

Ask at Our Free Rental Bureau on 4th Floor for List of All Vacant Houses and Apartments in City—Inspect Stocks of Wall Paper Lunch in Our Seventh Floor Tea Room—Special a la Carte Menu from 11:30 to 2—Splendid Service—Express Elevators

35c Cans of Famous Wesco Sweeping Compound 23c
 Basement, Main Bldg. Order by Mail



WESCO Sanitary Sweeping Compound has grown to be fairly indispensable to most housewives!

When you are sweeping rugs and carpets, it should always be used—not only because it cleans, but also because it brightens and adds to the attractiveness of floor coverings. It also kills disease germs. Regular 35c can, sp'l **23c**

THE MEIER & FRANK STORE




Gold Filled Glasses \$3.98
 First Floor, New Bldg. Order by Mail

THERE is no longer excuse for you to have your eyes fitted in a small specialty shop and pay exorbitant prices—The Big Store's Graduate and State-registered Opticians give you expert service at half and less what others charge!

Tomorrow we offer this extra special on guaranteed gold-filled Glasses. Worth \$5 the pair. Priced tomorrow at only **\$3.98**

\$2.00 Glasses, with aluminum frames, tomorrow only \$1.00



Great "Star" Shirt Sale Sweeps Into Its Second Day

SEE THE BIG MORRISON STREET WINDOW DISPLAY

Entire Factory Stock at Less Than Wholesale Prices!
 MEN'S FURNISHING DEPT., JUST INSIDE MORRISON ST. ENTRANCE ORDER BY MAIL

SEE THE BIG MORRISON STREET WINDOW DISPLAY



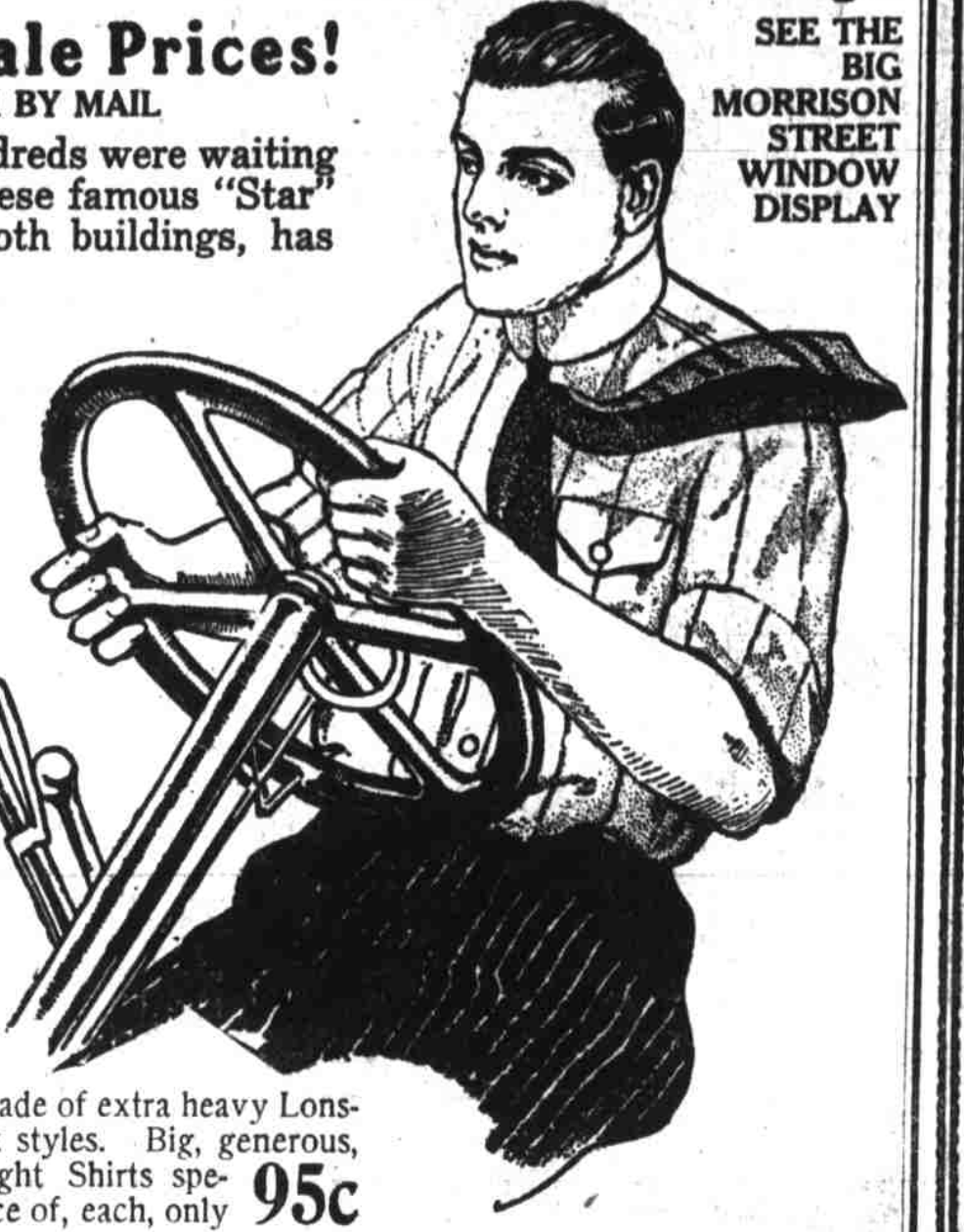
DON'T believe we ever saw so many men in The Big Store at one time before! Hundreds were waiting when the doors opened at 8 o'clock this morning to get first pick at these famous "Star" Shirts. And all morning the great main aisle, extending from 5th to 6th sts. in both buildings, has been filled with eager, enthusiastic buyers.

