

PORTLAND, OREGON, SUNDAY MORNING, DECEMBER 4, 1910.

Important Holiday Announcement---Profit by This Offer---It Means Much to You

EXTENDED CREDIT TO OUR CHARGE CUSTOMERS AND TO TRUSTWORTHY PERSONS

[WHO DESIRE TO OPEN ACCOUNTS]

Charge Purchases Made This Week (December 5th to 11th) Will Not Appear on Customer's Bill for Payment Until February 1st.

—We make this special concession as a contribution to the laudable effort now being made to induce *early Christmas shopping* and relieve the pressure of work that the last few days usually imposes upon salespeople, deliverymen, etc. In addition to this incentive to charge customers we furnish another—available to charge and cash customers alike—That is *the making of special prices good for this week only*—in practically every line of Holiday goods—The innovation is bound to be successful, for the customers gain as much by it as our salespeople do. The salespeople gain in lightened labors later in the month. The customers gain *now* in money saved, time gained, better selections, and comfort enhanced.

Matchless Christmas Sales
Join the Booklovers' Club, \$1.00 Down, \$1.00 a Week
PICTURE FRAMING

The Book Madam X
—The big book of the big play. This book and play have been the greatest sensation of two continents, Europe and America. \$1.18

Lipman-Wolfe & Co

Mosher Gift Books
—Selections from the best ancient and modern writers. Portland representatives.

Merchandise Certificates
—To those who wish to leave the selection of Xmas gifts to the recipient these merchandise certificates are issued and redeemable at any time during the year.

We Direct Your Attention to an Unexampled Jewelry Sale, Announcement of Which Appears on Page 3, This Section

Man Tailored Suits

For Women and Misses
Selling Regularly to \$40.00
\$21.75

—Imported serges, in navy, black, brown and gray. Rough chevrot in black and navy. Imported fancy men's wear materials in rough and hard twisted weaves. Worsteds in plain and fancy.

—The jackets are cut in the newest 28 and 30-inch models, strictly tailored with semi and fitting back. All lined with silk. The skirts represent all the late fall models in tube, flare and plaited styles.

Long Service Coats \$22.50

Selling Regularly to \$35.00

—Of fine imported Scotch mixed cloaking, in black and white, gray and white, brown, navy, tan, gray and green mixed cloth.

—These Coats are 54 inches long, strictly man tailored in semi-fitting and loose fitting models.

Christmas Linens of Sterling Merit at Sale Prices

Irish Bleached Table Linens

—These Irish Table Cloths are the second lot of an importation, the first shipment which was sold in one day. They come bordered on four sides. Are of a superior quality, extra weight and guaranteed to be positively pure linen. We are certain that these cloths will meet with your approval upon examination.

Regular \$2.50, size 2x2 yards, each \$1.95
Regular \$3.25, size 2x2½ yards, each \$2.60
Regular \$3.75, 3-4 napkins to match, doz. \$2.95

Japanese Drawn Work Linen

—Japanese all linen Bureau Scarfs, library table Scarfs and Tops in elaborate hand drawn patterns. The assortment offers a broad choice, in which we are sure you will find excellent values.

Regular \$2.50, special \$1.95
Regular \$3.00, special \$2.45
Regular \$3.50, special \$2.65
Regular \$3.75, special \$2.90
Regular \$4.00, special \$3.20
Regular \$5.00, special \$3.95



Xmas Handkch'fs

Special 12c

—Ladies' linen initial Handkerchiefs, of pure quality. Pretty block style letter with embroidery wreath. Quarter inch hemstitched edge. Full assortment of letters.

