#### Our Great Basement Toy Department Is Ready for Your Inspection—Bring the Children

Sweater Coats, \$6.00 and \$6.50 Values \$3.98

Just received another shipment of these popular Sweater Coats. They are made of best grade, all-wool and shown in fancy weaves in gray, white, red and navy. Nobby coat aweaters in many different styles; values that sell everywhere at \$6.00 and \$6.50. A special buying opportunity for this great \$3.98 Bargain Friday sale—Your choice

New Idea Patterns

Winter Styles



New Idea Magazine

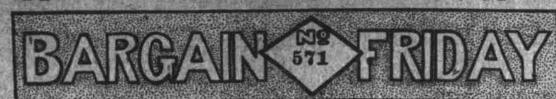
50 Cents a Year

New Handbags, \$4.00 and \$5.00 Kinds \$2.89

This sale will especially appeal to those who desire a strictly high-grade Handbag, and at the same time appreciate the liberal price reduction. About 500 best quality Goat Seal Handbags, made with German silver frame, leather lined and fin-tshed with coin fittings, guaranteed fast black and \$2.89 shown in the most popular new shapes;\$4 and \$5 vals.



# Tomorrow



Matchless Vals. in Every Section

The Bargain Friday offerings that have come from this "Greatest Value-Giving Store" have been many, but tomorrow's list excels anything we've offered in the past. Every aisle is lined with seasonable merchandise for both the home and person-every counter is bristling with bargains-unmatchable bargains. We have looked forward for tomorrow to be one of the busiest days of the season. To make it such, we have made ample preparations in all departments. Wherever you turn Friday you will meet unusual opportunities to save.

## Scarts and Squares 69c Best \$1.00 Values 69c

A very choice offering of handsome Scarfs and Squares, made of good quality material and trimmed with pretty German cluny lace. The squares come 30x30, and scarfs 18x50. Regular \$1.00 values, specially priced for 69c

#### Women's 75c Belts at 39c

Extra Special—A sale of Women's Fine Silk, Elastic and Leather Belts, all the season's styles. They come in all sizes and widths—silk belts in all wanted shades, patent leather belts with gilt or black 

Women's Wool Gloves 65c Values Friday at 43c

A showing of Women's Fine Wool Gloves in plain and fancy colors-the latest fall shades for winter wear. Regular 65c values, special for Bar-



#### A Pleasing Special in Outing Flannel Gowns

For this Bargain Friday we are showing a fine line of Women's Gowns, made of splendid quality material and very neatly finished. Regular \$1.50 val-

Prudent shoppers are sure to take advantage of this big special in Women's Night Gowns, made of splendid quality heavy grade outing flamel, in plain white or neat pink and blue stripes. They come good full width and length and finished with double yoke back and front. Every garment well finished and neatly trimmed. Regular \$1.50 values. Specially priced for this \$1.09

#### Women's Skirts, 85c and 95c Values 59c

### Men's Plain White and Blue Shirts

On sale tomorrow at a decided price reduction. Fine custom made Shirts, cut full size and well finished. Best \$1.25 values at 95c each.



White Dress Shirts, \$1.25 Grade at 95c

A full line of men's plain white Dress Shirts, made coat style with. 

Blue Flannel Shirts, \$1.25 Grade at 95c

For real merit and lasting satisfaction, we recommend this line of navy blue flannel Shirts. They are made with soft turn-down collar and come in either the single or double breast style. 95c Regular \$1.25 values. Specially priced for this sale..... 95c

#### 75c Children's Sweaters 49c | Men's Socks, 20cVals. 12c

A spap in children's Coat Sweaters, made military style and shown in oxford gray, trimmed in red. They are fresh from the shops today; are well made, comfortable garments that are 49c tops. They come in oxford gray on sure to please. Regular 75c values, special 49c Best 20c values

A line of Men's socks, made of good quality wool mixed material and shown seamless with ribbed tops. They come in oxford gray only. 121c

# **Neckwear and Ribbon Specials**

Tomorrow our neckwear and ribbon stock combines quality and style in a measure that will find instant favor with the most critical values that well-informed women will recognize as the best possible to obtain. Here are a few of the specials:

#### New Neckwear Half Price

Over 1500 dozen beautiful new neckpieces to choose from shown in all the latest styles and patterns, imported Venise tabs or jabots, Venise Dutch collars, Jap embroidered stock collars, and handreds of domestic made neckwear, trimmed in Irish, Venise and French Val. laces.