Reason? The "Star" Shirt Company changed hands and we bought the entire factory stock at about 60c on the dollar. Every lot is priced to you at less than dealers have to pay wholesale. Supply your shirt needs for a year to come. Read on!

All \$1.50 Star Shirts Now 98c \$2.00 Star Shirts Now at \$1.15

Over 5000 of the finest "Star" Shirts in this lot! Handsome woven and printed Madrases with plain, box or knife plaited fronts. All coat style with attached cuffs—all sizes 14 and 18, and all sleeve lengths. Regular \$1.50 "Star" Shirts priced during this sale at only **98c**

Every \$2 "Star" Shirt is included in this astonishing sale at \$1.15! White plaited Madrases, fine imported colored Madrases and Russian cords with plain or beautiful French plaited fronts. All sizes 14 to 18; all sleeve lengths, at **\$1.15**



\$3.50 to \$5.00 Star Shirts \$2.35
 Celebrated "Star" Shirts of fine French and English fancy flannels, Russian cords, mohairs and worsteds, in plain grays, creams, white, tans—also with smart stripes. Attached or detached collars, with or without French turn-back cuffs. Best \$3.50 to \$5 grades **—At \$2.35**

\$2.50 to \$3.00 Star Shirts \$1.69
 Every "Star" Shirt in this lot bears the label "Imported Madras." Every one perfectly made—smart, distinctive patterns that the well-groomed man delights in. Every size from 14 to 18 and all sleeve lengths. Positive \$2.50 to \$3 "Star" Shirts—less than whole-sale **—At \$1.69**

Best \$2.25 Star Shirts at \$1.35
 "Star" Shirts of custom-made elegance. Smart, clear-cut, roomy Shirts in exclusive patterns and coloring of finest imported Madrases. Plain or box-plaited fronts. Also plain white plaited Madras Shirts. Identical "Star" Shirt other Portland stores sell at \$2.25. Here **—At \$1.35**

\$2.50 Star Pajamas For This Sale \$1.69
 The very best Pajamas that could be made to sell at \$2.50. Of fine imported cross-barred or checked Nainsook, military or plain **\$1.69** collar style. All sizes, at **\$1.69**

\$1.50 "Star" Night Shirts This Sale 95c
 The famous "Star" Night Shirts, made of extra heavy Lonsdale muslin, in low "V" or high-neck styles. Big, generous, full cut. Positive regular \$1.50 Night Shirts specially priced for this sale at the low price of, each, only **95c**

Our Great Across-the-Sea Sale Is Town Talk

1000 New Easter Suits Go on Sale Tomorrow
 Second Floor, Main Bldg. Order by Mail

EXACTLY the Suits, Madame, that you have asked for so often during these last three weeks—that your friends were so anxious to see arrive in time for Easter day! One thousand of them—chic, new tailored models from world-famous American tailors!

And the juniors and small women are splendidly cared for in these new assortments! We've hundreds of garments in popular cuts for them!

Choice is practically unrestrained. They're strictly plain-tailored effects with small revers and notch collars. Some in mannish cuts with the season's adaptation of the Paul Poiret sailor collar. And many are smartly trimmed with handsome novelty braids and fancy buttons.

