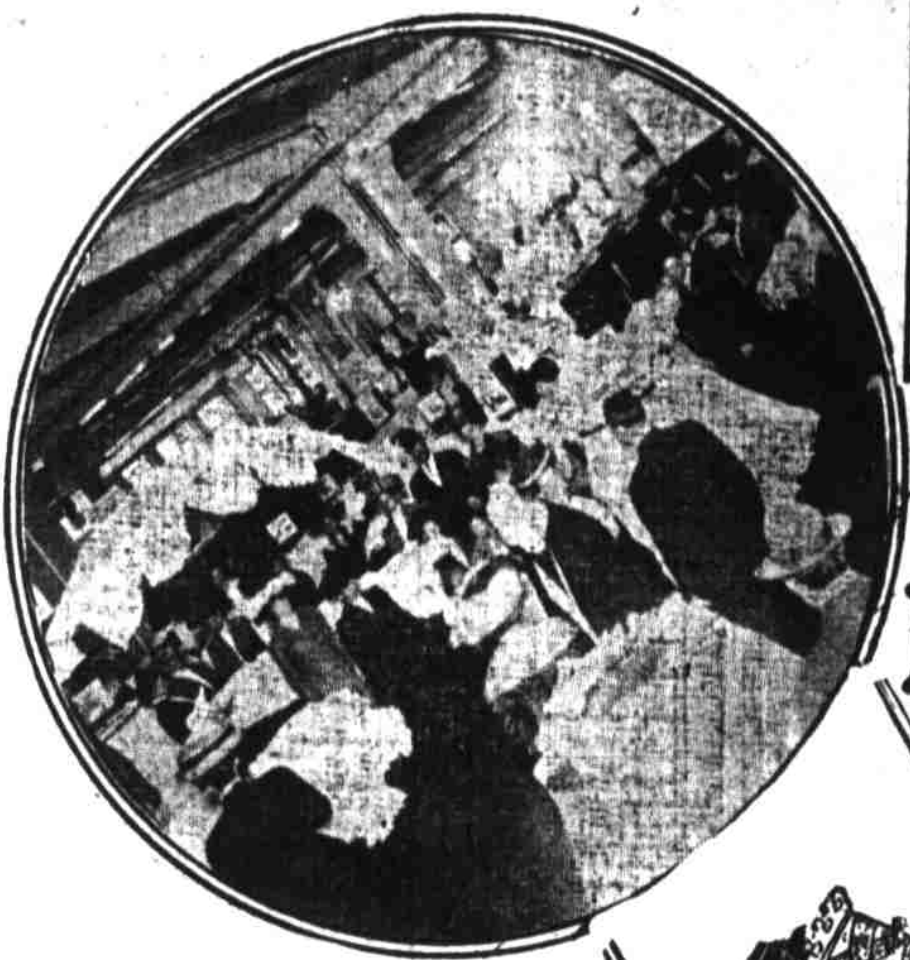




**The White Footwear Reduced**  
 OUR entire stock of Men's, Women's and Children's White Footwear at reductions for the June White Days! Women's White Canvas Blucher Oxfords and Ankle-Strap Pumps, with hand-turned soles and covered Cuban heels. All sizes. Specially priced at, the pair \$2.19 and \$1.79 Men's White Duck Oxfords at \$2.19, \$1.79, \$1.29 Children's White Canvas Oxfords at 69c and 49c



# 11th Annual June White Days Everything in White at Big Savings!

FOR two days The Big Store has been a scene of record-breaking crowds from opening to closing time! Greater than ever before are these 11th Annual June White Days--the Whole store is a fairyland of white, with every table and counter banked high in a spotless array of beautiful White Merchandise at the biggest savings of the year.

For this annual White Event, we prepare almost a year ahead. Huge orders are placed with factories and mills, to be made up during their dull season. Store closed Tuesday, Decoration Day, come tomorrow!

## Undermuslins --The Backbone of the June White Days

MEIER & FRANK'S--SECOND FLOOR ORDER BY MAIL

NOT a single undergarment in this Great White Event but what is up to the same high quality standard that's always maintained in regular stock!

Splendid Masonville muslins, Lonsdale cambrics and muslins. Dainty, durable trimmings and thorough workmanship, even in low-est-priced grades.

### The Gown Specials--

\$1.00 Masonville Muslin Gowns, each, only 73¢  
 \$1.50 Gowns, June White Days, each, only 98¢  
 \$1.75 and \$1.85 Gowns, your choice, spec'l. \$1.22  
 \$2.00 Gowns, June White Days price, only \$1.39  
 \$2.25 Gowns, June White Days price, only \$1.73  
 Other Gowns up to \$18.00, all at reduced prices.

