

The New Spring Styles Are Now Being Shown in the New Idea Patterns--All Styles and Sizes Are One Price--Ten Cents--The March Number of the New Idea Women's Magazine Has Just Been Received--Subscription Price for Twelve Issues Is 50c--Single Copy 10c

The Most in Value--The Best in Quality

Roberts Bros
THIRD AND MORRISON



February Slashing of Prices on Most Wanted Merchandise

An Unsurpassed Showing

Women's Spring Garments

This popular section of our store will satisfy your ready-to-wear needs at prices that permit of splendid economy. Here you'll find an unsurpassed showing of Suits, Coats, Skirts, Dresses and Waists in the new season's most charming models.

The New Suits Are Moderately Priced, Excellent Assortments, at \$15.00, \$17.50, \$19.50 and \$25.00

You will appreciate at a glance the unusual values offered at this sale. Here are suit styles that portray the best workmanship—garments that are made of fine all wool materials and shown in new plain shades and mixtures. Coats are short, with shawl or notch collar, plainly tailored or slightly trimmed, and are silk lined. Skirts are made in several styles, with high or regulation waist. We invite your inspection tomorrow. No trouble to show goods here.

Dress Skirts at \$3.90, \$4.50 and \$5.50

A large assortment of women's Dress Skirts shown in about twelve different styles in several widths. They come in all colors in serges, Panamas, mohair and a variety of fancy novelties. This is a saving opportunity you can't afford to miss.

Long Coats at \$10.50, \$12.50, \$15.00

Never before have we been able to show such a large assortment of new Spring Coats; its really the greatest value-giving event of the kind ever known in the city. These coats come full length in the semi-fitting effect with shawl or notch collar. Materials are broadcloth, serge, covert and cravenette, shown in black; also colors—navy, gray, tan and novelty mixtures.

Silk Dresses at \$15.00, \$16.50 and \$19.50

A most extraordinary showing of women's and misses' silk Dresses beautifully made of good quality taffeta, messaline, cloth of gold and foulards, daintily embroidered or trimmed with cord, velvet or silk. They are shown in many styles in the one-piece effect. Good materials, correct styles and correct prices are going to make these extremely popular for spring wear.

Cut Prices on Fall Garments, Odds and Ends

Suit values up to \$25.00..... \$12.50 to \$15.00
Any fall coat, value to \$25.00..... \$12.50
Odd Dresses and Waists for women. Children's Dresses, Coats, Cloth Capes, Rain Capes, Caps, etc., knitted goods of all kinds, all go regardless of cost.

The Why and Wherefore of the Sale

February, by the calendar, is the "clean-up" month in this store; but, judged by the prices, it is the carnival month of the whole year for bargain-giving. Standing as we do midway 'twixt the seasons, nothing will stimulate your appetite to buy quite so forcibly as sharply cut prices, and that is the quick-business tonic we offer now.

Nothing has been reserved for its intrinsic worth—every department is embraced in the sale—even the new spring goods are temptingly low priced. It is a sale that few women can afford to miss.

Scan carefully the brief details listed here—lack of space prevents the listing of but a few from many, yet withal you'll get an excellent idea of the general trend of the savings therefrom.

Plan to Be Here Monday



Cut Price Sale of Embroideries

Every woman who cares for very fine embroideries, will be interested in this, because she will have the chance to secure just the embroideries she likes, and for a good deal less than the regular price. Read carefully these offerings.

Corset Cover Embroidery Regular 75c Quality at . 33c

Now is the time to buy beautiful embroideries while great savings are possible. This line of high grade corset cover and flouncing embroidery comes full 18 inches and is beautifully embroidered on excellent quality swiss, nainsook or cambric. Pretty patterns in hundreds of different styles. Be sure to get first choice from these regular 75c qualities, special..... 33c

27 inch Embroidery, value to \$1.25, at..... 48¢

Fancy Ribbons Best 35c Grade 21c

A great special offering of fancy Ribbon shown in black and white checks, black and white stripes, navy and white checks, light blue and white, pink and white, red and white and a great assortment of pretty plaids. They come in widths from 4-1/2 to 5 1/2 inches wide and are regular 35c quality. Special for this sale..... 21c

