

THURSDAY SALES—You Have the Positive Assurance of Intrinsic Values and Merit in These Advertised Sales

Jewelry, Leather Goods, Books, Stationery, Pictures—Profits Minimized to the Lowest Extent

AHEAD OF ALL OTHER STORES AGAIN

Rogers' 1847 New Sheridan Pattern Tableware on Special Sale

SET OF SIX	EACH
Sheridan Pattern Tea Spoons... \$1.43	Sheridan Pattern Berry Spoons... \$1.20
Sheridan Pattern Dessert Spoons... \$2.55	Sheridan Pattern Salt Spoons... \$1.25
Sheridan Pattern Table Spoons... \$2.85	Sheridan Pattern Sugar Spoons... 55¢
Sheridan Pattern Soup Spoons... \$2.85	Sheridan Pattern Butter Knife... 55¢
Sheridan Pattern Medium Knives... \$4.80	Sheridan Pattern Cream Ladle... 70¢
Sheridan Pattern Medium Forks... \$4.80	Sheridan Pattern Gravy Ladle... 90¢
Sheridan Pattern Bouillon Spoons... \$2.70	Sheridan Pattern Oyster Ladle... \$2.00
Sheridan Pattern Tea Spoons... \$1.58	Sheridan Pattern Salad Fork... \$1.50
Sheridan Pattern Black Coffee... \$1.43	Sheridan Pattern Meat Fork... 75¢
Sheridan Pattern Child's Set... \$1.25	Sheridan Pattern Pie Server... \$1.85

Only Three More Days to Profit by This Offer

—Charged Purchases Made This Week—Up to Next Saturday Night Will Not Appear on Customers' Bills for

PAYMENT UNTIL FEBRUARY FIRST

—We are intensely gratified by the response that has been made to this offer, first announced on Sunday. Everyone who is familiar with the intricate machinery of a big retail establishment will know at what cost, both in money and labor, such a departure from the regular routine is made. We should have been greatly disappointed had we gone to such cost and failed to secure the results we are after—**THE LIGHTENING OF THE LOAD ON OUR ORGANIZATION BY INDUCING EARLY PURCHASING OF CHRISTMAS GOODS.**

—In addition to this incentive to charge customers, we furnish another, available to charge and cash customers alike, which is even more costly to us. That is **THE MAKING OF SPECIAL PRICES, GOOD FOR THIS WEEK ONLY**, in practically every line of holiday goods.

OUR CHRISTMAS SALE OF GLOVES—IMPORTANT



GRANTED—that we keep no low priced gloves.

—Yet the attractions of this sale **ARE LOW PRICES.**

—**QUALITY FOR QUALITY**, you'll find our prices on gloves lower than elsewhere.

—**REMEMBER** that all gloves purchased in this sale will be charged on your February 1 bill—an important factor to women and men who make holiday gifts of gloves.

—Why should we not sell the best gloves in Portland? We have **ALWAYS** maintained our standards—we're never influenced by price reductions, which mean in every instance **QUALITY REDUCTIONS.**

—**MAGGIONI, LIWO, RIGO, CONSUELO AND CARLYLE** gloves are the **SAME RELIABLE** makes that they were last year and will be **NEXT**. However, during our annual Xmas glove sale we offer exceptional values in **WORTHY GLOVES**, in order to stimulate buying, to promote extra interest, to inspire the public to respond to our preparations.

A POWERFUL LEATHER GOODS SALE BACKED UP BY THE VERY HIGHEST POSSIBLE VALUES

EVERY PIECE OF LEATHER GOODS IN THE STORE IS REDUCED TO ESTABLISH THIS CLAIM

—Hundreds, yes thousands, of handbags, automobile bags, shopping bags, theatre bags, vanity bags, calling bags, traveling bags and purses, in qualities befitting the character of this store, are included in this great sale.

—Two windows display these special Xmas gifts.

Special \$1.45

—Shopping bags in seal-grain leather and velvet. Fitted with change purse, card case, comb, mirror, salts bottle and powder box. Ten-inch overlapping frame and strap handle.

Special \$2.95

—Genuine leather shopping bags in seal or walrus grain, leather lined. Fitted with change purse, card case and mirror; 9 to 10-inch frames. Overlapping leather or elaborate metal mountings. Strap handle.

Special \$3.95

—Bound velvet bags with silk linings. Also genuine seal, long-grain seal and goat seal bags, 9 to 11-inch frames. Leather linings in black and tan. All have change purse, many in addition with card case, large size mirror and comb. Strap handle. Round or broken bottom.

