

Now, for the Third Week of Our Great January Clearance Sale, the Price Cutting Knife Is Brought Into Vigorous Action! We Are Determined to Establish a Top-Notch Record in Value Giving—and Prices Have Been Reduced to the Vanishing Point!

Three Lots New Embroideries Half Price and Less

Over 2500 yards of high quality Embroidery placed on sale in three great lots. Embroideries suitable for skirts, dresses, waists and infants' wear, shown in all the newest weaves and patterns, embroidered on good quality Swiss and lawn—neat, dainty patterns. Your choice from these 3 lots:
 LOT I—Embroideries, 27 inches wide; 85c to \$1.00 grade 48¢
 LOT II—Embroideries, 27 inches wide; \$1.25 to \$1.50 kind 59¢
 LOT III—Embroideries, 27-32 inches wide; \$1.75 to \$2.00 grade 89¢

Handkerchiefs, Best 10c Kind at 5c

A special offering of women's Handkerchiefs, made of excellent quality Swiss and dainty cross-bar material and neatly finished with 1/4-inch hemstitched hem. One corner has a neatly embroidered design done in silk. Regular 10c values—Special priced at 5c

The Most in Value — The Best in Quality



Taffeta Ribbon, 45c Grade at 25c

A special showing of extra heavy hair bow Taffeta Ribbons, shown full 6 1/2 inches wide. It comes in all wanted shades, including black and white. Excellent values at 45c a yard—Special at 25c

Women's Neckwear, Best 35c Values at 18c

A great assortment of women's Neckwear, including all the newest shapes and styles, such as stocks, tabs, Dutch collars and bows. Well finished and very neatly embroidered. Regular 35c values—Special at 18c

Handkerchiefs, Best 50c Values at 25c

Good quality All Linen Handkerchiefs, with deep embroidered border. They are slightly soiled from handling, but otherwise are as good as when they left the factory. Only 100 dozen in the lot. Regular 50c values—Special at 25c

Clearance Sale Reductions, Men's Dept.

Come, supply your needs at this sale while such splendid savings are possible. All our goods are marked in plain figures, and you can tell at a glance the price reduction on each and every article.

- Men's Kid Gloves in all sizes, wool lined; best \$1.00 grade on sale at 85c
- Men's Kid Gloves, in all sizes, wool lined; best \$1.50 grade on sale at \$1.25
- Men's Heavy Fleece Lined Union Suits; best \$1.50 grade on sale at \$1.25
- Men's Coat Shirts, with full pleated bosom; best \$1.25 grade on sale at 99c

Clearance Sale Reductions on Notions

There's always a hundred and one things a person needs in this line and there's no better time to buy than now. The price reductions throughout the entire department are worthy of your best attention. Are any of these on your list?

- 15c Writing Tablets on sale at 9¢
- 8c Toilet Soap, large bar, at ... 5¢
- 25c Toilet Soap, 3 cakes for 15¢
- 25c Talcum Powder on sale at 15¢
- 50c Palm Olive Cream at ... 43¢
- 15c Shopping Bags on sale at 10¢
- 15c Children's Hose Supporters at 10¢
- 5c Safety Pins on sale at 2 1/2¢
- 20c Dress Shields on sale at 10¢
- 50c Hose Supporters on sale 39¢

ANNUAL JANUARY Clearance Sale

Bargains Possible at No Other Time Are Offered Now!

Now let prices talk as never before, for never before have they represented so much for so little. Here, there any everywhere throughout the store prices have been reduced to the lowest possible limit, for the necessity is urgent—the need of reducing stocks and cleaning up all surplus lots and odds and ends is a pressing one. No matter what you want, even if not advertised, it is probably here. There's a store full of bargains—no department has escaped the action of the price-cutting knife. Fail not to profit by these important reductions.

Prices Were Never So Low as Now on Women's Ready-to-Wear Garments

Garments of style and quality and superb workmanship, upon which we have builded an established prestige, are now on sale at remarkably low prices.

Women's Suits in Actual Values Up to \$25.00

Very Special at \$12.50 and \$15

Stylish imported suits, the very height of fashion, shown in medium and three-quarter length coats in the semi-fitting effect with collars of cloth or velvet. Skirts are cut full in pleated or gored effect. Best quality serges, cheviot and tweed in plain colors and mixtures, are used in these finely tailored garments. They must be seen in order to appreciate their real worth. Regular values up to \$25 at \$12.50 and \$15.00

All Furs at a Clearance

Radical reductions apply on our entire line of luxurious furs, each one being a value extraordinary. They are shown here in all styles and descriptions in Jap mink, brook mink, Isabella fox, French coney and lynx, plain or finished with heads and tails.
 All \$2.50 values reduced to \$1.98
 All \$3.50 values reduced to \$2.95
 All \$8.50 values reduced to \$6.50

