

**595th Bargain Friday Sale**

**Reg. 98c Allover Lace 48c**

A sale of 18-inch Allover Lace, suitable for sleeves and yokes in Summer dresses. It comes in small, dainty patterns in cream, ecru and white, and sells regularly at 98c a yard. Special for this sale at only **48c**

The Most in Value—The Best in Quality



**595th Bargain Friday Sale**

**25c Neck Ruching for 10c**

A special sale of pretty Ruching, shown in assorted patterns and colors. Very dressy and stylish. Comes six neck lengths to a card and sells regularly at 25c a card. Specially priced for this sale at **10c**

**Some Unparalleled Money Saving Opportunities**

Are Offered in Our Store Tomorrow. Many More Items Besides These Quoted in this Ad Will Be Found in Our Store, Just as Big Bargains as Those Mentioned Here. Come Early for Best Choice, as the Quantities of Some Are Limited. It Will Pay You Well to Attend This Sale

**For Our 595th Bargain Friday Sale  
Special Offering of Men's Shirts**

Made of Excellent Quality Chambray and shown with soft turn down collar. The very best of 75c values. These Shirts specially priced for Bargain Friday at each only **49c**

**49c**

You will be more than pleased with this display of Men's Shirts. They are made of plain blue chambray, with soft turn down collar. Sleeves are faced. They are shown with single pleat down the front, are cut large and made to fit. Fine custom made shirts that sell regularly at 75c each. Specially priced for this sale at **49c**

**Men's Sox, Regular 10c Values 10c**

A Friday Sale of Men's Plain Black Cotton Socks, made seamless, with fine ribbed top. They are guaranteed fast black and sell regularly at 10c a pair. Priced this sale **7c**

**Embroideries  
At Reduced Prices**

How they have sold and are selling as we write! This event presents very unusual bargain features—the chance to get high grade Embroideries at a saving. These four lots for tomorrow's selling:

- Embroideries full 18 in. wide, values to 50c a yard, at only **20c**
- Embroideries full 27 in. wide, values to \$1.00 a yard, at only **35c**
- Embroideries full 27 in. wide, hemmed edges, values to \$1.75, at **48c**
- Three to ten-inch Embroidery Edges, values to 25c a yard, at **9c**

**For Our 595th Bargain Friday Sale  
Another Great Special Offering of**

**Child's Rompers**

Fine, Well-Made Garments for Children From 1 to 6 Years of Age—Made of Fine Blue Bell Chambray and Neatly Finished—Regular 50c Values Friday at **28c**

**28c**



**See Our Big Third Street Window Display**

An extra special purchase of our New York buyer enables us to place on sale tomorrow about 100 dozen Children's Rompers made of fine quality Blue Bell Chambray or Gingham, in tan, pink, light, dark or blue colors, in neat stripe or check effect. Collar, cuffs, waist band and pocket neatly trimmed to match. Regular 50c values, specially priced this sale **28c**

**For Our 595th Great Bargain Friday Sale  
Sale of Serpentine Crepe**

100 Bolts, Shown in the New Plain Shades and Printed Styles of This Season's Designing—Standard Grade That Sells Everywhere at 19c Yard—Friday at **14c**

**14c**

Here is a sale of Wash Goods that should interest you. About 100 bolts of Serpentine Crepe, a dainty crinkled fabric, so perfectly woven that the crinkle is guaranteed not to wash out, stretch out or wear out. It also drapes gracefully and is extremely popular for Summer dresses, waists, kimonos, etc. The assortment includes the most popular new shades in plain colors and charming printed patterns of this season's designing. It comes in a standard quality that is sold everywhere at 19c a yard. Priced for tomorrow only, Bargain Friday, at **14c**



**For Our 595th Great Bargain Friday Sale  
Women's 35c Neckw'r 8c**



A special clean-up sale of Women's Neckwear. Over 1000 pieces in the lot. All this season's new shapes in Stocks, Jabots, Dutch Collars, Bows, Embroidered Stiff Collars, etc. Some are slightly soiled from much handling. This neckwear combines quality and style in a measure that will find instant favor with the most critical. Your choice from regular values to 35c at this sale for **8c**

**Regular \$1.50 Battenburg Scarfs at 75c**

A big Bargain Friday special of pretty Battenburg Scarfs, shown full 20x54 inches. Finest quality linen materials used. A large assortment of pretty designs to select from. Regular \$1.50 values special for this sale at half price **75c**

**For Our 595th Great Bargain Friday Sale  
A Sale of Gauze Lisle Hose**

Fine Fast Black Gauze Lisle Hose, Made Full Seamless, With Double Heel, Sole and Toe—All Sizes—Best 25c Grade for Bargain Friday at **12 1/2c**

