

All Credit Purchases Made Tomorrow and the Balance of the Month Charged to Your April Account, Payable on May the First
 Try Our Special Shoppers' and Business Men's Lunch From 11:30 A. M. Till 2 P. M.—a la Carte Service—Express Elevators

THE MEIER & FRANK STORE, Fifth, Sixth, Morrison and Alder Sts. MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S THE MEIER & FRANK STORE, Established 1857

3000 Charming New Lingerie Waists Decidedly Underprice!



Tomorrow Morning Begins
A Great Easter Sale of Embroid'ries

3 Immense Purchases Direct From the St. Gall Manufacturers at About Half!

First Floor, Main Building Order by Mail

AS WE write, the huge import cases are being brought down from the receiving-room and the thousands of yards of snowy, new Embroideries being marked and assorted for this marvelous sale tomorrow! The lots comprise over 50,000 yards—three immense purchases direct from the makers in St. Gall, Switzerland—to sell right at the beginning of the embroidery season at half and less actual worth.

- Included are beautiful Embroidery Edges, 4 to 12 inches wide.
- Handsome Flouncings, 18 to 45 inches. Embroidery Galloons, 2 to 4 inches wide. Embroidery Insertions, 1 to 4 inches wide.

The patterns are woven on sheet, fine Nainsooks, Cambrics and Swisses. Hundreds of exquisite designs, including English Eyelet, Baby Irish, French Convent and Floral effects, from the daintiest baby patterns to elaborate 45-inch flouncings. See the two big Fifth street display windows of these wonderful Embroidery bargains. Come early for the first choice.

- LOT 1—Embroideries worth 45c to 75c, this sale, a yard **25c**
- LOT 2—Embroideries worth \$1 to \$1.50, this sale, a yard **69c**
- LOT 3—Embroideries 75c to \$1 vals., yard **39c**
- LOT 4—Embroideries \$1.50 to \$2.50 grades **98c**
- LOT 5—Embroideries \$2.50 to \$3 grades **\$1.39**
- LOT 6—Embroideries worth \$3 to \$4, a yard **\$1.69**
- LOT 7—Embroideries worth \$5 to \$6, a yard **\$2.19**

Second Floor, Main Bldg. Order by Mail.
 THE Meier & Frank Waist business, with its enormous outlet, is something every manufacturer would like to share. One big, recently established New York Waist House knew no better way to introduce their line with us than to offer a splendid price-concession.

So they sold us 3000 beautiful new Lingerie Waists, in scores of the very smartest, latest models to sell away under usual prices.

The entire purchase goes on sale today, divided into four big specially priced lots. Materials include fine sheer Batistes, Lawns, Mulls and Lingerie cloths in high or Dutch neck style, with long or short sleeves. Open back or front. Some beautifully embroidered, others trimmed in medallions, fine tucks and embroidery bands. Easter Waist needs shouldn't go unfilled at such tempting savings.

—Extra Special Tomorrow
98c--\$1.49--\$1.78--\$1.95



Infants' \$1.00 Hand-Made Coats \$7.50

Second Floor, New Building.
 IT'S splendidly typical of the savings always to be had in this complete Infants' Wear Store! Exquisite hand-made Coats—envelope hood style, of best quality double-faced eiderdown, beautifully satin bound. Reduced tomorrow from \$10.00 to **\$7.50**
 Infants' Hand-Made Caps—Of sheer, fine dimity in Dutch style. Lowered from \$1.50 to **\$1.22**
 Infants' \$2.50 Cashmere Wrappers—Some embroidered, others feather-stitched. Tomorrow at only **\$1.79**

\$3.50 Sets of Silver Knives, Forks \$2.98

First Floor, Main Building. Order by Mail.
 JUST for one day only, Wednesday, we offer this splendid saving on the famous William Rogers' Silver-plated Knives and Forks! Best heavy quadruple plate, on nicked base. Medium size. Our regular \$3.50 sets for tomorrow only at low price **\$2.98**

Pre-Easter Sale of Piece Goods Natural Pongee Silks Underpriced

First Floor Order by Mail
 COMPELLING price reductions on Fashion's most petted Spring Silk favorites. Lovely new imported Chinese Natural Pongees! Every yard woven on native hand looms, which assures perfect finish and long wear.
\$1.00 Natural Pongee Silks, special for tomorrow at 79¢
\$1.25 Natural Pongee Silks, special for tomorrow at 93¢
85c Spring Suitings 67¢.
 The new Shepherd Check Suitings, full 44-inch width, in variously sized checks; worth 85c the yard. Special for tomorrow **67c**
\$1.25 New Spring Serge 98¢
 Peter Thompson Serges in blue, green, gray and tan; 18 inches wide. Special tomorrow at only **98c**
40c Cotton Foulards at 29¢.
 Figured Cotton Foulards in a host of designs copied from the high-priced Silk Foulards. Worth 40c the yard. Priced now **29c**
\$1.35 Natural Pongee Silks, special tomorrow at \$1.09
\$1.50 Natural Pongee Silks, special tomorrow at \$1.20
 To \$2.00 Dress Goods **98¢.**
 New all wool Dress Goods in all the best Spring weaves and colorings—brown, tan, gray, lavender, green, etc. Sell at \$1.50 to \$2.00 the yard. Tomorrow **98c**
75c Cotton Poplins at 66¢.
 In all the most wanted Spring shades—rose, brown, pink, blue, etc. Imported Poplins, which sell regularly at 75c yard, **66c**
50c Seco Wash Silks 33¢.
 New wanted Tub Silks in dainty white grounds, with black, blue, lavender and pink stripes. Worth 60c the yard. Special tomorrow, the yard, only **44c**

