

PORTLAND, OREGON, SUNDAY MORNING, MARCH 5, 1911.

Royal Worcester Corset Ad, Page 5, Sec. 5—Pure Food Ad, Page 9, Sec. 5—Garden Implement Ad, Page 4, This Section
Nemo Corsets, Mme. Helene, Marletta, Marquise, Howd, La Beau, Warner, Redfern, Rengo Belt Corsets and Sahlin Waists

PORTLAND'S
LARGEST
AND
BEST
STORE.



Big Style Store Is Now Dressed in Its Best

Springtime Apparel

More Elaborate!—More Exclusive and Extensive Than Ever

New Spring Suits at \$20.00 to \$60.00

New Spring Coats at \$10.00 to \$48.50

By a happy alliance of art and commerce we have developed a department for women's apparel which has no equal in all the Northwest. Never before have we been so well organized and equipped to care for our trade. The new Suits are more attractive than ever. Our Miss Bernard is now home from the market, ready to receive her patrons. You are especial-ly invited to call and inspect new Suits. \$20.00 to \$60.00

New Coats are attracting attention of the early shoppers. All the new popular materials, such as serges, pongees, rajah, light-weight tweeds, covert cloths, Shepherd checks in black and white and striped materials are shown in the very latest approved Spring styles. Some are plain, others trimmed in all the Spring effects. The season's very latest designs. On sale at our big store. Prices are \$10.00 to \$48.50

PORTLAND'S
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Great Sale of Colonial Furniture

Everything for 20% to 30% Less
A general sale of fine Art Furniture, comprising Desks, Chairs, Tables, Davenport, etc., in solid mahogany, correct and true designs of the Colonial period. The most popular and truly worthy furniture of the day at prices which only about clear the cost of handling. Many times cheaper than the originals from which they are copied. The limited space which we are able to give this department requires speedy selling to make room for new arrivals. Everything in department reduced from 20% to 30%

Wall Paper for 89c Hanging Is Free

To more thoroughly acquaint our patrons with this department, we will make this special offer for Monday, Tuesday and Wednesday. 24 different designs and colorings, comprising the best imported papers, suitable for living rooms, library, dining room and chamber, priced, including hanging, at the low price, the roll 89c

Lace Curtains \$2 Values 79c

1000 pairs of Battenberg Lace Curtains, priced below the cost of production. Real Battenberg lace, mounted on imported French net in attractive and pleasing patterns, with insertion and edging to match. Regular stock Curtains which sold right up to yesterday at \$1.50 to \$2.00, now placed on special sale, low price, pair 79c

65c Neckwear at 27c

10,000 pieces of fancy Neckwear in every new style effect for Spring is now ready for your inspection and approval. A lot of new Jabots in lace, linen and lawn effects in a broad range of patterns, worth to 65c is 27c offered at special price, each

\$5.00 Handbags at \$2.89

Just received 150 new Hand Bags of extra high-grade seal stock, all-leather lined, extra strong frames, neatly shaped and trimmed. The very best of workmanship. Bags which are actually worth \$5.00; special tomorrow at only, each \$2.89

Hand Bags of extra-grade seal stock and various other leathers are grouped in this lot. All this season's best designs and shapes, leather lined and fitted with the little needs. Good, strong frames and handles; unusual \$15.00 values. Placed on special sale tomorrow at only \$9.87

75c Embroidery 25c

\$1.25 Band Trimmings 47c

15,000 yards of Embroideries in this lot. All well made and the newest designs in blind and floral patterns. Widths up to 18 inches. A great variety to select from, worth to 75c yd., at 25c

TRIMMING BANDS—15,000 yards of the much-wanted Venice Net Filet Bands in white, cream and ecru, widths to 5 inches, worth to \$1.25 a yard, special tomorrow at the low price of 47c

Allover Laces \$2.25 Values 98c

The great demand for laces shows a big increase, with every indication that they will be generally used for trimming. We offer for tomorrow a big assortment of new Spring patterns worth \$2.25 yd. 98c; \$3.50 vals \$1.98

