

See Additional Store News, Page 5, Sec. 5; Page 9, Sec. 5—Principal Portland Agts. Vudor Porch Shades, Globe-Wernicke Book Cases

# Great Semi-Annual Sale of Beds, Mattresses and Bedding



## Begins Tomorrow! Huge Special Purchase

1000 "Ostermoor" Mattresses | One Carload of Metal Beds  
 1000 of Our Own Mattresses | One Carload of Bed Springs  
 One Carload of Brass Beds | Blankets, Pillows, Etc., Etc.  
**All Phenomenally Low Prices Will Be for One Week Only**

**B**ELIEVE us sincere when we say Portland never before witnessed a Bed and Bedding Sale of such tremendous magnitude!  
 Carload after carload of brand-new, just unloaded stock, for which our buyer made a special trip to the East. The most famous makes of Brass, Steel and Metal Beds—1000 of the world-renowned Ostermoor Mattresses, 1000 of our own high-grade Mattresses, Blankets, Pillows, Sheets and all kinds of Bedding amazingly underpriced.  
 The best part of our entire Fourth Floor in both the new and main buildings given up to this sale. Read every word! Come!

### Practically Every Brass and Metal Bed in Our Stock Reduced--Special Credit Terms if Desired

 <b>\$3.75 BED EXACTLY AS ILLUSTRATED, \$2.29.</b> Handsome, durable Metal Bed, exactly as shown in picture above. Angle iron head and foot, in 3x6 and 4x6-foot sizes. Best \$3.75 Beds, offered special for the Semi-Annual Sale at only, each <b>\$2.29</b>	 <b>\$5.75 BEDS, EXACTLY AS PICTURED, \$4.19.</b> Splendid Iron Beds, finished in high-grade white and green enamel. Well made, exactly like picture above. Excellently finished, sturdy and durable. Well worth \$5.75. For great Semi-Annual Sale at <b>\$4.19</b>	 <b>\$6.25 BEDS, PRECISELY AS ILLUSTRATED, \$4.49.</b> New Metal Beds with three neat painted panels, exactly as pictured above. Full size. Strongly built. Always sell at \$6.25. Offered special for our great Semi-Annual Bedding Sale, at each <b>\$4.49</b>
 <b>\$3.00 WOODEN BEDS, AS ILLUSTRATED, \$1.29.</b> Handsomely finished Wood Beds in golden oak, and sturdily built, as shown in picture. Both 3-4 and full sizes. Sale price includes slats and castors. Regular price \$3.00. For Semi-Annual Sale at <b>\$1.29</b>	 <b>\$17.50 STEEL BEDS, AS PICTURED, \$11.98.</b> Made with a 2-inch continuous post and 7/8-inch fillers, exactly as shown in picture above. Made of chilles steel, in Vernis-Martin finish. Heavy, malleable jaws; \$17.50 <b>\$11.98</b> Beds, special price, only	 <b>\$20 BRASS BEDS, AS ILLUSTRATED, \$13.50.</b> Famous "American Beauty" Brass Beds, with 2-inch posts and five filling rods, as shown in drawing above. Satin finish, with guaranteed lacquer. Worth \$20 special for the Semi-Annual Sale <b>\$13.50</b>

## Famous Ostermoor Mattresses Reduced!

Fourth Floor, Main Bldg. Order by Mail.

**A**S EXCLUSIVE distributors of the celebrated Ostermoor Mattresses in Oregon, we were able to make special arrangements with the makers by which we could sell them in our Great Semi-Annual Bed and Bedding Sale at reduced prices.

Hardly need to dwell on the quality of the "Ostermoor." For over half a century they have been the world's acknowledged "one best Mattress." Their lifetime durability results from the fact that they are "built, not stuffed," by hand, of 4000 felt sheets into a soft, resilient Mattress.

