cilig..... "The White Sist

Church Pres of Debt-Beginning at 7:30 o'clock tonight the Portland presbytery will meet in the new Rose City Park Presbyterian church. The principal event of the evening will be an advanced by the Company of the Comp dress by Dr. William H. Foulkes of the First Presbyterian church, who will tell of the Edinburgh conference, which he attended last summer. Dr. Foulkes leaves Wednesday night for Pendleton to attend the Oregon synod and later will proceed to Boise, where he will deliver an address before the Idaho synod. Reports from those in charge of the canvass show that a total of \$666 was raised last week for the Rose City Park Presbyterian church. This sum will pay all of the indebtedness incurred in building the church and manse.

To Discuss Proposed Parkway-Members of the Fulton Park Improvement club have called all South Portland improvement clubs together for a meeting Wednesday evening at Webber's hall, Nevada and Macadam streets. The subject of the proposed Terwilliger park-way will be the principal one for con-sideration. This park was decided upon three years ago, but has never been con structed. This delay is due to other more important park improvements and the need of money for the plans out-lined. Superintendent Mische of the park board and members of the board have been asked to be present at the

Asks for Meceiver-M. P. Douch has brought suit in United States circuit court asking for a receiver for the Daines Mining & Milling company, a corporation of Spokane. Wash., with holdings in the state of Oregon. Mr. Douch seeks to recover \$2800, alleged to be the balance on notes held by him against the corporation. The plaintiff sets out in his complaint the description of a series of notes, which he alleges he holds against the mining company. He further adduces that the com-pany is practically insolvent.

Prohibition Address at V. M. C. A.— Rev. J. R. Knodell, superintendent of the Anti-Saloon league, was the principal speaker at a meeting held yesterday afternoon at 3 o'clock in the auditorium of the Y. M. C. A. In his address the speaker compared the voter who votes for the licensed saloon to Pontius Pilate, who washed his hands of any omplicity in the crucifixion of Christ. He also spoke of moral conditions in the city and contended that immorality and vice went hand in hand with the liquor

Dr. Baar Charges Earceny—Charged with the larceny by embezziement of \$250 from Dr. Gustav G. Baar, W. C. McKee, a collector living at East Seventeenth and Umatilla streets was taken into custody Saturday night by De-tectives Day and Hyde. His case was continued when he was arraigned before Municipal Judge Taswell today. McKee is said to have appropriated for his own uses money which he collected from the physician's patients.

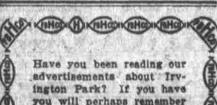
strolman Stark Lytle was standing at First and Sheridan streets last night a shot was fired at the corner of Fifth and Sheridan. Lytic says he covered the five blocks to, the scene of the shooting in less than two minutes, but when he arrived there the corner was deserted. He searched for an hour, but found no trace of the person firing the shot or of anyone who had been wounded.

Have You Seen M. J. Malley's new grocery store, 23-25 Sixth street north, near Burnside? Mr. Malley has just moved from Third and Ash streets, where he was located for 16 years, and will be pleased to have all his friends and patrons drop in and inspect his new store. His stock is new, and no more up to date or neater grocery store can be found in Portland.

Charence J. Wheeler, who has been identified with the furniture and carpet business of Portland for the past 25 years, is now connected with the L. F. Powers Furniture company, where he will be pleased to welcome his friends

The Reilig Tonight-White you are enjoying the work of Viola Allen tonight you cannot fall to notice the magnifi-cent furnishing of Portland's new playhouse, the work of Portland's leading home furnishers. Gevurts & Sons of home furnishers, 173-175 First street,

New York Society—The New York ate society will nold its regular monthly meeting Tuesday evening. October 11, in the parlors of the Glendora hotel, North Nineteenth near Couch. A



you will perhaps remember that we have from time to time announced the number of fine homes going up, the number of people residing there and the number of school children. And more homes are being constantly added, more people coming, more children going to school. If you want a home in a community of good homes, among good people, it will pay you to go out and see Irvington Park. Take an "A" car, 5-cent fare. Call on our agent, Mr. Schwan. He will show you the property and give you the prices and terms. You will find it the best buy of any residence property on the market. F. B. Helbrook Co., 214 Lumber Exchange building, corner Second and Stark streets.



KAHONGHON (H) KAHONGHON (A)

Foster & Kleiser Siens

Expert Optician.—Devoting his entire time to the fitting of the eyes with com-fort giving, attractive tooking eye-glasses, at Rubenstein's, 189 Third, near Tambill.

