THE OREGON DAILY JOURNAL, PORTLAND, THURSDAY EVENING, DECEMBER 8, 1910.

Christmas Silks at a Big Saving Plain and Fancy Silks, suitable for Scarfs, Waists, Bags, Linings and holiday sewing. Bright, new and

attractive; 65c, 75c and 85c values on sale Friday at, yard

Come and attend this sale and come as early as possible. The handsomest and most desirable silks ever sold in this city at anywhere near this low price. We were fortunate in securing about 1200 yards of plain and fancy silks at a splendid price concession and tomorrow you have choice from the entire lot at the same big saving. Included are full width plain Swiss taffetas in every wanted shade, 27inch fancy Japanese wash silks in rich colorings and neat designs, 27-inch novelty Tussah poplins in two-toned effects, 19-inch figured poplins in pretty self colored patterns, 19-inch plain silk poplins in all popular shades, 20-inch silk foulards in neat small dots in the new shades of brown and blue, 19-inch novelty weaves in taffetas, Louisennes, etc., in an endless assortment. In fact, the showing includes almost every kind of silk suitable for Christmas sewing and gift purposes. All bright, new silks just received; regular 65c, 75c and 85c grades, specially priced for

Bargain Friday at

45c Yard



Timely Christmas Suggestions for You to Consider The Entire Store Is on Tiptoe to Serve You Promptly

Lucky are the women who can arrange to attend tomorrow's great sale, for the offerings are unusual, the prices exceedingly low and the savings very important. Complete preparedness for the great demand for holiday goods is reflected in all our bright, new holiday stocks. The choosing for appropriate gifts and the supplying of personal and household needs of every description could never be more pleasantly and economically accomplished than now at this helpful store. Tomorrow will be our 574th Bargain Friday, and every department of the store has something saving to offer. Come and secure your full share of the wonderful values we have arranged for this sale.

Holiday Offerings in Art Department

This section is crowded to overflowing with dainty little gift articles-here you will find Doilies, Scarfs, Squares, Cushion Covers, Cushion Cords, Pin Cushions, Yarns, etc, at temptingly low prices

Fancy Pin Cushions at 10c Scaris and Squares, \$1.00 Values at 59c 35c Woolen Gloves at 23c

This Is Santa's Headquarters Roberts Bros.' greatly enlarged basement toy store is the most interesting spot in Portland for children and for those who would make children happy, as everything of merit from everywhere can be found in their wonderland of toys and dolls. Now is the opportune time to buy, while the assortment is complete. Make your purchases now and they will be carefully wrapped, put away and delivered when desired. Don't put off your buying until the last minute. Here are the specials for Friday in the basement:

Dolls, in pink, blue, lavender or white; Doll Carts, \$4 Yals. \$2.98 large hats. 50c Blackboards 29c-200 double black-Just received another shipment of these fine Doll Carts. They come in the one motion folding style see them. with covered top and reclining back. Good rub-

boards on easel, oak finish. Ask to \$1.00 Blackboards 79c-100 large

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Section

It's a plainly discernible fact that the domestic section is one of the busiest places in the

store these days, and its activ-ity is easily accounted for when such values as these are offered.

Thread Cambric

Best 80c Grade 21c Suitable for Xmas Sewing-Fine

linen, finest thread cambric, full 34 inches wide. Comes with a beautiful silky finish and washes

perfectly. Is very durable and extremely desirable for holiday

sewing; baby dresses, waists, aprons, etc.; best 30c grade. Specially priced for Bar- 21c

Couch Covers at 98c

Suitable for Gift Purposes-

Tapestry Couch Covers of good

durable quality, shown in orien-tal and Roman striped styles, in

neat and attractive colorings.

