

BUILDING PERMITS AVERAGE \$60,000 DAILY FOR MONTH

Total Sum Represented Will Reach \$1,800,000 by the End of May, if Present Record Keeps Up.

Reports from the office of the building inspector are to the effect that the record of permits for the month will exceed the splendid total rolled up for the same period one year ago. At the close of business Friday permits had been issued since the first of the month to the value of \$1,570,000. This is a daily average of \$60,000, and if this average is maintained for the five remaining days of the month the total will slightly exceed the \$1,800,000 total of May, 1910. Inspector of Buildings F. E. Plummer said yesterday that the business already in sight in his department makes it practically certain that the permit record for May will not fall below that of the same month one year ago.

Up to date this year construction has been authorized to the value of \$7,891,896, as compared with \$6,919,017 for the first five months of last year. The increase to date is \$472,000, or 7.5, while the gain for the five months will closely approach \$600,000, or 11 per cent. No other Pacific coast city except Los Angeles shows a gain over last year in building operations.

The largest permit issued last week was taken out by W. J. Patton, for a three-story business building to be erected on Front street, between Main and Salmon, at a cost of \$40,000.

Attorney E. E. Covert took out a permit for a large and expensive residence which he is to build on Johnson street, between Twenty-fourth and Twenty-fifth streets. The house is to be concrete construction and will follow closely the Mission type of architecture. It will cost between \$20,000 and \$25,000.

A permit for a two and a half story frame warehouse to cost \$11,000, was taken out by W. I. Swank. The structure is to be built on East Tenth street, between Halsey and Welder.

Permits were issued for five dwelling houses to cost \$5000 or more each. The most expensive of these homes is to be erected by F. B. Bowman at East Twenty-second and Brazer streets. It is to be a two and a half story frame structure of semi-colonial type of architecture and will cost approximately \$10,000.

H. C. Stevens is to build a two-story residence of frame construction on Northrup street, between Twenty-third and Twenty-fourth streets. A permit authorizing its construction at a cost of \$6000 was issued last Thursday. Mrs. George W. Welder is building a handsome home on Kearney street, between Nineteenth and Twentieth. The house is to be two and a half stories and will cost \$8600.

\$8000 Residence.
On East Twenty-fifth street, between Madison street and Hawthorne avenue, E. J. Sherman is building a house which will cost in the neighborhood of \$8000.

L. H. Maxwell, chief deputy in the office of the county assessor, has taken out a permit for a two and a half story frame residence, to be erected on East Forty-first street, between Hoyt and Gilsan streets. Estimated cost is \$7000.

A four-story frame flat building is under construction on Hancock street, between East Eighth and East Ninth, for M. A. Dempsey. The permit authorizing its construction at a cost of \$8000 was issued last week.

C. C. Marton has taken out a permit for a two and a half story frame residence to be erected on Overton street, between Twenty-fifth and Twenty-sixth, which is to cost \$5000.

Ellis Jennings has let the contract for a two-story frame flat building to be erected on East Third street, between Halsey and Welder. The permit authorizes an expenditure of \$4500.

On East Burnside street, near East Bluff street, Cone Otzen has broken ground for a two and a half story frame dwelling, which will cost, according to the permit, \$3500.

Edward Bale has taken out a permit for a one and a half story frame cottage, which he will build on East Eleventh street, between Almsworth and Jarrett, at a cost of \$3000.

A permit has been issued to L. D. Heater for a two story residence to be erected on East Twenty-eighth street, between Kelly and Brooklyn, at a cost of \$3250.

CONCANNON ACQUIRES RESIDENCE AND LOT

Edward F. Mall has sold to T. J. Concannon a 25x100 foot lot on Thurman street near Twenty-fourth for \$4500. The property belonged to M. E. Handler and is improved with an eight room frame residence.

Mr. Mall representing S. E. Bowman has sold to H. E. Jaggar a lot at the corner of East Twentieth and Stanton streets for \$2000. Mr. Jaggar bought the site for a modern residence which he will build there this summer.

