

Our 7th Floor Restaurant Is Ideal for Shoppers and Business Men—Special Luncheon 11:30 to 2 Daily—Express Elevator Service
Principal Portland Agents Vudor Porch Shades, Drucker Guaranteed Trunks, Angle Lamp Globes, Wernicke Sectional Book Cases



Steel Mail Boxes Exactly as Pictured for Only 37c

Basement, Main Bldg. Order by Mail.
SOMETHING that hundreds of Portland homes have need of. Good, substantial steel Mail Boxes, exactly as illustrated to the left. Fitted with adjustable slide and glass in front. Extra special, while 1000 of them last tomorrow, at only **37c**

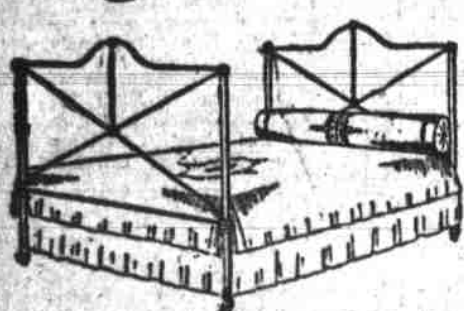


75° Fancy Wool Waisting 39c

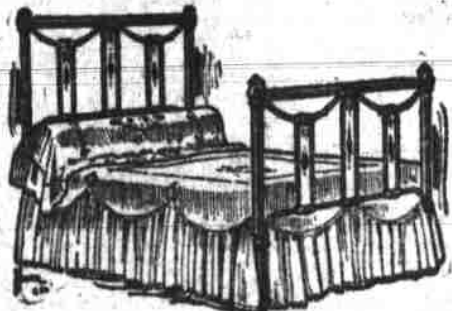
First Floor, Main Bldg. Order by Mail.
A BIG Eastern wholesaler had just 1500 yards of these new Spring Waistings left from his regular lines—and we bought them all at a price that brings this splendid 75c quality to sell tomorrow at 39c!
All come in cream colored ground, with scores of charming striped and brocaded patterns, full 27 inches wide. Will go on special sale tomorrow at low price of, per yard... **39c**

Great Semi-Annual Sale of Beds and Bedding!

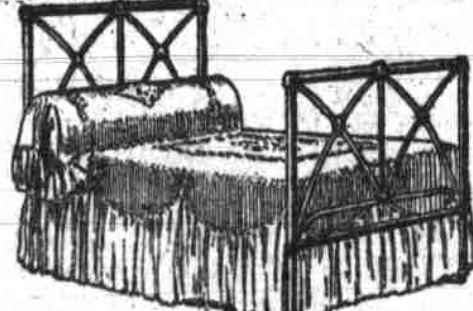
Huge Eastern Purchases Expressly for This Monster Event! Prices for This Week Only



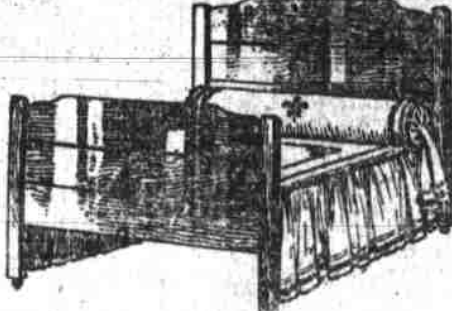
\$3.75 BED, AS ILLUSTRATED, \$2.29
Handsome, durable Metal Bed, exactly as shown in picture above. Angle iron head and foot, in 3x6 and 4x6-foot sizes. Best \$3.75 Beds, offered special for the Semi-Annual Sale at this low price, each **\$2.29**



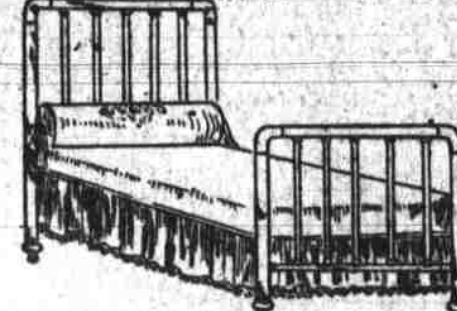
\$5.75 BEDS, AS PICTURED, AT \$4.19
Splendid Iron Beds, finished in high-grade white and green enamel. Well made, exactly like picture above. Excellently finished, sturdy and durable. Worth \$5.75. For our great Semi-Annual Sale at only **\$4.19**