Handsome line of Blue Serges make up 200 of them. Then there are the prettiest possible light tans, grays and the ever-popular mannish mixtures. Materials include Serges, Tweeds, Cheviots, Homespuns and Imported Suitings in lovely color combinations.

Big line at \$40, \$45, \$55, \$65, but we feature particularly Easter Suits at **\$25, \$30 and \$35**



HOW many thousands of miles of traveling—of searching into every corner of the globe—it has taken to gather for you the immense stocks of beautiful, new foreign merchandise involved in our Great Across-the-Sea Sale!

We've gone direct to the European centers of production, doing away with the heavy middlemen's profits. Most of our foreign purchases are shipped directly in bond through the Portland Custom House.

The store is bright this week with thousands of gay foreign colors, mingled with the Stars and Stripes. Every department which handles imported merchandise has big savings to offer. Profit by them!

Across-the-Sea Jewelry Sale Tomorrow All Silver Mesh Bags at One-Fourth Off



NO reservations, our entire stock of German and Sterling Silver Mesh Bags at a price reduction of 1/4 off for the great "Across-the-Sea" Sale of Jewelry.

Both plain and soldered mesh with handsome etched, pierced and hand engraved frames. Prices range in easy steps from \$5.00 to \$55.00. Special tomorrow at **1/4 Off**

Brooch Specials
 75c Gold-Filled Brooches for only 39¢
 35c Hand-Painted Brooches, each for only 23¢
 50c Coral Brooches and Bar Pins for only 33¢
 50c Sterling Hat Pins, priced at only 28¢
 Children's \$1.00 German Silver Purses, 59¢
 \$1.50 Cuff Links and Pearl Pins, 98¢
 \$3.00 Fancy Belt Pins, filled, \$1.49

BELT SPECIALS
 25c White Tailored Wash Belts, 12¢
 75c White Wash Belts, special, 49¢
 35c Buster Brown Belts for only 25¢
 75c Elastic Belts, assorted, each, 49¢
 50c Velvet Belts, 2 1/2 inches wide, 28¢
 \$1.25 Elastic Belts, satin backs, 89¢
 35c Gold Roll-Plate Cuff Links, 19¢
 75c Gold-filled pearl Cuff Links, 49¢
 \$1.50 Solid Gold Cuff Links, only 98¢
 \$1.50 Gold Links, Pearl Pins, only 98¢

BRACELET SPECIALS
 \$5 Bracelets, gold-filled, at \$2.49
 \$1.50 Gold-filled Bracelets at 89¢
 \$1 Sterling Spangle Bracelets, 59¢
 All Gold Bracelets special at 1/4 OFF
 \$1.50 Solid Gold Beauty Pins, 98¢
 75c Gold-filled Beauty Pins for 49¢
 25c Gold-Plated Beauty Pins at 14¢
 50c Gold-filled Bar Pins for 33¢
 \$2.00 Long Bar or Jabot Pins at \$1.19
 \$1.00 Bar Gold-Filled Beauty Pins, 69¢
 35c Gold roll-plate Cuff Links, 19¢
 \$1.50 Solid Gold Cuff Links at 98¢

Across-the-Sea Hosiery \$1.00 Silk Hose at 67c
 First Floor, Main Bldg. Order by Mail

A SAVING extraordinary in this collection of the year's greatest Hosiery bargains—Across-the-Sea Sale of Women's \$1 Silk Hosiery at 67c!

Made of pure, thread silk in fast fadeless black and all new shades. Reinforced throughout. Extra special at **67c**

Women's to \$1 Hose 39c
 Fine Spring Hosiery, imported direct from Chemnitz. Plain and silk lisle in embroidered and lace boot effect, all lace, etc. Black and wide assortment of wanted colors. 50c, 65c, 75c and \$1 grades at **39c**

Women's 50c Hose of plain lisle, full fashioned throughout. Both black and the season's best colors. Sp'l, pr. **29c**

Women's 35c Hose, fine lisle quality with double garter tops and reinforced soles. Special **21c**

Children's 20c Hosiery, sturdy cotton quality with elastic tops. Black and tan only in **12 1/2c** all sizes. Special, pair **12 1/2c**

Children's 25c and 35c Hosiery in durable, comfortable weights for boys and girls. Linen heels and toes. Special Across-the-Sea Sale, pair, only **19c**



The Fine New Easter Millinery
 FROM Paris they came and from world-famous American Modistes—Hyland, Fisk, Gage, Phipps—the most beautiful assemblage of Easter Millinery we have ever gathered!

