

MARCH EXPORTS OF AUTOS SHOW RAPID INCREASE

Gain Is 63 Per Cent Over Same Month One Year Ago—Total Value of Output Shipped Is \$1,688,947.

Automobiles of American manufacture are steadily increasing the share which they supply of the world's demand for that article. March exports of automobiles and parts thereof showed an increase of 63 per cent when compared with those of March a year ago, while the exports during the nine months ending with March are practically 50 per cent greater than those for the corresponding period of last year. The total of automobiles and parts thereof exported from the United States in March, 1911, was \$1,688,947, against \$1,007,387 in March, 1910, the increase of \$681,560 being especially interesting in view of the fact that during the past year the bureau of statistics of the department of commerce and labor has adopted effective measures to prevent the reporting as exports by collectors of customs of such automobiles as leave the country for touring purposes only. Under the instructions of the bureau of statistics, only those automobiles are reported as exports that are actually intended for sale in a foreign country.

Growth Rapid.

The growth in the exports of automobiles and parts thereof has been especially rapid in the last three years, the figures for the nine months ending with March having increased to \$2,579,036 in 1909, to \$4,352,371 in 1910, and \$9,587,181 in 1911, suggesting that the total for the fiscal year which ends with next month, will be about \$14,000,000. In addition to the figures above quoted of automobiles and parts thereof exported, the exports of automobile tires, shown separately under the head of manufactures of India rubber, amounted for the nine months ending with March to \$1,325,902.

This growth in the exports of automobiles and parts thereof occurs in the trade with nearly all the principal countries. Comparing the movements out of the country during corresponding nine months periods of the last three fiscal years, exports to Canada have increased from \$228,478 in 1909 to \$2,809,310 in 1910, and \$3,884,447 in 1911; those to the United Kingdom, from \$921,524 in 1909, to \$1,344,000 in 1910, and \$1,657,999 in 1911; those to France, from \$215,956 in 1909, to \$376,166 in 1910, decreasing, however, to \$345,222 in 1911. Other European countries, except Italy, show substantial gains. To Mexico the exports of automobiles have also increased since 1909, the total for the nine months period of that year standing at \$279,723, compared with \$408,570 in 1910, and \$645,641 in 1911. Market gains are noted in the exports to South America, British Oceania, and other countries of Asia and Oceania. To British Oceania the exports have increased from \$80,308 in nine months of 1909, to \$297,301 in 1910, and \$395,614 in 1911; to Asia and other Oceania, from \$23,147 in 1909, to \$206,453 in 1910, and \$314,650 in 1911; and to South America as a whole, from \$105,947 in 1909, to \$231,884 in 1910, and \$594,284 in 1911.

Canada Best Market.

Canada leads all other countries as a market for American automobiles, the total exports to that country in the nine months of the current fiscal year having been \$3,884,447, compared with \$1,657,999 to the United Kingdom, \$345,222 to France, \$185,699 to Germany, \$245,641 to Mexico, and \$487,181 to all foreign countries. During the month of March alone, an even larger proportion of the exports went to Canada—\$778,402 out of a total of \$1,628,947.

France is the world's leading exporter of automobiles, the figures of the five leading countries being, for the calendar year 1910, the latest period for which comparative figures are available: From France, \$34,466,000; United States, second in rank, \$12,196,296; United Kingdom, \$12,684,000; Germany, \$7,558,000, and Italy \$11,417,000.

The United Kingdom ranks first in the importation of automobiles, the figures for the calendar year 1910 being \$24,959,000, against \$2,737,208 for the United States, \$2,457,000 for Germany, \$1,846,000 for France, and \$1,024,000 for Italy.

Imports of automobiles into the United States are decreasing, the total for March, 1911, having been but \$120,829, against \$301,236 in March of the preceding year; and for the nine months ending with March, 1911, \$1,588,213, compared with \$2,979,756 in the corresponding period of 1910, and \$2,622,824 in 1909.

Autos From France.

Most of the automobiles imported into the United States come from France, that country being credited in the calendar year 1910 with \$1,066,454 worth out of a total importation of \$2,080,658, exclusive of parts of automobiles. The next largest importation was from Germany, \$214,577, followed by \$212,478 from Italy, \$212,989 from the United Kingdom, and \$174,175 from all other countries.