Children's Ready-to-Wear Garments

Wool Dresses in sizes up to 15 \$1.68 to \$5.95
 Bear Cloth and Plush Coats, \$3.50 values \$2.48
 Cloth Capes, sizes to 14, \$3.50 values \$2.48
 Rain Capes, lined hoods, \$3.50 values \$2.25
 Rain Capes, lined hoods, \$2.50 values \$1.75

Sateen Petticoats, Our Regular \$1.50 Values Priced at 98c

A great assortment of Women's Petticoats, made of good quality black sateen. They are cut very full with deep flounce finished with stitched straps and gathered ruffle. Underlay of same material. Regular \$1.50 values. Priced at 98c

Women's Petticoats, Regular \$5.50 Values Priced at \$3.50

A fine offering of Women's Petticoats, made of excellent quality silk taffeta and shown in black, navy and all wanted colors in plain or changeable effect. They are made with deep circular corded flounce with under flounce and dust ruffle. Regular \$5.50 values. Priced at \$3.50

Women's Long Coats, Values Up to \$19.50 at \$8.90 and \$10.90

A very special showing of Women's Long Coats, tailored in the season's most popular models. They come full length in semi-fitting effect with storm, notch or presto collar. Materials are kersey, serge, broadcloth, cheviot and tweed mixtures. Regular \$19.50; priced at \$8.90 and \$10.90

January Clearance of Footwear

Men's, Women's and Children's Shoes—All Leathers Are Generously Represented

At no January clearing of the past have such liberal reductions prevailed on footwear of unquestioned workmanship and correctness of style. It will go on record as a sales-breaking event. Your choice of leathers is a broad one and selection of style is equally as broad. Heavy and medium weights are included for women, men and children. Prices represent a third to a half saving. A few hints follow:

Misses' Shoes in \$1.50 to \$2.00 Grades, Only 69c

A Final Clearance of All Broken Lines.

Misses' New Style Shoes in all leathers, in blucher and straight lace. They come with light and heavy soles, full length vamp, leather insoles and double toe cap. All are guaranteed solid leather throughout and to wear satisfactorily. Our regular lines in broken sizes—not a job lot purchased for a sale—come and hunt for the size you need, you will be well paid for your trouble. Regular values from \$1.50 to \$2.00 a pair, are priced for this sale at 69c

Women's Shoes in button and lace styles. Regular \$3.00 and \$3.50 lines, on sale at \$2.19 only

Men's Shoes in all styles and leathers. Regular \$3.50 and \$4.00 lines, on sale at \$2.99 only

Boys' and Youths' Shoes in all styles and sizes; \$2.00 and \$2.50 lines, on sale at 99c

Men's Clog Rubbers, in all sizes. This season's goods; \$1.25 grade, on sale at 69c

Silks and Dress Goods Reduced

4000 Yards of Plain Silk Poplins

Shown in all the new shades for both street and evening wear. Best 50c quality on sale tomorrow at the yard 35c



We were particularly fortunate in securing these beautiful silks at a remarkably low price and our desire to dispose of the entire lot before inventory, February 1, prompts us to place them on sale tomorrow at less than the usual mill cost. About 4000 yards of silk poplins shown in all wanted plain shades for both street and evening wear, guaranteed to wash and wear satisfactory and perfect in both weave and finish. The kinds that are never sold for less than 50c a yard are priced for this sale at 35c

We suggest an early morning visit to avoid the afternoon crowds. Extra salespeople to serve you promptly.

Woolen Fabrics 45c Yard

One of the most important clearance sale specials consists of a splendid offering of all our 36 and 38 inch Wool Fabrics. The assortment includes all the fashionable new weaves in the most seasonable weights, plain colors in the popular shades for evening wear, party dresses, etc., and neat fancy patterns for waists, skirts and children's dresses. Regular 65c and 75c values. Clearance price 45c

Broadcloths at 75c a Yard

An extra special offering of 52 inch all wool broadcloths, made of finely finished brilliant yarns and shown in the new shades, red, tan, castor, green, brown, gold, Copenhagen, myrtle, etc., etc. A high grade fabric that has sold all season at \$1.25 a yard offered at an extraordinary reduction because we are overstocked; best 75c grade. Clearance price 75c

Blankets and Domestic Goods

Warm bed coverings for cold winter nights, at an unusual reduction in price. Blankets full size, comforters not skimped in the filling. Domestic goods of all sorts priced low and special. Values worthy the confidence of the most skeptical housewife are offered now. It is the year's best opportunity to make substantial savings on household needs. **Are Lowered in Price**

Cotton Blankets at \$1.00 a Pair

A special lot of full size Cotton Blankets, in gray and tan colors, good durable blankets, well finished and made, just the thing to use instead of sheets; great values at this clearance price.

Cotton Blankets at \$1.58 a Pair

A special offering of extra large Cotton Blankets of good heavy weight. They come in gray color and finished with pretty blue and pink borders. Most unusual values at this special price.

