

Each Particular Figure Is Considered and Provided for in R. & G. Corsets—But Only One Ideal Is Aimed at—the Modeling of Each Form to the Fashionable Outlines of the Day

Specials in Silks and Dress Goods for Bargain Friday

For tomorrow, Bargain Friday, we have arranged the following lots of Dress Goods and Silks on the bargain tables at prices that are sure to move them quickly. 27-inch Swiss Messaline Silks, the season's favorite weave for all purposes. Comes in all the wanted shades. Regular \$1.00 grades, on sale Friday at **69c**. Plain Colored Novelty Serges, Plain Panamas, French Crepes, Batistes and Novelty Worsteds, in \$1 and \$1.25 quality, on sale Friday at **69c**. Black Mohair Sicilians, Chiffon Panamas, Striped Wool Taffetas, Novelty Batistes, in widths from 44 to 52 inches; 75c and 85c grades, Friday at **49c**.

The Best in Value—The Best in Quality



An Easter Sale of Handbags Four Lots to Choose From

Another sale of Women's Sample Handbags—the assortment includes all the latest styles—they come in genuine seal, goat seal and fancy leathers, as well as silk velvet. Made with German silver and leather covered frames, or with gilt or nickel frames. You have choice of all the desired shapes in black, gray, brown, tan, green, etc.—there are no two alike, and all are on sale at less than half price—

Lot 1—\$1.50 values at	69c	\$4.00 Hand Bags	\$1.98
Lot 2—\$2.50 values at	\$1.19	\$6.00 Hand Bags	\$2.98

Easter Offerings at Bargain Friday Prices Is the Big Attraction at This Store Tomorrow

Among the specials presented are new Spring Goods just arrived and offered at prices that mean just so much money in pocket for you. Don't miss this great opportunity. Study this list carefully and come prepared to supply your Easter needs. Some of the lots are small, so do not delay your coming.

It is going to be an old-fashioned Bargain Friday Sale—the kind that thrifty women always enjoy. If you appreciate a good bargain, you, too, will enjoy this sale. A crowd is coming, and coming early—so if you desire to profit by this great sale see to it that you are on hand early to share in it.

New Easter Wearables

Full assortments of all the newest Spring styles in the most fashionable materials and most desired colors are now here. Women who have been unable to find garments just suited to their requirements will appreciate this big new display.

An Easter Offering of Women's Suits

Strictly Tailored in Forty Distinct Models—There's Style to Every Garment in This Lot—Rich Materials and Desirable Colorings—Regular \$22.50 and \$25.00 Values Priced for Bargain Friday at Only **\$15.00**

Exclusiveness of style, honesty in material and workmanship and value unmatched are qualities that place these garments in a class far beyond the ordinary. Well tailored, stylish garments, shown in rich materials and fashionable colorings. They are finished elegantly and lined with extra quality silk or satin. Regular \$22.50 and \$25.00 values priced for this sale at **\$15.00**

Silk Waists \$3.50
Values to \$6.00

Petticoats 39c
Reg. 65c Values

Five hundred Women's New Silk Waists purchased from the foremost Eastern makers at unusual discounts have reached us in time for Bargain Friday's selling. Latest style waists of best quality silk, neatly trimmed with laces, all sizes, in a splendid range of colors. Take your choice from regular values to \$6.00 **\$3.50**

Just now we are offering a very special value in Women's Petticoats, made of good quality gingham and very neatly finished with flounce and underflounce. They are shown in the neat striped effect, also plain colors. Regular 65c values priced for this sale **39c**



Sale of Women's Muslin Gowns

Embroidery Trimmed, Well Made and Neatly Finished—Short or Long Sleeves—Values Regularly Priced at 65c and 75c Each—Specially Priced for Bargain Friday Only at This Greatly Reduced Figure **39c**

A special offering of Women's Gowns, made of good quality cambric, muslin or nainsook, and neatly trimmed with laces and embroideries. They come in the high-neck bishop or low-neck slipover style, with short or long sleeves. They come good full width and are neatly finished throughout. Regular 65c and 75c values priced for Bargain Friday at **39c**

Muslin Skirts, Best \$1.25 Values 75c

A very special offering of Women's Muslin Skirts, made of excellent quality cambric, with deep flounce of fine eyelet or raised embroidery. Other styles have flounce of rows of fine Val. and Torchon lace insertion, with ruffle to match. All made good full size and well finished with cambric dust ruffle and underpiece. Regular \$1.25 values specially priced for this sale **75c**

Easter Sale Men's Dress Shirts

Fine Dress Shirts of Excellent Quality Material—Made Coat Style—All Sizes—Values Regularly Worth \$1.25 Each—On Special Sale for Bargain Friday Only at This Greatly Reduced Price, Each **97c**

A special Easter sale of Men's Fine Dress Shirts, made coat style, with attached cuffs. They come in plain white, corded madras and white madras, with small black figure, and are stylish, well-made garments. Now is the time to do your Easter shopping, while assortments are complete. Regular \$1.25 values specially priced for this sale at **97c**

Men's Negligee Shirts, 75c Vals. 55c

A special sale of Men's Shirts, made of excellent quality blue chambray. Shown in both negligee and coat style. Plain and pleated bosom, cuffs attached. A fine assortment to choose from. Best 75c values specially priced for this sale at, each **55c**

Pre-Easter Sale Women's Hose

Embroidered and Lace Styles, 50c and 65c Grades **19c**

If you are in need of Spring Hosiery, you ought to see our showing, which is the largest and most complete we or any other firm in this city has ever gathered. No matter what your individual taste, you can't help but be satisfied with our assortments, and, as usual, we have something special to offer. Women's Best Grade Fancy Lisle Hose, shown in a large variety—laces, silk embroidered and neat striped styles. All sizes. The kind that sell regularly at 50c and 65c a pair on sale tomorrow only, Bargain Friday, at **19c**

