

LUMBERMEN PLAN TO BOOST OREGON FIR IN THE EAST

Extensive Advertising Campaign Is Now Launched by the Dealers' Association in This State and Washington.

That it pays to advertise the merits of forest products is shown by an article printed in the monthly circular issued by the Oregon & Washington Lumber Manufacturers' association in connection with the market extension campaign planned by the association headed by E. D. Kingsley, of the West Oregon Lumber company.

The plan is to carry on an extensive advertising campaign throughout the east and other districts where Oregon fir should meet with a good demand but where it is now not used at all or very little. In investigating the effectiveness of other campaigns along that line, Mr. Kingsley received among other interesting information, the following data bearing on red gum and cypress of the south. The data was received from a party closely in touch with red gum and cypress conditions before and after the market extension campaign of these interests, the letter saying:

"Red Gum three years ago was used for vegetable crates and any old purpose where good wood was not required. At that time the price of No. 1 red gum was \$20 per thousand and hard to sell at that. Today same grade is selling from \$25 to \$40 a thousand and all mills are practically short of supply. About 600 apartment houses and other buildings in New York alone have been built within the last two years with red gum trim. I know of seven banks in Illinois in which red gum has been selected instead of mahogany for the interior trim, and so on ad lib."

"As to cypress, the Cypress Selling company of New Orleans, which handles the output of about 20 producers, reports average for last month of 51 carloads of new business a day, over and above regular sales. By new business I mean cypress sold to lumber yards throughout the country where cypress hitherto has not been carried. I took lunch today with one of the cypress advertising committee, who told me that the price on cypress shingles has recently gone up 25 cents a thousand. This is pretty fair as the portion of the assessment for advertising which the producers paid into the fund on shingles was 1 cent a thousand and on lumber 10 cents a thousand."

CHILDREN'S PLAYGROUND IN GULCH IS PLANNED

Mayer Simon is negotiating with the O. W. R. & N. company to obtain the acquiescence of the railroad in the construction of playgrounds by the park department on property owned by the corporation in Marquam gulch. It is proposed later to bring condemnation proceedings to acquire this property, but meantime the city officials want to install a swimming tank for the benefit of South Portland children during the coming summer. Attorney A. E. Spencer of the company has telegraphed to the headquarters of the road in New York to obtain the consent of the company directors to the present occupation of the Marquam gulch property by the city.

KEEP THE SKIN CLEAR



With CUTICURA Soap and Ointment

No other emollients do so much for pimples, blackheads, red, rough and oily skin, itching, scaly scalps, dry, thin and falling hair, chapped hands and shapeless nails. They do even more for skintortured and disfigured infants.

Although Cuticura Soap and Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 22-page booklet on the care and treatment of skin and hair, will be sent, post free, on application to "Cuticura," Dept. L, Boston.

Hay's Hair Health

Restores color to Gray or Faded hair—Removes Dandruff and invigorates the Scalp—Promotes a luxuriant, healthy hair growth—Stops its falling out. Is not a dye.

\$1.00 and 50c at Drug Stores or direct upon receipt of price and dealers name. Send 10c for sample bottle. Hay's Specialties Co., Newark, N. J., U.S.A.

REFUSE ALL SUBSTITUTES
HOWE & MARTIN, SEIBY-LARSON
DRUG CO., SKIDMORE DRUG CO.,
WANDERER, G. A. BROWN, OLIN
DRUGS.

WHAT TEN ACRE TRACT CAN YIELD

Chamber of Commerce issues Circular for Aid of Oregon Homeseekers.

"The Ten Acre Tracts in Oregon," is the title of circular No. 3 just issued by the Portland Chamber of Commerce. It may be had upon application at the offices of the chamber in the Commercial club building. It is intended particularly for the benefit of the homeseeker who comes here unacquainted with prevailing methods and conditions and who finds them quite different from those to which they have been accustomed, but is also interesting and educating to the older Oregonians.

