

Store Open Tomorrow Night Until 9:30—Authorized Portland Agents for Vudor Porch Shades and Willamette Sewing Machines Saturday Last Day "Mattress Contest"—\$25 for Best Name and Design for New \$8.50 Hygienic Felt Mattress—Ask for Particulars

MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S MEIER & FRANK'S

Our Great Annual March Sale of Watches

\$22.50 Watches \$14.98



Waltham, Elgin or Hampden--17 Jewel

IN EVERY way the finest Watches you can buy regularly at \$22.50.

About 7 handsome styles to choose from, one precisely as illustrated. High-grade, 17-jewel, Elgin, Waltham or Hampden movements, fitted in 20-year guaranteed gold filled cases. Every Watch carefully timed and adjusted with compensation balance and patent micrometric screw regulator. The watches are exceptionally good values

at our regular prices, but for the great March Watch sale they go for the extremely low price of only **\$14.98**



CHOICE \$4.95

To \$18 Watches \$11.98

Elgin, Waltham or Hampden Movem'ts



WATCHES of world famed reputation. Either 15 or 17-jewel Waltham, Elgin or Hampden movement, fitted in guaranteed 20-year open face or hunting (closed) cases. Styles for both men and women, one in exact size as illustrated.

Movements all carefully adjusted, with compensation balance; \$16.50 to \$18 Watches in every particular, **\$11.98** tomorrow only, ea.

Women's Watches \$8.49
Either Elgin or Waltham

WOMEN'S beautiful seven-jewel Elgin or Waltham Watches in several styles, one exactly as illustrated.

Movements carefully regulated and timed; fitted in 20-year guaranteed hunting, closed, or open-face cases, handsomely engraved. Positive \$12.50 to \$15 watches for the Great Annual March Sale tomorrow **\$8.49**



2000 Guaranteed Seven-Jewel Watches Made to Sell for \$8 to \$12, Special at \$4.95!

Sale in Jewelry Store, First Floor, New Building.

Mail Orders Promptly Filled.

BY FAR the most sensational Watch savings ever offered on the Pacific Coast.

It was principally for this Great Annual March Sale that our jewelry buyer made a trip clear across the continent. In Chicago, New York, Philadelphia, he bought good, GUARANTEED WATCHES amazingly under value.

In this great lot at \$4.95 are over 2000 GUARANTEED WATCHES FOR MEN AND WOMEN, MADE TO SELL FOR \$8, \$10, \$12 and some even higher. High-grade 7-jewel movements, fitted in 10-year warranted gold-filled cases. Practically every modern size and style that's made FOR MEN AND WOMEN. The entire lot, without a restriction, go on sale tomorrow morning.

Men's good new Thin-model Watches
Men's Hunting (closed) Watches now
Men's Gold Dial Open-face Watches at
Men's Handsomely Engraved Watches at
Every case 10-year Gold Filled, at only
Every movement guaranteed timekeeper

\$4.95

Women's Hunting (closed) Watches
Women's new style Open-face Watches
Women's finely engraved Watches
Women's fancy Swiss style Watches
Every case warranted for 10 years
Every movement guaranteed timekeeper

To \$12.50 Watches \$6.98

Elgin or Waltham 7-Jewel Movement



THINK of buying a genuine Elgin or Waltham Watch in a guaranteed 20-year gold filled case for \$6.98

They're Watches never sold regularly under \$10 and \$12.50. Cases either hunting (closed) or open face styles—one exactly like illustration and same size. Both movement and case are fully guaranteed. March Watch Sale price tomorrow **\$6.98** for low price of only

The New Spring Styles in Meier & Frank's Reliable Clothing!

Third Floor, New Bldg.

Order by Mail.



IN CLOTHING there are two kinds of style! One is the style that's pressed in with the tailor's iron, only to disappear the first time you're caught in the rain or damp.

The other is THE STYLE THAT LASTS—that is imbued by a master tailor—a style and fit which last as long as you wear the garment.

That is the DEPENDABLE, lasting style you get in Meier & Frank Clothing, whether price is \$15 or \$35

Our Men's Clothing Store is under the new management of a man from the East. Mr. O. C. Graves comes to us with years of experience with the biggest houses. We want you to come and meet him personally.

Spring Suits, Overcoats and Rain-coats—\$15, \$18, \$20, \$25 and upward.