SUNSET BEACH TRACT WILL OPEN TOMORROW

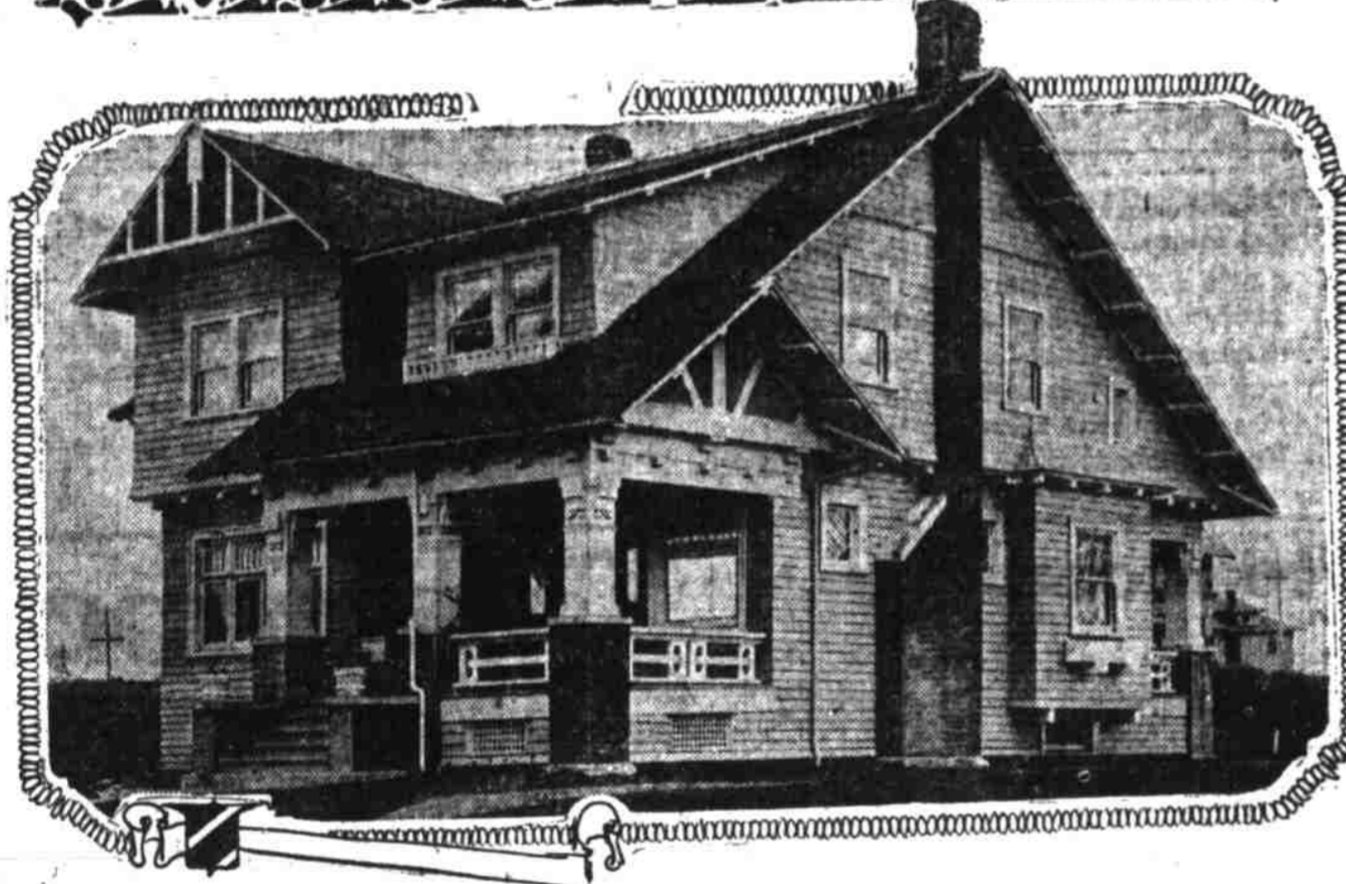
Sunset Beach, a residential subdivision of Clatsop Beach, a short distance from Gearhart Park, will be opened tomorrow. The demand for beach properties has been active this year and it is predicted that the largest amount of business to be done this summer will be in property along the seashore.

Sunset Beach is on the line of the Astoria & Columbia River railroad, 10 miles below Astoria. Carnahan station has been changed to Sunset Beach station and the railroad company promises to build there a new and modern station.

A number of cottages are planned for immediate construction, a modern bungalow now being constructed for Mrs. George J. Frankel. A store building will be built at once. Sunset Beach tent colony will be an important feature.