### Combination Suits--

\$2.50 Combination Garments, special, only \$1.89  
 \$3.00 Combination Garments, special, only \$1.97  
 \$4.00 and \$4.50 Combinations, special for \$2.93  
 \$5.00 to \$6.50 Combinations, special now at \$3.75

### Corset Covers--

Regular 75c Corset Covers, special for only 43¢  
 Regular \$1.00 Corset Covers, special at only 73¢  
 \$1.75 Corset Covers, placed on special sale, \$1.27  
 Regular \$2.00 Corset Covers on sale at only \$1.39

### White Underskirts

\$7.50 White Underskirts for \$1.43  
 \$2.50 White Underskirts only \$1.93  
 \$1.75 White Underskirts now at \$1.22  
 \$4.00 White Underskirts, special \$2.93  
 Up to \$37.50 Underskirts now reduced.

### French Muslinwear--

Our entire stock of exquisite Hand-Made and Hand-Embroidered French Undermuslins specially priced for this sale at splendid savings. French Gowns now priced from \$1.47 to \$75.00 French Drawers selling now from \$1.47 to \$10 French Chemise now from 73c on up to \$15.00 Combinations from \$3.75 up to as high as \$15.00

**All White Undermuslins Are Reduced**  
**Linens and White Goods Reduced**  
**Sensational Embroidery Bargains**  
**New White Serge Suits Reduced**  
**New White Waists Are Reduced**  
**New White Dress Goods Less**  
**Fine White Silks Reduced**  
**Women's Neckwear for Less**  
**Knit Underwear Reduced**  
**Lace Curtains Reduced**  
**White Shoes Reduced**

## Smart White Serge Suits at \$20.25

MEIER & FRANK'S--SECOND FLOOR ORDER BY MAIL

TOMORROW, for our Great June White Days, a special line of smart White Serge Tailored Suits, with short, jaunty semi-fitted coats, full satin lined. Small revers and notched collars. Are in the panel front skirts, with habit backs. Special for this sale only \$20.25

**New \$7.50 White Striped Dimity Dresses \$4.92**

Charming new One-Piece Striped Dimity Dresses, with round or square Dutch necks and elbow sleeves, trimmed in embroidery bands and edgings. Regular \$7.50 Dresses special for this sale at this low price

**\$4.92**

## The New White Coats Reduced

For the June White Days, splendid savings on all our new White Serge, "Knit weave" and Light Mixture Coats. Unlined and full lined, all strictly plain tailored.

White Coats special at \$11.25  
 White Coats special at \$16.65  
 White Coats special at \$20.25

## Dressing Sacques

Regular \$1.75 White Dressing Sacques, of dainty figured lawns, with kimono or handkerchief sleeves, special at \$1.28

## Matchless Savings Rule in the Linen Department

MEIER & FRANK'S--FIRST FLOOR ORDER BY MAIL

YOU cannot find in the city more complete stocks of high grade Linens! The finest makes of Irish, Scotch, Bohemian and Austrian Linens, all reduced for the Great June White Days. \$8 to \$10 Hemstitched Sets--Fine Linen Cloths and a dozen Napkins to match, 1/4 Off.

\$1 Bleached Irish Linen Damask--68-inch, fine quality, yard, 75¢.

\$1.35 All-Linen Damask--72-inch, heavy and handsome, yard, \$1.

65c Half-Bleached Damask--64-inch, firm and durable, yard, 60¢.

Mercedized Table Damask--58-inch, heavy, pretty patterns, yard, 35¢.

Scotch Damask Cloths--2 1/4 x 2 1/4 yard size, handsome patterns. Regular \$7.50 at \$5.63. Large Napkins to match, dozen at \$5.63.

\$10 to \$18 John S. Brown's Scaloped Cloths--2 1/4 x 2 1/4 and 2 1/2 x 2 1/2-yard unscaloped napkins to match, 1/4 OFF.

### In White Wash Goods Section

\$1.50 Bolts Longcloth--12-yard original pieces, 36-inch, \$1.10.

35c White Shirting Madras--32-inch, neat, self-woven designs, 25¢.

20c White Dotted Swisses--Dainty embroidered designs, yard, 15¢.

\$2 Satin Bed Spreads--Large size, handsome patterns, \$1.50.

75c Linen-Finished Sheets--81x 90-inch, torn and hemmed, 65¢.

12 1/2c Bleached Muslin--36-inch, good, firm quality, yard, 9¢.

## June White Days in Laces, Embroideries

BEAUTIFUL Embroideries and Laces in a wonderful variety of kinds and patterns; rich and heavy, light and dainty--anything you could possibly desire. We can give here only a bit of an idea of the many bargains in store for you in these Great June White Days.

### THREE GROUPS OF EMBROIDERIES

Over 3000 yards of lovely new Swiss, Cambric and Nainsook Edges and Insertions, 1/2 to 3 inches wide; also flouncings, 9 to 18 inches, in the loveliest of filet, blind-stitch and eyelet patterns.

