

54 YEARS IN PORTLAND The Store of the Christmas Spirit — Means Satisfaction and Good Will Towards All PORTLAND'S LARGEST, BEST

**The Meier & Frank's
Great 1088th Fri-
day Surprise Sales**

This mighty store is all aglow with the Yuletide spirit for the famous 1088th Friday Surprise Sale. Reap your share of the splendid savings shown here.

Meier & Frank's 1088th Friday Surprise

RED CROSS STAMPS ON SALE

Help the worthy fight on tuberculosis by buying Red Cross Stamps. Tomorrow the booth will be in charge of Mrs. Frank Owen, Miss Elizabeth Sears, Miss Lisa Wood, and Mrs. Joseph Bradley. Receipts to date from sale stamps, \$345.65.

RESTAURANT, 7TH FLOOR

With its splendid service, its unexcelled cuisine, its central location, our big beautiful restaurant on the 7th floor, is unapproached in the city of Portland. Orchestra 13 to 2.

OUR GROCERY DEPARTMENT

The big Meier & Frank pure food grocery holds many a Friday Surprise for the housewife. Quality always in the forefront; careful, courteous attention; low prices.

MANICURING DEPARTMENT

Every day more women are learning of the excellent facilities afforded by our manicuring, hairdressing and beauty parlors. Everything in the charge of experts. Prices moderate.

**The Meier & Frank's
Great 1088th Fri-
day Surprise Sales**

Ask for the booklet containing 500 Christmas gift-suggestions. It will surely answer all your perplexing Christmas problems. Get one tomorrow from clerks.

**Women's, Misses'
Tailored Suits**

Regular \$22.50 to \$30.00 Vals. \$14.45

For the great 1088th Friday Surprise Sale tomorrow we offer this splendid saving on the smartest winter models in Women's and Misses' Tailored Suits. Made of fine all-wool tweeds, worsteds, chevots and broadcloths—either faultlessly plain tailored or smartly trimmed. The latest style skirts. Shades of gray, green, garnet, navy, brown and plenty of blacks. Actual \$22.50 to \$30.00, specially priced for this sale at **\$14.45**. SEE FIFTH STREET WINDOW DISPLAY. SALE WILL BE HELD ON SECOND FLOOR.

**Linen Tailored Waists
In Our Great 1088th
Friday Surprise Sales**

\$1.75 Waists at \$1.18

Here's a sale of Tailored Waists which will surely set all Portland talking. Just for the great 1088th Friday Surprise Sale. 3000 brand new, crisp Tailored Waists, made in a large variety of styles and materials, including linene, striped madras, lawn and barred dimity, finished with small and medium size pearl buttons. Every one is nicely tailored and put up in a fancy Christmas box, which makes them splendidly appropriate for gifts. Top notch values at **\$1.18**. Tomorrow only for this great sale, each **\$1.18**. SEE THE GREAT WINDOW DISPLAY—FIFTH ST. ON SALE FRIDAY ONLY THIS PRICE—BUY ONE.

**Our Great 1088th
Friday Surprise Sales**

Afternoon, Evening Gowns \$35.00 Values at \$18.45

Choice of hundreds of loveliest new afternoon and evening Gowns, worth up to \$35.00—it's truly a matchless bargain for this great 1088th Friday Surprise Sale at \$18.45. The afternoon costumes are of fine broadcloth, serges, chiffon, satins, messalines, crepe de chine, etc., in all the leading shades. Waists have dainty yokes of lace or chiffon over gold or ribbon lace; others silk embroidered and braided. Plain circular and plaited skirts. The evening **\$18.45** gowns are in charming decollete models, choice **\$18.45**. ON SALE AT 8 O'CLOCK FRIDAY MORNING IN OUR GREAT GARMENT SECTION, SECOND FLOOR

**Women's Coats
Friday Surprise**

\$15 to \$20 at \$9.95

This great 1088th Friday Surprise Sale tomorrow contains no better bargain than this of \$15.00 to \$20.00 full length Tailored Coats at \$9.95! Fabrics are the season's newest and tailoring of the sort that insures best wear. Broadcloths, tweeds and fancy worsteds—the smart semi-fitted models, with side fastening, also single breasted. Blacks and the latest shades of tan, gray, brown and the fancy stripes and mixtures. All sizes—all **\$9.95**. \$15.00 to \$20.00 Coats reduced to only **\$9.95**. SEE FIFTH STREET WINDOW DISPLAY. GREAT COAT SALE ON SECOND FLOOR.

