FIGHH ROADBLLLS : PASSEBBY HOUSE

Sole Portland Agents Parisiana Corsets-Agents-Red Cross Shoes-Kayser Gloves

# BANNON \& CO. <br> The East Side <br> People'sStore 

 388-390 East Morríson Street, Near Grand Ave.THIS MATCHLESS SALE OF SNOWY WHITE WEAR

After a year of careful planning, entaling much correspondence, togethen with the placing of an enormous initlal order, we are pleased to announce that we have been appointed sole and exclusive distributing agents of the city for the nationally famed "PURITAN" brand of Undermuslins. The famous "Puritan" brand of Undermuslins are made with the careful supervision and indorsement of the "National Consumers' League," thus enjoying a marked distinction from the ordinary makes. Through this American women operators under the most sanitary conditions, assuring you absolute freedom from all dangers of the diseaseinfected sweatshop output. This means that every item is the very daintiest lingerie that the most fastidious madame would enjoy possession of. The fact of securing the agency for this most dependable brand, together with our other popular makes of Red Cross Shoes, Kayser Gloves, Parisiana Corsets, etc., for women, Walton Shoes for boys and girls, and Selz Royal Blue Shoes for men, gives us a prestige in the retail world enjoyed by no other establishment of either the East or West Sides.
$\qquad$ verted into a vast sea of billowy white, making a unique transformation of our display counters, and presenting unprecedented
reductions. Every article on display gives way to the greatest Muslin reductions. Every article on display gives way to the greatest Muslin Underwear event in the history of this city. Every nook and corner, every cranny in this popular establishment will be filled to overflowing with thousands of dollars' worth of the newest, ing, even though you have no present intention of purchasing. Sale begins at 8 a . m. Friday, See grand window displays.


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