At The Greater Olds, Wortman & King Store

Sale New Spring Millinery

\$9.00 Trimmed Hats for \$5.95

\$12.50 Trimmed Hats for \$7.95

New Knox Hats \$5.00 to \$37.50

In the Millinery Store, 2d floor—Spring styles in the new Tailored Hats are shown in great abundance. Knox styles are prettier, more practical than ever before. They are marvels of art. SPECIAL! Two remarkable lines are shown for an introductory special. The newest spring creations in various shapes and colors. The small, collapsible Hats are featured, trimmed with fancy feathers and velvet ribbons. Mushroom effects are in evidence, trimmed with wings, fancy feathers and pompons. High crown Hats with small brims are shown in attractive models. Beautiful flower-trimmed Hats lend an air of Spring-time to the big display. We divide them into two lots. Values to \$9, \$5.75; \$12.50 values at \$7.95

\$7.50 Ostrich

Plumes

at \$4.95 Each

FRENCH PLUMES are featured for tomorrow's callers and all thrifty women will appreciate the unusual bargain. The bodies are broad and extra full, with long flues, superior luster finish, shaped so gracefully as to give exceptional rich effect and air to the hat. Plumes are always in good taste, and are in great demand. Regular \$6.00 to \$7.50 values. Priced for this sale at \$4.95

Women's Hose

65c Values at 23c

7c Kerchiefs at 3c

A special Monday offering of women's Hose, in fast black and colors, lace boot and embroidered effects; also plain styles. Regular values to 65c a pair. Specially priced at the low figure of 23c

HANDKERCHIEFS of fine quality cambric, plain hemstitched; also with colored borders. Our regular 7c values, now on sale, special price 3c

St. Patrick Novelties, Etc.

A complete stock of Denison's St. Patrick novelties. Favors, decorations, etc. Favors made to order. Leave your orders early at the Denison paper novelty booth on the first floor. Excellent line.

At The Greater Olds, Wortman & King Store

Women's \$3.50 Spring Waists Now \$1.79

New Dress Waists at \$8.50 to \$20.00

Women's New Tailored Waists From \$2.50 to \$8.50

GREAT SPECIAL—For tomorrow's introductory showing of new Spring Waists we will place on sale a big line of lingerie and tailor-mades of such wanted materials as linen, madras, batistes, lawns and sheer lingerie stuffs. Some are rather plain, others are embroidered or trimmed in lace, with high or Dutch necks. Far-sighted women will see the wisdom of laying in a supply for warmer days to come. Values to \$3.50 \$1.79

DRESS WAISTS—We will expect to see many women answer this announcement tomorrow morning, for all are interested in the new Spring styles. New Dress Waists will be shown in marquisettes, chiffons and Jap silks, with beaded trimmings, with velvet buttons and soutache braid. Some have the low Dutch necks and sailor collars, all are the newest and most attractive models. Well made and guaranteed to fit. \$20.00 They are priced at \$8.50 to \$20.00

TAILORED WAISTS, designed and fashioned on neat, trim lines. Styled in full keeping with the trend of Spring fashion. Waists which we are sure will fit perfectly and give satisfaction. Tomorrow we will bring out the most attractive lot we have ever owned. It will be the initial showing of these tailor-mades. Materials are linen and meterized cottons, embroidered or trimmed in tucks. Some are decidedly mannish. Priced from \$2.50 to \$8.50

Sale High-Class Stationery

Special 50c Box

Monday—The first of a series of high-class stationery sales. The well-known "Autocrat Linen" Stationery in 1 1/2-quire boxes, 24 sheets of paper, 12 correspondence cards and 36 envelopes. Special low price, the box at, only 50c

Booklet Free!

With each box of paper we give free a handsome booklet on correspondence etiquette, with 12 colored illustrations. Good form in correspondence. Letters of today, forms of salutation, forms of conclusion, invitations, wedding announcements, the visiting card, display, etc. Valuable reference for any one.