\$6.25 BEDS, AS ILLUSTRATED, \$4.49
New Metal Beds, with three neat painted panels, exactly as pictured above. Full size. Strongly built. Always sell at \$6.25. Offered special for our great Semi-Annual Bedding Sale at this reduction, each **\$4.49**



\$3.00 WOODEN BEDS AT ONLY \$1.29
Handsomely finished Wood Beds in golden oak, and sturdily built, as shown in picture. Both 3/4 and full size. Sale price includes slats and castors. Regular price \$3.00. For our great Semi-Annual Sale, only **\$1.29**

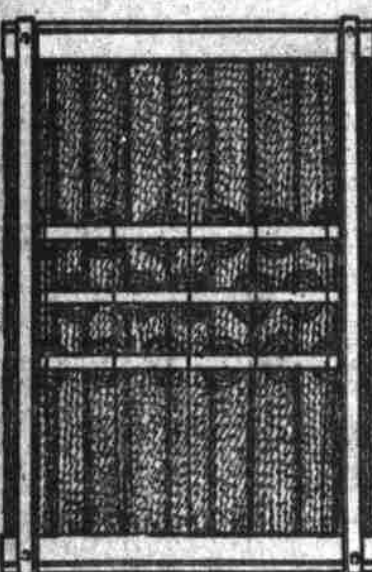


\$20 BRASS BEDS, AS SHOWN, \$13.50
Famous "American Beauty" Brass Beds, with 2-inch posts and five filling rods, as shown in drawing above. Satin finish, with guaranteed lacquer. Worth \$20, special for the Semi-Annual Sale at low price of **\$13.50**



\$17.50 STEEL BEDS AT ONLY \$11.98
Made with a 2-inch continuous post and 3/8-inch fillers, exactly as shown in picture above. Made of chillless steel, in Vernis Martin finish. Heavy malleable jaws; \$17.50 Beds, special sale price at only **\$11.98**

\$3 Yum Yum Springs \$1.79



It's the lowest price we've ever heard these famous Yum Yum Springs selling for in Portland!

Exactly as illustrated to the left, made of strong, elastic weave, with three rows of coil supporters. Sell the town over at \$3. Semi-Annual **\$1.79** Sale this week at **\$1.79**

\$6 Steel Springs \$4.75
Strong all steel Springs, made of patent diamond link fabric, with angle iron ends and heavy tubular slides. Full size. Reg. \$6.00 Springs on sale at **\$4.75**



\$5 Steel Sanitary Couch \$3.49

Strong, durable Sanitary Steel Couches, exactly as illustrated above. Made of chillless steel, with two rows of strong springs. Kind that sells for \$5. Semi-Annual Sale price **\$3.49**

Hinged Pads for Couches
Well padded with sanitary felted cotton. Full size. Special sale price only **\$3.99**

Ostermoor Mattresses Reduced--\$30 Grade \$18.50

TRY and think how many times you've seen the celebrated Ostermoor Mattresses sold at such astonishing "cut" prices as we've quoted for the Great Semi-Annual Sale of Beds and Bedding!

At \$18.50 the famous Ostermoor extra thick French Edge Mattresses, exactly as illustrated to the right. Made in one or two pieces; size 4 feet 6 inches wide and 6 feet 4 inches long. Weight full 60 pounds; covered with fine French art ticking. Positive \$30, Ostermoor Mattresses go on sale this week only at the very special price of... **\$18.50**



\$18 Osterm'r Mattresses—Full size, made in two pieces, covered with pink or blue art ticking. Weight 50 pounds. Sale price, at **\$13.25**

\$17 Osterm'r Mattresses—Two-piece, weighing full 50 pounds and full double-bed size. Striped linen ticking. Sale **\$12.90** price at only