These extraordinary "cut" prices are limited for one week only. Don't procrastinate. Read on:

**\$30 Ostermoor Mattresses \$18.50**  
 The most luxurious Mattress made. Famous Ostermoor, extra thick French edge Mattress, made in one or two pieces; size 4 feet 6 inches wide and 6 feet 4 inches long; weighs full 60 pounds. Positive \$30 Mattresses; placed on sale at our Great Semi-Annual Sale at only... **\$18.50**

**\$18 Ostermoor Mattresses \$13.25**  
 The Ostermoor Company's regular \$18 Mattresses; made in two pieces, full size, weighing 50 pounds and covered with pink or blue art ticking; every one hand-made, of felt layers. Great Semi-Annual Sale price only **\$13.25**

**\$17 Ostermoor Mattresses \$12.90**  
 Regular \$17.00 Ostermoor Mattresses, which we sell ordinarily for \$15.50; two-piece, 50-pound, full foot size, covered with striped linen ticking; price **\$12.90**

**\$16.50 OSTERMOOR MATTRESSES**—Full 50-pound one-piece size, covered with striped linen ticking. Our own low regular price is \$15. Placed on special at our Great Semi-Annual Sale at the low price of... **\$12.50**

**\$13.25 Ostermoor Mattresses, 4-foot size, 40 pounds, only \$12**  
**\$11.70 Ostermoor Mattresses, 3-ft. 6 in. size, 35 pounds, \$10**  
**\$10.00 Ostermoor Mattresses, 3-foot size, 30 pounds, \$9.00**  
**\$ 8.35 Ostermoor Mattresses, 2-ft. 6-in. size, 25 pounds, \$7.00**



**\$12.50 Hygienic Mattresses \$9.60**  
 Our high grade Meier & Frank special hygienic layer felt Mattresses, weighing 45 pounds. Imperial roll edge, covered with 7-ounce A. C. A. ticking. Regular \$12.50 Mattresses in Semi-Annual Sale, \$9.60.

**\$6.75 Gilt Edge Mattresses \$5.20**  
 At regular price there's nothing to compare with our celebrated Gilt Edge Mattress. Weighs 45 pounds—20 pounds of wood fiber filling, and 25 pounds of cotton all around roll. Sateen ticking. \$6.75 Mattresses, \$5.20.

**\$4.50 Mattresses for Only \$3.49**  
 Cotton top and bottom Mattresses filled with light wood fiber. Full size—the grade that sells here at \$4.50, though most stores ask \$5.00. Semi-Annual Sale price, \$3.49.

**\$3.50 Cotton Top Mattresses, Semi-Annual Sale, at \$3.49**

**Our New \$8.50 Felt Mattress**  
 This is the new Hygienic French Felt Mattress for which we held a contest to select a name. Owing to the great number of answers, we have not yet been able to classify all of them. The \$25 prize-winner will be announced in Monday Morning's Oregonian. The Mattress weighs 40 pounds, covered with best A. C. A. ticking. On sale in the Semi-Annual Sale, \$8.50.

### Brass Beds for \$11.49 Less Than Wholesale Cost

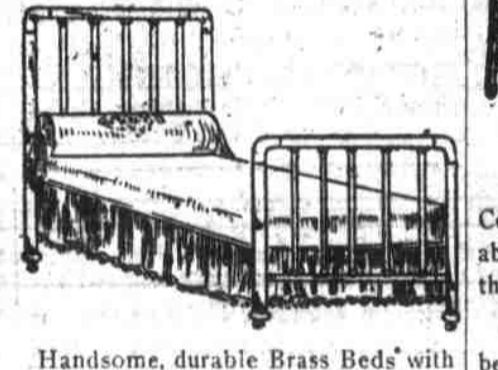
**A** GREAT special lot of Brass Beds which were slightly damaged in transit. Rather than pay freight for the return of the beds the manufacturers gave us a splendid discount—and now we can offer you the Brass Beds in this great Semi-Annual Sale at less than they would have originally cost us wholesale.