Special Lenten Sale of Bibles and Testaments

First Floor, Main Building. Order by Mail

WE CARRY at all times a complete stock of Bibles, Testaments and Religious Books. Special Lenten sale for tomorrow—see illustration.

85c Crystal Text Bibles, 3x7-inch 54¢
\$2 Text Brevier Bibles, 4x7-inch, \$1.50
\$2.25 Am. Standard Reference Bibles,
\$2.50 Bagster's Teachers' Bibles, \$1.85
15c Cloth Testaments, 2x4-inch, each 9¢
35c Leather Testaments, 2x3-inch, each 25¢
\$1.50 Leather Testaments, 5x7-inch, \$1.12

Saturday Sale Fine Hosiery

First Floor, Main Bldg.

WOMEN have learned to look for the Saturday Hosiery Bargains—the week-end specials on woman's and children's Fine Hosiery! Instances of the economies follow:
Women's 20c Black Cotton Hose, reinforced with double heels and toes, and seamless elastic tops. Special, 3 pairs for only 50¢
Children's 20c Cotton Hose, black and tan, fine ribbed, medium weight, with double seamless feet. Special for this sale, pair 12½¢
Infants' 20c Lisle Hose, fine quality, seamless, in black, white and all wanted colors. New arrivals in our stocks. Special, 3 prs. 50¢
Women's \$1.25 Black Silk Hosiery, with lisle tops and split soles. Made of fine thread ingrain silk. Special this sale, the pair 79¢

A Great Showing of Fine Spring Shirts

YOU'VE the biggest and best Shirt stock west of Chicago, a representative of one of the great shirt concerns told us the other day. And he knows the shirt business on the Pacific Coast "like a book."

The Famous Manhattan Earl & Wilson, Gotham, Star and our own M. & F. Special are here in thousands of new Spring patterns. Come in tomorrow and see for yourself. Prices start with our own famous \$1 Special, up to the finest custom-made grades at \$6.50.
Men's Musing Underwear. The celebrated Musing Underwear for men is here in all the new Spring styles and weights. Union Suits and separate garments, 65¢
\$1.50 Underwear, \$1.29
Fine mercerized, form-fitting Shirts and Drawers, in pink, white, tan and blue. Spring needle-weave. Regular \$1.50 quality, special for tomorrow at, each **\$1.29**



50c Plated Socks, 35c. Special lot of men's fine, new 50c Silk-Plated Socks, in plaid and ribbed effects, also solid colors. Special for tomorrow's sale at only, 35¢
3 pairs for \$1.00, the pair **\$2.50 Pajamas, \$1.29**
Men's fine Soisette Pajamas in plain and colors and fancy stripes and figured effects. Plain surplice collar and military styles; regular \$2.50 suits, special **\$1.29**

Special \$1 Dinner Tomorrow Night

SEVENTH FLOOR RESTAURANT.

PLAN to dine here on Saturday nights between the hours of 5:30 and 8—easy access from here to all playhouses. Excellent service, express elevator service. The following menu will be served tomorrow. Phone your seat reservations.

MENU.

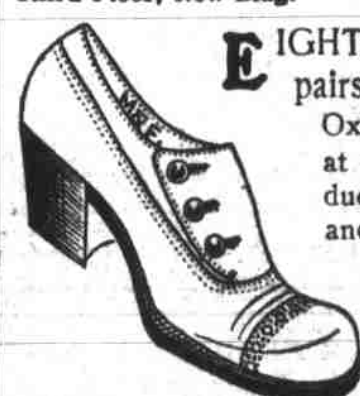
Blue Point Oysters on Deep Shell.
Consomme a la Royale.
Cream of Tomato au Paprika.
Green Olives. Celery on Branch.
Sautéed Peas.
Fillet de Sole with Fine Pommes Fondant.
Braised Tenderloin Pique a la Morteau.
Crems de Menthe Funch.
Roast Stuffed Milk-Fed Chicken.
Currant Jelly.

Roast Prime Ribs of Beef, Yorkshire Fudding.
Mashed Potatoes.
Garden Spinach au Natural.
Lettuce and Tomato Salad.
Green Apple Pie.
Banana Ice Cream and Assorted Cakes.
Roquefort Cheese and Toasted Bent's Crackers.
Demi Tasse.

Men's to \$4 Shoes and Oxfords \$2.98

Third Floor, New Bldg.