New. Plain Taffeta Ribbon

New arrivals in Ribbons, splendid selection. Bright, fresh, new ribbons just opened. Assort-ment includes all the newest colors and in all widths. Extra heavy, plain taffeta, suitable for hair bows. Over 25000 yards in this great offer-

Regular 25c quality, special at 

#### Wash Ribbon Specially Priced

A special offering of narrow satin taffeta and wash ribbon in No. 11/2 and No. 2 widths, shown in colors white, pink, blue and red. They come in colors white, pink, usue and regularly at 15c and in five yard lengths and sell regularly at 15c and 20c each. Specially priced for this sale 10c at, each .....

Neckpieces Specially Priced A special sale of Venise lace round Collars, shown 

Some Handkerchief Specials This is a special in Handkerchiefs that many will greatly appreciate, but it's for Bargain Friday only. Five distinctive lines to choose from. 



# Special in Tailored Suits

Bargain Friday Suit offering of unusual merit. These garments are extraordinary values at twelve dollars. Several very sylish models in coats of medium and three-quarter lengths, with collar of same cloth or moire, and lining of satin—skirts are pleated or gored. They are shown in a wide range of the popular winter dress fabrics, including storm or wide-wale serges and broadcloths in plain colors and tweed suitings in stylish mix
\$12.00

#### Wemen's Winter Coats, Friday at \$12.50

These serviceable and stylish appearing winter garments of a rubberized silk-finished material in half a dozen different materials and as many colors. They are full length and semi-fitting, with storm or notch collar. A special offering for tomorrow only; \$12.50 and \$15.00 \$8.50 values—Bargain Friday

#### Children's Coats

Many stylish little models in Children's Coats, sizes 6 to 14 years. They are shown in box back and semi-fitting effects and perfectly tailored. Made of a good quality winter weight fancy tweed coating—Bargain \$2.50

Children's Rubber Capes \$1.90

Children's good quality Rubber Capes in a pretty gray and blue striped effect. They are made extra long, with rubber hoods and arm slips—sizes 8 to 14 years; \$1.90

#### Women's Raincoats Petticoat Bargain

Good quality Cotton Taffeta Petticoats, made with deep circular flounce, finished with two rows of shirring, straps and stitched ruffle, underlay of same material; 89c

#### Waist Special at 88c

Some excellent Bargain Friday waist values. A wide range of styles and materials, including tailored waists, pleated or tucked effects, and others prettily embroidered Many attractive models in flannel waisting madras, linene and lawn; in plain white or colors; \$1.25 and \$1.50 88c values—Bargain Friday

#### Women's Flannelette Kimonos

Full length Kimonos of a good quality flannelette, in beautiful floral and oriental designs. Several styles. A loose flowing effect, with scalloped edges. Another with shirred waistband and belt—edges bound with satin to match. These and other styles—Bargain Fri-\$1.09

#### 300 Pairs Fine Wool Finished **Plaid Blankets**

Shown in pretty color combinations. Best \$3.75 values. Priced while they \$2.69 last Friday at, pair ......

Through a very special purchase we secured a lot of Blankets at much less than regular price, and tomorrow we ask you to share in the saving. About 300 pairs of Plaid Blankets, full size for double beds and wool finished to insure warmth, shown in pretty color combinations, in blue, brown, black, tan, etc. The kind that are sold regularly at \$3.75 a pair. Specially priced for Bargain Friday at, \$2.69

Bath Towels 10c

special one-day sale of Unbleached Bath Towels of good durable quality. They come 20 by 40 inches and are finished with fringed ends. Sold regularly at 15c each and good values at that price. On 10c sale Bargain Friday at .....

20c Kinds at 10C

About 1500 yards of White Goods, in checks, plaids, stripes, dots, etc. Just the material for dainty aprons, dresses, etc. A clean-up sale of our regular 15c, 18c and 20c lines at about half price. Buy all 10c you want tomorrow. Bargain Friday

#### We pride ourselves on the goodness of our stocks of Women's Knit Underwear. We make extraordinary efforts to secure the very best values. We buy direct from the mills and save our customers the wholesaler's profit. THESE SPECIALS FOR TOMORROW: Vests and Pants, \$1.25 Values at 89c

This reduced price prevails tomorrow only, so don't fail to be here. The offering consists of a special purchase of over 800 yards of beautiful new Persian Silks—rich, elegant silks of splendid weight and quality, shown in all the fashionable new stripes, in neat and attractive colorings, in gray, tan, green, red, blue, brown, etc. Those who wish silks for either waists or holiday sewing, should not fail to attend this sale. Silks of 75c quality are priced for tomorrow—Bargain 49c