Keasey, Humason & Jeffery are planning a series of week end excursions to Sunset Beach, the excursionists to have the use of the tents in the tent

TYPES OF LAURELHURST HOMES.



Upper picture—Residence of P. S. Easterday, Royal court, near East Gilsan street. Lower picture—Residence of Charles Ringier, Hazelfern Place, near East Gilsan street.

colony from Saturday night until Monday morning. The tents will be built on board floors and will have every convenience necessary to an enjoyable outing. A portion of the tent city will be set aside for families who desire to spend longer periods at the beach and who will use the tents until their bungalows can be built.

BEACHES GETTING READY FOR CROWDS

New Cottages Will Be Erected at Gearhart—Sand Dunes Lowered.

With summer near at hand the various Oregon beaches are preparing for the vacation crowds. The Rose Festival and the Astoria centennial will serve to attract thousands of visitors to Portland and persons from inland states will no doubt include a visit to one of the Pacific ocean resorts in the itinerary.

A strong feature of the recreation period is cottage life at the seaside. Already Gearhart Park has more than 200 attractive beach homes. Hotel Gearhart has been open all winter and many alterations and improvements have been made.

More than a half mile of bulkhead has been built and the sand dunes to the north of the hotel have been leveled down.

During the next 10 days work will commence on the construction of several new cottages and bungalows and arrangements have been made whereby the management of the park is prepared to build 100 new cottages this year.

Throughout the winter Hotel Gearhart has been the scene of many week-end parties of Portland people and it has been a noticeable fact that the Oregon coast is almost as pleasant in winter as summer. A number of cottage owners at Gearhart Park spent several weeks during the winter at the seaside, finding comfort at the hotel until the beach home was ready.

Gearhart Beach will be the scene of many sporting events during the summer and especially with the centennial celebration in progress. At that time there will be automobile races, airship flights, motorcycle races and other events. The big natatorium, which has proved a pleasing feature during the winter, will be used for swimming and diving contests and swimming exhibitions of various kinds.

A large number of reservations have been made at the Gearhart hotel and indications point to a big season. Cottage life is to be made the important feature at Gearhart and it was for that reason that the park has been greatly improved this winter. Train service from Portland will be convenient for those who wish to make the week-end trips to the hotel or cottage.

The ocean-view golf links at Gearhart will be the scene of several exhibition games this summer, and the tennis courts and croquet grounds will no doubt be well patronized. Picnic grounds are numerous about the hotel and the auditorium in the natural park will be used for conventions and gatherings of various kinds throughout the summer.

Traction Engine for Road Work.
(Special Dispatch to The Journal.)
Hood River, Or., May 27.—The whistle of the first traction engine that has ever come to the city announced yesterday that horses and mules are to be abandoned in the transportation of crushed stone for the paving of six miles of county road soon to be undertaken here. The G. W. Aldred Co. has secured a 30 horsepower engine and five self dump carts that are to be used in the construction work. In view of the

fact that the crushed rock will need to be transported several miles it was thought by the contractors that steam locomotion would be the cheapest.

Politicians are inclined to attach considerable significance to the dinner which William B. Hearst recently gave

at his home in New York city. Prominent among the guests at the dinner were United States Senators O'Conner of New York, La Follette of Wisconsin, Chamberlain of Oregon, Borah of Idaho, Potendexter of Washington and Nevada, and Representative Victor Murdock of Kansas.

FINEST ACREAGE HOMES WITHIN REACH OF ALL

You don't have to have a long bank account today in order to get hold of one of the VERY BEST ORCHARD OR GARDEN TRACTS in the whole northwest.

Because our matchless tracts are peculiarly within your reach, no matter how limited your means. Out of your monthly, quarterly or annual savings you will be surprised to find how easy it is for you to get 10 or 15 or 20 or even 40 acres of our matchless land—land that makes your future a safe one.

Portland consumers are going to look in the near future for a large part of their fruits, vegetables and poultry from this new district. It is right close to the city and the splendid shipping advantages make it a doubly favored point.

This magnificent new district comprises 3000 acres of virile, fertile logged-off land, from which the timberman has but in recent years claimed his toll.

It is just the sort of land that can be readily developed to yield \$1000 or even more to the acre in fruits or vegetables every year. That is the verdict of the best agricultural and horticultural experts in the state.

