

The Sale of All Sales

The most daring, drastic and deliberate pricekilling ever known to the people of Portland. This is not one of those fake sales you are frequently bothered with, but the most BONA FIDE ONE ever held in your city. Come and see how far your dollar will travel at a real, legitimate sale.

## **Reason for This Great Sale**

We have just purchased the entire stock of the Popular-Priced Clothing Company, of 146 Second street. The stock invoiced \$8632.75 and WAS BOUGHT BY US FOR

## **49c On the Dollar**

This stock, together with the I. X. L. Clothing Company's entire stock, places us in a crowded and overstocked position, so therefore it is up to us to slaughter prices and reduce stock. ALL WE ASK IS FOR YOU TO AT-TEND THIS GREAT SALE, AND WE SURE WILL DO THE REST.

**Good People** Do your duty and attend this marvelous and monstrous sale. It sure will pay you, for we

## Economy

guarantee you big bargains.

Surely does reign during this price-slashing sale. Remember, high-grade, seasonable merchandise at the lowest prices ever heard of.

Investigate

Bargains! Bargains Galore! The Chance of a Lifetime to Save Money. Everything Goes-NOTHING Reserved-Goods Sold WHOLESALE and RETAIL



