

Only one garmient in each department sold to each customer.
Usually this store finds itself equal to any demand, however great, the public makes upon its resources, yet
the last two days proved to be the exception to the rule., Silverfield's apologizes to the many women whom the last two days proved to be the exception to the rule.. Silverfield's apologizes to the many women whom
-1 $<$ D $\begin{aligned} & \text { There will be another record breaking selling day tomorrow, but with the } \\ & \text { extra help in addition to our regular force we should be the to extend }\end{aligned}$
$\leftrightarrow$ ——ITC
There is something different to
distinguish every model somedistinguish every model; some-
thing to lend that touch of exthing to end that touch of ex-
clusiveness which the high class modiste ainis to attain in made-to-measure apparel. Suits, Coats, Dresses, Gowns and
All ait $1 / 2$ Price Every garment marked in plain
figures.

MILLINERY
We are splendidly equipped to meet your millinery wants, showported pattern and ready to wear Hats.

## And All at $1 / 2$ Price

Every hat marked in plain figures.

> FURS
> We show the largest stock of one of the largest and maintains its high reputation for executing and designing Coats, Neckwear and Muffs in the most exclusive models and choicest selection of
> All at $1 / 2$ Price
> Every garment marked in plain figures.

1000 Persian Collars 15 C
Reg. Values to 50 c






These Shoes Are Regular $\$ 3.50$ to $\$ 6$ Values.


Xmas Boxes. Seals, Etc.
To Tend Distinchiveness to Your Gifts
A simple gift properly tressed is f thought is shown in its appear ance, the gift, however expensive, is handicapped.
Haven't you found this true in your
own case- don't you always open the
Therefore, be sure to dresa your gits his year with pretty Christ hs Tags, aucs, Seais, Crepe Paper, moity and Ribboh, etc.
Our stock of Dennison's gift dressings
is complete, as usual, and avaits - your inspection. We also want to mention Christmas and New. Years Cards and
Dostals, of which wee have a splendid howing.

| Portland's <br> real <br> Gite <br> store |  | Beotasillem <br> Btationers <br> Ortices <br> Outhiters |
| :---: | :---: | :---: |
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|  |  |  |
|  | -THE 3. K. GIM, CO. |  |
|  | THIRD 弓AND ALDER STE. |  |

GEIComiaramirpices
 BUSY NOW!

## Own a Home?

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Journal Want Ads Bring Results