12c to 25c Embroideries, 10¢  
 20c to 35c Embroideries, 15¢  
 35c to 75c Embroideries, 25¢

### EMBROIDERED MATCHED SETS

1 to 9-inch Edges and Insertions, and 12 to 27-inch flouncings of Swiss, Cambric and Nainsook, in dainty eyelet and floral designs. 85c to \$1.50 grades for 69c, and our regular 30c to 50c grades at 25c

### 12 YDS., 85c TO \$1.00 VAL. LACES AT 50c

Fine French and German round mesh Val. Laces in edges and insertions 1/2 to 1 1/2 in. wide, 12-yd. bolt, 50c

Baby Irish and Venice All-overs--Pure white, beautiful for yokes, sleeves, bands; our regular \$4.50 grades at \$2.98; reg. \$2.50 grades, \$1.87

French Val. Laces--Strong double-thread grades, edges and insertions to match. Regular 25c laces for 19c; regular 15c laces at only 11c

## Great Carnival Sale of Jewelry

MEIER & FRANK'S--FIRST FLOOR ORDER BY MAIL

HUNDREDS of the charming conceits in Jewelry that you'll need to complete your attire for the Rose Festival days! Look at these sensational prices for tomorrow:

75c Silver Powder Holders special at 49¢  
 \$1.00 Gold and Silver La Vallieres at 69¢  
 \$1.50 and \$2.00 La Vallieres for only 98¢  
 35c Gold Filled and Pearl Links now 19¢  
 \$1.00 new Inlaid Belt Buckles priced 59¢  
 \$1.00 Coral and Pearl Brooches now 59¢  
 75c Gold Filled Brooches priced now 39¢  
 50c Coral Brooches and Bar Pins for 33¢  
 \$5.00 Gold Filled Bracelets now \$2.49  
 \$1.50 Gold Filled Bracelets priced at 89¢  
 Solid Gold Bracelets are now at 1/4 OFF

\$1.50 Solid Gold Beauty Pins 98¢  
 \$2 Long Bar or Jabot Pins at 98¢  
 \$1 Hand-Painted Brooches at 69¢  
 \$1.00 Genuine Coral Beads at 69¢

### \$7.50 Hand Bags \$4.98

Suede, velvet, genuine seal and other popular leathers, in all the newest shapes, with fancy frames and cordelliere handles. Reg. \$7.50 Hand Bags \$4.98  
 \$1.50 Suede Cordelliere Bags now at 98¢  
 New Coronation Elastic Belts now at 49¢  
 25c White Wash Belts, tomorrow at 12¢  
 75c White Wash Belts, special at 49¢



## 25c-35c Handkerchiefs at 14c

MEIER & FRANK'S--FIRST FLOOR ORDER BY MAIL

HUNDREDS of thousands of Handkerchiefs bought to sell specially during the Great June White Days!

Regular 25c and 35c dainty Lace-trimmed Swiss Handkerchiefs, ea. 14c

10c Initial Handkerchiefs--Sheer lawn and linen with embroidered initials, placed, on sale at the low price of 7c

15c Handkerchiefs--Embroidered corners and initials, on sale at 10c

20c Handkerchiefs--Samples and surplus lots, all fresh and clean, 12c

### 75c-\$1 Neckw'r 53c

June White Days tomorrow offer over 2000 lovely hand-made Rabats and hand-embroidered Trowville Linen Collars. Worth 75c to \$1, special 53c

35c Neckwear--Wide range of dainty Rabats, Cascades, Jabots, Dutch Collars at the special low price of 25c

### The Knit Underwear

Women's 15c Sleeveless Vests, only 10¢  
 Women's 25c Sleeveless Vests, only 15¢  
 Women's 50c Union Suits, Vests and Pants on sale at the low price, only 33¢  
 Women's \$1.50 Union Suits for only 98¢

## White Paris Waists Are Now Reduced

MEIER & FRANK'S--SECOND FLOOR

MOST exquisite of hand-made Paris Voile and Marquisette Waists, beautifully finished in colored Grecian and Madeira embroidery and trimmed in Irish and German crochet lace. Reduced tomorrow for the June White Days:

\$22.50 Paris Waists at \$15.00  
 \$30.00 Paris Waists at \$19.50  
 \$45.00 Paris Waists at \$27.50

### OTHER WAIST SPECIALS.

Tailored Gibson Waists at 95¢  
 Mull and Lawn Waists \$1.28  
 \$2.50 All-over Em. Waists \$1.89  
 \$2 Dutch Neck Waists at \$1.48

### WAIST PATTERNS 42c

THE Art Needlework Store's offering for June White Days--dainty Voile waist patterns, stamped in 30 different patterns for embroidering. New kimono sleeve styles. Worth 75c; Special tomorrow for only 42c

