

### Scarfs and Squares

Best \$1.00 Values 69c

Here is a most extraordinary offering of Tapestry Scarfs and Squares, coming as it does just at the time when these goods are in greatest demand. Tomorrow for the first time we place on sale a new line of tapestry squares and scarfs shown in pretty Persian designs in rich color combination. They come in the best sizes and were purchased to sell regularly at \$1.00 each; priced for Bargain Friday at..... **69c**

### New Idea Patterns

10c

Winter Styles

The Most in Value—The Best in Quality



### New Idea Magazine

10c

50 Cents a Year

### Stamp'd Pillow Tops

Best 50c Values 25c

HALF PRICE, only because we purchased them that way from an overstocked manufacturer who was willing to take such a loss in order to dispose of them immediately. They are made of fine art denim and come in a large variety of beautifully tinted stamped designs. They are most attractive and very desirable for gift purposes; other stores are selling the same kind at 50c; our price tomorrow, Bargain Friday **25c**

## Good Shoe Bargains

The Season's Best Styles and Every Pair Worth Full Regular Price—A Sale Well Worth the Attention of Every Person Needing Shoes—We Invite You to Compare Values.

Women's Shoes in Fashionable Leather, \$3.00-\$3.50 Grades **\$2.37**



We have never before displayed such splendid values in Women's Shoes as will be shown here at this sale. We were fortunate in securing about 1500 pairs at less than regular wholesale cost and now we price them to you the same. It is a splendid showing of the latest New York styles in vici kid, calf and patent cow leathers. They come in straight lace and blucher cut and you have choice of light, medium and heavy weight soles with either high or low heels, all sizes and widths, and experienced shoe salesmen to fit you properly. Best \$3.50 and \$3 grades. Bargain Friday at..... **\$2.37**

Children's and Men's Shoe Specials

Misses' Shoes, in button and lace, sizes 11-12 to 2; \$2.25 grade, at..... <b>\$1.89</b>	Boys' strong School Shoes, sizes 9 to 13; \$2.00 grade, at..... <b>\$1.59</b>
Misses' Shoes, in button and lace, sizes 8-12 to 11; \$2 grade, at..... <b>\$1.59</b>	Boys' High Cut Shoes, sizes 9 to 13-1-2; \$2.50 grade, at..... <b>\$1.49</b>
Boys' strong School Shoes, sizes 13-1-2 to 5-1-2; \$2.50 grade, at..... <b>\$1.99</b>	Men's 16 inch high cut Shoes, regular \$7.50 values, \$5.49 at..... <b>\$5.49</b>



Always a Great Event at This Store

It is on an occasion of this character that we reveal our unusual value-giving facilities. It is then we emphasize the advantage to our store friends of our far-reaching methods, our unceasing, untiring efforts to give the best values. Better values than can possibly be found at any other store in the city. Come and see the unmatched offerings we have prepared for you. Note the liberal displays, the splendid quality of the merchandise. Compare our values with all others. You'll find that every offering is an exceptional one. You'll realize that you can't afford to let such an opportunity pass without taking full advantage.

Study These Prices They Tell the Whole Story

## Handbag Bargains

New goat seal and walrus leather Handbags the craze. Have you seen them? If not just ask one of the salesladies in our notion department to show you the latest fad in goat, seal, and walrus leather bags. The new styles have distinctive features which appeal to shoppers. The news which follows should be read carefully, as it tells of a wonderful bag bargain.



<b>Handbags \$1.75 Vals. 98c</b>	<b>Handbags \$3.00 Values \$1.69</b>
----------------------------------	--------------------------------------

A Bargain Friday sale of about 1000 fine leather Handbags, goat seal Handbags, shown in regular shapes, lined with good quality leather and shown with single and double strap handles, gilt and gunmetal trimmings, pretty coin purse fitting; good values for \$1.75; priced for this sale..... **98c**

A Bargain Friday sale of about 500 goat seal and walrus grain leather Handbags, shown in large sizes, lined with good quality leather, neat coin purse and card case fittings, covered and German silver frames; regular \$3.00 values; specially priced for this sale at..... **\$1.69** the low figure of.....

Hat Pins, 50c Values 25c

For Bargain Friday at the notion counter a showing of 100 dozen fine Hat Pins at 1-2 regular price. They come in short lots in fancy, flat and spike shapes, with pretty stone settings. Regular values to 50c; specially priced for this sale..... **25c**

Children's Supporters, 15c Values at 10c

A sale of over 100 dozen children's Hese Supporters, made of excellent quality black and white elastic and sold regularly at 15c pair. Specially priced for this sale..... **10c**

# Seasonable Friday Specials

Special offerings for tomorrow including the most seasonable merchandise in our ready-to-wear department. All kinds of wearing apparel that this cold weather would suggest such as furs, winter suits, capes, long coats of cheviot or tweed, misses' coats and children's coats of broadcloth. Waists, silk or saten petticoats, wrappers and kimonos. Further than being seasonable these garments are marked at considerably below the regular prices. No economical shopper should fail to take advantage of these special offerings. THESE PRICES ARE FOR TOMORROW ONLY.

