

Striped Flannels 10c Yd.
15c Quality at
1200 yards of Striped Flannels of excellent wearing quality, shown in medium colors in attractive patterns suitable for dresses, waists and pajamas. The kind that is sold everywhere at 15c a yard. Priced for **Bargain Friday 10c**

New Idea Patterns
10c
New Fall Styles

The Most in Value--The Best in Quality
Roberts Bros.
THIRD AND MORRISON

New Idea Magazine
10c
50 Cents a Year

White Goods in 10c Yd.
Qualities to 20c
1500 yards of White Goods, shown in stripes, plaids and checks—goods that have been slightly soiled on edges because of improper packing. Reg. 15c, 18c and 20c grades on sale tomorrow at less than cost. **Bargain Friday 10c**

MATCHLESS OFFERINGS IN EVERY DEPARTMENT

Scarfs and Squares \$1 Values at 59c
For tomorrow's sale at the art department we have arranged a special offering of fine German Cluny, lace edge Scarfs and Squares, many pretty designs to choose from—the squares are 30 inches and the scarfs are 20x50 inches; both are \$1.00 values, priced for **Bargain Friday at 59c**



OUR BARGAIN FRIDAY SALE

Today's "Store News" does not begin to tell all the news—you must come and visit the various departments in order to glean the many items of interest, for it's during these weekly sales that we throw out all small lots of merchandise—all broken lines, soiled or mused goods and special purchases—and mark everything to sell at once at a mere fraction of the regular selling prices. Our great Bargain Friday Sales have proven in every respect a signal success. Increase in the number of shoppers who throng our aisles, sales records broken almost every week, and hundreds of favorable comments have shown this to be indisputable. It's founded upon right principles—selling qualities of dependable merchandise at a small margin of profit, quoting prices invariably the lowest, absolute courtesy in all dealings, and utmost promptness in deliveries. Never has our store been so replete with bargains as it is at this time.



Women's Kid Gloves \$1.50 Vals. 50c
An extraordinary sale of broken lines of Women's fine French Kid Gloves, 2 clasp styles with fancy stitching on back; white, in sizes 5 1/4, 6 and 6 1/2; black, in sizes 5 1/4, 6, 6 1/4 and 7. If your size is here you can secure a \$1.50 or \$2.00 glove at a ridiculously low price—None fitted and none exchanged. On sale **Bargain Friday at 50c**

A Great Ribbon Special
New Patterns and Colorings Reg. 50c Grade at 27c
An extra special purchase of about 15,000 yards of high grade ribbon, direct from one of the leading manufacturers, enables us to offer them to you at a great price concession. Extra heavy, stiff quality ribbon, suitable for hairbows or millinery purposes; comes full 6 1/4 inches wide and shown in all the new patterns and shades, including black and white. Your choice of regular 50c quality. **Bargain Friday 27c**
Lace Edges 35c Vals. 5c
A clean up of all odd pieces of laces, such as Irish crochet edges, Venise edges, Oriental edges, Torchon and Insertion, Venise Bands and Applique, shown in neat dainty patterns and sell regularly at 35c a yard. Your choice this sale **5c**
Stiff Collars 15c Quality 8c
A showing of over 1500 dozen embroidered stiff collars, shown in elaborately embroidered patterns in both open and blind work. They come 1 3/4 inches high and shown in all sizes from 12 to 15 1/2. Regular 15c values. Priced for this sale each **8c**
Lace trimmed wash stock collars, with or without tabs, 25c values, special **15c**
Women's full size Handkerchiefs, hemstitched and edged with 1/4-inch lace, 10c kind **5c**
Lace Veils or Hat Drapes, all silk, beautiful patterns, all colors, special **98c**

Select Your New Fall Garments Friday From These Special Groups

\$15.00 Suits
Stylish, well made suits, popularly priced. They are strictly new fall models; tailored medium and three-quarter lengths, semi-fitting coats, lined with cotton; new styles in pleated and gored skirts, showing a wide range of new fall fabrics, including serge, diagonal and herring bone weaves, in all popular colors; \$22.50 values. **Bargain Friday \$15.00**

Raincoats at Half Price
A special raincoat offering for tomorrow only. New styles in these winter garments. They are full length, loose or semi-fitting with cuffs and storm or notch collar. Made of a good quality rubber and absolutely waterproof material in the following various weaves: Taffeta, diagonal, mohair, basket and herring bone effects, in fully a dozen popular colors. \$15.00 coats. **\$7.50 Bargain Friday**

Children's Coats
Stylish little double breasted Box Coats, with brass buttons and storm collar. Lined with good quality sateen. Made of an extra good quality curly burcloth, in blue, red, brown and gray. **Bargain Friday \$2.95**