\$16.50 Ostermoor Mattresses—Full 50 pounds, one-piece size, covered with striped linen ticking. Sale price this week at only **\$12.50**

\$12.50 Hygienic Mattresses—Our own high grade special make. Weighs full 43 pounds, with imperial roll edge. Sale **\$9.60**

\$6.75 Gilt Edge Mattresses—Weight 45 pounds—20 pounds of wood fibre filling and 25 pounds cotton. Sateen ticking. Sale price **\$5.20**

Spring Opening Sale of Fine Gloves

First Floor Main Bldg. Order by Mail.
TIME after time today we had to call for reinforcements, both in stock and salespeople, for this great Spring Opening Sale of Gloves!
No Glove event ever before attempted in Portland on such an immense scale. Thousands of pairs of every wanted style and quality at unmatched savings. Come tomorrow.

Women's \$1.50 to \$2.00 Perrin's Gloves at \$1.19.
A large lot of the celebrated Perrin's and our own special make of fine French Kid Gloves. They come in 1, 2 and 3-clasp styles, in black, white and all staple shades. Best \$1.50 to \$2.00 grades, at **\$1.19**

Women's \$1.00 Lambskin Gloves—2-clasp style, in black, white, all shades. The pair, at **67c**

Children's to \$1 Gloves—Great lot of Misses' and Children's Real Kid Gloves in black only. The pair, at only **25c**

Famous "Niagara Maid" \$1.25 Silk Gloves, 89c.
A brand new lot of the celebrated "Niagara Maid" Long Silk Gloves in this great Spring Opening Sale at 89c instead of \$1.25 a pair. New 16-button Mousquetaire style in black, white, all shades. The pair, at **89c**

Perrin's \$3.50 and \$4 Long Kid Gloves, in all new Spring shades and weights. Opening Sale price **\$1.35**

Men's \$1.50 Gloves—Our "Meier & Frank Special," of fine cape and kid, with saddle-stitched seams. New Spring shade. Sale at **98c**



Men's \$2 Perrin's Gloves—Pique seam, tan capeskin and Kid Gloves, in all new Spring shades and weights. Opening Sale price **\$1.35**

Men's \$1.50 Gloves—Our "Meier & Frank Special," of fine cape and kid, with saddle-stitched seams. New Spring shade. Sale at **98c**

Lace and Embroidery Sale

First Floor, New Bldg. Order by Mail.
WITH the new Spring and Summer wardrobe looming up before every woman, these splendid Opening Sale savings on new Laces and Embroideries aren't to be passed by unnoticed!

Come now and enjoy the unrestrained beauty and wondrous variety of our new Spring Embroidery and Lace stocks.

To \$1.75 Flouncing 98c
Beautiful, snowy 27-inch Swiss Baby Flouncings in dozens of charming new floral effects, with ruffle edge. Our \$1.50 and \$1.75 grades. Make your selections tomorrow, priced at \$1.69, \$1.98, yard and up to **98c**

The Lace Specials
Nearly 1000 yards of real linen Cluny and Torchon Laces, including Edges and Insertions to match, 1 to 3 inches wide. For trimmings, undermuslins, lingerie gowns, etc.:
35c to 50c grades, the yd. **25c**
50c to 75c grades, the yd. **39c**

Allover Embroideries
A big special purchase of beautiful new Swiss Allover Embroideries with Baby Irish medallions. Worth from \$2.25 to \$4 a yard—tomorrow, yard, priced at \$1.69, \$1.98, yard and up to **\$2.19**

Corset Cover Embroideries
Three phenomenal bargains in beautiful Corset Cover, Embroideries! Dozens of handsome eyelet and blindstitch designs, 27 inches wide:
65c to 85c grades, the yard **49c**
85c to \$1.25 grades, yard **69c**
\$1.25 to \$2 grades, yard **89c**