Special 35c

—Ladies' embroidered corner Handkerchiefs. Real (Donegal) Irish hand embroidered on fine quality lawn and pure linen. Dainty wreath, bow knot and dotted patterns, or 3 for \$1.00

Special 35c

—Linen initial Handkerchiefs with block and script letter embroidered spray in corner with letter. Fine sheer quality Irish lawn and linen; 35¢ each or 3 for \$1

Special 17c

—Irish lawn Handkerchiefs, neat embroidered block letter. Quarter inch hemstitched edge. Put up six in a pretty box. Box of 6, 95¢

Sale Xmas Umbrellas

—These Umbrellas are made of superior qualities of imported black and colored silks, mounted with high class imported handles, such as sterling silver with pearl combination, 14-karat gold with pearl combinations, antique ivory trimmed with gold and silver, etched and carved silver.

Regular \$8.00, special \$4.75
Regular \$8.50, special \$5.25
Regular \$7.00, special \$5.60
Regular \$7.50, special \$6.00
Regular \$8.00, special \$6.35
Regular \$8.50, special \$6.80
Regular \$10.00, special \$7.95
Regular \$11.00, special \$8.75
Regular \$12.00, special \$9.50
Regular \$15, special \$11.95



Muslin Pincushions Last Sale

—Thousands of these little Pin Cushions are sold every season. The last shipment just arrived, bringing to us these muslin uncovered cushions in every size. Tomorrow we offer these at very special prices. Covered with a bit of silk or fancy ribbon they make very pretty and inexpensive Xmas gifts.

Size 3 by 6 to 5 by 5, special 5¢
Size 6 by 6 to 8 by 8, special 8¢
Size 4 by 12 to 5 by 8, special 12¢
Size 4 by 24 to 4 by 27, special 18¢
Size 5 by 36, special 25¢

Attention, Interest to Men Only

CIGAR CASES 75c
—Of seal or walrus and alligator. Space for three or six.

JEWEL CASES \$1.25
—For collar buttons, tie pins, etc. English saffian cover, velvet lined.

GAME SETS \$2.95
—Game Sets in leather cases with gilt edge cards.

THERMOS BOTTLES \$3.75, \$4.75 and \$6.75
Vaco Bottles \$1.00

COLLAR BAGS 75c
—Of calfskin, moire lined; Silk cord draw string, in brown, tan and black.

COLLAR BAGS \$1.25
—Of calfskin, in tan, black and brown. Silk lined and silk cord.

BILL FOLDS 75c
—Bill folds and letter cases in seal grain leather, double fold. Calfskin lined. Three compartments.

BILL FOLDS \$1.50
—And letter case of seal leather lined with calfskin. Three compartments and secret pocket.

STAND MIRROR \$1.95
—Ebony Stand Mirrors for shaving. French plate glass.

GENTS' SETS \$6.95
—In German silver, consisting of good bristle military brushes and cloth brushes in a large variety of patterns.

YOUTHS' SET \$2.95
—German Silver Military Brushes, with excellent bristles.

TIE RACKS 75c
—Of pig skin, saffian, mottled calf skin and alligator.

MEDICINE CASES 95c
—Of seal or walrus grain, holds three to six bottles.

SHAVING STAND \$1.45
—Nickel-plated, with large adjustable mirror, porcelain mug and good brush.

MILITARY BRUSHES \$5.95
—Quadruple silver back, with extra quality bristles; silver-mounted horn comb. All arranged in a neat box.

CIGAR JARS \$1.45
—Of colonial glass with German silver tops.

HANGER SETS \$1.95
—Coat and Trousers Hanger Sets in a case of calf skin, seal, snake skin and saffian. A set of six.

NOVELTIES \$2.95
—Flat Brush pocket or traveling set in a pig skin case. One pair of military brushes with solid ebony back and comb; fits nicely in vest pocket.

BRUSH SET 95c
—Flat Coat and Hat Brush Set. In leather case. Single coat brush. Fits in vest pocket.

TRAVELING CLOCKS \$1.50
—24-hour imported traveling Clocks with leather covers. Splendid timekeepers.

LEATHER BOOKS 75c
—Leather covered Books for automobile records, addresses and engagements.