Special \$1.95

—Seal or walrus grain bags, leather lined, fitted with change purse and card case. Round or broken bottom, overlapping leather frame or fancy metal mountings. Strap handle.

\$ 7.50 Bags, special... \$5.95	\$12.50 Bags, special... \$9.95
\$ 8.00 Bags, special... \$6.39	\$15.00 Bags, special... \$11.95
\$ 9.00 Bags, special... \$7.19	\$18.00 Bags, special... \$14.49
\$10.00 Bags, special... \$7.98	\$25.00 Bags, special... \$19.95



In This Sale
All Purchases From \$1 Up
Will be Stamped in Gold
FREE OF CHARGE

Two Third street windows are crowded with an exhibition of these specials. Don't delay. It takes time to mark and stamp these articles properly. Come today. The stock is now complete and at its very best.

Music Rolls, Automobile Lunch Baskets, Collar Bags, Flat Brush Sets, Thermos Bottle, Vaco Bottle, Traveling Clocks, Hand Bags, Card Cases, Bill Books, Pocket Books, Coin Purses, Combination Bill Books, Cigar Cases, Tobacco Pouches, Picture Frames, Handkerchief Cases, Glove Cases, Flasks, Medicine Cases, Emergency Cases, Jewel Cases, Stickpin Cases, Manicure Sets, Picnic Sets, Bridge Whist Sets, Desk Sets, Stationery Sets, Telephone Registers, Writing Sets, Note Books.

FIRST FLOOR
MAIN AISLE

Note the Very Special Prices on These Items

Flat Brush Sets in Cases	Alligator Tie Racks... \$1.30
—Ebony 95¢, \$1.95, \$3.75 and \$3.19.	Pigskin Tie Racks... \$1.19
—Parisian ivory \$3.95 and \$6.79.	Calfskin Tie Racks... 95¢
Flasks in Seal and Walrus	Desk Pads at \$3.95, \$4.79 and \$5.58
—Special \$2.39, \$2.79, \$3.19, \$3.59.	Letter Racks at 95¢, \$1.95 and \$2.95
Poker Sets, Special... \$7.39	Card Cases
Whist Sets in Seal... \$2.79	Seal... 95¢, \$1.95
Cribbage Sets in Seal... \$5.19	Walrus... \$2.39, \$3.19
Traveling Clocks	Pigskin... \$3.19
Pigskin, eight-day... \$6.19	Address Books, Suede... 79¢
Seal, eight-day... \$5.39	Engagem't Books, Seal... 79¢
Saffin, 24-hour... \$3.50	Address Books, Seal... 59¢
Fitted Traveling Cases	Engagement Books, Seal... 59¢
—Seal, Parisian ivory fittings, \$35.98.	Music Rolls, seal grain... 39¢
—Seal, Parisian ivory fittings, \$14.40.	Music Folds, seal... 59¢, 79¢
—Calfskin, ebony fittings, for \$7.80.	Double Folds, in seal... \$1.49
—Calfskin, ebony fittings, for \$7.20.	Music Folds, seal, for \$2.79 and \$3.95
—Seal, ebony fittings, \$5.98.	Men's Collar Bags 75¢, 95¢
Coat and Trousers Hanger Sets	Calfskin, for \$1.19, \$2.95 and \$3.19
Seal, set of six... \$3.39	Sewing Baskets, fully fitted, for... \$6.20
Snakeskin, set of six... \$3.19	Sewing Baskets, fully fitted, for... \$3.20
Saffin, set of six... \$1.59	Jewel Cases, fitted... \$15.00
Men's Pocket Cigar Cases	Jewel Cases, leather covered, for... \$9.95
Seal... \$2.39, \$3.95, \$5.95	
Walrus... \$3.19, \$4.79	

Lipman-Wolfe & Co

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A GROUP OF PICTURES PRICED SPECIAL AT 75c

—Etchings, 12x26 inches, with rich brown mat and brown oak frame 1½ inches deep.

—Cupid Pictures, hand-colored, with brown mat and oak frame. Double Cupid Pictures with heart-shape opening.

—Firelight Fancies in colors. Six pictures of poets and musicians in frame mounted on brown mat.

—Water-color Mottoes framed with narrow satin-finish gold frame and in a Christmas holly box.

—“The Whistling Boy,” “Beethoven Sonata,” Water-Color Facsimile Landscapes framed with white and brown mats, gold or oak frames.

—All the noted Madonnas, a big line, artistically framed. Also Gainsborough heads framed in antique gold frames.

XMAS GIFTS FOR COMPARATIVELY LITTLE MONEY

Fancy mounted back combs, 50¢ to \$1.25

Mounted barrettes 50¢ to \$1.00.

