

PORTLAND, OREGON, SUNDAY MORNING, MARCH 19, 1911.

Optical Department, Main Floor, in Charge of Graduate Optometrist—New Lines "Vudor" Porch Shades and Hammocks
Manicuring, Hairdressing, Electrolysis, Etc., Second Floor See Additional Ads on Pages 4 and 7, Section Five

Valenciennes Laces
\$3.50 Doz. Yds. \$1.37
\$2.25 Doz. Yards 98c

Thousands of dozens new Italian, French and German mesh Valenciennes Laces, with insertions to match; widths from 1/8 to 1 1/2 inches, in a broad range of new and attractive patterns. Our regular \$3.50 values, special, 98c \$1.37 dozen. Regular \$2.25 dozen values, special at

Special This Week

Women's \$85
Custom Made
Suits for \$65.00

20c Ribbons at 14c

25c Ribbons 19c
45c Ribbons 29c
75c Ribbons 37c

Sale of "Blue Bird"

Note Paper, Neat Box
Introductory at 97c

A beautiful correspondence paper, manufactured by Hurd's, named after the most talked of play ever produced on the American stage, "Blue Bird." A beautiful pale tint paper with Blue Bird in corner, "For Happiness" Envelopes to match. Neatly boxed. Very special at 97c.

The Greater Olds. Wortman & King Store

Easter Showing of

New Silks for Spring

\$1, \$1.25, \$1.50 Up to \$5

Thoughts are centered on the new Easter dress and right now is the time to buy your materials. You are sure to find just what you want in our big silk store. Neat striped wash silks in 50 different designs for dresses and shirtwaists; ideal fabric for Spring and Summer wear; 34 inches wide, priced special at, the yard

New Fourlards

The popular fabric for dresses—Hundreds of different designs and styles to select from—Neat polka-dots and Grecian figures and French bordered effects have just arrived—On sale at **\$2.50** \$1, \$1.25, \$1.50 up to

New Pongees

500 pieces of New Pongee Silks are here for your choosing—The popular silks for your every need for dresses, coats, waists and many other purposes—Widths from 27 to 54 ins., at, yd., \$1, \$1.25, \$1.50, \$1.75 to **\$5.00**

\$15 Silk Petticoats \$6.95
Silk Kimonos Half Price

In the Garment Store, Second Floor, a sale of Fine Silk Petticoats of rich lustrous finish taffeta and soft messalines, with string or adjustable tops, cotton or silk drops—Styled according to the latest vogue, with deep flounces trimmed in tailored bands, tucks, etc.—Also jersey silk tops with Persian flounces—Regular and extra sizes—Values regularly worth to \$15.00 each—We price them special for tomorrow's selling at, each **\$6.95**
150 Silk Kimonos in the newest and most attractive styles—Made of fine quality Japanese silk and satin in floral patterns and a broad range of shades—Well made—Some shirred in at the waist, others in the loose effects with ribbon ties—Garments which sold right up to yesterday at \$10, \$12.50, \$15 and \$20 each — For tomorrow we place them on special sale at a reduction of just **ONE HALF**

Great Easter Sale of

\$1.25 Neckwear 67c

\$10 Handbags at \$6.37

The Easter costume is not complete until you have a new Handbag. We have arranged for tomorrow's sale three splendid lines in the newest shapes and best material, all selected from our regular stock, and priced them at less than we can replace them for. Our \$2 stock values, 98c; \$3.50 values \$1.98, and \$10.00 values at **\$6.37**

Sale Fancy Neckwear

A splendid selection of the season's best designs in neck fixings—Lawns, Net and Venice effects—Much better than you will expect for the price—All new stock and our best sellers—The prices: **OUR REG. 35c VALUES AT 19c**
OUR REG. \$1.25 VALS. AT 67c

Embroidered Collars

Linen Embroidered Collars, odds and ends, all selected from our regular stock where lines were broken, collars worth to 35c each, priced special for tomorrow's selling at only **17c**
Complete Stock of Rare Spring Novelties in Easter Neckwear

\$2.25 Embroideries Special 98c

1750 yards of 27-inch Florings, in new patterns, large and small floral designs, 98c baby Irish creations, etc., worth to \$2.25 a yard; very special tomorrow at, yard

