



WE CANNOT lay too much stress upon our interesting showing of medium priced gifts. For months past strenuous effort has been made in this direction, and never have stocks represented so many helpful ideas for so little money.

Inexpensive, Yet Useful

Suggestions are in evidence whichever way you turn. You won't have to search for them. To those who are economically inclined, yet particular—and to the undecided—this Christmas store will prove a loyal friend indeed.

SHOPPING in the early morning hours will invite a much more leisurely inspection and assures greater certainty of satisfaction to the one who gives and the one who receives on Christmas day. We earnestly advise you to come early.

Easy Gift-Buying

Is desirable—make it a pleasure, and not a task. The absence of the inevitable holiday crowd during the morning hours should appeal at once as a very necessary feature attendant upon the satisfactory selection of one's gifts.

Roberts Bros.' Store Is Helpfully Ready With New and Novel Gifts As Well as Practical Suggestions for All the Family

Helpful—that's it exactly! And could help like this be more truly welcome than right now, when you perhaps are undecided what to give and what to pay? This page simply hints at a few substantial gift things chosen at random from overflowing Holiday stocks. But it is a safe guide to follow because it indicates the trend of the savings. The ideas will stimulate active thought if nothing more, but you must cross the threshold here if you would appreciate the real importance of these splendidly helpful offerings.

Women's Fashionable Garments

Extraordinary Suit Values at \$15.00 and \$19.50

Two Special Suit values for Monday and Tuesday. They are shown in the season's most popular and latest models. Tailored coats of medium and three-quarter lengths and semi-fitting—collars of same cloth or velvet, and lining of good quality satin. Skirts in new pleated and gored effects. Materials are black, navy, gray and brown serge or cheviot and tweed suitings, in stylish mixtures—**\$15.00, \$19.50** and \$25 and \$30 values—Monday and Tuesday Special

Women's Winter Coats \$10.50, \$12.50, \$15.00

Stylish models in Women's Winter Coats. They are full length, semi-fitting with storm or notch collar of same cloth or velvet. Unlined or lined throughout with a good quality satin lining. Shown in the most fashionable winter coatings, including broadcloth, serge, cheviot and tweed, in the popular plain colors and stylish tan and gray mixtures. Our regular values up to \$25.00. Three **\$10.50, \$12.50, \$15.00** lots, priced for this sale at

Misses' Winter Coats \$7.50, \$9.50, \$12.50

Several stylish models in Misses' Winter Coats, made with storm or notch collar of same cloth or velvet. They are made of good quality cheviot or tweed coatings, in navy, red, dark green and stylish mixtures—sizes from 14 to 18 **\$7.50, \$9.50, \$12.50** Regular values up to \$17.50—special at

Bath Robes \$3.90 to \$4.50

Women's Bath Robes of a very fine quality German velour, in beautiful floral designs of various colors. Made with square neck or turndown collar, three-quarter or full length sleeves, belt cord and pocket—edges bound with satin—**\$3.90 to \$4.50** values. Special for this sale at

Children's Capes Reduced

Children's Capes of good quality kersey or broadcloth, in two shades of blue, red and Copenhagen. Made with braid trimmed military collar or lined hood. Unlined or lined throughout with good quality scarlet or black and white checked flannel lining. Special for this sale at **\$2.75 to \$5.50**



Silks for Christmas Fancy Work

The Newest Styles and Weaves Are Here in Beautiful Colorings—\$1.00 Lines Reduced for This Sale to 75c

Just the silks for Christmas fancy work in this sale, and you may be certain of finding rare bargains. Included are fine quality novelty silks of many kinds—27-inch heavy swivel silks—coin dot tussah poplins—two-toned diagonals—19-inch novelty plaids—Striped taffetas—kimono silks in beautiful designs—new Persian silks in rich color combinations. Silks for waists, dresses, petticoats and linings are also in this interesting showing—all are worth a full fourth more than the price we ask at this sale. **SEVENTY-FIVE CENTS**

We are showing the most complete assortment of fashionable Persian Silks in the city—More than 200 styles to select from, and all are thoroughly reliable. Prices are 50c, 75c, 85c, **\$1.00, \$1.25 and \$1.50 a yard.**