### Fifteen Dollar Suits

Extraordinary Suit values at \$15.00. They are without doubt the best values in the city at this moderate price. Several different new models to select from. Tailored semi-fitting coats in medium and three-quarter coats, lined with satin; skirts in pleated and gored effects. Made of storm wide wale serges and other popular dress fabrics in black, navy, brown, gray and other colors. Included in this lot are suits that sold regularly at \$15.00, \$17.50, \$19.50 and \$25.00. Bargain Friday..... **\$15.00**

### Women's and Misses' Coats, Regular \$17.50 Vals., Friday \$12.50

A special offering in women's and misses' Coats at twelve-fifty. Several different stylish models to select from—semi-fitting, with collar of same cloth or velvet. Made of tweed and cheviot coatings in stylish tan and gray mixtures; \$17.50 values—Bargain Friday..... **\$12.50**

### Silk Raincoats \$9.50

Special reductions tomorrow in Silk Rain Coats. They are full length and semi-fitting, with storm or notch collar—and are made of a fine quality rubberized silk material in half a dozen different weaves and as many colors—dark or light; \$12.50 and \$15 values—Bargain Friday..... **\$9.50**

### Cotton Taffeta Petticoats

Excellent quality Cotton Taffeta Petticoats—16-inch flounce, with double ruffle, underlay and dust ruffle—Bargain Friday only..... **88c**

### Silk Petticoats \$3.88

\$5.50 quality, special tomorrow at \$3.88. Made of an extra good quality taffeta silk in black. Deep flounce, with double ruffle, silk underlay and dust ruffle—**\$3.88** Bargain Friday.....

### 150 Sample Waists at Cost for Bargain Friday

About 150 waists in the lot. Being samples, you are assured of a wide assortment of styles and colors, there being no two exactly alike. They are made of an extra good quality taffeta or messaline, and in plain colors, plaids and Persian designs. Cost prices **\$2.95 to \$5.50** ranging from.....

### House Dresses \$1.48

One-piece House Dresses in a very pretty style, with soft collar, yoke, belt and plain skirt. They are made of a good quality flannelette in pretty gray figured effects; \$1.75 values—Bargain Friday..... **\$1.48**

### Long Kimonos \$1.10

Full length Kimonos of fine quality flannelette, in beautiful Persian and flowered designs. Several styles, including a loose flowing effect, with scalloped edges. Another has shirred waist with belt and edges bound with satin; values up to \$1.50—Bargain Friday..... **\$1.10**



## In the Men's Department

Larger Assortments and Greater Values. The result of our special efforts is that you can save in this way.

### Men's Underwear 75c Specially Priced at 75c

Friday we are offering a fine line of men's natural gray wool Shirts and Drawers, made of excellent quality material. The Shirts are faced down the front with good quality silk and finished with ribbed bottom and wristlets. Drawers are self-faced and have fine suspender straps. Regular winter weight garments, shown in all sizes. Specially priced, per garment..... **75c**

### Children's Sweaters 95c Regular \$1.25 Vals.

Here is a Sweater special for Friday which should crowd the department all day with enthusiastic buyers. Children's fine worsted coat Sweaters shown in plain red in a pretty fancy weave or the regular plain ribbed style. Very best \$1.25 values. Special for this sale..... **95c**

### \$1.50 Coat Sweaters at 99c

A showing of the season's newest and best style coat Sweaters, made of excellent quality wool and finished with two pockets. They come in natural gray, trimmed in red, and sell regularly **99c** at \$1.50 each.....

### Men's Socks, 25c Vals. 19c

A fine showing of men's extra heavy wool Socks shown with heavy ribbed top. They come in brown, mixed with white heel and toe. Regular 25c values. Sale price..... **19c**



## Another Linen Special

All Linen Bleached Damask, Full 72 Inches Wide, Best \$1.00 Quality Friday Only at... **75c**



If you want good, dependable quality Table Linen at a bargain price don't neglect to attend this sale. For tomorrow we offer about 500 yards of full bleached, all linen Damask, full 72 inches wide; shown in a large variety of neat and attractive designs in dots, flowers and figures; our leader at \$1.00 a yard, and the best value in the city at that price. Specially reduced for one day only. **75c** Bargain Friday, to.....