27 inch Embroidery, values to \$1.50, at..... 59¢

27 inch Embroidery, values to \$2.00..... 79¢

Handkerchiefs 5c to 7c Values 3c

Another special offering of a fine line of women's Handkerchiefs made of good quality material and daintily trimmed with lace edges. One corner is prettily embroidered. Regular 5c to 7c values, special this sale..... 3c



A New Showing of the New Spring Silks and Dress Goods

It is particularly interesting to find news today of the new Spring Silks and Dress Goods. It is a collection of beautiful fabrics over which we have been working the past few days. Many of them are exclusive with us. The color range is as fine as the qualities are reliable and you'll be surprised, too, how moderately we have priced them. Come and profit by an early selection.

Some of the New Dress Goods

52-inch Gray Panamas in light, medium and dark shades, plain colors and pencil stripes. 75c
Per yard.....
44 to 52-inch Pure Wool Worsteds in plain weaves and diagonals; also hair line stripes. Per yard..... \$1.00
50 to 54-inch Gray Fabrics and Jamestown Suitings in plain and novelty weaves—beautiful goods—at, per yard..... \$1.25
New Silk and Wool Poplins shown in all the new shades for street and evening wear at, per yard..... \$1.25

Some of the New Silks

27-inch New Pongee Silks in the popular semi-rough weaves; comes in natural, navy, blue, brown, black, etc. Per yard..... 75c
36-inch Black Peau de Cygne Silks of guaranteed quality and perfect finish. Exceedingly great values at..... \$1.00
36-inch Phoenix Satin—a new Peau de Cygne weave with a satin finish. A yarn dyed silk of excellent quality. Yard..... \$1.25
Full width cream colored Dress Goods, shown in all the new weaves, both plain and fancy, at..... 50c

Deep Price Cuts in the Shoe Section

A sale of Men's, Women's and Children's Shoes. All good reliable qualities—every pair guaranteed by us, although the prices are considerably reduced. It is time for us to straighten up our stock and we are willing to sacrifice all profits in order to do so immediately.

Men's \$3.00 and \$3.50 Shoes at \$2.49

Men's Shoes, all styles and sizes, in velour calf, gunmetal, box calf, good heavy soles. Regular \$3.00 and \$3.50 values. Special at..... \$2.49

Women's \$3 and \$3.50 Shoes at \$1.98

Women's Shoes, all styles and sizes, in patent colt, vici kid, etc., button and lace styles. Regular \$3.00 to \$3.50 values. Special at..... \$1.98

Misses' \$1.50 and \$1.75 Shoes at 69c

Misses' Shoes shown in all styles and sizes, solid leather throughout, good full vamp. Regular \$1.50 to \$1.75 values. Special at..... 69c

Boys' \$2.50 and \$3.00 Shoes at \$1.79

An extra fine line of Boys' Shoes, good quality leather, all styles and sizes. Regular \$2.50 and \$3.00 values. Special at..... \$1.79

Saving Price Cuts on Knit Underwear and Hosiery

A great clean-up sale of all broken lines in women's and children's knit Underwear and Hosiery. Some of the best value news we ever had to print from these sections, is indicated by the items that follow. Prices are below present mill cost.

Women's Union Suits 75c Values Priced at 39c

One of the most important items in this sale consists of this offering of Women's seasonable weight Union Suits. Fine ribbed, heavy fleeced garments shown in form fitting styles. They are neatly finished and trimmed and are the kind that most women wear the year around. They come in all sizes and in cream color; best 75c values now on sale at..... 39c

Women's Vests and Pants, 40c Grade at 25c

Another important offering consists of a splendid line of women's cream colored Underwear, heavy fleeced Vests and Pants in all styles and sizes; garments that are perfectly made throughout, best 40c grade, on sale at..... 25c
Women's woolen Hose of splendid quality, made with full seamless foot and in shaped leg, 40c values at..... 21c

Children's Underwear 40c Grade on Sale at 25c

An extra special value in children's Underwear, fleeced, ribbed cotton Vests and Pants in all styles and sizes. Garments that have sold this season at 35c and 40c, are specially priced for this sale at..... 25c
Children's Cashmere Hose in splendid quality, guaranteed fast black and shown in all sizes, 35c and 40c values..... 25c

Men's Underwear and Furnishings

Here is a sale of the greatest importance to every man who may be in need of any of the following items. The most seasonable goods of standard qualities are offered at bona fide reductions from our usual low selling prices.