Prices of automobiles imported into the United States are gradually increasing, while those of automobiles exported are decreasing. The 1115 complete automobiles imported into the

\$20 IN GOLD FOR A NAME

The Ford Motor Car Agency has a racing car that will appear in the Rose Carnival parades and want an appropriate name for it. The car is on exhibition at the garage East 8th st. and Hawthorne ave. Suggestions may be sent between now and May 31st. Letters will be opened June 1st and announcement made on June 2 and 4th. In case there are several who send in the same name, the one sending the suggestion to the office first will receive the award.

Cut out and mail today the coupon below to the Ford Motor Car Agency, East 8th St. and Hawthorne, Portland, Or.

FORD MOTOR CAR AGENCY
I suggest the name of.....
.....for your Ford Racer
Name.....
Address.....
Date.....Town.....



Alden Sampson truck of the Palace Laundry. Several of these light trucks have been sold here recently for use in laundry service. The paneled body is mounted on a 1500 pound delivery chassis and has given much satisfaction.

country during the nine months ending with March, 1909, had an average valuation of \$1834 each; the 1149 imported in the like period of 1910, had an average valuation of \$1948 each; while 634 machines imported in the nine months of the current fiscal year show an average valuation of \$2117 each. Meantime the average export price of the automobiles leaving the country has dropped from \$1788 each, based on 1610 automobiles reported in the nine months of 1909, to \$1285 each for the 4180 machines exported in the like period of

1910, and \$1127 each for the 7350 machines which left the country in the corresponding period of 1911.

CLEAR ORCHARD LAND WITH DONKEY ENGINE

(Special Dispatch to The Journal.)
Hood River, Or., May 20.—With a 50 horsepower donkey engine the Bonoboro Orchard company is clearing its large tract of land in the upper valley

district, north of Parkdale. The large stumps are first blasted to break them up and then the engine is put into play. The powerful machine draws them from the earth with ease. After the stumps are pulled the engine is used to pile them and the many logs, unsuitable for lumber, that cover the ground.

The big orchard company has been using this means of clearing for a year. About 140 acres of land has been cleared.

Journal Want Ads bring results.

POLK TABERNACLE RISES IN ONE DAY

Hundred Workmen Get Frame Up by Noon and Sides On by Night.

(Special Dispatch to The Journal.)
Dallas, Or., May 20.—Promptly at 7 o'clock this morning work was begun on the Olsen-Moss tabernacle, which was to be erected in one day. One hundred volunteer workmen appeared and by 12 o'clock had the framework up, the roof on and the sides partially completed. At noon the ladies of the Christian church served dinner to the workmen and short speeches were delivered by Mayor Craven and other prominent men.

The tabernacle is 60x100 feet and will seat 1600 people and although a temporary structure, is being built to stand the weather. It was practically completed by 6 o'clock tonight.

YOUNG CORPORATIONS LOSE BY CARELESSNESS

(Salem Bureau of The Journal.)
Salem, Or., May 20.—Business of new corporations, all over the state is frequently retarded and the corporation officers put to extra expense and inconvenience because they neglect to observe the main provisions governing the filing of articles of incorporation with the secretary of state. Greater than any other source of delay seems to be the failure of incorporators to find out before starting business, getting stationery printed, and sending in their papers, whether there is any other corporation in the state by the same name. The fee is also a puzzle, seemingly, although the rule is plain in the law. Frequently papers are held up because enough money does not accompany them. If there is a surplus the parties sending for filings get back their change where it is over 10 cents. The filing fee is graded from \$10 to \$75, according to the amount of capital stock between \$5000 and \$1,000,000.

Fisk tire makers bought 30 Brush Cars

They ought to know automobile values if anyone knows. They bought Brush cars for each of their branches throughout the country because they are the most economical cars made.

Your business needs quick, economical transportation as much as the Fisk Rubber Company needs it.

You can equip your salesmen and collectors, your road men and overseers with cars to advantage.

They can cover more ground, see more people, sell more goods, do more work and make more money—for you as well as themselves.

