

Wonderful Saving Opportunities Are Offered on Every Hand—In Every Section of Every Department Prices Have Been Reduced to Lowest Limit—You Should Profit by This Sale

Handkerchiefs

Men's Department—Annual Sale

25c Initial Handkerchiefs now **19c**
 50c Initial Handkerchiefs now **39c**
 25c Fancy Handkerchiefs now **19c**
 50c Fancy Handkerchiefs now **39c**
WRIGHT'S UNDERWEAR—A large assortment of this popular underwear, shown in all sizes. Regular \$1.00 values, at **85c**
MEN'S UNDERWEAR—In a buff color, made of fine quality heavy wool; \$1.50 values, priced **\$1.15** per garment
MEN'S SHIRTS—Of good quality all-wool flannel, shown in plain gray only. Regular \$2.25 values, priced at **\$1.99**
BOYS' GOWNS—Made of excellent quality outing flannel, well cut and neatly finished. Regular 50c values, priced at **39c**



Friday's Specials

The Most in Value—The Best in Quality



New Idea Magazine
 10c—50c Per Year

New Idea Patterns
 10c—Spring Styles

Stylish New Shoes

Shoes for men, women and children, made of the newest leathers, in the latest styles, by the world's most prominent manufacturers. Good shoes that are fully worth from one-third to one-half more than Clearance Sale prices, for instance:
 Boys' Shoes of solid leather, shown in all styles and sizes, made to wear. Regular \$2.00 and \$2.50 **99c** values, at
 Women's Shoes, made of vici kid and patent colt, in blucher, lace and button styles. Regular **\$1.98** \$3.00 and \$3.50 values, for
 Men's Shoes of box calf, vici kid, gunmetal and patent colt, in all styles and sizes. Regular \$3.50 **\$2.99** and \$4.00 values—Special
 Misses' and Children's Shoes of best quality leather, shown with full vamp and 1-piece counter. Regular \$1.50 and \$1.75 values, for **69c**

Tomorrow Will Be Our 574th Bargain Friday

For tomorrow we've spared no pains to make this the greatest sale in our history, and throughout the entire store—in every section of every department—we have made radical and positive reductions without regard to cost, worth or former prices. This sale will bring economy to every person who takes advantage of the opportunity. These few items picked at random from our stocks will interest tomorrow:

An Out-of-the-Ordinary Sale of Embroideries



Involved are the newest and choicest designs of the season in very high grades. The variety of patterns and widths is large. If you want to see and secure the pick of the lot, come before the crowd arrives—that means early tomorrow morning.

Baby Sets, 1 to 6 inches wide; 15c to 20c grade, at only **12c**
 Baby Sets, 3 to 8 inches wide; 25c to 30c grade, at only **15c**
 Embroidery Edges, 4 to 12 inches; 35c grade, at only **25c**
 Flouncing and Corset Cover Embroidery; values to 45c, at **33c**
 Flouncing and Corset Cover Embroidery; values to 65c, at **48c**
 18 to 27-inch Flouncing; \$1.00 quality, for only **33c**
 Galloon Bands, 3 to 8 inches; 85c quality, for only **59c**
 27-inch Flouncing, best grade to \$1.50, at only **85c**
 27-inch Flouncing, best grade to \$2.00, at only **85c**
 Embroidery Beading, all grades to 25c, at only **12c**

Women's Neckwear Best 75c Values at 25c

A special clean-up sale of Women's Neckwear, consisting of Stocks, Jabots, Tabs, Dutch Collars and round Venise Collars, daintily trimmed with pretty laces and embroideries. Regular values up to 75c. Your choice Bargain Friday at one-half price and less.

Torchon Laces Values to 10c 2c

A sale of over 500 dozen yards Torchon and Val. Lace Insertion, shown in widths from 1/4 to 1 1/2 inches. These dainty laces come in broken lines, some without edges to match. For this reason we are closing out the entire lot at this ridiculously low price—Bargain Friday, 2c per yard

Best Grade Taffeta Ribbon In Three Great Lots

LOT I—All 6 1/2-inch plain Taffeta Ribbon, regular 45c grade, priced this sale at **25c**
 LOT II—All 5 1/2-inch plain Taffeta Ribbon, regular 35c grade, priced this sale at **21c**
 LOT III—All 4 1/2-inch plain Taffeta Ribbon, regular 25c grade, priced this sale at **12c**

At Half Price

All Linen Handkerchiefs with embroidered borders, all Handkerchiefs of Shamrock lawn and elaborately embroidered Swiss Handkerchiefs, ea. 12 1/2c

Friday Bargains, Women's Ready-to-Wear Garments

The greatest values of the entire year. Garments that meet the requirements of the most exacting buyers are now offered at wonderfully reduced prices.