Wright's Health Underwear 79c \$1.00 Shirts and Drawers at

Don't let anything keep you away from this underwear sale—for values like this are not liable to be offered again in many months to come. It's a sale of Wright's Wool-Fleeced Underwear of seasonable weight, just such garments as are needed for early spring wear, made of the finest material—insuring both warmth and durability—well fitting, neatly finished shirts and drawers in all sizes. Best \$1.00 grade, now on sale at..... 79c

Men's Blue Chambray Shirts—75c Values at 69c

A special underpriced sale of Men's Blue Chambray Shirts, standard made in coat style with cuffs attached and two separate collars to match. The best 75c grade on sale at..... 69c

Men's Blue Chambray Shirts—\$1.00 Values 85c

Another special sale of Men's Blue Chambray Shirts, made with button-down collar, faced sleeves and pockets. All sizes cut full. The kind that sell regularly at \$1.00. Now on, sale at..... 85c

Great Price Cuts in Flannel and Muslin Underwear

Following we illustrate only a few of the many special values offered in this section—great values that you can not afford to miss.

Skirt Chemise 95c \$1.50 Values

A fine line of these dainty garments, made of extra good quality nainsook; yoke trimmed with dainty laces and embroideries; all come good full length and finished with lawn ruffle at bottom. Regular \$1.50 values, special price for this sale..... 95c

Muslin Drawers 50c, 65c Values 39c

A showing of women's muslin Drawers, made of very good quality cambric or nainsook and neatly trimmed with pretty laces and embroideries. All well made and finished. Regular 50c-65c values, specially priced for this sale at..... 39c

Outing Flannel Skirts, \$1 Vals. 68c

A cleanup sale in women's outing flannel Skirts, made of extra good quality material in plain, white or neat striped or figured patterns. All made very full and finished with scalloped or feather-stitched edge. Regular \$1.00 values, special this sale..... 68c

Outing Flannel Gowns, \$1.50 Val. 95c

A final cleanup sale of women's Night-gowns, made of extra heavy quality daisy cloth or outing flannel in solid colors, pink, blue and white or neat striped effect. All made good full size and neatly trimmed and finished. Regular \$1.50 values, special this sale..... 95c



Royal Corsets, \$1.50 Values at 95c

These Corsets are made of extra good quality coutil, boned with duplex aluminum steel; guaranteed rustproof. A very good model, medium, low bust, with extra long hip; hose supporters front and sides, top trimmed with lace. Every corset guaranteed. Reg. \$1.50 values, special..... 95c

Brassieres, 75c Values 45c

An extra big special of these popular garments, made of very good quality nainsook and neatly trimmed with embroidery yoke. A bust supporter and corset cover combined in one. All are extra well made and reinforced under the armhole. Regular 75c values, special this sale at..... 45c

Display and Sale New Wash Goods

Many a woman has bought the material for her spring wash dresses the past few days, and it is a splendid idea, too—for you not only have first choice, at temptingly low prices, but there is an added advantage in having the spring sewing out of the way early. Just a hint is given here of the many special values. Better plan to buy now.

New Ginghams 12c

A splendid assortment of the best standard Dress Ginghams shown in hundreds of neat styles in desirable colorings as well as the popular plain shades.

New Batiste at 13c

First showing of the new Batiste, fine, evenly woven fabrics shown in every wanted style and color; they come in pretty flowers, neat checks and stripes, fancy figures and some with borders.

Scotch Zephyrs 25c

An unusually attractive assortment of fine imported Scotch zephyrs shown in neat checks and plain shades and beautiful plaid colorings.

Serpentine Crepes at 19c

The new Serpentine Crepes are shown in a great variety of new styles in neat and attractive colorings; one of the most popular fabrics for kimonos, wrappers and house dresses.