20-inch Plain and Fancy Japanese Silks for fancy work, scarfs, 25c

waists, linings—an unsurpassed showing at, per yard

20-inch Washable Japanese Silks of extra heavy quality, pretty 35c

flowered and figured designs as well as all plain shades

27-inch Washable Japanese Silks of superior quality, shown in 50c

every wanted shade—unmatchable quality at, per yard

Serge Dress Goods at 49c

At this price you have choice of a great assortment of storm serges, made of splendid weight, all pure wool and shown full 36 inches wide. This fine material comes in black and colors and will wear extra well. Priced for this sale **49c**

Serge Dress Goods at 75c

A showing of extra quality double warp Storm Serge of fine selected wool. It comes in any wanted color, including black and cream. Good, serviceable and durable material that you will be well pleased with. Priced for this sale **75c**



Handbags and Toilet Sets

New Styles in \$1.75, \$2 Values 98c

100 nobby new Toilet Sets in ebony and rosewood finish, each set containing a comb, brush and mirror. They come in neat silk-lined case and are unusually attractive. Regular \$1.75 and \$2.00 values—decided bargains at this sale price **NINETY-EIGHT CENTS**
An exceptional holiday offering of fine Leather Handbags—a special purchase now selling at about half price. They are made of excellent quality leather and come in regular and flat shapes with covered or German silver frame. They are leather lined and well made throughout—not one in the lot worth less than \$1.75; most all are regular \$2.00 values—your choice while they last **NINETY-EIGHT CENTS**
500 large Leather Handbags in the most popular new \$1.69
shades—\$3.00 values, at
250 Seal and Coat Seal Handbags in a variety of attractive \$3.98
styles—\$5.00 values, at

Specials Xmas Ribbons

Full Four-Inch Silk Ribbons at 18c

The newest Ribbons are here—real bargains for tomorrow. Pure Silk Ribbons reduced from 7c to 15c a yard. In this most attractive lot are beautiful printed warp taffetas in five and six-color combinations—new fancy satin striped taffetas in all the most wanted color combinations; also full width plain taffetas in all the good shades—all are wide, pure silk and splendid values at 25c and 35c a yard—10,000 yards on sale tomorrow at **EIGHTEEN CENTS**
HERE YOU WILL FIND EVERY WANTED RIBBON IN EVERY DESIRED WIDTH, SUITABLE FOR ALL PURPOSES. REDUCTIONS RUN LIKE THIS
3-inch Plain Taffeta Ribbon, 16c grade, at 10c
5 1/2-inch Fancy Silk Ribbons, 35c grade, at 25c
6-inch Fancy Silk Ribbons, 50c grade, at 35c
10-yard Bolts of Baby Ribbon, on sale at 9c

Women's Xmas Neckw'r

Beautiful New Scarfs, \$1.75 Vals. 98c

An unsurpassed gathering of Holiday Neckwear—all the sorts that appeal to those in search of ideas new and stylish. This is an enticing Neckwear show—one in which all wants may be suited—and at a saving. Scarfs 72 by 36 inches and 72 by 27 inches, shown in plain and fancy floral designs and neatly finished with hemstitched border; all the best colors. Regular \$1.75 values, specially priced for this sale at **NINETY-EIGHT CENTS**
20c Tabs and Dutch Collars, priced at 10c
25c Tabs and Fancy Collars, priced at 15c
35c and 50c Neckwear, priced at 25c
75c and \$1.00 Neckwear, now on sale at 50c
All \$1.25 Neckpieces reduced to 75c
All \$1.50 Neckpieces reduced to 98c

Xmas Gifts for Men

Silk Four-in-Hand Ties in Neat Designs, Colorings, 25c Values 19c

From the standpoint of quality and values this offering is unsurpassed. It is the most attractive lot of Men's Ties that we have ever offered at double the price. Made of splendid quality silk in the popular four-in-hand styles, with open ends or reversible, and shown in dozens and dozens of patterns—an assortment so large that every taste may be suited—every tie is new, fresh and perfect—the best values ever shown in this city at 25c, priced for this sale, Monday and Tuesday, at **NINETEEN CENTS**
AND THIS ENTIRE SECTION IS FILLED TO OVERFLOWING WITH APPROPRIATE GIFTS—THE KIND HELL BE GLAD TO RECEIVE AND THE KIND YOU'LL TAKE A PLEASURE IN GIVING.
MEN'S NEW STYLE BATH ROBES
At \$4.50, \$5.50, \$6.50 and \$7.50
MEN'S NEW STYLE HOUSE COATS
At \$5.00, \$6.00 and \$7.00
MEN'S HIGH-GRADE KID GLOVES
At \$1.00, \$1.50 and \$2.00
MEN'S WHITE INITIAL HANDKERCHIEFS
At 6c, 10c, 12 1/2c and 25c
MEN'S FINE SILK MUFFLERS
At 50c, 75c, \$1.00, \$1.50 to \$2.00

