

Automobile Shows January 21st to 28th, January 21st to 28th

Novel Feature First Time Introduced Here

To enable the public to have the opportunity of viewing the latest types of motor car construction as embodied in the 1911 models of the leading manufacturers, the Automobile Dealers' Association of Oregon has arranged the first Automobile Show under its auspices, to be held in Portland during the week of January 23 to 28, 1911. This show will take the form of Opening Week, which is a new and novel departure from previous exhibitions on the Pacific coast, but has proved very popular and successful in eastern cities. The distinct advantage of each dealer having ample space to properly display his entire line is a very important one, both to the dealer and visitor, who will thus have the opportunity of closest possible inspection, while the impression gained by a visitor in a call at a dealer's establishment is more lasting than a visit to an exhibition space, which can of necessity have little or no individuality.

Motor Car Dealers Exhibiting

Apperson.

AUBURN MOTOR CAR CO., 505 Burnside St.-

BROWN & NATION, 533 Alder St.—Speedwell. CARTER SALES CO., 7th and Oak Sts.—Carter

COVEY MOTOR CAR CO., 7th and Couch Sts.

—Pierce Arrow-Cadillac.

COVEY MOTOR CAR CO.—New building under construction, 21st and Washington.

CROWE AUTOMOBILE CO., 16th and Alder— Oldsmobile-Marion.

DULMAGE SMITH CO., 335 Ankeny St.-Elmore-Rapid.

E. M. F. NORTHWEST CO., 19th and Alder-E. M. F. and Flanders.

FORD MOTOR CAR AGENCY—East 8th and Hawthorne Ave.—Ford.

GREEN, W. C., 88 North 6th St.—Jackson.

JOHN DEERE PLOW CO., 688 Washington St.

HOWARD AUTO CO., 7th and Couch Sts.—
Buick.

KRIT MOTOR SALES CO., 342 Burnside St.—

KEATS, H. L., AUTO CO., 7th and Burnside Sts.—Peerless, Chalmers, Hudson, Pope-Hartford, Gramm.

LEAVITT, J. W. & CO., 529 Washington St.— Overland, Kissel Car. MENZIES & DUBOISE AUTO CO., 7th and Davis Sts.—Franklin.

NEATE & McCARTHY, King and Washington Sts.—Locomobile, Oakland, Frayer-Miller.

NORTHWEST AUTO CO., 493 Alder St.-Reo-

OLSEN & HUNTER AUTO CO., 88 N. Sixth St.-Mitchell.

PORTLAND DETROIT AUTO CO., 16th and

Alder Sts.—Warren-Detroit,

PORTLAND DETROIT AUTO CO.—New building under construction, 14th and Couch.

PORTLAND MOTOR CAR CO., 16th and Alder Sts.—Winton.

RIGGS, FRANK C., Cornell Road, 23d and Washington—Packard, Baker & Rauch, Lang Electrics.

SMITH-CLEVELAND CO., 7th and Couch Sts.
—Hupmobile.

STODDARD-DAYTON AUTO CO., 86 10th St.—Stoddard-Dayton.

TWITCHELL MOTOR CAR CO., 342 Burnside St.—Cole 30.

UNITED AUTO CO., 534 Alder St.—Columbia, Maxwell, Aldon, Sampson.

WHITE MOTOR CAR CO., 6th and Madison—Stearns, White.

Automobile Tire and Supply Dealers Exhibiting

ARCHER, COMBS & CO., 306 Oak St.—Fisk Tires and Supplies.

AUTO TOP CO., 525 Alder St.—Tops and Seat Covers.

BALLOU & WRIGHT, 86 6th St.-M. & W. Tires and Supplies.

Tires and Supplies.

BELMORE, McDOUGALL, MOORES CO.,

17th and Alder Sts.—Repairing and Rebuilding.

BOWSER, S. F. & CO., INC., Columbia Build-

ing—Bowser Pumps and Tanks.

BLODGETTE, R. E., 510 Alder St.—Firestone

CHANSLOR & LYON M. S. CO., Washington St.—Hartford Tires and Supplies.

DUBRUILLE AUTO & BUGGY TOP CO., 200 2d St.—Tops and Seat Covers.

HUGHSON & MERTON, 329 Ankeny St.-Ajax

Tires and Specialties.
HALLIWELL CO., THE, 14 North Seventh St.

-Specialties.
O'GORMAN-YOUNIE CO., 71 7th St.—Repub-

lic Tires and Supplies.

PORTLAND RUBBER CO., 34 North 7th St.—Republic Tires and Supplies.

Tire Repairs.
WEST COAST SUPPLY CO., 326 Burnside St.

—G. & J. Tires and Specialties.
WINTERS, A. J. CO., 67 6th St.—Pennsylvania

Tires and Supplies.

Special Reduced Rates on Railroads
on Account of Meeting of
Automobile Dealers Association of Oregon

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