

See Page 5, Section 2, for Announcement of Sale of Holland Bulbs and Pure Food Groceries—Portland Agts. Perrin's Gloves, Estelle Corsets
Portland Headquarters Nemo Corsets—See Mfrs. Announcement on Another Page—Gossard Front Lace Corsets—Madame Irene Corsets

**The Greater
Meier & Frank
STORE**

**Displays in Women's Apparel and Smart Dress
Accessories That Stamp the Big Store as Portland's
Authentic Style Center---A Timely and Interesting Exhibition**

**The Greater
Meier & Frank
STORE**

**Horse Show Gowns, Wraps
Velvet Costumes and Suits**

Garments modeled on the most exquisite lines and artistic to the last detail. Styles are the newest of the new, and the materials are rich indeed. Women seeking distinctive apparel for the Horse Show and for other social events will find here an assortment of the most authoritative garment styles in all lines. **COATS AND GOWNS**—The coats are loose-fitting styles, with sleeves fancy braid-trimmed or in mandarin effects. Come in all the light evening shades. Also full-length coats with shawl collars of velvet, braid-trimmed. The gowns are made of chiffon, velvet, silk, satin and broadcloth. Also dainty combinations of Dresden silk veiled in chiffon. Also of beaded net over plain messaline and satin. Some are trimmed with narrow band of fur. Don't fail to see them.

VELVET DRESSES, COATS AND SUITS—The coats are full length, semi-fitted, with deep rolling collar of Persian silk trimming. Some have collars of fur. Black only. The suits are in fancy or plain models, with regulation length coats, semi-fitted style, some with braid trimming and frog fastenings. Dresses are plain or elaborate, with peasant blouse. Some have dainty yokes of lace, medium-length sleeves, lace-trimmed; others have high neck with lace collar and full-length sleeves. Skirts with full flare or flounce effect. Proper apparel for Horse Show.

GLOVES FOR HORSE SHOW WEAR—The latest shades and styles in imported and American makes. Dress Gloves in every shade to match gown. **NECKWEAR FOR HORSE SHOW**—Scarves, Boas and Shoulder Throws of wonderful richness and daintiness. Clever little neckpieces, endless array. **SILK HOSIERY**—A dainty woman's first requirement for a dressy costume. Portland's largest stock and best values, to be found at the Big Store. **JEWELRY AND HAIR ORNAMENTS**—The best novelties from Paris and foremost American style centers, in the very latest designs and styles. **REAL IRISH NECKWEAR**, also Scarves of all kinds, including Egyptian Scarves; values from \$5 to \$40, special this week at **1/4 Less**



**All Imported Pattern Hats 1/3 Less
All Tailored and Street Hats 1/4 Less**

The two remarkable offerings mentioned in these headlines will solve for many a woman the problem of "what hat to wear for the Horse Show". This is the fashion event of Portland's social season. Smartly gowned women will be there in large numbers, and the handsome apparel worn by Portland's fair women will be no less an attraction than the thoroughbreds on the tanbark. The double offering takes in all that any woman could wish in clever headgear. The elaborately beautiful for those who wish it, or the more simple yet none the less smart for those whose costumes are less pretentious. Included in the Pattern Hats are the wonderfully beautiful creations from Paris—examples of what a talented designer can evolve—also their American adaptations, and, last, but by no means least, decidedly modish affairs from our own workrooms, vals. \$25 to \$200, at **1/3 Less**
TAILORED AND STREET HATS—Reg. values from \$7.50 to \$35.00. Specially priced for three days at a reduction of **1/4 Less**

Smart Tailored Suits at \$35.00

Tailored Suits for women and misses at a price that is modest indeed, quality considered. Materials are cheviot, tweed, worsted, serge, broadcloth and mannish mixtures. Jackets are fancy or plain tailored styles, medium or short length, semi or tight-fitted, with wide flat braid trimming. Skirts are also trimmed with flat braid in such a manner as to give the hobble effect. Finished with pleated flounce. Colors tan, mode, navy, king's blue, black, gray, green, two-tone effects, mixtures and stripes. All sizes to 48. Exceptional values. Price **\$35.00**