Tailored and Dress Hats in a maze of fascinating new shapes, materials and striking color combinations! Small turban effects, jaunty variations of the helmet shape, large striking Picture Hats—Millinery to suit every face! Daily new Hats are arriving to maintain complete the extensive assortments. Prices range from \$5 to \$150.

\$10 to \$15 Easter Hats at \$7.95

No less than 500 handsome Easter Hats at this remarkable saving—and no two alike! Included are handsome models from American creators—Gage, Fisk, Hyland and others! Helmet and Turban shapes, also larger effects. Reg. \$10, \$12.50, up to \$15 Hats **\$7.95**



Across-the-Sea Sale to \$50 Lace Curtains \$16
 Third Floor, Main Bldg. Order by Mail.

NO BETTER bargain in the Great Across-the-Sea Sale than these \$37.50 to \$50 elegant Imported Brussels Curtains at \$16.00 the pair.

Exactly 221 pairs of them, comprising over 25 distinct patterns. Some with slightly irregular borders. Not one in the lot, which sells regularly at less than \$16.00 \$27.50—many as high as \$60. Extra special **\$16.00**

\$1.25 Cretonnes at 49c
 Direct from Paris, the daintiest French Cretonnes imaginable. Over 50 patterns in floral, verdure and fruit designs. Worth 75c to \$1.25 the yard. On **49c** sale tomorrow, only **49c**

Couch Cover Only \$22.50
 German Silk Velour Couch Covers, in rich, deep colorings—exact copies of Oriental Rugs. Best \$37.50 grades. On special sale **\$22.50** tomorrow, only **\$22.50**

\$50 Portieres for \$32.50
 Double-faced Velour Portieres, imported direct from France. Plain centers with floral or Oriental borders. Regular \$50.00. Regular **\$32.50** Portieres, only **\$32.50**

Imported Drapery Goods
 From France, from Germany, from India—from far across the seas—we import direct beautiful Drapery fabrics, Portieres, Curtains, etc. The price from **\$12.50** 75c up to **\$12.50**

Wednesday Is Notion Day!
 25c Dress Shields at 15c

First Floor, New Bldg.

STIRRING WEDNESDAY
 Sale of fine nainsook Dress Shields, white only in all sizes. Assorted shapes. Best 25c grade, for Wednesday, Notion Day, **15c**.

Hair Nets, large size (36 inches long), strong, durable and perfect. Can hardly be distinguished from real hair. All shades, 6 nets in an envelope. Special envelope 25c

20c Horn Hair Pins, one dozen on card. Special, card 9c.

10c "Surprise" Collar Stays, all lengths. Special today 6 for 25c or each 5c.

10c and 15c Lisle Elastic, in 1/4 to 3/4 inches wide. Both black and white. Special, yard 5c.

5c Hooks and Eyes, black and white in assorted sizes. Card 3c.

10c Asbestos Iron Holders, good quality. Special each 5c.

"Mothers" Ironing Wax, large size. Special 10c.

Pure Food Grocery Oregon Ranch Eggs at 22c
 On Sale From 9 to 11 o'clock Tomorrow Morning
 Basement, Main Bldg. Order by Mail Only

FOR two hours only tomorrow morning, 9 to 11, this extra special price will be in force on strictly fresh Oregon Ranch Eggs! Large size. No phone or mail orders filled. Extra special price tomorrow, the dozen, only **22c**

BUTTER 2 lbs 63c
 Royal Banquet Butter, strictly fresh Oregon product. Guaranteed pure and good. Special tomorrow, 2-lb. square **63c**

HAMS, 16 1-4c lb
 Genuine Eastern sugar-cured. Hams, small size. Excellently flavored. Special tomorrow at only, lb. **16 1/4c**

Famous Butternut Butter, sweet and wholesome. Made from pasteurized cream. Special, 2-lb. square, **60c**.

Butter, Clover Bloom brand. Special tomorrow only at, 2-lb. square, **61c**.

Grape Fruit, regularly 10c each. Special tomorrow, 4 for **25c**.

Oranges, sweet, juicy California grade, with thin rind. Special, dozen, **25c**.

Raspberries—25c cans, **22c**.

Strawberries—25c cans, **22c**.

Breakfast—Bacon, fancy sugar-cured grade; 4 to 6-lb. pieces. Special, lb., **25c**.