RAZOR CASE 95c
—Pig skin Razor Case with space for two razors.

DESK PADS 95c
—Leather covered Desk Pads with felt back, 10 by 16 and 18 by 24.

CIGAR JARS \$2.95
—Small size of glass with German silver top.

SHAVING STAND \$2.95
—Ebonoid stand with French plate mirror, large mug and good badger hair brush.

SHAVING MUGS \$3.95
—Extra large silver plate Mug with porcelain inter cup and genuine badger hair brush. All put up in an attractive box.

HUMIDORS \$3.50
—In Flemish oak, golden oak and mahogany. The small size holds 50 cigars, the large size 100.

SMOKERS' NOVELTIES 69c
—An entire lot of imported samples in smokers' novelties. Of copper, brass and oxidized silver. A large assortment of different articles. No two alike. Such as match holders, trays, cigar cutters and sanitary ash receiver.

SMOKING SETS \$5.95
—Of imported brass. Large trays with cigar holder, match box and ash receiver.

SMOKING STAND \$2.25
—Adjustable Smoking Stand for the den. In brass, and are fitted with lighter, match box and cigar rest.

SHAVING MUG \$2.95
—In quadruple plate silver in a variety of beautiful patterns. Each with extra porcelain cup.

SMOKING SET \$1.45
—Of art metal and brass. A three-piece set with tray.

SMOKING SET \$2.95
—Of copper and brass. Large tray with cigar holder, match box and ash receiver.

Xmas Ribbons

Holly Patterns

½ inch, 3¢ yard; 25¢ bolt.
1 inch, 6¢ yard; 55¢ bolt.
2 inch, 10¢ yard; 90¢ bolt.
5 inch, yard 25¢

Narrow Satin Ribbons

10 yard bolts 9¢
10 yard bolts 15¢
10 yard bolts 18¢
10 yard bolts 19¢

Special 19c

—Plain taffeta and moire ribbon of fine quality silk, high luster and stiff finish. Suitable for fancy work. In all colors; 5¼ inches wide.

Beautiful Silk Petticoats Matchless Values

Regular \$7.50
Monday at \$3.95

—At the outset of this introduction we urge you to eliminate from your mind any comparisons with petticoats offered for sale in the other stores in Portland at this price. They are not to be mentioned nor considered when compared to these on sale today at \$3.95.

—Exquisite Taffeta Petticoats of a very superior quality silk. Made generously full, closely knife pleated and in an elaborate design with a heavy pink-fluted ruffle. No more serviceable nor acceptable Xmas gift could be made than one of these silk petticoats.

—The range of colors embraces over twenty different shades. In addition we are offering some beautiful Persian Skirts in delicate color combinations at the same price.

Picture Frames for 33c Values to 75c

—Kodak experts eagerly await this annual December sale, for they make ideal framing for gift pictures. Pretty, too, for photographs and portraits. All told over 4000 frames are involved in this special.

—Some oval and others square. Both in black, brown, gold and antique finish. Also walnut veneer with walnut finish mat. Frames with one, two and three openings. Sizes up to 10 by 12. In our last December sale two days selling exhausted the entire stock.

IMPORTANT MONDAY ONLY Raincoats for \$9.50 Regular \$15.00

—Men's Kenyon Slip-on Raincoats, made of good triple ply cloth. Full fashioned and regular made with storm straps on collar and cuffs.

Men's Sox 19c

—500 pairs men's silk plaited lisle sox in plain and fancy colors. Close fitting tops, double heel and toe. All sizes.

Miss Mysto Rag Doll 59c

—She says: "You can never break me, even if you try. Hurt me all you wish, I never cry."

\$2.95 Women's Silk Hose \$2.00

—Pure silk Stockings, the finest quality black with ankle embroidered in pretty patterns.

\$3.95 Women's Silk Hose \$3.00

—Hand embroidered black fine silk Stockings, in various new designs.