



Tonight From 8 to 10 o'Clock

The Grand Formal Opening of

The Greater Olds, Wortman & King Store

10,000 Beautiful Souvenirs for the Ladies

Ruzzi and His Famous Band--20 Pieces
Weber's Orchestra--14 Pieces--4th Floor

See the Magnificent Floral Pieces and Decorations

Plan a visit to the "Big Store" tonight--The Formal Opening of New and Greater Olds, Wortman & King Establishment--An Event of Unusual Importance in the Commercial History of the City--Here the Charm of Newness is to be Experienced to the Full--Everything New Except the Old-Time Principles that Must Govern It

Integrity--Sincerity--Liberality in Dealing
and Courteous Treatment

You Miss a Treat if You Fail to Visit the Store Tonight--We Are Well Prepared to Entertain an Immense Attendance--50,000 Visitors Can be Comfortably Cared for in Portland's Largest and Best Store--A Cordial Invitation is Extended to All

Morrison, West Park, 10th and Alder Sts.

Already an Established Center in Retail Merchandising