In touching upon what can be done with a 10 acre tract, the circular among other things says: "As to methods by which 10 acres can be made to yield a living for a family—a living we take it means provision for all the needs of the family—food supplies, clothing, school supplies for the children, incidentals, etc. Standards of living differ, of course, but we are dealing with average cases. The crops that the 10 acre man will raise will include principally fruit and vegetables. Besides a work horse or team, he will keep a cow, a few hogs, a flock of poultry and from 20 to 50 stands of bees. He can specialize in any one of these, excepting perhaps cows and swine, and make a success. Or he can combine them in almost any proportion and still be successful. No two men will accomplish the same result by exactly the same means."

If the 10 acres lie in one of the great fruit sections and in a bearing orchard, the problem of a living from 10 acres is no problem at all. There are 10 acre apple orchards in Hood River that pay a profit of \$5000 a year. There are 10 acre pear orchards in the Rogue River valley that pay even better than that. There are 10 acre prune orchards in the Umpqua and Willamette valleys that yield a net revenue of \$1200 a year. There are 10 acre cherry orchards in the Willamette valley and the upper Columbia river basin that produce \$2000 a year.

LAWYER AND ESTATE ADMINISTRATOR FINED

H. H. Riddell, attorney for the estate of Otto Pannier, and E. D. Strahal, administrator of the same estate, were fined yesterday in the county court by Judge Cleeton for failure to turn over money belonging to the estate. In assessing the fine, County Judge Cleeton gave them a scathing rebuke for their action in neglecting the affairs of the estate.

Pannier was killed on the river front in 1908. A suit was started in the federal court against the Portland & Astoria Steamship Co., in which a verdict for \$4500 was given in favor of the estate. The attorney and administrator failed to turn over a share to a sister, Anna Strickman, living at Newark, N. J. She wrote several times but could get no satisfaction from the two men. Attorney W. C. Benbow of Portland was engaged to represent her. He started proceedings against Riddell and Strahal, forcing them to come into the county court and show what they had done with the money for the estate. They evaded service for some time, but finally were brought before County Judge Cleeton yesterday. They explained that they had been so busy they had not found time to settle up the estate. The court thought this a poor excuse, and imposed a fine of \$150 on Attorney Riddell and \$100 on Strahal. They were also ordered to turn over the estate's share of the verdict secured from federal court. This was \$2225.

SALOON MEN ADVISED ABOUT NEW ORDINANCE IN CARDS DISTRIBUTED

Licenses Commissioner Joseph Hutchinson of the city auditor's office, has just completed a digest of the important features of the new liquor traffic code. Picards containing this digest will be distributed to all saloon men to be posted by them in conspicuous places about their saloons.

Special attention is called to a section of the code prohibiting passageways from saloons to overhead or underneath rooms, and to one barring women from saloons.

Another prominently mentioned provision is that stating the penalties for violations of the code. For the first offense a fine of not less than \$100 or six months in jail is provided. For the second offense a fine of \$250, or six months in jail is provided. The second offense against the Sunday closing section and the third offense against all other sections automatically revokes the license and subjects the owner, bartender or manager of the saloon in question to a fine of \$500, or six months imprisonment, in addition to the revocation of the license.

TAKEN ON COMPLAINT OF FATHER OF GIRL

H. M. Van Buren, a messenger, aged 28 years, was arrested Tuesday morning by Sergeant Roberts in the Meekin rooming house, at Grand Avenue and Belmont street, in company with Murie Thompson, the 15-year-old daughter of F. E. Thompson, on a statutory charge. When the officer made the arrest, after he had broken in the door, he found Van Buren under the bed, attempting to hide. The arrest was made on complaint of the girl's father.

Plans are being made to send the girl to California, where a young man of good repute wishes to marry the girl. She will be taken to the juvenile court, and it is likely she will be paroled.

Van Buren was locked up in the city jail and the girl was taken to the county courthouse.

Schools Honor Founder. (Called From Laced Wire.) London, April 5.—In honor of Robert Raikes, the founder of Sunday schools, who died 100 years ago today, memorial services were held today in churches throughout England.

FRUIT PEST SQUAD ABOUT TO GO FORTH

Roseburg, Portland, Eugene, Salem, Possibly Milton, to Have O. A. C. Stations.