Continuous 2-inch post style, exactly as pictured. Rich satin finish and guaranteed lacquer. Only one to a customer. Special for Semi-Annual Sale tomorrow at only... **\$11.49**



### \$27.50 Brass Beds As Pictured \$18.25

Handsome, durable Brass Beds with 2-inch continuous post and five filling rods, as shown in picture above. Handsome pattern in beautiful satin finish. Best \$27.50 Brass Beds, tomorrow at only **\$18.25**

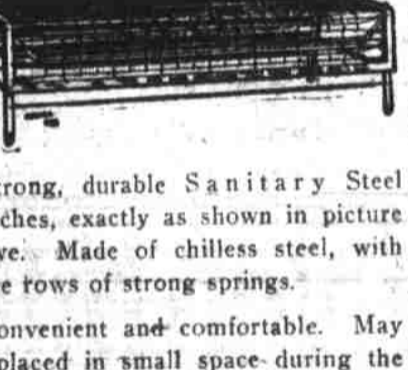


### \$5 Sanitary Couches \$3.49

Strong, durable Sanitary Steel Couches, exactly as shown in picture above. Made of chilles steel, with three rows of strong springs.

Convenient and comfortable. May be placed in small space during the day, or—with the aid of a couch cover—used as a window seat—at night as a bed. Best \$5 Couches, \$3.49 for Semi-Annual Sale, only **\$3.49**

Hinged Pad for couches **\$3.99**



### \$6 All Steel Springs \$4.75

All-Steel springs, exactly as shown above. Made with angle-iron ends and heavy tubular slides. Springs of patent diamond-link fabric. Full size. Regular \$6.00 Springs, for great Semi-Annual Sale **\$4.75**

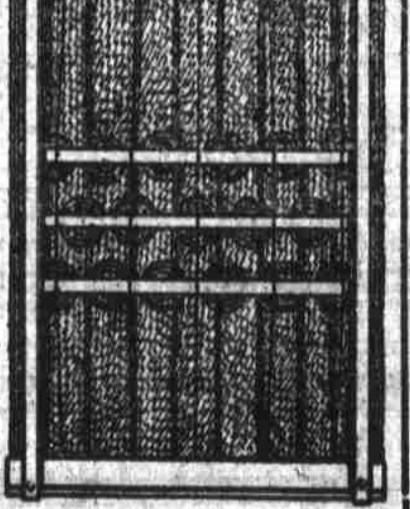
All-Steel Springs, same as those above, but supported. Regularly sold at \$7.75, special tomorrow **\$5.90** for the Semi-Annual Sale at



### "Yum Yum" Springs As Illustrated \$3 Grades \$1.79

**EVERY** PORTLAND housewife knows the Yum Yum Springs—for years they have been the standard for comfort and durability. We bought a great special lot of them; they arrived yesterday—just in time for the great Semi-Annual Sale.

Strong, elastic, made of diamond link fabric, exactly as pictured to the right. Grade sold everywhere at \$3. This is without doubt the lowest price ever quoted in Portland on these Springs **\$1.79**



## Great Oriental Rug Sale

Third Floor, Main Bldg. Order by Mail

**N**EARLY a thousand rich, genuine Oriental Rugs at prices never before equated in the Northwest! It's a chance of years to own one of these exquisite masterpieces of Oriental Rug art at two thirds to a half the intrinsic value.

Here are five matchless lots of the smaller Oriental Rugs, including all the Persian, Turkish, Turkoman and Caucasian fabrics. They average 4-6x6-6 feet in size. See big Fifth street window display.

<b>To \$125 Oriental Rugs at \$69.50</b> In this lot are twenty-five rare specimens of the Kerman and Saruk Oriental Rugs, which bear our low regular prices of \$95 to \$125. Exquisite designs and color blendings. Sale price tomorrow <b>\$69.50</b>	<b>To \$75 Oriental Rugs for \$37.50</b> At this price we offer exquisite designs in all the wanted species of Oriental Rugs. Our regular \$60 to \$75. The sale price for one week only will attract those who want a new Rug. Special at <b>\$37.50</b>	<b>To \$50 Oriental Rugs at \$27.50</b> These are mostly Mossoul Oriental Rugs, woven by the fierce Kendisk tribes. They are made of wool with corded edges and the designs are bold, original Feraghan and Sereband patterns. \$37.50 to \$50 Rugs on sale at only, each <b>\$27.50</b>	<b>To \$35 Oriental Rugs for \$17.50</b> Included at this price are rich, luxuriant Kurdistan Rugs, from Kurdistan proper. Colors are rich, original blendings of red, blue and terra cotta. Also popular Beloochistan. Regular \$20, \$25, \$30 and \$35 Rugs on sale at the very low price of <b>\$17.50</b>	<b>To \$38 Oriental Rugs for \$21.50</b> Here are beautiful Shervian Oriental Rugs, one of the best known species of the Caucasian family. Rich, toneful colorings. Regular \$27.50, \$30.00, \$35.00 and \$38.00 Rugs. You will have to see these to appreciate the great bargains offered. Sp'l <b>\$21.50</b>
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## Entire Stock Blankets and Bedding at Low Sale Prices