Exquisitely Beautiful Waists \$12.00 Values \$6.85

Dressy Waists for street or preferred occasions. They are in veiled effects, chiffon in plain, figured or polka dot, over foundations of Dresden silk, Persian net and plain colored silk. Yokes and drop sleeves made of lace, net, hand-crocheted lace or bands of heavy insertion. Made with short peasant sleeves. Other models are made of fancy figured foulards, Persian lace, voile, messaline, Crepe de Chine and taffeta silk. Colors are the most popular shades; also fancy combinations of colors and novelty effects in pin dots and stripes. Regular \$12.00 values. Specially priced for this sale at **\$6.85**

Special Prices on Rich Furs

Furs of such quality and style would sell readily at much higher figures; in fact, were made to sell for more than our prices, but on account of our good fortune in purchasing, we can make the price lower—AND THE MEIER & FRANK STORE ALWAYS MAKES THE PRICE AS LOW AS POSSIBLE. Our selection is practically unlimited. We tell you of these two specials at this time:
FRENCH CONEY SETS, with large stole, trimmed with head in back and tails in front, large pillow muff to match, special for this sale, at **\$8.45**
BELGIUM LYNX SET, extra large stole, with shawl or pillow muff to match; very special value for this sale tomorrow at, the set **\$18.25**
Furs in natural mink, skunk, royal ermine, Australian opossum, beaver, black fox.
RUSSIAN PONY COATS, priced at this sale from **\$45.00** up to **\$225.00**

**Women's Regular \$25 and
\$30 Tailored Suits \$14.85**

Plain Tailored Suits with medium-length coats, semi-fitted, single-breasted style, button-trimmed. Materials are tweeds, worsteds, broadcloths and the new basket weaves. Colors are tan, mode, brown, black, navy, gray, green and raisin. All sizes. Regular \$25 to \$30 values. Specially priced for this week at, each **\$14.85**

Very Stylish Coats Values to \$25 \$14.45

Coats that are much in demand for all purpose wear. Dressy enough for most any function, yet practical street wraps. Materials are broadcloth, serge, covert, tweeds and fancy checks and mixtures. The colors are navy, black, Copenhagen, etc. Plain tailored effects or semi-fitted style. They are piped in velvet, with inlaid velvet collars. Regular values to \$25.00 each. Specially priced for this sale **\$14.45**

**Women's Silk Hose
\$2 Vals. \$1.29 Pr.**

Women like this idea of daintiness carried even to this important detail of dress. The hose we offer at such a reduction are plain black silk, pure thread, with four-inch garter welt, **\$1.29** and double lisle sole; **\$2.00** values, at **WOMEN'S SILK HOSE**, with silk lisle garter tops and lisle sole. Come in black or colors to match the costume; regular \$1.25 values, **95c** special for this sale tomorrow at only **95c**
WOMEN'S INGRAIN ALL-SILK HOSE, in black only, the best for wear; guaranteed perfect, priced at, the pair **\$1.50**
KAYSER SILK HOSE, all pure knit silk, with lisle foot. Come in black only. Also Italian silk hose, Kayser make, in black or beautiful assortment of colors, special, pair **\$1.50**

**9x12 Hartford Saxony Rugs
Priced at \$50 to \$60 Each**

The Hartford Saxony Rug is well known and is one of the best wearing in the carpet line. It has been given a hard test, but all carpet users recommend and buy it again. It comes in beautiful colorings, Tans, blues, greens, and rose effects. Size 9x12 feet, priced for this sale tomorrow, at each **\$50.00 to \$60.00**
Size 36x72 inches, priced specially for this sale tomorrow at the big reduction, only **\$10.00 to \$12.00**
SMALL RUNNERS TO MATCH. SPECIAL DISPLAY THIS WEEK
KABA RUGS ARE FAMOUS FOR WEAR and are especially desirable for dining-rooms, bedrooms, etc., on account of being very inexpensive. We have a large assortment of colorings and beautiful colorings in two-tone effects; also small figures to match any color of decorations. A few of the sizes and prices are: 6x9 feet, priced at **\$9.00**. Size 9x12, priced at **\$14.40**. Size 8-3x10-6, at the very low price of, each **\$12.60**
FIBER RUGS, 9x12 feet, to close out; regular \$12.00 values, at **\$8.35**