A Sale of Children's Tan Stockings at 12 1/2c in All Sizes, 25c Values Friday at 12 1/2c

A special Easter sale of Children's Best Grade Maco Cotton Stockings in tan colors. They are made with reinforced heel and toe and come in all sizes. Splendid-wearing, fine-ribbed stockings that are fully worth 25c a pair, on sale tomorrow only, Bargain Friday, at **12 1/2c**

A Wonderful Embroidery Sale

This Time It's a Special Lot of About Five Thousand Yards of Beautiful 27-inch Embroideries of High-Grade Swiss—Regular 50c to 75c Qualities—Specially Priced for Bargain Friday Only at, the Yard **25c**

POSITIVELY NONE SOLD TO DEALERS—NO TELEPHONE OR MAIL ORDERS FILLED AT THIS PRICE—NONE SENT C. O. D.

This is without doubt the best Embroidery bargain we have ever offered, and one we do not expect to be able to equal again this season. The assortment includes a full showing of well-worked, dainty patterns, finished with good, firm edges. Fine Swiss Embroideries, full 27 inches wide, the kind in greatest demand for infants', children's and misses' dresses, women's waists and undergarments. Every yard is fresh, new and beautiful, and prudent women will not let this sale pass without securing a generous supply at this extraordinary price. Regular 50c to 75c qualities on sale Bargain Friday at **25c**

Extra! An Easter Ribbon Special! 4 1/2-in. Moire Ribbon, 25c Grade 15c

An extraordinary sale, coming as it does just at a time when these Ribbons are in greatest demand for bows, sashes, ruffles and millinery purposes. Fine, extra heavy Moire Ribbons, full 4 1/2 inches wide, shown in all wanted shades and black and white. Best regular 25c grade specially priced for Bargain Friday at only **15c**

A Friday Special in the Domestic Section

Pillow Slips **9c Ea**
12 1/2c Values

A special sale of about 100 dozen Pillow Slips, made of excellent quality round-thread muslin. They are of good size, 42x36 inches, and neatly finished throughout—the kind that sell regularly at 12 1/2c each. On sale Bargain Friday at **9c**

A Friday Special in the Basement Dept.

Curt'n Materials **10c**
15c, 25c Kind, Yd

A sale of about 1200 yards of Curtain Materials, white, colors and cross-striped madras, figured madras, bungalow net, scrim and Swiss. Some slightly soiled. Regular 15c to 25c values on sale tomorrow only, Bargain Friday, the yard **10c**

Women's Fine Easter Gloves

An Unsurpassed Stock and Unequaled Prices

"LaFrance" Kid Gloves

\$1.00 a Pair

A glove made from soft lambskin of excellent quality, shown in all sizes and in the new shades and black and white. A glove that is worth \$1.25 on sale at **\$1.00**. Sixteen-button Long Kid Gloves in all shades at **\$3.00**

Long and Short Silk Gloves

We have just received a special shipment of Kayser's Silk Gloves—the good, durable sort, made with double finger tips. The assortment includes all the fashionable new shades as well as black and white, and there are qualities to suit all. **50c, 75c, \$1.00, \$1.25 pair.**

16 Button Long Silk Gloves at \$1.00 to \$1.75 a Pair

Kayser's fine Silk Gloves in 16-button length. Shown in the new styles in black, white, tan, gray, etc. Excellent wearing Silk Gloves with double finger tips.

The "Eudora" Kid Gloves

\$1.50 a Pair

A glove made of the finest Italian kid, finished with Paris point stitching. They come in all the new shades and black and white and in all sizes. A regular \$2 glove for **\$1.50**. Sixteen-button Long Kid Gloves in all shades at **\$3.50**

Women's Silk Lisle Union Suits

\$1.50 Values at 79c

Tomorrow's underpriced special at the Knit Underwear Section consists of a splendid line of Women's Silk Lisle Union Suits of reasonable weight and excellent quality. They come in form-fitting styles, high neck with long sleeves, in ankle length and low neck, sleeveless in knee length. They are well finished and neatly trimmed and are shown in all regular and extra large sizes. Regular \$1.25 and \$1.50 grades. One day only, Friday at **79c**

Smart Easter Shoes, Oxfords

At Bargain Friday Prices

Men's Shoes and Oxfords \$3.50 Vals. \$2.98

A great Easter special in Men's Shoes and Oxfords, fashionable styles in vici kid, gunmetal, velour and tan calf leathers. You have choice from a dozen lines that sell regularly at \$3.50 and \$4.00 pair Bargain Friday at **\$2.98**

Children's Shoes and Oxfords

Our new Spring lines are particularly strong—showing all the latest styles, in all sizes and widths, thus insuring a perfect fit.

Boys' Shoes and Oxfords in new styles, with the popular raised toe, all sizes, \$3.50 values **\$2.75**. Misses' and children's 1 and 2 strap Pumps in fashionable leathers; sizes 1 1/2 to 2; \$2 values are on special sale at **\$1.25**. Misses' 1 and 2 strap Pumps in tan leathers, sizes 1 1/2 to 2; \$2.50 values on sale at **\$1.98**. Same as above in sizes 8 1/2 to 11; \$2.25 values at **\$1.75**

Women's Shoes and Oxfords \$3.50 Vals. \$2.47

An Easter sale of Women's Fashionable New Shoes, Oxfords and Pumps in all sizes and leathers—vici kid, patent colt, gunmetal, etc., in straight lace, blucher and button styles. Reg. \$3 and \$3.50 grades priced for Bargain Friday at **\$2.47**