3800 Yards New \$1.25 and \$1.50 Fancy Spring Silks Tomorrow 79c

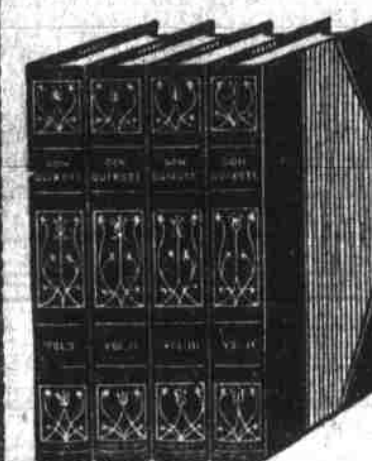
First Floor, Main Building. Order by Mail.
ANOTHER big purchase of new Spring Silks made by our buyer on his Eastern trip just received and on sale tomorrow! Around 3800 yards of beautiful, shimmering Spring Silks in scores of lovely patterns for new waists, dresses and children's wear. Positively \$1.25 and \$1.50 grades.

\$1.25 Figured Black Louisines, 19-in., the yard
\$1.50 Fancy Shadow-Checked Messalines, 20-in.
\$1.50 New Monotone Messalines, 19-in., a yard
\$1.25 New Persian Taffetas, 19-in., at the yard
\$1.25 and \$1.50 New Silk Suitings at the yard

\$1.25 Dress Goods 98c
A splendid price-lowering on nearly 1000 yards of smart new checked and striped Spring Suitings. Come 51 inches wide in light and dark patterns. Positive **98c** \$1.50 grades; for tomorrow

\$1.25 Wool Serges \$1
Our famous Peter Thompson Wool Serge, 48 inches wide, in black, navy blue, greens, tans, grays, browns, etc. A grade you can't equal anywhere under **\$1.00**

A Huge Removal Sale of Books Tomorrow!



OUR greatly increasing business on Books has demanded a larger space for the department. Next Monday morning will see it in new quarters on the Fifth Floor—and for the next four days we've planned the biggest Removal Sale of Books Portland has heard of in many a day.
Thousands of volumes of new Novels, Children's Books, Bibles, Dictionaries and rich De Luxe Sets at amazingly low prices. Read every item—come!

Fine De Luxe Subscription Books at Unheard-of-Prices

All the elegant De Luxe Subscription Book Sets reduced one-fourth less than any previous sale—less than most of them cost to publish.

\$22.50 sets of Robert Burns, 6 volumes, \$6.38
\$9.00 sets of Dante, 4 volumes, at only \$2.44
\$18.00 sets of De Musset, 5 volumes, at \$5.07
\$67.50 sets of Dickens, 20 volumes, at \$18.00
\$30 sets of George Eliot, 10 volumes, at \$8.07

\$20 sets of Emerson, 6 volumes, at only \$5.63
\$18.00 sets of Robert Ingersoll, 5 volumes, \$4.50
\$22.50 sets of Stevenson, 10 volumes, only \$6.38
\$15.00 sets of Kipling, 5 volumes, only \$3.95
\$15.00 sets of Longfellow, 5 volumes, only \$3.95

50c to \$2 "Hurt" Books 25c

Two big bargain tables piled to the brim with these 50c to \$2.00 "Hurt" Books for the great Removal Sale at 25c!
Hundreds of titles—Popular Novels, Gift Books, Religious Books, works of famous American and Old World authors, Children's Books, such as "Peck's Bad Boy," etc. Books slightly worn and marred from handling. Actually published to sell for 50c to \$2.00. Placed on special sale tomorrow for only **25c**

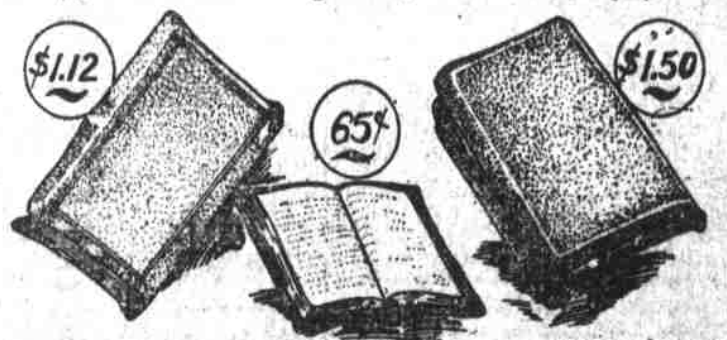
"Good Value" Books 25c.
Nearly 5000 titles in this big "Good Value" Library at 25c. Children's Books, Tales from Shakespeare, Tales of Sherlock Holmes, St. Elmo, Treasure Island, The Little Minister, In His Steps. In the Removal Sale of books, your choice at only **25c**