Women's Suits, \$19.50 to \$25.00 Values at \$12.50

Friday's offering of Suits will be a great inducement to any women contemplating buying a Winter Suit. They are shown in the season's most popular models, in medium length coats and pleated or gored skirts. Perfectly tailored garments of wool serge, cheviot and mixed suitings in black, navy, brown, gray and tan. Formerly priced to \$25.00—**\$12.50**

Long Coats, \$25 Values \$12.50

A Bargain Friday offering at Bargain Friday prices. Long Coats in broken lines, which in model, fashioning and workmanship are the very best, shown in black, blue, brown and tan; also a large assortment of tweed mixtures—storm, notch or Presto collar. Choice of this special **\$12.50** lot at

\$2.95 Children's Coats at \$1.98

At this price we are giving choice of our entire stock of Children's Crush Plush Coats, shown in black and colors—navy, brown, red and green. Plain or neatly trimmed. Come in sizes for children from 2 to 6 years of age and **\$1.98** sell regularly at \$2.95—Bargain Friday



Raincoats Vals. to \$15 \$7.50

Women's Raincoats of good quality rubberized silk and mohair coats, in plain colors and striped effect. They are full length, semi-fitting, with combination storm and notch collar. They formerly sold **\$7.50** at \$12.50 and \$15—Bargain Friday

Long Kimonos 98c \$1.50 Values at 98c

A great assortment of these pretty garments in the Empire style and loose effect; with belt, butterfly or long sleeves, with cuff. Well made of figured and Persian design flannel-ette, trim'd with border or plain goods. Regular \$1.50 values—Bargain Friday **98c**

Two Bargains in Waists 98c Values 48c \$1.50 Values 88c

An extra large showing of waists in a great variety of materials and styles. They come in the neatly tailored, pleated or tucked effects, also prettily embroidered. Materials are lawn, saten, poplin, linene, flannel waisting, zephyrs and madras, etc., in white and colors. Two special lots to choose from.



Friday's Underpriced Specials Aprons and Muslin Underwear

Gingham Aprons 65c Values at 39c



Women's Gingham Aprons of fine quality Amoskeag gingham, shown in the popular cover-all, princess or Mother Hubbard styles, well cut and neatly finished with felled seams. Regular 65c values. Clearance price **39c**

Muslin Gowns, 65c, 75c Values 39c

A line of Muslin Gowns, made of good quality cambrie or nainsook, shown plain or with lace and embroidery trimmings. They come in the high, low or V-shaped neck, with short or long sleeves, well made and neatly finished garments. Regular 65c and 75c values. Clearance price **39c**

Children's Aprons, 50c, 65c Vals. 33c

A fine line of Children's Aprons and Rompers, shown in sizes for children from 1 to 8 years of age. These garments are made of extra good quality gingham or chambray in colors pink, tan, light and dark blue. All neatly trimmed and have pocket, collar and waistband. Regular 50c and 65c values. Clearance price **33c**

Combination Suits, Best \$1.50, \$1.75 Values at 98c

An extra fine line of women's Combination Suits in the corset cover and drawers or skirt; made of good quality nainsook or lawn, trimmed with Maderia embroidery and linen lace. A large variety of pretty patterns to choose from. Regular \$1.50 to \$1.75 values. Clearance sale price **98c**

Specials in Art Goods, Notions

HAIR BRUSHES, 75c VALUES 39c

At the Notion counter tomorrow, a sale of about 1000 Hair Brushes at half-price. They are made with 11 and 9 rows of excellent quality white bristles and solid rosewood back, the kind that sell regularly at 75c, on sale Bargain Friday **39c**

75c BASKETS 39c—500 Rush Baskets of good size and shape, made with strong leather handles and well finished throughout, the kind that sell regularly at 75c, on sale Bargain Friday at **39c**

8c SOAP AT 5c—1000 cakes of Del Monte Toilet Soap in the popular Oatmeal, Castile and Floating Bath brands, extra large cakes, that sell regularly at 8c, on sale Bargain Friday at **5c**

SCARFS AND SQUARES, \$1 VALUES 59c—A special sale of fine Scarfs and Squares. They come in a splendid assortment of embroidered patterns and with German Cluny lace edge. They are of full size and of excellent quality. Reg. **59c** \$1 values, on sale Bargain Friday

WOMEN'S AND CHILDREN'S 35c WOOL GLOVES 22c—Another special Glove sale. This time it's a splendid line of Women's and Children's All-Wool Golf Gloves. They come in all sizes and in both plain and fancy colors, the kind that sell regularly at 35c a pair, on sale Bargain Friday at **22c**

Out-of-the-Ordinary Sale of Plain Silk Poptins 35c Yd.

A recent purchase of thousands of yards of Standard Quality Silk Poptins. Shown in all the new shades for both street and evening wear. Best 50c grade on sale Friday

Tomorrow will positively be the last day of this great Silk Sale, and those who have not already attended should not fail to be here tomorrow, for not again in many a day do we expect to be able to offer such beautiful Silks at such a low price. We were particularly fortunate in securing these Silks at a remarkably low price, and at this sale you may share in our good fortune—about 4000 yards of Silk Poptins, shown in all wanted shades for both street and evening wear—guaranteed to wash and wear satisfactorily and perfect in both weave and finish. The kind that are sold **35c** regularly at 50c a yard, are priced for this sale—Bargain Friday at