Special Notice

Our Miss Bernard, buyer for the Cloak and Suit Department, is now on her second trip to market for **WOMEN'S SPRING APPAREL.**

\$3.50 Allovers \$1.98

A timely offering of beautiful Allover Laces in the Baby Irish, Venice and Oriental Net effects, all full 18 inches wide, our regular values to \$3.50 a yard. Sp'1 **\$1.98**

Great Sale of Infants' Apparel



"Baby Week"

Toilet Baskets, Free
Furnished Complete

During this week's great sale of infants' apparel we will give with every baby outfit sold at \$15.00 or more a Toilet Basket furnished complete with soap box, powder box, comb and brush, powder, puff and wash rag, from our regular stock. During Baby Week, absolutely **Free**

- Infants' Crochet Sacques, regular 85c values, on sale at this low price **59c**
- Infants' Crochet Sacques, regular \$1.50 values, specially priced at, ea. **98c**
- Infants' Crochet Bootees, regular 40c values, on sale at this low price **23c**
- Infants' Shoes, all styles, regular 60c values, on sale at this low price **47c**
- Infants' Pinning Blankets special for this "Baby Week" sale at, each **59c**
- Infants' Outing Flannel Pinning Blankets specially priced for this sale **29c**
- Infants' Outing Flannel Gowns special for this week's sale at **39c** and **57c**
- Infants' Outing Flannel Skirts on special sale at extremely low price **32c**
- Infants' All-Wool Flannel Skirts on special sale at low price of only **79c**

Dresses a Fourth Off

Our entire stock of hand-made goods, including long and short Dresses and Skirts, Pillow Slips and Bibs, all reduced during this sale from regular price **ONE-FOURTH**

\$1.25 Hats Now 89c

Children's white pique and pink and blue and white checked Hats and Sunbonnets. Regular 85c values for 99c, and **89c** regular \$1.25 values, reduced to

Coats Reduced 20%

Infants' Cassimere, Bedford Cord and Silk Coats in plain or fancy hand-embroidered long styles. Sizes 6 months to 2 years; all reduced **20%**

Women's \$5.00 Shoes at \$3.85
New Velvet Boots, Pair at \$6.00

In the shoe store, tomorrow, we will place on sale a splendid lot of women's Shoes in the patent and gunmetal stock, button or blucher styles; six of the latest lasts to select from. Our best regular \$5.00 values, on special sale at, pair **\$3.85**
VELVET BOOTS—New shipment just received. Popular styles for Spring in new brown shade and black; high cut, slash pattern; priced at, the pair **\$6.00**

1500 Pairs Oxfords and Pumps
Values to \$5.00 for \$1.98

Great sale of 1500 pairs of Women's Oxfords, Shoes and Pumps—Samples and broken lines, comprising suede stock, patent kids, patent calf, gunmetal, vici kid, etc., with turn or welt soles—Big selection of styles and sizes—Splendid shoes for early spring wear **\$1.98**—Values regularly worth to \$5.00 the pair on sale at only

Sale Men's Oxfords
Regular \$4 Values \$2.95

Boys' and Misses' Shoes
Regular \$3.00 Values \$2.39

300 pairs boys' and misses' School Shoes, in light velour calf stock, the proper shoe for early Spring **\$2.39** wear; sizes 10 to 2, buckle top; \$3 val., pr.
769 pairs of Men's Oxfords in the new spring styles—Gunmetal and patent kid stock, which were picked up at the factory at a very advantageous price—The very best values we will be able to offer this season—We will be prepared for a big rush tomorrow—Reg. val. to \$4 **\$2.95**

Great Sale of Easter Gloves

The Celebrated Alexandre Make—Guaranteed

\$2 Values at Only \$1.59

Easter calls for new Gloves—Tomorrow we will answer with a great sale of the celebrated "Alexandre" real French kids—The reputation of these gloves has been thoroughly established—We have expert fitters to serve you in this department—This sale includes our entire stock of Alexandre kids—All perfect, first quality—This spring's importations of all colors, including black and white—Actual \$2.00 values—Fitted with our regular guarantee—On special sale at this **\$1.59** exceedingly low price, the pair only