Encyclopedia Dictionaries, \$2.50
Webster's famous Encyclopedia Dictionary, over 3000 pages, bound in calfskin. Sells regularly at **\$2.50**
Removal Sale price **\$2.50**
\$4 Dictionary Stands, special at **\$2**

\$1.00 Cook Books at 45c.
Your choice of three standard Cook Books—Mrs. Harrick's Blue Ribbon and 20th Century. Over 575 pages of new and old receipts; \$1.00 books now on sale at only **45c**

25c Hammond's Pocket Atlas of the World for 1911, at 19c.

15c Pocket Dictionaries, at 8c.
50c School Globes, 6-inch, at 25c.
A big table filled with all sorts of Children's Books at exactly half price! Among them is a big 50c series at 25c.

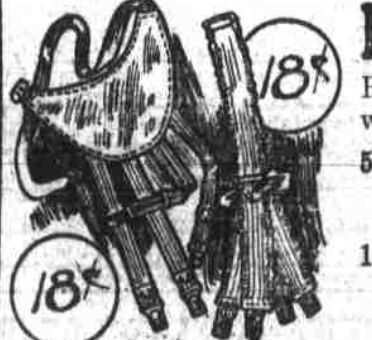


Bibles at One-Fourth Off

Our entire stock of Bibles and Testaments at one-fourth off regular price for this great Removal Sale of Books! Just a few of the specials:

85c Crystal Text Bibles, 3x7 inches, special at 65c
\$2.00 Text Brevier Bibles, 4x7 inches, special \$1.50
\$2.25 American Standard Reference Bibles at \$1.69
\$2.50 Bagaster's Teachers' Bibles, special at \$1.85
15c Cloth Testaments, 2x4 inches, special now at 8c
35c Leather Testaments, 2x3 inches, now at 25c
\$1.50 Leather Testaments, 5x7 inches, special \$1.12

Notion Day—Women's 25c Supporters 18c



First Floor, New Bldg. Order by Mail.
FIVE HUNDRED pairs of the famous "Velvet Grip" Hose Supporters for women, which sell the country over at 25c a pair! Either the satin pad style or pin-on kind, both as illustrated. Black, white and colors. Special for Wednesday Notion Day, per pair **18c**

5c Conqueror Machine or Hand Sewing Thread, 2 spools 5c
10c Surprise Collar Stays, all styles and heights, card, 5c.

Wire-Crimped Hair Pins, all sizes, dozen papers, 10c.
Flat Corset Laces, 3/4 yard lengths, 3 pairs 5c.

10c Large Jet Cube Pins, 100 count, cube, 5c.
Children's 15c Supporters, black and white, all sizes, pair 8c.

Oriental Rugs One-Third to One-Half Off

THIS week's sale has set a new precedent for Oriental Rug value-giving in the Northwest!
Not only are our own low regular prices cut one third to a half less, but the wide array of patterns permits such variety as seldom is found outside of Chicago or New York. Our entire stock of Carpet-Size Oriental Rugs reduced to about one third, in addition to these special lots on the smaller sizes:



To \$50 Oriental Rugs \$27.50

A big lot of rich specimens, mostly the Mossoul Oriental Rugs, woven by the fierce Kendisk tribes. They're made of finest wool, with corded-edges. Designs are bold, original, Feraghan and Serebed patterns in rich exquisite colorings. Regular \$37.50 to \$50 Oriental Rugs. Special price **\$27.50**

\$95 to \$120 Oriental Rugs on Sale \$69.50
\$60 to \$75 Oriental Rugs on Sale at \$37.50

\$25, \$30, \$35 Oriental Rugs Special \$17.50
\$27.50 to \$35 Oriental Rugs Special \$21.50