**Perrin's Real Kid
Gloves for Women
\$2.00 Vals. \$1.29**

Tomorrow for this great 1088th Friday Surprise Sale—The celebrated Perrin's Real French Kid Gloves for Women, sold the world over at \$2.50. For this day only **\$1.29**! Made in two-clasp style—black, white, tan—sizes 5½ to 7½, every pair fitted and guaranteed to give absolute satisfaction. It's seldom you hear of this celebrated make of gloves being sold at a reduction. Remember, the real \$2.50 grade reduced for this 1088th Friday Surprise Sale—take advantage—pair **\$1.29**

**Friday Surprise
Sale Silk Petticoats
\$5-\$8 Val. \$3.12**

Silk Petticoats—our finest \$5.00 to \$8.50 grades, reduced for this great 1088th Friday Surprise Sale at **\$3.12**! Made of very best quality, heavy rustling all-silk taffeta. Choice of several styles, with single or double flounce, trimmed in shirring clusters, tucks, pin tucks, bias bands and rows of hemstitching. A shade to match every gown. Positively the very best petticoats, sold regularly at \$5.00 to \$8.50. In this great 1088th Friday Surprise sale at Meier & Frank's, your choice while they last at **\$3.12**

**Women's Silk and Wool
Underwear Surprise
\$1.50 and \$1.75 Values
On Sale Friday for 85c**

Tomorrow in this 1088th Friday Surprise Sale, buy regular \$1.50 and \$1.75 silk and wool Underwear at 85c. Women's Vests and Tights, made in long sleeves and ankle length style. All regular and extra sizes. Every money-wise woman will surely share in this splendid bargain. Positively the very best grades of silk and wool Underwear sold ordinarily at \$1.50 and \$1.75 per garment. For the great 1088th Friday Surprise sale at low price of only, each **85c**

**Friday Surprise
Women's Kerchiefs
\$1.25 Handkerchiefs in
Boxes, Choice at Only 89c**

Christmas shoppers, here's a reduction that should bring crowds to the great 1088th Friday Surprise Sale tomorrow! Women's dainty hand embroidered Handkerchiefs, made of the purest of Irish linen, the sort which will delight the every participant. They come three in a beautiful holly box, and are sold regularly at \$1.25. Just 800 boxes for this 1088th Friday sale at only **89c**

**½-Price Surprise Sale
3000 Hand Embroidered
Pillows, Scarfs, Center
Pieces, Bags for All Uses**

A great purchase of 2500 hand embroidered Pillows, Dresser Scarfs, Center Pieces—round, square or oval—Collar Bags, Shirt Bags, Necktie Racks; also Night Gowns, Corset Covers, Dressing Sacques, lace trimmed and hand embroidered; just the thing for gift-givers; positively \$2.50 to \$40.00 values reduced for this great 1088th Friday Surprise Sale to exactly **½**

Sale Third Floor, Art Section

**At the Basement Square
Men's Fine Shirts
The Assortment Consists of
10,000 Shirts
\$1.50 and \$2—SHIRTS—\$1.50 and \$2
95c FRIDAY ONLY 95c
See Fifth-Street Window Display**

**20% Reduction Sale
500 Watches in Surprise
Our Entire Line Reduced
\$4 to \$65 Vals. 1-5th Off**

Select any article in our huge Christmas stocks of Watches, Mantel Clocks, Cathedral Gongs, for this great 1088th Friday Surprise Sale tomorrow and pay just 20 per cent less the low marked price. Watches include the famous Waltham and Elgin movements in guaranteed gold-filled cases. Mantel Clocks are the celebrated Thomas, Waterbury, New Haven makes, in polished wood, solid oak and brass and other finishes; reg. \$4 to \$65, reduced 20 PER CENT