**Just Received--A Large
Shipment of Men's Shirts**

Included among the new arrivals of Men's Shirts are complete assortments of the very newest Fall Patterns in **GOTHAM--EARL & WILSON--MANHATTAN--STAR**
These are the shirts approved and preferred by particular men. The materials are fine imported French Hannel, pique, madras, chambray, percale, oxford; new crystal cloth, silk, madras, etc. Call and see them. We make a special showing of the fine French Flannel Golf Shirts, made with the soft French cuff, the shirt that is most asked for by up-to-date men this season. Also fine soft negligee style, with collars attached. The new style pleats, semi-stiff or stiff bosoms, coat styles, cuffs attached or separate. Endless assortment of colors and patterns. There is every size and every sleeve length, and the large or small man will find his size in every pattern as well as the average man. We guarantee the style, comfort, fit and quality. Special for this sale tomorrow at only **\$1.50 and Up**

**Women's Union Suits
\$2.50 Vals. at \$1.47**

Women's Silk and Wool Union Suits, made with high neck, long sleeves, and ankle length drawers. Extra quality and regularly sold at \$2.50 the suit, special tomorrow at only **\$1.47**
WOMEN'S WOOL MIXED UNION SUITS, high neck, long sleeved, with ankle length drawers; regular \$2 values, only **\$1.09**
WOMEN'S UNION SUITS, fleeced lined, made with high neck, long sleeve, ankle length; regular \$1.50 values, special this week, at **98c**
WOMEN'S VESTS AND TIGHTS, in all sizes; regular 75c values, special this week **47c**
EXCLUSIVE PORTLAND AGENTS FOR HARVARD MILLS AND MUNSING UNDERWEAR FOR WOMEN AND CHILDREN

**Reg. 35c Six-Inch
Ribbon at 19c Yard**

Taffeta Ribbon, in plain or moire effects, six inches wide. Comes in black, white and all colors, suitable for hair bows and hat trimmings; regular 35c values, special at only **19c**

**16-Button Gloves
\$3.50 Values \$1.98**

Women's Suede and Glace Kid Gloves, 16-button length, in white or light shades for evening wear. Slightly mussed and some faded from display; sizes **\$1.98** 5 1/2 to 7; \$3.50 and \$4 values

**J. & T. Cousins' Shoes for Women
New Arrivals at \$6.00 the Pair**

STYLISH, DURABLE, COMFORTABLE. Combining to a rare degree the three most sought for qualities in shoe making. We call special attention to the new lasts in this line. They are 14-button, high top models, in patent colt, with mat top and patent collar. Also in gunmetal calf, with mat calf top, or in tan Russia calf. Hand welt soles. Cuban heels and short vamps. Decidedly smart for street wear. We have placed these on sale for tomorrow at the low price, pair **\$6.00**

**Semi-Made Corset
Covers, 98c to \$1.39**

Semi-made Corset Covers of sheer lawn, in Appenzelle or Madeira effects. They come in individual boxes and make very pretty holiday gifts; 1000 in the lot; regular \$2.75 values, special **\$1.39**
\$2.00 values, special sale at only **\$1.10**
\$1.50 values, special sale at only **98c**

**Corset Cover Emb'y
50c Values 25c Yard**

Advance holiday sale of Corset Cover Embroidery, including 5000 yards of Swiss, nainsook and cambric embroidery, 18 inches wide, eyelet, floral, Madeira and French work designs; 50c values, **25c** special for this sale at, the yard **25c**
65c values at **39c** 75c values at **49c**
\$1.25 values at **69c** \$1.75 values at **89c**