Greater Values in Knit Underwear

Over 800 Yards of Beau-

tiful New Persian Silks

Shown in a full assortment of neat stripes. Full width, soft, durable Silks that are extremely fash-

ionable. Always sold at 75c a yard; Friday only at

An important sale of women's seasonable weight Vests and Pants, fine white wool garments in all sizes; knit in a fine elastic rib and well finished throughout. Garments that sell regularly at \$1.25, on sale 89c Bargain Friday at

Union Suits, \$3.00 Values \$1.98 This offering consists of a new line of Women's fine rib, white Wool Union Suits of correct winter weight; perfect fitting garments in all sizes; the kind that are sold regularly at \$3.00, on sale \$1.98

Women's Hose, 30c Values 19c

Special for Tomorrow-A sale of women's fine fast black, heavy fleeced Cotton Hose, made with elastic rib top and reinforced 

Children's Hose, 35c Values 19c

Another special sale of Children's Heavy Wool Stockings. They come with double heel and toe and in a neat 2 by 1 rib, all sizes for boys and girls from 5 to 9½. Best 35c values, specially priced for this sale, 19c Bargain Friday at

# Special Friday Shoe Offerings



A great special sale of stylish Shoes that are comfortable, Shoes that are built so well, of good materials, that this store stands back of every pair at all times. With stocks at their best, you will find the offerings for this sale to be most remarkable values.

Women's Shoes, \$3.00-\$3.50 Vals. \$2.37 In this assortment you will find the best styles of the season in all fashionable leathers, vici kid, call, gunmetal, patent kid, etc. They come with medium and heavy soles for winter wear and

are shown in all sizes and widths. Our regular \$3.00 \$2.37 and \$3.50 line. Special this sale Men's Shoes, \$8.50 Values Priced \$2.49

New and stylish are the Shoes for men, shown in all leathers and styles, box calf, kangaroo calf, vici kid; all sizes. Good heavy styles, box call, kangardo call, vici kid, all sizes, soles. Quality is in every part of the shoe—quality in the designs, in the leathers, in the workmanship. Regular \$3.50 val- \$2.49

Boys' high cut Shoes, solid leather throughout;

ues. Priced at ..... Misses' high cut Shoes, in all sizes, 111/2 \$1.99 | Men's high cut Shoes of good quality to 2. Regular \$2.50 values, special.... \$1.99 | tan calf. Regular \$7.50 values, special...

Boys' Shoes of solid leather, in box calf, kangaroo calf, etc. Every pair guaranteed. 10 inch top. Comes in all sizes.

Sizes 8½ to 13, regular \$3,00 values......\$2.25

Sizes 13½ to 2, regular \$3,25 values......\$2.50

Sizes 2½ to 5½, regular \$3,30 values.....\$3.00

Size 13½ to 5½, regular \$2,50 values.....\$1.59

### Woolen Dress **GoodsSpecials**

This season's styles in weaves and pat-terns, particularly suited for dresses, suits and skirts, will be offered tomorrow at much less than regular.

Novelty Fabrics 390 In 65c Quality at

Splendid fabrics for everyday wear or children's dresses, periect in weave and weight and a large assortment to choose from, in plaids, cheeks and plain shades in the best colors. Regular 50c and 65c grades. 39c

Attractive Plaids 490 In 75c Quality at 490

Another special offering of 42-inch heavy plaid fabrics, suitable for both waists and children's dresses. A splendid assortment in pretty color combinations. All new goods, fully worth 75c a yard. On 49c

# Specials in the Basement Toy Dept.

Special price reductions to induce early buying, and without doubt the best values we will be able to offer in these lines this season. A small deposit will hold your purchase for future delivery.

Kid Body Dolls | Dressed Dolls | Large Folding

Friday Only—A sale of 500 fine Kid Body Dolls, full 20 inches long, with natural hair, parted wig,

\$1.50 Vals. 89c \$1.25 Vals. 89c

Go-Carts \$2.98



# Come Early and Often-Bring the Children With You

Friday Only—A splendid assortment of Dressed Friday Only-About 100 Go-Carts, one - motion Dolls. They come full 18 inches long, with moving

folding kind, made with steel frame, metal wheels, moving eyes and shoes eyes and real eyelashes; with rubber tires, leather and stockings; best \$1.50 large picture, hats and hood and side curtains; values, priced for 89c beautiful dresses; 89c best \$4 values, \$2.98 Bargain Friday at 89c