Unredeemed Fledges - Diamonds, watches, jeweiry, musical instruments, for amount loaned and interest. Uncle Myers, 71 8th st., bet. Oak and Pine. \*

Steamer Jessie Markins, for Caman, Washongal and way landings, daily ex-cept Sunday, Leaves Washington street dock at 2 p. m.

James Gariok & Co., the house movers; removed to 180 East Water street.
Phone East 4427.

Reliable Eye Specialists. Freeze Rice, 308 Merchants Trust Bldg. W. A. Wise and assiciates, painless destiets, Third and Washington.

Little fruit farms, nine miles from Throughout the night distracted.

FIFTY-ONE MINERS ENTOMBED: LITTLE HOPE FOR ESCAPE

The explosion is believed to have oc-curred five miles from the mouth of the mine, but the shock disledged great masses of earth, which shut off the escape of the men. Two Possibilities of Escape

The prisoners have two chances in a million to escape. Their only hope is to force their way through the clogged and gas filled main tunnel, or make their way to an old tunnel leading to the Engleville mine, which adjoins the Starkville workings. Several years ago curing a fire in the Engleville mine this tunnel was walled up.

tunnel was waited up.
Scores of workmen are now frantically tearing into the masonry with picks and small charges of powder in the hope of aiding the men to gain their free-



## Learn to Embroider

We have taught hundreds of ladies the art of Embroidery. They have learned to SAVE

MONEY by making all of their Christmas gifts.

Begin Now! Lessons Free!

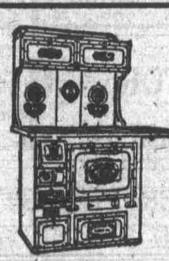
Stamped Linens Reduced

Linen Handbags, regular 25c, special .......... 196 New Coronation Cord Centerpieces, regular 65c, New Conventional Pillow Tops, reg. 50c, special . 39¢ Stamped Pillow Slips, regular 85c, special ..... 69¢

## THE NEEDLECRAFT SHOP

388 YAMHILL STREET

One Block South of Olds, Wortman & King's.



Special Sale Demonstration

MONARCH Malleable Ranges

October 10th to October 16th

FREE-\$5.00

With every Range sold this week a set of Utensils or other merchandise of equal value.

### **PROGRAM**

MONDAY.....FILLING THE COOKY JAR TUESDAY .....QUICK DOUGHS WEDNESDAY..... CASSEROLE COOKING THURSDAY..... YEAST CAKES FRIDAY.....SLOW COOKING SATURDAY..... CAKE BAKING

"PASTRY MAKING" DAILY





# TELEPHONE

THE PACIFIC TELEPHONE & TELEGRAPH COMPANY Announces that the Portland Telephone Directory (including Multnomah, Clackamas, Clarke and Marion County subscribers) will be printed in Portland.

Next issue closes OCTOBER 15. Requests for advertising space or change of listing should reach us on or before that date.

THE PACIFIC TELEPHONE & TELEGRAPH COMPANY Beck Building, Seventh and Oak Streets

been forbidden and the use of powder only hope being that the men found refuge in shandoned workings free from the funes.

Mine Was Considered Eafe.

One Italian mother, crased by the strain of watching and waiting, bade ther eight children kneel in prayer. She was selzed just as she was preparing to plunge a knife into the heart of the child kneeling nearest her.

Similar harrowing scenes occurred in other parts of the property. Most of the encomed men are married.

One theory of the explosion is that a superior on the company of the explosion has developed. The company began laying pipes to the target company began laying pipes to the antital company be

E-M-F Company Takes First Step in "Revolution" in Auto Industry, Reducing "30" to \$1000 From \$1250, and "20" to \$700.

DECIDED DROP IN COST OF MATERIALS CAUSE

Exorbitant Charges Going Back to Normal; Manufacture of Car Complete Also Factor in Ability to Reduce Price.

The first definite step in the much-heraided talk about the impending revolution in the automobile industry was taken yesterday by the E-M-F com-pany of this city in the shape of a sweeping reduction in the prices of the two standard cars manufactured by it for the 1911 output. The reduction is to take immediate effect.

The E-M-F "thirty," which has here-tofore sold for \$1250, has been reduced to \$1000, and the Flanders "twenty" has been reduced from \$750 to \$700.

It is the understanding that this reduction from the list price will in no way affect the dealers' discounts. In view of the bargain sales offered by some other manufacturers to reduce their stock of old cars, this move upon the part of the E-M-F company cannot but have a marked effect upon other companies and the automobile trade in

Inflation of Values Stops.