1000 Kid Body Dolls

With Moving Eyes and Eyelashes, Best 65c Values at 39c

A great underpriced sale of 1000 Kid Body Dolls—in our basement—easily the greatest values it has ever been our good fortune to offer. They come full 16-inches long, with fine bisque head, parted wig with curly hair and moving eyes with real eyelashes—a doll that any little lady would be proud to own. The kind that were made to sell regularly at 65c—priced for this sale **THIRTY-NINE CENTS**
"Baby Bumps" Dolls in colors blue, white and pink. Made with bluish body and "cant-break-em-head"; \$1.00 values, at **89c**
Toy and Doll Land in Our Basement
THESE GREAT BARGAINS
50c Large Red Doll Chairs at 39c
35c White Enamel Doll Chairs at 25c
50c Large Size Blackboards at 39c
39c Wooden Gun and Arrow at 25c
35c Large Kid Body Dolls at 25c
\$1.25 Large Kid Body Dolls at 89c
35c Large Size Color Box at 25c
35c Soldiers On Parade Game at 25c
35c Wooden Ten Pin Game at 25c
35c Girls' and Boys' Books at 25c
\$2.00 Folding Steel Go-Carts at \$1.50

Christmas Shoes and Slippers

Men's Fine Kid Slippers and Women's Felt Juliets 99c Best \$1.50 Values at 99c

Our showing of Christmas Slippers for men, women and children is the largest and best we have ever had. The purchase of large lots direct from the manufacturers at special price concessions enables us to offer the most unusual values. This offering consists of hundreds of pairs of women's fine Felt Juliets, shown in fur trimmed styles, in the wanted plain colors. Also men's House Slippers in all sizes and styles, in tan and black leathers—all are regular \$1.50 values, now priced at **NINETY-NINE CENTS**
IN FACT, HERE YOU WILL FIND SHOES AND SLIPPERS FOR FATHER, MOTHER, BROTHER OR SISTER IN THE MOST PLEASING STYLES, AT PRICES YOU'LL BE GLAD TO PAY.
Women's new style Shoes, \$2.50 and \$3.00 values, at \$1.79
Men's new style Shoes, \$3.00 and \$3.50 values, at \$2.49
Men's high cut Shoes, with buckles; \$7.50 values, at \$5.49
Boys' and Girls' Shoes, sizes 8 1/2 to 11; \$2.00 values, at \$1.59
Boys' high cut Shoes, sizes 9 to 13; \$3.00 values, at \$2.49
Boys' high cut Shoes, sizes 13 1/2 to 2; \$3.50 values, at \$2.99
Boys' high cut shoes, sizes 2 1/2 to 5 1/2; \$4.00 values, at \$2.49



Buy Your Holiday Gloves Now

While assortments are complete, Glove bonds are issued for any amount. Here you will find complete assortments of all the new styles for this season in glace kid, suedes, mochas, and capes in such well-known makes as Fowne's, Dent's and Meyer's—all good, dependable gloves in qualities to suit all.
La France Kid Gloves, all sizes and shades, at \$1.00
Eudora Kid Gloves, all sizes and shades, at \$1.50
De Luxe Kid Gloves, all sizes and shades, at \$2.00
Fowne's Kid Gloves, all sizes and shades, at \$1.50

Xmas Handk'chiefs Are Ready

Thousands and thousands of Christmas Handkerchiefs for women and children. Assortments in every line are now complete, and the variety of styles is so extensive that every taste can be suited. This is the greatest lot of holiday Handkerchiefs ever shown in this city. Note well the price reductions and profit by this sale:
8c and 10c Handkerchiefs on sale at, each 5c
15c and 18c Handkerchiefs on sale at, each 10c
Best 25c Handkerchiefs on sale at, each 15c
Best 35c Handkerchiefs on sale at, each 18c

Women's Umbrellas

Women's Fine Silk and Wool Umbrellas, finished with large gold handles, in attractive styles; \$5.00 to \$7.50 values, now on sale at **\$3.90**