Third Floor, Main Bldg. Order by Mail

**B**LANKETS, Comforts, Pillows—our entire Bedding Stocks at splendid price-savings for the Great Semi-Annual Sale. Note a few of the splendid economies possible:

**Blankets for \$2.65** Two hundred pairs of fine white Wool Blankets with dainty blue and pink borders, 10-4 and 11-4 sizes. Best \$3.50 values at **\$2.65**

**Blankets for \$2.85** Pure Wool Blankets, light gray, in 10-4 size. Exceptional quality. Worth \$2.75 the pair, special for Semi-Annual Sale at, only **\$2.85**

**Other Blankets**  
**\$4.50 Wool Blankets, 11-4, \$3.85**  
**\$5.50 Wool Blankets, 11-4, \$4.45**  
**\$7.00 Wool Blankets, 11-4, \$5.15**  
**\$8.00 Wool Blankets, 11-4, \$6.95**  
**\$9.00 Wool Blankets, 11-4, \$7.15**

**Comforts at \$3.15**  
 Soft, warm Comforters, covered with fine quality figured silkoline and filled with sanitary down-aline. Best \$4 grades at **\$3.15**

**Blankets for \$6.50**  
 California Wool Blankets, with fancy borders, with bound edge. Large size. Regular \$8.00. Blankets, for tomorrow, at **\$6.50**

**Other Comforts**  
**\$1.35 Silkoline Comforts, \$1.15**  
**\$1.50 Silkoline Comforts, \$1.35**  
**\$2.00 Silkoline Comforts, \$1.59**  
**\$3.00 Silkoline Comforts, \$2.65**  
**\$2.25 Silkoline Comforts, \$1.81**

**Emmerich Pillows at 10% Off**  
**E**MMERICH Pillows are healthful, restful and sanitary. Filled with thoroughly cured feathers and covered with finest grades of ticking. For Great Semi-Annual Bedding Sale our 10% Off entire stock ranging from \$1.25 to \$3.75 at reduction of

## Semi-Annual Sale of Best 75c Sheets 65c

First Floor, New Bldg. Order by Mail

**S**PRING housecleaning has discovered the wear and tear of the past year on all Sheets and Pillow Slips, the need for new ones—and right at this time comes our big Semi-Annual Sale of Bedding!

Price-reductions on Bleached Seamless Sheets, 81x90 inches, soft-finished and torn and hemmed, so they will not shrink awry in the washing. Regular 75c Sheets for tomorrow at **65c**

**\$1.50 Spreads \$1.29**  
 Handsome Honeycomb or Crocheted Bedspreads in several very pretty patterns. Full 72 by 84 inches in size. Worth \$1.50 ea. **\$1.29** Tomorrow for the Semi-Annual Sale at

**Pillow-cases 13c** Great special lot of Pillow Cases, 45x36 inches; excellent quality; tomorrow's price, only **13c**

**Sheeting at 25c** Heavy bleached Sheet, extra quality, nine-quarter sizes. For the great Semi-Annual Sale, sp'l **25c**

**Spreads \$1.48** Crocheted Bed Spreads in several choice patterns. Fringed or plain edge. Best \$1.75 Spreads, size 72x84, **\$1.48** Semi-Annual Sale

**Sheeting at 23c** Splendid quality Bleached Sheet, eight-quarter size. Special for the Semi-Annual Sale **23c**