\$1.25 Dress Goods 75c

EXTRA SPECIAL—Tomorrow will be your last opportunity to purchase fine all-wool Broadcloths at less than mill cost. They come full 52 inches wide, are finely woven and come with a rich, beautiful finish—shown in the most fashionable shades—tan, castor, brown, mode, slate, steel, navy, green, cardinal copenhagen, etc. Broadcloths of regular \$1.25 quality on sale Bargain Friday at **75c**

75c Dress Goods 49c

EXTRA SPECIAL—An important sale of 52-inch Woolen Fabrics of seasonable weight and in fashionable patterns and colorings—pure English Mohair, Sicilian in shades of red, green, brown, gray, and cream and black; also novelty fabrics in neat patterns, suitable for children's dresses and women's garments for every-day wear. Best 75c lines, specially priced for Bargain Friday at **49c**

Our 58c Lining Taffeta for This Sale at 25c Yard

A special closing-out sale of our regular 58c line of Lining Taffeta at a ridiculously low price. These lining silks are guaranteed not to slip, split or break—a most excellent material for drop skirts, fancy work and all kinds of lining purposes. Comes in most all colors—green, tan, castor, brown, etc. Regular 58c line, on sale Friday at Only **25c**

Women's Knit Underwear

Seasonable Weight Garments



Two Special Bargains for Tomorrow. 85 Silk and Wool Union Suits for \$2.98

A very important sale of Women's High Grade Knit Underwear at the usual price of the ordinary kind. Fine silk and wool union suits, made by the famous Globe Mills, shown in form-fitting styles in all sizes, perfectly finished, neatly trimmed garments that have sold this season at \$5.00 a suit, are priced for this sale—Bargain Friday **\$2.98**

Women's Fine Wool Union Suits \$1.19

One of the best values we have offered this season in our Underwear Section—a sale of Women's Fine Wool Union Suits of seasonable weight, shown in all the good styles—garments that are well made and neatly finished throughout. They come in white and gray and in all sizes. Regular \$2 and \$2.25 grades, on sale Bargain Friday **\$1.19**

An Extraordinary Sale of 2000 Remnants of Domestic Goods One-Half Remnant Prices

Remnants of Percates, Lawns, Calico, Gingham, Suitings, Shirts—all kinds of Wash Goods. YOUR CHOICE OF ALL AT HALF-PRICE

All Kinds of Wash Goods ONE-HALF Regular Remnant Prices

Remnants of White Goods, Flannelettes, Crepes, Curtain Goods, Quilt Coverings, Draperies—all kinds of Wash Goods. ALL ON SALE FRIDAY AT HALF-PRICE

All this season's goods in the most desirable styles and colorings—in all lengths from 2 to 12 yards.

3 Hosiery Specials

Women's and Children's Stockings at a Third to a Half Less Than Regular.

Women's Fancy Hose 50c and 75c Values at 25c

A special clean-up sale of Women's Fancy Stockings, all broken assortments in our regular 50c and 75c lines, are marked for this sale at an unusually low price. Included are the most desirable plain shades as well as a splendid assortment of fancy patterns in neat colorings. All are made full fashioned and are the very best 50c and 75c values, your choice Bargain Friday at **25c**

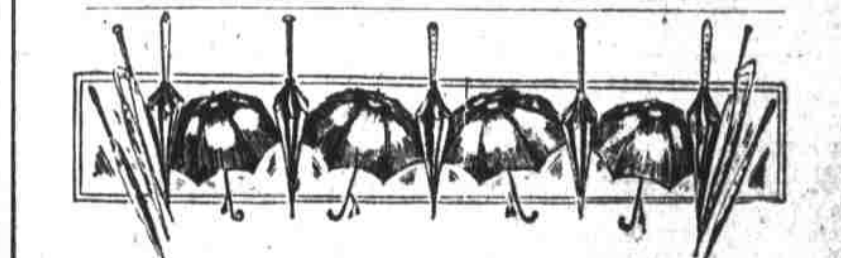
Women's Fleeced Hose Full Fashioned, 35c Vals. 22c

A sale of Women's Heavy Fleeced Cotton Stockings, made with full fashioned leg and foot, all sizes. Regular 35c values, priced at **22c**

Children's Hose 10c

Fine medium weight, fast black Cotton Stockings, in all sizes, the kind that are guaranteed to wear satisfactorily. Regular 20c values, now on sale at **10c**

Bargain Prices Prevail Friday on Women's Umbrellas



Come Here Tomorrow and You'll Find Some of the Greatest Umbrella Values We Have Ever Offered.

All Silk Umbrellas \$4.00 Values \$1.98

In order to reduce stock we place on sale over 200 fine twilled Silk Umbrellas at about half price. They are made on the best grade Paragon frame, with steel rod and neat boxed-wood handles and covered with excellent quality twilled silk, the kind that sell regularly at \$4.00, on sale Bargain Friday at **\$1.98**

Gloria Umbrellas \$1.75 Values at 98c

Another important offering for tomorrow's sale consists of several dozen Umbrellas, made on paragon frame, with steel rod and finished with plain or fancy handles. They are covered with best quality Gloria and are guaranteed rainproof. Our regular \$1.50 and \$1.75 lines, on sale tomorrow, **98c** Bargain Friday, at