Children's Rubberized Capes
Just the very thing for school wear. They are made of a fine quality rubberized, mercerized sateen, in pretty shades of blue, red and tan. They are of a good length, with arm slips and pad; silk lined hood. **\$2.95 Special**

Women's Tweed Coats
A remarkable Bargain Friday offering in Women's New Fall Coats. Full length, semi-fitting with storm or notch collar of same cloth or velvet and perfectly tailored throughout; shown in a stylish line of new fall tweed coatings in tan and gray mixtures; \$15.00 to \$19.50 values. **Special \$12.50 Bargain Friday**

Silk Petticoats
Good wearing Silk Taffeta Petticoats, in twenty dark and light colors. Several styles, including a deep, circular sectional flounce; another with two rows of shirring and corded ruffle; \$4.50 Petticoat values—**\$2.95 Bargain Friday**

Silk Waists
Fine quality black taffeta Waists in fully half a dozen pretty new fall models; neat tucked and pleated effects and others with fancy yokes, some with no tucks and others finished with narrow straps, etc.; \$4.50 values. **Bargain Friday \$2.85**

House Dresses
Good quality percale and gingham House Dresses, in neat stripes, figures and checks. Made with soft collar, tuckered yoke, belt and plain skirt. \$1.50 values. **Bargain Friday \$1.10**

Misses' Coats
Misses' stylish long coats, in sizes 14 to 18 years. They are tailored in several very pretty semi-fitting models, with collar of same cloth or velvet. Materials are cheviot and tweed, mixtures in various colors. \$10.00 and \$12.00 values. **Bargain Friday \$7.50**



Men Who Best Know Values Are Our Best Patrons
There's a Reason

Men's Sweaters at \$1.49
An extra special Bargain Friday offering of Men's Sweaters, made of excellent quality wool and shown coat style, with fine ribbed cuffs and two pockets. They come in oxford gray, trimmed in navy blue and are good serviceable garments that sell regularly at \$2.00 each. This sale **\$1.49**

Men's Shirts at 79c
A special sale of Men's Shirts, made of good quality blue chambray and shown with soft collar and cuffs; single pleat in the front with double stitching; sleeves are faced and have extra buttons. Good custom made shirts that sell regularly at \$1.00 each. Specially priced for this sale **79c**

Men's Sox at 12c
A fine showing of men's heavy weight cotton socks, shown with black top and white sole. They are regular 15c values. Priced **12c** for Bargain Friday

Men's Kerchiefs at 8c
A great assortment of men's plain white Handkerchiefs, heavy hemstitched, with 1/4 and 1/2 inch hems. They are made of very soft finished material and sell regularly at 15c each. Priced this sale **8c**

An Extraordinary Offering of Children's Gowns, Made of Good Grade Heavy White Outing Flannel and Shown in Sizes for Children From 6 Months to 14 Years of Age. Regular 75c, 85c and \$1.00 Values. Priced for Bargain Friday at 58c

If the children are in need of good warm Gowns for fall and winter, you'll find here the best line in the city. Made of excellent quality heavy white outing flannel and collar, cuffs and yoke, neatly trimmed to match. They come good full width and length and are shown in all sizes for children from 6 months to 14 years of age. Regular 75c, 85c and \$1.00 values, specially **58c** priced for this sale only.

\$2.50 Muslin Gowns for \$1.59
An extra fine assortment of Women's Muslin Gowns, made of very fine quality nainsook or cambric and shown in the round neck slip-over style with short sleeves, also the V neck style, with long sleeves. These garments come daintily trimmed with fine embroideries and laces and are regular values to \$2.50. Priced **\$1.59** for this sale

Corset Covers, 50c-65c Values for 35c
A fine showing of Corset Covers, made of good grade nainsook and neatly trimmed with pretty laces and embroideries. Well made garments that sell regularly at 50c and 65c each. **35c** Priced for this sale

An Out of the Ordinary Sale Large Joint'd Dolls
Best \$3 and \$3.50 Vals., Only \$1.49
Don't miss this opportunity to gladden the heart of the little one at a small cost.

When we placed our holiday orders, some time ago, with one of the largest foreign doll factories we secured some 40 dozen full jointed dolls at about half price. These have just been received and tomorrow you may purchase them at the same big saving. 24-inch dolls, made with full jointed body, parted sewed wig, in light, brown and toska shades, moving eyes, with eyelashes, in fact no little lady could wish for a nicer doll. Regular \$3.00 and \$3.50 values. Priced for Bargain Friday at **\$1.49** this sale only.