Among other things it shows that there has been a decided drop in the cost of materials and that cars of proven durability and workmanship can be sold for reasonable prices. For the last two years the industry has been afflicted with inflated values, brought about by the rush for material, which reached the stage where companies were willing to bid against each other in order to secure preference. The reaction has set in; in fact, it began settling some time ago, and the market is now back to normal. Pig iron is cheaper and there will be a decided drep in rubber, so that companies which have the manufacturing facilities are able to take advantage of existing conditions.

To Increase Output. It is assuring to find that paring to increase its output. An immense addition to plant No. 1 on Piquette avenue is just being com-pleted and for 1911 the output will be

30,000 cars. Walter E. Flanders, president of the company, is responsible for the new order of things and in making the announcement yesterday he very frankly discussed the details of the situation. "Let me say to you," he said, "that we will be able to make the same mar-

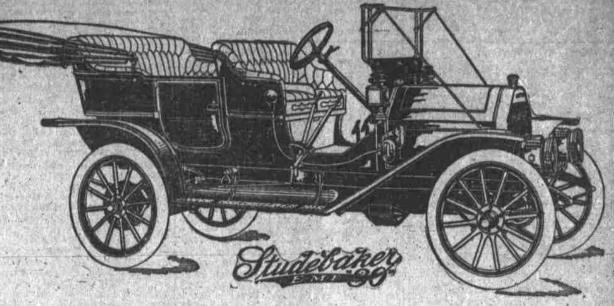
gin of profit at the reduced cost as we were two years ago. We now have an investment of \$7,000,000, every cent of which is paid, and we enjoy unlimited financial resources. In addition to this we have a highly developed manufacturing and selling organization and we are able to turn out every day 80 cars of the 'thirty' type and 125 Flanders cars, so you see we are not carrying

"Again, we are very heavy buyers of saw materials and enjoy facilities by reason of that which very few companies can touch. It has always been my aim to produce the best value possible for a reasonable price and the fact that there are now 18,000 thirty cars in use indicates that we have succeeded pretty well. We make our own drop forgings, motors, bodies and tops and do our own stamping, so we are absolutely independent.
"I have never believed in changing

the shape of a door or using different colored paint in order to bring forth a so called new model. We add any improvement just as soon as its worth is proven, but it goes with the car. Our aim has been to produce a standard car and we have reached a stage where we guarantee our cars for a year. The reduction in price takes immediate effect and today we have not a car on hand. Although we are busy I doubt if there are any unsold cars in the hands of

The action of the company will be welcome news to dealers throughout the country, who have been disturbed by the uncertainty of the past few months.

It is hinted that the E-M-F company has in process of construction a seven passenger car which will sell for less than \$2000 and which will compete with any car regardless of cost, but this is evidently a state secret, as none of the officials would say anything about it.



# Mudebaker

The Newspaper Article Republished Herewith From The Detroit Free Press Tells the Whole Story-The Reduction in Prices Goes Into Effect Today

# The E-M-F"30" Touring Car

## The Flanders "20" Runabout

IS \$800 DELIVERED TO YOU HERE

Immediate delivery can be made on all classes of cars. We have received a full stock within the past two weeks. Do not buy cars advertised as slightly damaged, or damaged in transit, or damaged in any other way-the necessity for doing this no longer exists. You can buy from us a five-passenger four-cylinder "30" horsepower Touring Car for \$1100 thta has been tried and found perfect by over 600 users in Oregon and Washington. It is superior to any \$1500 car in existence. Now is your opportunity.

The E-M-F Co. were the pioneers in a low-priced, reliable touring car, and are now the pioneers in offering for \$1100 a touring car that is superior to any \$1500 car manufactured.

Let Us Give You a Demonstration of What These Cars Will Do, or Show Them at Our Salesroom, Chapman and Alder Sts.

# Mudebaker

A few reliable salemen of ability can find immediate work selling these cars in Portland on commission basis. commission is small, it is true, but the car and the price should sell a hundred of them within the next thirty days

## At Hotel Portland

After Theatre Monday Night and During Horse Show Week

Special musical program in both dining rooms. Augmented orchestra and vocal artists Thursday, Friday and Sat. nights.

## A LITTLE FARM

In the Tualatin Valley, at NORTH PLAINS, would make you and your family comfortable and independent for the rest of YOUR DAYS. Just think of it! And the prices and terms on this property have been made low enough to make it easy for you to secure a tract at NORTH PLAINS from ONE TO FIVE ACRES.

Call or Write for Booklet.

### RUTH TRUST COMPANY

ROOM 8 CHAMBER OF COMMERCE

PORTLAND, OREGON