22-inch Napkins to match, \$3.00 values, doz. **\$2.35**

### New Flannelex 10c 15c Quality at 10c

A popular new cotton fabric, suitable for waists, shirts, skirts, pajamas, etc.; comes well fleeced, wears splendidly and washes perfectly; shown in medium colors in gray, tan, brown, blue, in neat striped patterns; regular 15c quality, on sale, Bargain Friday at..... **10c**

### Long Cloth in \$1.69 \$2.25 Bolts at \$1.69

A special sale of 100 bolts of fine English Longcloth; comes full width and 12 yards to a bolt; has a nice, soft finish; extremely desirable for under garments and infants' dresses; sold regularly at \$2.25 a bolt, priced for Bargain Friday at **\$1.69**

### Arabian and White Scotch Lace Curtains, \$1.50 Values at 98c Pair

For tomorrow we have arranged an out-of-the-ordinary sale of curtains—a clean-up of broken assortments of from one to four pairs of a kind. It's a sale that should prompt you to purchase for both present and future needs. Included are Arabian and white Scotch Lace Curtains, 50 inches wide and 3 yards long, shown in a large variety of neat designs; also Arabian Scrim Curtains, finished with braid edge. They come 36 inches wide and 2 1/2 yards long, the kinds that have **98c** sold regularly at \$1.50 a pair, on sale Bargain Friday at.....

### Dutch Collars 15c Values to 35c

Friday's offering will be a clean-up of about 500 dozen choice new Neck Pieces, shown in the popular Dutch collar and Venise lace tabs. The Dutch collars come in black, royal, navy red, Persian, edged or finished with lace, self-colored pleating or Persian pleating; also 150 styles of dainty white and ecru Venise lace tabs. Regular values to 35c each. Priced for Bargain Friday..... **15c**

### Silk Scarfs 98c Values 48c

A special offering of over 150 dozen Scarfs, made of fine quality seco silk, in both plain and cross-bar patterns, shown in all wanted colors. They come full 27x72 inches, with 1/2-inch hemstitched border. Regular 98c values, special for this sale **48c**

### Handkerchiefs 15c-18c Vals. 10c

We are offering for Bargain Friday about 1500 dozen new embroidered Swiss Handkerchiefs, shown in both scalloped and hemmed edges. Neat, dainty and elaborately embroidered patterns. Now is just the time to lay in a generous supply of these regular 15c and 18c values, specially **10c** priced for this sale.....

Our line of 25c Handkerchiefs, at 15c

2000 yards of extra heavy Taffeta Ribbon in all wanted shades, also black and white. Comes full 5 inches wide. Best 35c kind, special **17c** at only.....

This sale you have choice of our entire stock of Fancy Ribbon, 4 1/2 to 5 1/2 inches wide. Regular quality up to 50c a yard—Special **25c**

## A Great Bargain Friday Offering Women's Flannel Gowns

Made of Excellent Quality Outing Flannel and Shown in Latest and Best Styles. Well Made and Neatly Finished Garments That Sell Regularly at 95c Each. Bargain Friday.....

**63c**

This is an extra special offering of women's Gowns, made of good quality pink and blue striped outing flannel, finished with Dutch neck and double yoke back and front; all neatly trimmed and extra well finished. They come good full size and are fine warm weather garments. Regular 95c values. Specially priced for this sale..... **63c**

### Infants' Sleepers at 56c

A special showing on infants' Sleepers, made of good quality white outing flannel and neatly finished. They button all the way up the front and are well made garments. Also a line of Baby Wrappers, made of fine material in dainty 75c and 85c values; now..... **56c**

### Children's Gowns at 59c

A line of Gowns for children, from 2 to 12 years of age, made of good heavy quality white outing flannel. They come good full size with double yoke back and front and are neatly trimmed and well finished. Regular 75c, 85c and 95c values. Sale price..... **59c**

## Knit Underwear and Hosiery

### Women's Fine White Wool Union Suits, Winter Weight, \$1.69

Our showing of women's winter weight Underwear is the best we have ever had. It is a simple, easy matter for any woman to find just the desired style she prefers—in just the material and weight wanted—with lasting satisfaction in every purchase. For tomorrow's sale we offer a special underpriced purchase of women's fine white wool union suits at less than regular wholesale cost; they come in a splendid winter weight in the popular high neck, long sleeve style in ankle length and in all sizes, perfect fitting neatly-finished garments that if bought regularly could not be sold for less than \$2.25. Specially priced for this sale, Bargain Friday, at..... **\$1.69**

### Women's Fleeced Vests and Pants, Best 40c Grade at 25c

Especially for now are these fine garments; very soft and most satisfactory to wear; women's white cotton Vests and Pants, well fleeced to insure warmth, shown in the best styles and in all sizes; garments that are fully worth 40c. Specially priced for this sale Bargain Friday at..... **25c**

### Women's Stockings Fleeced Lined, 35c Vals. 19c

A special sale of women's fine heavy, fast black cotton Hose, well fleeced and made with elastic rib top and double heel, sole and toe; all sizes, in best 35c grade; priced for Bargain Friday at..... **19c**

### Children's Stockings Fleeced Lined, 25c Vals. 17c

Children's extra heavy, fast black cotton Stockings, both fleeced and unfleeced. They come in both wide and narrow rib, and in all sizes; splendid wearing Stockings; 25c grade; on sale Bargain Friday at..... **17c**