"Universal" Food Chopper

CHOPS all kinds of food, whether meat or vegetables—raw or cooked—as coarse or fine as wanted—rapidly and easily.

Does away entirely with the drudgery of the chopping knife and bowl.

\$1.25 Universal Food Choppers, tomorrow 89c

Wednesday-Notion Day

5c SEWING THREAD, TOMORROW 3c
 First Floor, New Bldg. Order by Mail
 MORE of the rousing Notion specials which crowd our counters every Wednesday they are offered! One splendid saving is on Warfield linen finish Sewing Thread, both black and white, in all numbers. Sells regularly at 5c the spool. Tomorrow **3c**
 25c Black Darning Cotton, special, dozen spools **18¢**
 10c Cube Jet Black Pins. Tomorrow, at low price of **5¢**
 Willamantic Thread, 6-cord, special, 6 spools at **25¢**
 Adjustable Apron Strings, special, each 10c, 3 for **25¢**
 10c In-and-Out Collar Stays, tomorrow at the card **5¢**
 Women's 25c Empire Cuffs, both black and checked. Tomorrow, the pair **18¢**
 5c Washington Pins, full count papers, tomorrow **2¢**
 10c Criterion, extra large Hair Nets, in sanitary tubes, tomorrow, special, 4 for **25¢**
 20c Horn Hair Pins, 12 on a card. Special, 1 card for **9¢**
 Children's Petticoat Bands, all sizes, special, each 10c, 3 for **25¢**
 15c Lingerie Tape, 12-yard pieces, all colors. Special **8¢**

Monogram Stationery 54c

Think of buying Monogram Stationery stamped with a two-initial die at about a third what the die alone would cost if made to your order! That's what we offer in this sale, and the paper is the genuine Eaton-Crane Highland Linen, in white, pink, blue and gray. Initials in gold, silver and all colors. It's an offer you cannot duplicate elsewhere at less than \$1.75. Special price for this week is **54c**
 We will also stamp your Monogram on a quire of Eaton-Crane's, Hurd's, Whiting's or Berlin Paper for **19¢**.

Stirring Easter Neckwear Bargains

Regular 25c to 50c Neckwear at **16c**
 IT WOULD pay you to lay in your entire summer supply of dainty new Neckwear now—so great are the savings in this Easter sale!
 Note this economy on women's new Rabats, Jabots, Cascades and Silk Novelty Neckwear in charming variety. Made to sell at 25c and up to 50c. Tomorrow on sale at only **16c**
 Women's 17c to 25c Neckwear, including jabots and rabats, in many dainty lace-trimmed effects, also laundered linen collars. Special **9¢**
 Keiser's 25c to 50c Buster Brown Collars, in many styles. Only **10¢**
 \$1 Lace Veils, 1 1/2 yards only, in handsome black Chantilly or white wash designs. Plain and dotted effects. Tomorrow at only **59¢**
 25c and 35c Neckwear, including Venise Lace Yokes, Collars, Embroidered Stocks, Silk Novelties and Linen Embroidered, at **21¢**
 \$5 Motor Vels, of imported Silk Crepe Chiffon, 2 1/2 yards long, with fancy borders. Tomorrow **\$2.19**
 Entire Stock Irish Crochet Neckwear, ranging in price from \$1.50 to \$4.00. Tomorrow at 1/4 OFF

A Great Easter Ribbon Sale On Basement Bargain Square

TWO big squares in the Bargain Basement given over to this big Easter Ribbon Sale tomorrow!
 Thousands of yards of beautiful, new all-silk Ribbons in practically every wanted grade, color and width. Read all the items below. See Fifth street window display.