(Special Dispatch to The Journal.) Oregon Agricultural College, Corvallis, Or., April 5.—A general siege against fruit pests of every description in this state is now being arranged by the experts of this college. Within the next week or two six men will be employed to go to various sections of the state and take up this work.

This general fight against the pests of fruit crops was authorized by the last legislature at the instigation of the fruit growers of the state. It will be carried on entirely under the direction of the departments of plant pathology, entomology and horticulture of this institution. Headquarters will be established in the various fruit sections of the state. It has already been decided to establish one at Salem, and others will probably be located at Roseburg, Portland, Eugene and possibly Milton. The work, however, will all be directed from the college.

The details have not been determined upon, but are now being carefully worked out. The plans will probably be completed within the next week or two. Professors Cordley, Lewis and Jackson, who have general charge of the work, are confident that it will result in saving many thousands of dollars to the fruitgrowers.

Kitchener Makes Plans. (Called From Laced Wire.) London, April 5.—With the arrival today of Lord Kitchener, who is to command the troops at the coronation of King George in June, it was announced that the famous fighter would shortly submit the general scheme of military arrangements for the celebration for the royal approval. Kitchener has plans for the presence in England of 40,000 troops.

Asthma Catarrh
WHOOPING COUGH BRONCHITIS
CROUP COUGHS COLDS
Vapo-Cresolene

ESTABLISHED 1870
A simple, safe and effective treatment for bronchial troubles, without dosing the stomach with drugs. Used with success for thirty years. The air rendered strongly antiseptic, inspired with every breath, makes breathing easy, soothes the sore throat, and stops the cough, saving rest. For nights, Cresolene is invaluable to mothers with young children and a boon to sufferers from Asthma.

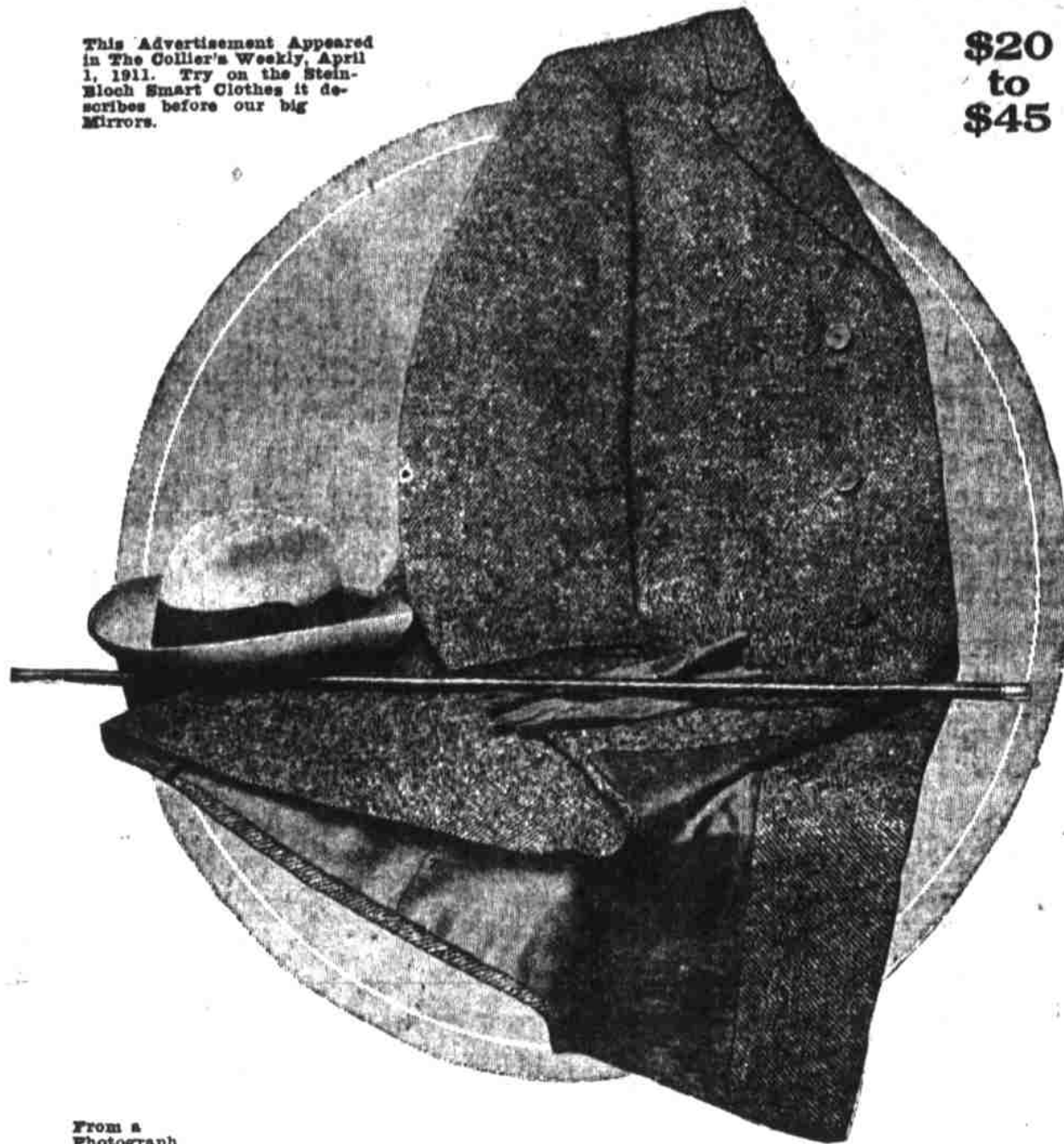
Send us postal for descriptive booklet.
ALL DRUGGISTS.
Try Cresolene Antiseptic Throat Tablets for the irritated throat. They are simple, effective, live and antiseptic. Of your druggist or from us, 10c in stamps.
Vapo-Cresolene Co.,
62 Cortland St., N. Y.