Plain back combs 25¢ to 75¢.

Plain barrettes 10¢ to 95¢.

Real shell combs and barrettes \$1.50 to \$12.00.

Gold mounted combs \$1.50 to \$5.00.

Fancy gold filigree barrettes 48¢.

Large barrettes in gold filigree 98¢.

Hand painted boxes of stationery 75¢ to \$12.00.

Sterling fountain pens 98¢.

\$6.00 gold and silver mounted fountain pens, special 98¢.

Desk sets, complete, \$2.00.

Gold and brass ink wells 50¢.

Calendars 10¢ to \$1.00.

Candlesticks 25¢ to \$1.00.

Holiday box stationery 25¢.

Indian Blankets Make Smart Xmas Gifts

—100 New Indian blankets in real Indian designs and colorings. One of these blankets will make a most acceptable Xmas gift. Our stock is very large and well selected. Full size and weight. Priced at \$5.50, \$7.50 and \$8.50 each.

\$1.15 to \$1.50 Dolls Special 98c

—Consisting of all celluloid dolls, all bisque, full jointed with bisque head, kid body with bisque head. Long hair, movable eyes with or without eyelashes. With or without shoes and stockings. Also a lot of fancy dressed dolls.

THREE INTERESTING CORSET ITEMS

\$2.00 NADIA, SPECIAL \$1.15

—Our popular Nadia corset, consisting of three different styles. Low and medium bust, extreme long hips, with pairs of hose supporters attached. Embroidery band finish and lace trimmings.

\$5.50 SMART SET, SPECIAL \$2.49

—Made of fine batiste with trimmings of lace, beading and ribbon; medium bust and medium long hip and back. Two pairs of hose supporters attached. Sizes from 23 to 29 only.

W. B. NUFORM, SPECIAL \$1.00

—Made of good quality coutil with lace trimmings. Three pairs of hose supporters attached. Bust drawstring. The newest model, medium bust, very long back and hips. Sizes 18 to 26.

\$1.50 LONG KIMONOS 98c

—Fancy fleeced flannelette long kimonos with square or V-shape neck. Wide, fancy border trimmings. Belted effects. In flowered and Persian patterns. Either light or dark colorings.

\$2.00 LONG KIMONOS \$1.29

—Made of fancy fleeced flannelette, in rose, cadet green and lavender shades. V or round shape neck, flowing or elbow sleeves. Shirred at the waist or back, and belted front.

\$1.50 SHORT KIMONOS \$1.10

—Fancy fleeced flannelettes in the peplum or belted styles. Round, square or high neck styles with collar. Long or three-quarter length sleeves. Trimmed with plain or Persian bandings or crochet edge finish.



Christmas Jewelry
at Half Price

—Ancient as time itself is
mankind's inherited
love of jewels and jewelry

Solid Gold, Sterling Silver, Gold Filled, Jet, Silver Deposit Jewelry
All sold at Half Price

20,000 ARTICLES, NO TWO ALIKE

—The samples of a New York Wholesale Jeweler, who enjoys a national reputation for artistic and reliable jewelry.

—After three days strenuous selling we are still offering thousands of samples at Half Price.

Brooch Pins, Belt Pins, Lorgnette Chains, Bracelets, Hearts, Charms, Watch Fobs, Rings, Opera Glasses, Hat Pins, Bon Bon Boxes, La Vallieres, Mesh Bags, Neck Chains, Buckles, and hundreds of other articles

All Half Price

WARM UNDERWEAR FOR WOMEN

28c EACH, REGULAR 35c

—Winter weight, fleeced, cream colored cotton vests, made with high neck, long sleeves, with ankle length drawers to match.

SPECIAL AT 43c

—Vests or drawers of medium weight white ribbed cotton. Full sizes and hand trimmed. Forest Mills brand.

AT 65c EACH

—White or cream colored ribbed cotton vests and drawers in extra large sizes.

AT \$1.00 EACH

—Forest Mills brand of hand finished, heavy white merino vests, with long sleeves and ankle length tights to match. Light or heavy weight.

AT \$1.25 EACH

—Forest Mills brand union suits of cream colored, medium weight ribbed cotton. Long sleeves and ankle length.

AT \$1.75 EACH

—Forest Mills brand of medium weight and mixed union suits, in white. Long sleeves and ankle length.

AT \$1.95 EACH

—Heavy weight, fine white wool union suits, with long sleeves and ankle length. The Forest Mills brand.

AT \$2.25 EACH

—Forest Mills brand of fine, heavy, white wool mixed union suits. All hand trimmed and finished.