At The Greater Olds, Wortman & King Store

Great Showing of Spring Wash Goods

Princess Shantung Special 25c the Yard

Batiste Etoile 18c--Ginghams 10c to 50c

PRINCESS SHANTUNG—A beautiful new light-weight, rough weave fabric. It is already in great demand. All who see this new cloth appreciate its value. Exquisite colorings. Yard 25c

BATISTE ETOILE—A beautiful new, very sheer cloth, patterned in dainty effects. Dots, border designs and flowers. A fascinating fabric for dainty summer dresses. Price is low, yard 18c

IMPORTED VOILES and Chiffon Etoile, the choicest wash fabrics shown this season. Embellished with beautiful patterns in tasty shadings or shadow effects. A very popular fabric in 60c

GINGHAMS—The largest and best assortment in all the great Northwest. Without question the best selected patterns in checks, stripes, plaids, plain or corded effects. Placed on sale at a price range from 10c up to 50c

RECEPTION CREPES are particularly adapted for every-day wear upon the streets or for home dresses. These Crepes come in all wanted colors. Choose while line is complete. Yd. 35c

POPLINS and REPS for tailored suits, tailored waists and heavy street dresses. All the new Spring shades are 25c shown at the very low price, yard 25c

2000 Pieces Snow Flake Nainsook, 12 Yards, \$1.75
A beautiful soft sheer fabric with a particular charm of its own, put up in dress pattern lengths of 12 yards each. On sale tomorrow at the very special low price, the piece, \$1.75

Women's \$4 Shoes at \$3.19

Women's \$5 Shoes at \$4.39

In the Shoe Store, main floor, a very special sale of women's black velvet Boots so much in demand. Regular \$4 values \$3.19

WOMEN'S TAN BOOTS—The very latest styles, with the new "Rah-Rah" toes. A college cut shoe of light willow calf stock. Actual \$5.00 values for \$4.39

RIDING BOOTS—We are ready to meet the demand for Riding Boots. The newest novelties for men or women, shown at moderate prices here. We invite inspection.

At The Greater Olds, Wortman & King Store

Men's \$1.25 Union Suits 73c

Men's \$1 Night Gowns 69c

Men's Golf Shirts \$2.50 Vals. \$1.39

Men's Shirts—Odds and ends and short lines. Made of the best grade percale and madras cloths, light and dark patterns. Made by the best shirtmakers in America, perfect fitting, cut full in the body and all sizes. The very popular French cuff styles for spring and summer wear. Thrifty men will lay in a supply. Reg. \$2-\$2.50 values \$1.39

UNION SUITS—A seasonable offering of men's medium weight Union Suits. Fine jersey ribbed, Egyptian, long sleeves, correctly sized, perfect form-fitting garments. A very advantageous purchase direct from the maker enables us to offer these regular \$1.00 and \$1.25 values for, the suit, 73c
Dr. Deimel's Linen Mesh Underwear, Cooper and Merode Underwear cheap.

NIGHT GOWNS—A very special purchase of Men's fine Muslin Gowns enables us to make this timely offer. Plain white, trimmed with pink and blue braid. It's time to discard those heavy outing flannels. We priced these right up to yesterday at \$1.00 each. Special for Monday at low price, ea. 69c
New lines of Pajamas and "Una-jamas" are ready. All the new, seasonable Neckwear is in. Take advantage of these.

Sale of Cut Glass

Third floor tomorrow, a great sale of Cut Glass in new designs and special cuttings at remarkably low prices here. \$5.50 Water Pitchers for only, ea. \$4.19

BERRY BOWLS—8 inch. \$4.50 values, special at, each \$3.37

WATER TUMBLERS—Regular \$10.50 doz., set of 6 for \$3.94

JELLY OR BON BON, hand-died; reg. \$2.75 value, special at \$1.98

CRUMB PAN and Scraper, regular \$1.75 values, special at \$1.32

BREAD TRAY, quadruple plate, regular \$1.50 value, special at only 98c

\$2.50 Syrup Pitchers, special at \$1.98