**12 1/2c**

This important sale consists of about 500 dozen pairs of women's dependable quality Gauze Lisle Hose that are made full seamless and with double heel, sole and toe. They come in all sizes, and this bargain price is due to an unusual purchase. Prudent shoppers will not miss this unusual saving opportunity to secure a full season's supply at this low figure. Regular 25c stockings priced for Bargain Friday at **12 1/2c**



**595th Bargain Friday Sale  
9c Huck Towels 5c Each**

200 dozen White Huck Towels, finished with fast colored borders and hemmed ends. They come 16 by 32 inches, and are sold regularly at 9c each. Not more than one dozen to a customer, tomorrow, Bargain Friday, at **5c**

**595th Bargain Friday Sale  
Boys' 50c Union Suits 39c**

A sale of Boys' Cotton Mesh Union Suits at less than usual price, splendid wearing garments in cream color, in the high neck, long sleeve, ankle length style and low neck, short sleeves in knee lengths, all sizes from 24 to 34, 50c grade, Friday **39c**

**595th Bargain Friday Sale  
Children's 25c Hose 16c**

An out-of-the-ordinary sale of Children's Stockings, made of best grade Maco Cotton. They come in a fine rib and are guaranteed fast black, all sizes from 5 to 9 1/2, regular 25c grade, underpriced for one day only, Bargain Friday at **16c**

**Another Big Purchase  
of Women's New Suits**

Just arrived from New York city. Will be shown tomorrow for the first time. Beautiful, high grade, new Summer Suits, Regular values to \$19.50. Specially priced Bargain Friday **\$10**

**\$10**

Plan on the biggest suit bargains this store ever offered, in this sale! Really the most desirable suits possible to buy at any price. They are not only new, fine quality suits, but they portray the latest styles in the most fashionable materials and most desirable colors. Some are plain tailored, others are beautifully trimmed; all are lined with silk or satin. Think of it, regular values up to \$19.50. Choice this sale **\$10.00**

**Silk Petticoats \$2.48**  
**\$3.90 Values at**

**Sale House Dresses 97c**  
**\$1.50 Values for**

A very special offering of women's Silk Petticoats, made of excellent quality messaline and shown in all colors, plain and changeable. Also a line made with silk jersey top, finished with messaline flounce. The best style petticoat for the new close fitting dress skirt. Regular \$3.90 values. Priced **\$2.48** this sale at

A fine assortment of House Dresses, shown in hundreds of pretty styles. They come in high or low Dutch neck; also a line with sailor collar. Well made garments of good quality wash materials, in checks, stripes and figures, in a variety of colors. These are values that cannot be overlooked. Sell regularly at \$1.50. Priced for this sale **97c**

**Special Bargain Friday  
Offering Men's, Women's  
and Children's Seasonable**

**Footw'ar**

**Special Bargain Prices**  
Women's Oxfords, shoes and pumps in all styles and sizes, vici kid, patent colt, gunmetal. Regular \$2.50 values, **\$1.79** special

Children's Shoes and Pumps, in all styles, one and two strap, button and blucher lace, sizes 5 to 11. Best \$1.50 values at **98c**

Boys' Shoes in all styles and sizes. Good quality leather throughout. Come in sizes 8 1/2 to 5 1/2. Values to **\$1.49** \$2.50. Special

Men's Shoes in the latest styles and all sizes. Velour calf, box calf, vici kid. Values up to \$3.50. Special **\$2.49**

**Another Unusual Sale  
of Silks at 1/2 to 1/3 Less**

An Unsurpassed Showing of Fancy Louissines, Messalines, Taffetas and Persian Silks, all fresh, new and beautiful. Regular 65c, 75c and 85c grades. On sale at, yard **47c**

**47c**

We received by express today a special purchase of 80 bolts of Fancy Silks, the season's choicest designs—and have decided to place them on sale Friday at a bargain price, one-third to one-half less than real worth. The assortment includes Louissines, Messalines and Taffetas in shepherd checks, neat stripes, fancy plaids and neat broken checks, also Jacquard Fancies in attractive designs, Persian novelties in rich colorings and Printed Warp Fancies in beautiful shades. Silks that are suitable for street and evening waists and dresses, in regular 75c and 85c qualities, are priced for Bargain Friday at **47c**

**Shepherd Checks 35c**  
**50c-60c Grades**

**50c-60c Cream 39c**  
**Fabrics, Special**

Special for Friday—A sale of black and white shepherd checked, half-wool Dress Goods; a closely woven, durable fabric that washes perfectly, comes in two-weights and sold regularly at 50c and 60c a yard. Priced for Bargain Friday at **35c**

This offering consists of cream colored Mohair in self colored novelty weaves; Serges in black chalk line and graduated stripes, corded Batiste, striped Mohair and plain Nunsveiling. Regular 50c and 60c cream colored priced for Bargain Friday at **39c**