And not one of the established districts that are now making thousands of acreage home-owners well-to-do had brighter prospects or more to go on than you will find in our matchless

Beaver Homes Tracts at Redland

An hour's run from Portland, near Goble, on the Columbia river.

Those thrifty home-buyers of previous days (they're independent now) didn't have half your chance of today to get land on a producing basis. They had to blast and grub and use donkey engines on their stumps—all of which cost much money.

You Can Charpit Your Way to Independence

No matter what your age or strength may be, you can use that new economy land-clearing method with success. Why, some of the most effective charpitting has been done by reform school boys over in Washington. They caught the magical knack in a few minutes.

There's a lot, too, in knowing that your land is fresh, virile, producing land—good for you, your children and their children. Land that has already been doing service for a few generations may be well along toward petering out.

Furthermore, when you buy that established land it is certain that you pay every dollar of the expensive dynamite and donkey engine clearing system that was followed in clearing it—the wasteful method of the past.

Beaver Homes tracts are second to none. The soil is unsurpassed in all the qualities that make for fertility.

There is plenty of water—plenty for every purpose. The district lays in a beautiful crescent—a valley unto itself, just off the broad Columbia, with wondrous snow-capped peaks in the distance.

Good roads, good school, churches, stores, conveniences, handy to town.

Portland is the natural market. Ship your produce by rail or water at small competitive rates.

We want producers here and we will make every possible concession to the man of small means who is in earnest.

The mechanic, office man, streetcar man, railroad man, the teamster, sawmill worker, clerk, laborer or business man who seriously wishes to broaden his outlook will find a rare opportunity in this district.

WE WANT YOU TO SEE US AT ONCE
ABOUT THIS PROPOSITION.
F. B. HOLBROOK CO.
214 LUMBER EXCHANGE BLDG.



IN RESPONSE to public demand for beach properties, we place on sale tomorrow, May 29, 1911, choice residence and business lots at Sunset Beach.

In the days of the Clatsops, before the white man strode the sands of the Pacific, Sunset Beach was a favorite Summer camping ground of the Indians.

Here in the surging, rolling surf they washed their ills away, on the crystal waters of the Neacoxie they fished and swam, while in the primeval forests close at hand they hunted and roamed the trackless wilds.

The march of progress has banished the Indians, but Sunset Beach, with its matchless splendors and recreations, brings to the white man and his family new pleasures and new health, doubly welcome in these days of strenuous endeavor.

A large number of bungalow sites in Sunset Beach have already been sold to discriminating investors, and many new and attractive bungalows are planned to be built this Summer. From all over the West—from Montana, Idaho, the Inland Empire, Washington and Oregon—inquiries are received daily for information concerning Sunset Beach.

We have splendid bungalow sites for sale at Sunset Beach for \$300 some less, some a little more—bargains which will soon be snapped up. Easy terms are extended to all.

We have prepared 20,000 copies of a small booklet telling of Sunset Beach. It contains pictures of the Beach, tells of its pleasures and pastimes, and the many points of interest surrounding. It will help you in deciding upon your summer vacation. Send a postal for a copy. It's free to you.

Beach properties convenient to large centers of population command large and constantly increasing prices. Prices in Sunset Beach are lower than in any similarly located resort, with greater promise of future increased values than any other property along the Oregon coast.

SEND FOR YOUR SUNSET BEACH BOOK TODAY.

KEASEY, HUMASON & JEFFERY
DEALERS IN LANDS
CHAMBER OF COMMERCE—PORTLAND, ORE.

WILLAMETTE VALLEY
IRRIGATED LAND

West Stayon
THE IRRIGATION PROJECT
De Luxe

Only short distance from Portland between two railroads, in the famous Willamette valley. No other irrigation project can compare with this one. Ideal soil, fine water, beautiful parklike appearance—making this a veritable paradise; so close to market that transportation is a minor consideration.

STOP and THINK!

You are sure of an independent living on 5 to 10 acres of our irrigated land. Perpetual water right deeded to the land. Terms to suit.

We pay purchasers' R. R. transportation to and from the project. Call early Monday and arrange to get your pick.

**Willamette Valley
Irrigated Land Co.**
Hartman & Thompson Bank,
CHAMBER OF COMMERCE BLDG.
(Ask for Mr. Hartog.)