawall to protect the city from future floods. It raised the ground level of a large portion of the city, made many other important improvements, conducted the city government at one-third less cost, and at the same time reduced the city debt and tax rate.

Dallas, Texas, adopted the Commission Plan in 1907—four years ago. When adopted, the city had a deficiency of \$200,000 in warrants outstanding without the funds to pay them. The Commission Plan has wiped this out, reduced the tax rate, expended several million dollars in street improvements without adding to the general indebtedness of the city, and secured above all things a dollar's worth of work for every dollar expended.

Fully 150 other cities in the United States have followed the lead of Galveston, and adopted the Commission Government. The "Des Moines Plan," adopted by Des Moines, Iowa, a city with 140,000 population, is the Commission Form of Government with certain additions, and has been conspicuously successful. Today the Commission Form of Government, by which name it is best known, is recognized throughout the land as the ideal form of city government, and the remedy for graft, extravagance and all other municipal ills.

What It Will Do Here

The Commission form of Government, which MAYOR SIMON advocates for Portland, will

- SIMPLIFY THE CITY GOVERNMENT
- INCREASE THE EFFICIENCY OF THE GOVERNING BODY
- INCREASE THE PERSONAL RESPONSIBILITY OF OFFICIALS
- LESSEN THE OPPORTUNITIES FOR GRAFT
- CURB EXTRAVAGANCE
- ELIMINATE PETTY POLITICS FROM THE CITY'S AFFAIRS
- DECREASE THE COST OF RUNNING THE CITY'S GOVERNMENT
- CHEAPEN THE COST OF CITY IMPROVEMENTS
- REDUCE THE TAX RATE
- SHORTENS THE BALLOT AND SIMPLIFIES THE SELECTION OF OFFICIALS
- SEPARATES CITY AFFAIRS FROM BOTH PARTY AND WARD POLITICS
- GIVES EVERY DEPARTMENT OF THE CITY A BUSINESS ADMINISTRATION WITH A FIXED RESPONSIBILITY FOR THE CONDUCT OF THAT DEPARTMENT'S AFFAIRS
- GUARANTEES A DOLLAR'S WORTH OF WORK FOR EVERY DOLLAR EXPENDED

.... Mayor Simon has told you where he stands on Commission Government. Not only is he outspoken in favor of it, but he is using every effort to bring this important question before the voters of Portland.

No other candidate for Mayor has given any pledge in favor of Commission Government. You cannot count on this relief from them.

The Citizens' Committee believes that this question is of the greatest importance to the taxpayers of Portland, and to the future growth and development of our city, and they urge you to go to the polls on

MONDAY, JUNE 5TH

AND CAST A VOTE FOR

JOSEPH SIMON FOR MAYOR

NUMBER 15X OFFICIAL BALLOT

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