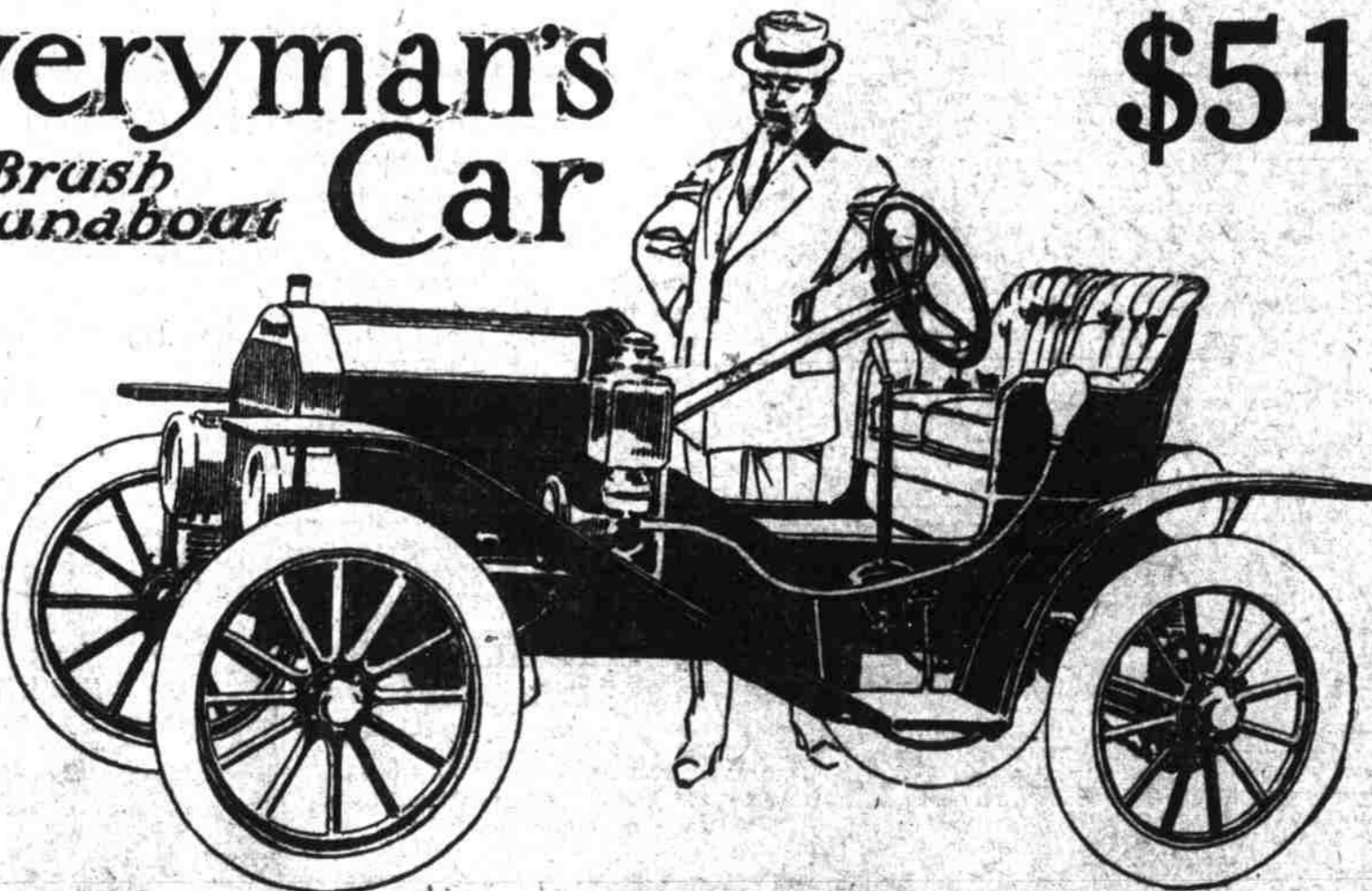
Hundreds of firms have proven it and are doing it. We will send you a booklet showing users of the Brush in 85 different trades.

It is not only a commercial possibility. It is as helpful—and as necessary when you've tried it—as a typewriter and telephone.

Will you let your competitors enjoy this advantage without trying it for yourself?

Everyman's The Brush Runabout Car

\$515



World's Record for Production

Every Fifth Car Built in the United States Is a

MODEL "T" FORD

4574 IN MARCH
5185 IN APRIL

Read Saturday Evening Post of May 20 for particulars.

MAXWELL THE GREAT ECONOMY CAR



Model A 2 1/2 h. p. Business Man's Runabout \$ 975
Model C 20 h. p. four-cylinder Roadster 1250
Model L 20 h. p. Fordor Touring Car 1680
Model S A. 30 h. p. Fordor Touring Car 1825
Model G A. 50 h. p. Fordor Roadster with removable top extra tire, tube and rim, Hartford Shock Absorbers \$1550
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More Doctors and Mercantile Establishments in Portland Using Maxwell Than Any Other One Make of Automobile.

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