**\$4 Motor and Auto
Veils at \$2.95 Each**

Extra quality Silk Chiffon Motor and Auto Veils. Made with wide four-inch hemstitched borders, all round, beautiful, and wanted shades; regular \$4 **\$2.95** values, special for this sale at **\$2.95**

**1000 Yards Mesh
Veiling at 18c Yard**

Mesh Veiling in black and colors, plain or dotted effects, much needed article for these wet and windy days. Regularly sold at 50c the yard, special for this sale at only, yard **18c**

**Five Patterns Sterling Silver
Tableware at Reduced Prices**

Your Table Silver should endure for many generations, so should your gifts be something that is enduring and permanent. We interest you in our extensive line of sterling silver tableware by giving you this opportunity of starting a set from one of our handsome patterns at a reduced price. Such exceptionally desirable patterns as our "PANSY" an exquisite floral creation, and our "JOHN WINTHROP," a patented design. The latter is plain and simple in character and perfect in workmanship. Our lines are complete with both staple and fancy pieces. Purchase wedding gifts or anticipate Christmas needs now. Start now to make your selections.

JOHN WINTHROP PATTERN
Tea Spoons, regular price \$4.75 for set of six, special for this sale at **\$4.25**
Dessert Spoons, \$11.50 set, for **\$10.35**
Table Spoons, \$14.00 set, for **\$12.60**
Forks, \$14.00 set, special, only **\$12.60**
Table Knives, \$14.00 set, at only **\$12.60**

THE PANSY PATTERN
Tea Spoons, set of six; regular \$5.00 value, special for this sale at **\$4.50**
Dessert Spoons, \$10.00 set, for **\$9.00**
Table Spoons, \$12.00 set, for **\$10.80**
Table Forks, \$12.00 set, for **\$10.80**
Table Knives, \$13.00 set, for **\$11.70**

Men's and Young Men's Suits—\$18 to \$40

High-grade Hand-Tailored Suits for men and young men from the best wholesale tailors in the business. There are Adler, Rochester and other famous makes. Suits, overcoats and raincoats, special for this sale **\$18.00 to \$40.00**
NEW ARRIVALS IN SMOKING JACKETS, full assortment, all the best shades and patterns. The prices on these tomorrow from **\$4.50 to \$25.00**
MEN'S BATH ROBES in fancy blanket materials, silks, fancy velvets, etc. Tomorrow we place them on sale at prices that run from **\$4 to \$40.00**

**\$10 Lace Panels \$2.95 Ea.
\$3.50 Lace Curtains \$1.95**

This sale includes all of our high-grade Lace Panels. There are English hand-made pieces, designed with beautiful motifs, and finished on both sides with braids and lace. Marie Antoinette, Cluny lace and French Novelty braid effects. They are designed to be hung, one in a window. These are exceedingly rich curtains, and there are 500 in this lot. Regular values to \$10 each, your choice at **\$2.95**

LACE CURTAINS, in white or ecru, 40 to 45 inches wide, and 2 1/2 yards long. There are 900 pairs in the lot. We offer the entire lot for quick selling, **\$1.95** (there are curtains worth to \$3.50 in the assortment) at, the pair, only **\$1.95**

WE ARE SHOWING A LARGE ASSORTMENT OF NOVELTY FURNITURE
The line consists of desks with chairs to match, stools, foot rests, cellarettes, sewing tables, candlesticks and plant stands. Come in fumed oak or mission finish. Display cabinets for hats, waists and infants' apparel. Made hardwood, highly enameled finish. The boxes are covered with cretonne in very pretty patterns. We carry cretonne for side curtains, and wall papers to match these. See them now. **ON SALE ON THIRD FLOOR. DRAPERY SECTION. SEE WINDOW**