Women's and Children's Seasonable Ready-to-Wear Garments

Women's Suit Special at \$13.50

We are making such out of the ordinary offerings in women's and misses' wearing apparel, at the present time, that they are attracting considerable attention even during this busy Xmas shopping season. Our Suit Special is one of them. The most popular winter models. Tailored coats of medium and three-quarter lengths and semi-fitting, with cloth or velvet col-lars, pleated or gored skirts. They are tailored of serges, in plain colors, and cheviot or tweed suitings in stylish mixtures-especially \$13.50 reduced for Bargain Friday

Women's Coats at \$10.90

Women's Coats in this season's most popular styles. Full length, semi-fitting, with storm, military, notch or presto collar. They are shown in a variety of winter coatings, including heavy serge in plain colors and tweed and cheviot in stylish mixtures. Values up to \$19.50-Special \$10.90 Bargain Friday Bargain Friday

Sample Silk Waists \$2.50 to \$6.50

We bought them at a price that enables us to sell them to you at exactly the original cost. A great many pretty styles, including plain, tucked or pleated effects and others with lace yokes. They are made of taffeta and messaline in plain colors, figured and Persian patterns. Others of fine quality net and volle, underlined with silk in Per- \$2.50 to \$6.50 sian designs. Reduced prices ranging from.....



Silk Petticoats at \$2.95

Extraordinary values in Silk Taffeta Petticoats, in black and a dozen dark and light colors, including changeable effects-deep, sectional, corded flounce, with underflounce and dust ruffle. Regular \$3,50 Petti-coats-Bargain Friday

Children's Capes at \$2.69

Good quality blue Kersey Cloth Capes, made with black and white check lined hoods or military collars, trimmed with gold braid—unilined or lined throughout with good grades flounce lining. Regular \$3.50 val-ues—Bargain Friday

Eighty-Eight-Cent Waists

A great variety of these popularly priced Waists on sale at this price for Friday only. Made in many pretty styles, including tucked, pleated, tailored and embroidered effects. Materials are lawn, poplin, linene, flannel and sateen, in plain colors, checked and striped effects. Regular values 88c from \$1.35 to \$1.50-Bargain Friday



Here is your best opportunity to secure a splendid gold handle Umbrella, suitable for gift purposes, at a bargain price. We have just received a special purchase of 500 women's umbrellas that are by far the best values we have ever had. Made on high grade paragon frame with steel rod, covered



in assorted shades of tan and brown; well made

President Suspenders shown in fancy holiday boxes.

Great Holiday Sale Women's **Fine Italian Silk Hose** \$2.00 Values Half Price, \$1.00

VERY APPROPRIATE FOR GIFT PURPOSES-The great underpriced specials for tomorrow are easily the greatest values that we have offered for a long time, and careful shoppers will not overlook this splendid saving opportunity.

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WOMEN'S SILK HOSE-Made of the finest grade Italian Silk and shown in all

CHILDREN'S HOSE, 20c VALUES AT 10c-A special underpriced sale of chil-dren's fine fast black cotton stockings, of medium weight; they come in both wide and narrow rib, suitable for boys and girls; the kind that sell regularly at 20c 10c a pair. All sizes on sale tomorrow at



Xmas Handkchfs. Neckwear and Ribbons

UNMATCHABLE ASSORTMENT AT SPLEN-DID PRICE REDUCTIONS.

A sale of greatest importance—here you will find unsurpassed assortment at unmatchable prices. Come visit our fancy goods section and see how very completely we've anticipated your holiday wants. All the latest and favored new ideas are here represented and every price quoted below is a

Christmas Handkerchiefs Very Special

Supply all your Handkerchief wants at this sale. Over 3500 lozen to choose from. Direct from one of the largest mills in Switzerland and offered to you at a great price concession. Regular 15c and 18c Handkerchiefs, special at......10¢

Christmas Ribbons Greatly Reduced

\$2.00 Christmas Scarfs at 98c | Charming Neckwear Reduced

1000 Yards Holi- A special sale of number five or one-inch Ribbon. The regular

day Ribbon at A special sale of number seven or one and a quarter-inch Ribbon. The regular 18c kind.

Flannels 25ca Yard

A most complete and attractive line of Bath Robe Flannels, shown in all the best new designs in neat and attractive colorings, an assortment so large that the most critical person may be pleased. A splendid saving for those who attend this sale tomorrow. Our regular 35c and 40c lines, priced for 25c Bargain Friday at

Women's Gowns

\$1.00 Values 85c

A very special offering of Women's Gowns, made of good quality outing flannel in solid white on neat pink and blue stripes. All are well made and neatly trim'd



5 Cents Yard A special sale of number nine or one and one-half-inch Ribbon. Regular 20c kind.