Dr. Fred Frahn
Dr. Theodore S. Thomson
Dentists
OPEN SUNDAYS FROM 10 TO 4
407 Gorlinger bldg., 2d and Alder.
Phones—Main 2308; A-2308

Photographed---Not Idealized

WE SHOW HERE A STEIN-BLOCH SPRING OVERCOAT AS IT REALLY IS — NOT IN A FANCIFUL DRAWING

This Advertisement Appeared in The Collier's Weekly, April 1, 1911. Try on the Stein-Bloch Smart Clothes it describes before our big Mirrors.



\$20 to \$45

NOTE the lines, the texture. Then visit this store and ask us to show you the Stein-Bloch Overcoat of which this is a photograph. This overcoat will FIT you with MORE STYLE at LESS COST than any other make in the world.

STEIN-BLOCH Smart Clothes

\$20 to \$45

EXAMINE the other new Stein-Bloch Spring models in Suits or Overcoats. Notice how they are made. Try them on before our big mirrors that show you from head to foot.

Send for "Smartness," a Book of Photographed Spring and Summer Styles

"Where You Get the Best"

Robinson & Co.

On Washington Near Fifth

Things are thinning out somewhat, but there are left many rows of fine Pianos and Player Pianos and Baby Grands and Talking Machines and Cabinets at the Eilers Sale

Guaranteed Worth \$225 Now \$140 \$5.00 Cash, \$5.00 a Month	Warranted Worth \$250 Reduced \$102 \$5.00 a Month.	Regularly Worth \$350 Reduced \$157 Pay \$6.00 a Month	Guaranteed Worth \$300 Now \$169 Pay \$5.00 a Mo.	Regular \$325 Reduced \$140 Pay \$6.00 a Mo.	Actually Worth \$375 Reduced \$147 Pay \$6.00 a Mo.
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We'll not move a thing to our new establishment at the corner of Seventh and Alder Streets, now nearly finished, hence these low prices, and hence the easy terms of payment. We are selling out all we have at the old stand. Come today



Biggest, Busiest, Best
353-55 Washington St.