25c Ribbons 14c
 Over 2500 yards of rich, all-silk Messaline Ribbons, 5 ins. wide, in all the staple and new shades. Regular 25c quality, tomorrow in the basement, yard **14c**

Wash Ribbons.
 Narrow Wash Ribbons in white, sky, pink and lavender. Prices quoted below are for 5-yard lengths:
 No. 1 Wash Ribbon—10c lengths **6¢**
 No. 1 1/2 Wash Rib'n—15c length **7 1/2¢**
 No. 2 Wash Ribbon—18c length **9¢**
15c Ribbons for 7¢.
 Big lot of 2 1/2 and 3-inch Taffeta and Moire Silk Ribbons, in black, white and colors. Real 15c grades, in the basement tomorrow, **7c**
 special for this sale at, yard **7c**
20c Ribbons for 12¢.
 Over 6000 yards of new 3 1/2 and 4-inch All-Silk Taffeta and Moire Ribbons, in all new and staple shades. Regular 20c grades, **12c**
 special for this sale, the yard **12c**
35c Ribbons for 18¢.
 An immense lot of extra heavy Taffeta and Moire Silk Ribbons, also extra heavy corded edge Moire Ribbons. Our best 35c grades, **18c**
 special for this sale at, yard **18c**
Ribbon Lengths for 1¢.
 A huge lot of mill lengths of narrow Satins, Silk Taffeta and Wash Ribbons, 1/2 to 1-inch wide. Lengths 1 to 3 yards. Special sale tomorrow at this low price, each **1c**

Narrow Ribbons
 Narrow Satin Ribbons in all staple shades. Prices quoted below are on 10-yard bolts:
 No. 1 Ribbons—20c bolts, at **10¢**
 No. 1 1/2 Ribbons—25c bolts, at **15¢**
 No. 2 Ribbons—30c bolts, at **19¢**
 No. 3 Ribbons—35c bolts, at **27¢**
40c Ribbons for 22¢.
 Special assortment of beautiful 5 1/2-inch Persian and Dresden All-Silk Ribbons, in all shades and color combinations; regular **22c**
 40c grades, special at only **17c**
 To **35c Ribbons, 17¢.**
 Great lot of new 3 1/2 to 5-inch Print Warp Taffeta and Dresden Ribbons of best 25c and 35c grades. In basement sale tomorrow, special at this low price, yard **17c**
 To **75c Velvet Ribbons, 33¢.**
 Five hundred pieces of wide Velvet Ribbons, suitable for trimming Spring Hats, for neck pieces, etc. Black and colors; 50c to 75c grades, special tomorrow at **33c**
 To **50c Ribbons, 19¢.**
 At this price are lovely All-Silk Satin Ribbons, 5 to 8 inches wide, in all new and staple shades. Regular 25c to 50c grades, special for this sale at only, yard **19c**

PURE FOOD GROCERY

Eastern Hams at 16 1/4c the Pound
 TWO thousand of them—a splendid special purchase of genuine Eastern Sugar Cured Hams to sell at 16 1/4c lb. Small size, excellently flavored and absolutely first quality. Smoked over a hickory fire. Special tomorrow, lb. **16 1/4c**
 Butter, Royal Banquet brand, made in Oregon fresh every day. Guaranteed pure. Special, 2 lbs. for **68¢**
 Butter, Bütternut brand, made from pure pasteurized cream. Special, 2 lbs. for **67¢**
 Bacon, fancy English Breakfast grade, in pieces weighing from 6 to 10 lbs. Special, pound, **18¢**
 Fancy Seeded Raisins, in pound boxes. Special, 3 packages for **25¢**
 Italian Prunes, large size box, special at **\$2.00**
 Swift's Pride Cleanser, special tomorrow, 4 cans at **25¢**
 Gold Dust Washing Powder, package, **19¢**
 Mt. Hood Powdered Soap, special at **25¢**
 Royal Banquet Soap, special, box, **\$3.85**; cake, **4¢**
 Evaporated Apples, special, the pound, **10¢**
 Evaporated Peaches, special, pound, **8¢**
 Evaporated Apricots, special, the pound, **15¢**
 Royal Banquet Coffee, genuine Mocha and Java, special, lb. can, **47¢**
 Breakfast Bacon, fancy Eastern sugar cured. Special, lb. **25¢**

\$2.00 Dining-Room Pictures at \$1.19

ONE illustrated, a beautifully colored facsimile of a fruit and game study, finished with a harmonizing mission oak frame.
 Many similar Dining Room subjects comprise this big special offering tomorrow—all in three-panel effects with dark mission oak mouldings. Sell regularly at \$2.00. Extra special for tomorrow at the low price of **\$1.19**
 Entire Stock 50c College Posters, including suitable subjects for freshmen, sophomores and seniors, tomorrow at only **39c**
 Entire Stock 25c College Posters, comprising highly colored studies of well known subjects. Tomorrow for only **19c**

THE MEIER & FRANK STORE

Buy Your Kodak Here

EASTMAN'S Kodaks of every kind at The Big Store. Also splendid lines of Kodak and Camera Supplies and Albums. Developing and Printing done in 24 hours.
 A few of the more popular numbers in our stocks are:
 Eastman Box Brownie Cameras, convenient size and dependable.
At \$1.00 to \$4.00
 Eastman Folding Pocket Kodaks in all sizes and styles. Priced at **\$15, \$7.50, \$20, \$25 and \$35**