Back Combs, 75c- \$1.00 Kinds Only 49c
A special Friday offering of about 500 fancy Back Combs, fancy gold inlaid Combs in pretty shell or amber finish, with handsome Rhinestone settings. A fine assortment to choose from **49c** Specially priced for this sale.

250 Pairs Wool-Finished Blankets Friday at \$1.55
Today's shipments permit us to announce the fullest assortments of Bedding this store has ever shown, and many of the values are out of the ordinary, as you may judge by this offering of some 250 pairs of Fine Wool-Finished Blankets. They come extra large, full 12-4 size, are extremely warm and durable and shown in white, gray and tan colors—the kind that sell regularly at \$2.25 a pair and considered splendid values at that price. **Friday bargain price \$1.55**



New Dress and Waist Silks
Novelty Tussah Poplin, Black Swiss Taffeta, Swiss Messalines, Taffetas, Louisines, Plaids, Persians, Etc., Etc. Values up to \$1.00 a Yard, Friday at 59c

The Most Important Silk Sale Announced This Season
About 1500 yards of new Fall Dress and Waist Silks, shown in the popular new weaves and in all fashionable colorings, included are 27-inch Novelty Tussah Poplins, 24-inch Black Swiss Taffetas, 19-inch fancy Swiss Messalines, 19-inch fancy Taffetas, 19-inch fancy Louisines, 19-inch fancy Plaids, 19-inch fancy Persians, 36-inch Lining Taffetas, 19-inch two-toned Diagonals, 27-inch Shepherd checks, 27-inch Natural Shantung Pongees, 27-inch Natural Cloth-of-Gold, and many other kinds; all are good, heavy, durable silks that will give perfect satisfaction. It is a sale that few women will care to miss, coming as it does just at a time when silk fabrics for fall dresses and waists are in greatest demand. Regular values up to \$1.00 a yard, are priced for **Bargain Friday at 59c**

Tomorrow Specials in Knit Underwear and Hosiery
Wool Plated Vests at 25c
For tomorrow we have arranged another special sale of Women's Knit Underwear. This time it's an offering of fine wool plated vests of corset fall weight. They come in all sizes, in form-fitting styles, and are well finished throughout. Regular 75c values, but because we do not have the pants to match, they are priced for **Bargain Friday at 25c**

Children's Stockings at 11c
Prudent parents will attend this sale and purchase a full season's supply of Children's Stockings, while such a splendid saving is possible. Fine, heavy fast black cotton Stockings, made with triple knee and double heel, sole and toe; all sizes from 5 to 9 1/2, in both 1x1 and 2x1 rib. Best 20c quality, priced for **Bargain Friday 11c**

Special Sale of Coat Sweaters for the Outdoor Girl
New in the graceful close-fitting lines and new also in weave, a splendid variety of the season's latest ideas to select from. We illustrate two from the manufacturer. They will serve, perhaps, as an inducement for you to come and see the entire assortment. Two special lots to choose from.

Sweater Coats \$6.50 - \$7.00 Values for \$4.49
A great assortment of Women's Sweater Coats, made of best quality, all-wool and shown in the most popular colors, navy, red, white and oxford. They are well made, neatly finished and trimmed and are regular \$6.50 and \$7.00 values. Priced this sale **\$4.49**

Misses' Sweaters, Best \$2 Values \$1.29
A fine line of Misses' Sweater Coats, made of excellent quality, all-wool, and shown in plain and fancy weaves, in the most popular new styles. They come in two colors only, and are regular \$2.00 values. Specially priced **\$1.29** for this sale



Decided Bargains in Footwear
Special purchases enable us to offer most unusual values in thoroughly dependable footwear, Shoes that are made of the best wearing leathers and shown in the most approved shapes are offered to you at the identical prices dealers pay manufacturers regularly.

WOMEN'S SHOES, VALUES TO \$4.00 AT \$2.69.
Women who appreciate style and quality as well as price reduction will be interested in this sale. About 500 pairs of women's new-style Shoes, in patent colt, gunmetal, vici kid and velour leathers; they come in all widths and sizes, with flexible and heavy Goodyear welt soles. Extremely fashionable and durable shoes, in regular \$3.50 and \$4.00 grades, this sale **\$2.69** at

MEN'S \$3.50 SHOES AT \$2.49.
A special sale of men's Street and Dress Shoes at an important price reduction; all new styles, in gunmetal, vici kid and box calf leathers; they come with plain toe, with cap, and in lace, button and congress, and with light, medium and heavy soles. Regular \$3.00 and \$3.50 grades, on sale at **\$2.49**