Cotton Blankets at \$1.80 a Pair

Extra heavy and extra large Cotton Blankets in gray and tan colors. They come with a nice soft finish and fast colored borders, the kinds that usually sell at a third more than this sale price.

White and Arabian Curtains \$1.85 a Pair

\$2.25, \$2.50, \$2.75, \$2.90 Values. EXTRA SPECIAL—A sale of odd lot Curtains less than mill cost. They come in 2, 3, 4, 5 and 6 pairs of a kind and are shown in a full assortment of neat and attractive patterns in both white and Arabian colors. Our regular \$2.25 to \$2.90 lines on sale while they last at \$1.85

White and Arabian Curtains \$3.35 a Pair

\$4.50, \$4.75, \$5.00, \$5.50 Values. LOT TWO consists of about 150 pairs of fine white and Arabian Curtains. All broken lines of our best selling numbers, in values from \$4.50 to \$5.50 a pair. All are bright, fresh and clean and fully worth regular prices. Tomorrow you have choice of all while they last at \$3.35

Our entire line of Blankets, Comforters and Bedding now on sale at clearance prices.

Clearance sale reductions on all Table Linens, Sheets, Pillow Cases, Sheeting, Muslin, White Goods, etc., etc.



Muslin and Flannel Underwear

Flannel Skirts 75c to \$1.00 Vals. 59c

An extra special offering of Women's Skirts, made of good heavy quality white daisy cloth with deep embroidered flounce in pink or blue. Another line made of good heavy quality tealze down in neat pink and blue striped effect, made with deep flounce, finished with scalloped edge. All come good full size and very neatly finished. Regular 75c to \$1.00 values. Clearance price 59c



Muslin Gowns \$1.60-\$1.75 Vals. \$1.18

An extra good offering of dainty Muslin Gowns, shown in the high neck style with long sleeves, also the low neck, short sleeve slip-over style. All made of fine quality nainsook or cambric with dainty lace and embroidery trimmings. All come very full and are extremely well finished. Regular \$1.50-\$1.75 values. Clearance price \$1.18

Combination Suits \$3.50, \$4.00 Vals. \$2.35

A fine selection of Women's Combination Suits, made of fine quality nainsook with dainty embroidery and lace trimming. Other styles made of pretty allover embroideries. They come in skirt or drawer combination. All well made and neatly finished. Regular \$3.50-\$4.00 values. Clearance price \$2.35

Muslin Drawers Values to \$3.00 \$1.39

An extra fine showing of Women's Muslin Drawers, made of fine quality cambric or nainsook with dainty embroidery and lace trimmings. They come in the wide circular or regular style and are best values to \$3.00. Clearance price \$1.39

Art Goods and Gloves

Clearance Sale Prices

In this section are to be found some of the most important price reductions of this great January clearance sale. Prices are away below regular.

Fine Handker Embroidered Scrim Scarfs and Squares, shown in a splendid assortment of neat designs and colorings; \$1.75 values at 98c

Austrian Drawn Work Scarfs and Squares, shown in a large variety of pretty patterns; bright, new goods, in 50c and 65c grades, at 39c

Women's and Children's Woolen Gloves, in both plain shades and fancy mixtures; all sizes; best 35c values on sale at 22c

Women's Fine Kid Gauntlet Gloves, in tan and brown shades; gloves that are guaranteed to wear; best \$1.50 values on sale at 98c

Knit Underwear and Hosiery

This store's knit underwear and hosiery section is always doing something in the way of unusual value giving, but for tomorrow we announce a sale of out of the ordinary importance as a glance at the following items prove:

Women's Wool Underwear

The Globe Brand, Vests and \$1.29 Pants, \$1.50 and \$2 Grades \$1.29

A special offering of women's fine high grade Wool Underwear, made by the celebrated Globe Mills, well fitting vests and pants in all styles and sizes, garments that are well finished throughout and non-shrinkable; regular \$1.50 and \$2.00 grades; \$1.29 in gray and white. Priced for this sale at \$1.29

Union Suits, \$3.50 Values \$2.39

A special clearance offering of women's fine Wool Union Suits, made by the Globe Mills, the stamp of excellence and worth; shown in form-fitting styles and neatly trimmed and finished. All sizes in white and gray colors. Regular \$3.00 and \$3.50 lines reduced to \$2.39



Children's Underwear at 25c

A sale of children's winterweight fine ribbed fleeced lined Underwear, shirts, drawers and pants, in all styles and sizes; all our broken lines and surplus stock in regular 35c and 40c grades, priced for this sale at 25c

Women's Woolen Hose, of splendid quality, made with full fashioned foot and well shaped leg, fast black, all sizes; 40c values at 21c

Children's Cashmere Hose of good durable quality; guaranteed fast black; all sizes in regular 35c and 40c lines, at 25c