Mail Orders Promptly and Carefully Filled

**Friday's Surprise
5000 Yards Silk
On Sale Friday Only
\$1.00 Kind 79c Yard
\$1.25 Kind 98c Yard**

Two tables in Silk Aisle full to overflowing of all new, desirable Plaid Silks in every color and design. Another Meier & Frank Silk value, only to be had here. Come early in order to get first choice.

**Surprise Sale
2000 Nicely Framed
Pictures--\$2 and \$3
Kind at \$1.25 Each**

An extraordinary bargain in Framed Pictures for this great 1088th Friday Surprise Sale! Over 1000 brand new fruit and game subjects in three-inch solid oak frames. Also handsome colored artotypes in scores of new subjects, Sepias of the old masters and others; actual vals. up to \$3, tomorrow **\$1.25**

SALE ON FIFTH FLOOR IN ART SECTION, REACHED BY OUR SEVEN ELEVATORS.

**Surprise Sale
of Men's Beautiful
Blanket Robes Friday
\$6.50 Vals. \$3.85**

A great 1088th Friday Surprise Sale of Men's fine \$6.50 Blanket and Lounging Robes at \$3.85! Made of extra fine quality fancy blanket cloth in light and dark patterns—stripes, floral, scroll effects. It's a handsome Christmas gift for husband, father or brother. Tomorrow only, reg. \$6.50 values **\$3.85**

SALE ON THIRD FLOOR IN OUR MEN'S CLOTHING SECTION—BEST IN THE CITY.

**Friday's Surprise
Morris Chair
Cushions for
Tomorrow Only \$3.33**

A rousing special for this great 1088th Friday Surprise Sale from the furniture department. Morris Chair Cushions of reversible velour. Choice of three shades; soft and comfortable. Really a splendid Surprise Sale bargain—Take advantage tomorrow at **\$3.33**

SALE ON FOURTH FLOOR IN THE FURNITURE SECTION—SEVEN ELEVATORS RUNNING.

**Surprise Sale of House Slippers
For Men and Women Friday
Men's Slippers \$1.79 -- \$1.50 Julietts 98c**

Two stirring specials from the shoe department for this great 1088th Friday Surprise Sale tomorrow. Those requiring anything in this line should come. Sixteen hundred pairs of men's fancy house slippers, in black or tan; vici kid leather, in opera or everett style; sizes 5½ to 11, sp1 **\$1.79**

Another lot of women's felt Julietts, with fur trimming; hand-turned soles and low heels; black, red, brown or gray; reg. \$1.50 values at **98c**

**Surprise Sales in Annex, 2d Floor
Handkerchiefs, Fans and Ribbons**

Reg. 20c Kind at 14c **\$2, \$2.50 Vals. 98c** Reg. 25c Kind 15c

In the women's handkerchief annex, second floor, suit department, 1000 dozen women's hand embroidered linen handkerchiefs, the sort you'll pay 20c for regularly; for the great 1088th Friday Surprise, 3 for **14c**

In the fan annex, in the women's suit department, second floor, 1000 spangled and hand painted gauze fans with carved ivory sticks. Regular \$2 and \$2.50 values, for the 1088th Friday Surprise Sale, at **98c**

In the ribbon annex, millinery department, 10,000 yards plain and fancy moire ribbon, in all colors, very desirable for fancy work, millinery purposes, hair ribbons, etc.; 3 to 5 inches wide; 25c kind, at **15c**

**A Great Friday Surprise Sale of
2000 Air Ferns
On Sale for Friday Only at 59c**

Tomorrow in the first-floor silverware section, another shipment of those air ferns, just received in time for the great 1088th Friday Surprise Sale. Complete with basket, the same as we sold two weeks ago. Baskets have brass edges with beaded fringe. Special tomorrow at, each **59c**