Order by Mail



EIGHTEEN HUNDRED pairs of Men's Spring Oxfords and high Shoes at this worth-while reduction! Newest lasts and leathers, all with genuine Goodyear welt soles.
Handsome patent, gunmetal calf, tan Russia calf, glazed kid and box calf leathers, in swing or medium lasts. Best regular \$3.50 and \$4 shoes, tomorrow only, special per pair **\$2.98**

SALE CHILD'S SHOES!

Boys' and Youths' School Shoes of strong box or kangaroo calf leathers. Blucher cut, good soles, healthy, roomy toes.
\$2 Shoes, sizes 9 to 13, pair **\$1.59**
\$2.50 Shoes, sizes 1 to 5½, **1.99**

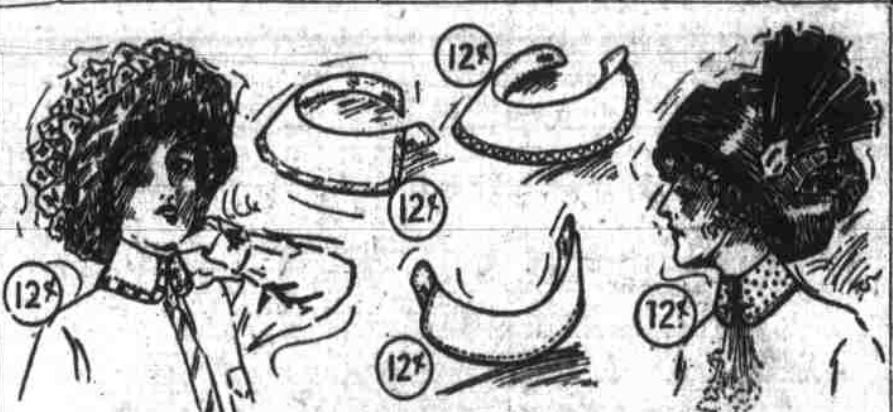
Bargain Square To 35c Neckw'r 10c

LESS than half and in many cases less than two thirds on charming Neckwear pieces of every description!
For Saturday's Basement Bargain 200 dozen pieces of Neckwear, including Rabats, Jabots, Cascades, Lace Collars and the prettiest of lace and embroidered conceits. Sell regularly at 25c and 35c. Special for Saturday Bargain Square, each **10c**

Coffman's Saturday Candy Specials!

First Floor, New Bldg. Order by Mail

JUST for the week-end Candy Sale, two splendid specials on Coffman's deliciously good, fresh-made Sweets! Supply your Sunday Candy Needs!
50c Bittersweet Chocolates, tomorrow **33¢**
40c Fig Paste, special per pound only **25¢**



Women's to 35c Collars at 12c

First Floor Main Bldg. Order by Mail

THEY'RE the smart, new laundered Byron Collars, which will be the rage everywhere this coming spring and summer! The famous James R. Keiser make of linen and corded madras in white and colors, with pretty polka dot borders as shown in the above sketch. Also dainty allover effects. Regular 25c and 35c Collars, tomorrow special at only each **12c**
10c Handkerchiefs 6c Special extraordinary on women's pure linen embroidered Initial Handkerchiefs. And there are all initials in the lot. Just the sort for every day use. 10c quality, each **6c**
To 50c Ribbons 21c Another phenomenal sale of new Spring Ribbons! Beautiful fancy all silk grades—also Persians, Dresdens, plaids and new black-and-white checks, 35c-50c grades **21c**

Spring Clothes for the Boy



HERE you will find Boys' Clothes different from the ordinary—clothes that have been given much thought. Clothes with the cut, the snap, the style that are associated usually only with garments for the grown-ups!

The cost of our Boys' Clothing is based on intrinsic worth! Every suit is sold with the Big Store's guarantee of absolute satisfaction

There are chevrons, worsteds, homespuns and stylish mannish mixtures in Norfolk style; also mannish double-breasted effects with one or two buttons. PRICED FROM **\$5 TO \$15.**

Complete assortments Boys' Juvenile Suits and Reefers, priced from **\$5 to \$15.**



Baseball Weather Here

Fifth Floor, Main Bldg. Order by Mail

ENCOURAGE the boy to exercise—it spells health and happiness for him! Take advantage of our rousing Saturday specials on Sporting goods of every sort—he will tell you they are exactly the things he wants. For instance, tomorrow we offer:

Fielder's regular \$1 Mitt of tan leather, deep pocket, only **79c**
Baseman's \$1 Leather Mitt with tan back, special for only **79c**