Women's Handkerchiefs of fine lawn, hemstitched, with neat embroidered corners; very dainty; 12 1/2 values, sp'1 **9c**
Women's Handkerchiefs of pure Irish linen, hemstitched, with hand-embroidered corners; reg. 50c vals. **35c**
Lisle Vests for women, plain or trimmed, 50 values only **33c**
Union Suits, handsomely trimmed; regular \$1.25 values, **89c**

Cretonnes

50c to 75c Values 29c



\$5.00 Cretonne Covered Boxes \$2.98

A week devoted to the specializing of our new Spring lines of Cretonnes and English Chintzes. In hundreds of beautiful colorings and designs. Our extensive drapery department will be turned over to this showing of charming low-priced drapery fabrics. We have imported heavily and bought large quantities from our domestic mills. Old English blocks of 200 years ago; copies of old Colonial and French designs are shown, in this offering, 25c to **\$1.25**

WAIST AND SKIRT BOXES—We have made up another big lot of these popular boxes. They are covered with high-grade cretonne, made for use as well as looks. Regular \$4.50. Waist Boxes or \$5.00 Skirt Boxes are offered at the low price **\$2.98**

A fortunate purchase of 10,000 yards of fast color English Chintzes in a dozen different shadings and attractive patterns, suitable for many purposes, will be on sale this week. If bought regular they could not be sold for less than 50c and up to 75c a yard. But, bought as they were, we can offer them at the low price of **29c**

\$31.20 Dinner Set Now \$26.50

\$5.00 Dinner Set Only \$4.00

Semi-China, Arts and Crafts Dinner Sets, English goods, decorated in red and black lines, on sale at the following reductions: 50-piece set, worth \$8.40, for **\$7.14**
60-piece set, worth \$11.20, for **\$9.50**
100-piece set, worth \$17.40, for **\$14.79**
English Semi-Porcelain Dinner Sets, sold in sets or in pieces; plain edge, with gold Greek border and hair-line, with green border. Offered special at these prices: 50-piece set, worth \$8.80, for **\$7.48**
100-piece set, worth \$16.20, for **\$13.77**
Dainty Semi-Porcelain Dinner Sets, sold in sets or separate pieces; decorated with lily of the valley pattern, at these prices: 50-piece set, worth \$5.00, special **\$4.00**
100-piece set, worth \$9.95, special **\$8.00**

White and gold Bavarian China Dinner Sets, thin edge, three fine lines of gold around each piece. Sold in sets or pieces: 50-piece set, worth \$13.15, for **\$10.50**
60-piece set, worth \$16.40, for **\$13.00**
100-piece set, worth \$24.40, for **\$19.50**
White and gold Austrian China Dinner Sets, with scalloped edge, finished in gold. Sold in sets or separate pieces. Prices: 50-piece set, worth \$17.00, for **\$14.45**
100-piece set, worth \$31.20, for **\$26.50**
Pink decorated Bavarian China Dinner Sets, daintily decorated with borders of pink roses and with neat gold line. Sold in sets or separate pieces, at these prices: 50-piece set, worth \$11.75, for **\$9.40**
100-piece set, worth \$21.50, for **\$17.00**

Women's Waists

\$10.00 Values Now \$2.79

In the garment salon, second floor, a reasonable sale of women's fine lingerie and tailored Waists in batistes and lawns, trimmed in tucks or hand-embroidered fronts; some have plain fronts, others are neatly trimmed with Valenciennes and Irish lace; high, low or Dutch necks. Regular values to \$1, special at only, each **\$2.79**

\$25 Spring Suits at \$15

ON SALE IN THE BASEMENT

New Spring Suits, and the best values of the season—All the latest models, made up of such good materials as serges, in all the new shades, and novelty mixtures—Lined with good satin, very slightly trimmed, rich tailored effects—Splendid values to regular price **\$15.00** of \$25.00 — Special at only

New Coats at \$12.50

Smart new models in Spring Coats, full length, semi-fitting, made of fine English serge and wool rajah—Navy, black, cadet and tan colors—Well-tailored, perfect-fitting **\$12.50** garments — Special tomorrow

Easter Favors and Novelties

Our artist is now taking orders for Easter Dinner Favors and all kinds of paper novelties. Don't delay leaving your order, as we will be unable to fill them if you come too late. See the sample book at the Dressing Room.