

Special Bargains in the Men's Section

Men's Shirts at 95c
A special offering of men's new Fall Shirts, made coat style, with cuffs attached. They come with pleated or soft bosom and every shirt made to fit. These garments are made of excellent quality material and shown in choice patterns. They sell regularly at \$1.50. In this sale at **95c**

Men's Sweaters at 69c
At this price you have choice of a fine line of men's Sweaters, made coat style and trimmed with white pearl buttons. They come in oxford gray, trimmed in red or navy and are good, serviceable garments. Always sold at \$1.00. **69c** each. Priced for this sale at.....

Men's Underwear at 75c
A special Bargain Friday offering of men's Shirts and Drawers, made of excellent quality natural gray wool; regular winter weight material, with a good soft finish. They are nicely trimmed and come good full size. Specially priced for this sale at, per garment..... **75c**

Men's Shirts at 99c
A special showing of men's Shirts, made of good quality blue flannel, with soft turndown collar and extension collar band. These shirts are shown with double breast and are trimmed with white pearl buttons. Regular \$1.25 values. Specially priced for this sale..... **99c**

New Idea Patterns

10c

New Fall Styles

The Most in Value - The Best in Quality



New Idea Magazine

10c

50 Cents a Year

OUR 562d BARGAIN FRIDAY SALE

Bargains-Great and Various-Bargains

The economy list for today is especially diverse and varied. The goods we offer are all seasonable and desirable. You can easily see and understand by scanning the prices what benefits will accrue to you if you take advantage of these startling reductions we offer for tomorrow's sale.

Umbrella Bargain \$1.50 Values at 98c

A Bargain Friday Extra Special

The wet weather is here and no doubt many persons are in need of umbrellas—here's a splendid opportunity to save a third in the buying. It's a special purchase of some 500 dozen that have just been received, they are made with Paragon Frame and Steel Rod, covered with fine fast black, heavy twilled gloria, and you have choice from a large assortment of new style handles. Not an umbrella in the lot worth less than \$1.50. Specially priced, tomorrow, Bargain Friday at



98c

The values on this page are the best ever placed before the public. It is our ambition to serve the people well, to satisfy them in every way. The success of this store shows us that our efforts are not in vain. With our great purchasing power we procure great price concessions, and our methods of giving our customers the benefit of all underprice purchases makes it possible for them to save money. Every one of our many departments is complete in every detail. Large stocks, plenty of room, good light, polite salespeople, efficient delivery and a determination on all sides to make buying mutually advantageous. **COME TOMORROW! AND PROFIT BY THESE OFFERINGS!**

Friday's Special Offerings in the Domestic Section

Are well worth a special trip to the store. Housekeepers may save many pennies here tomorrow.

Tapestry Covers 40c Values at . . 23c

A very important sale of some 20 dozen tapestry Stand and Table Covers. They are of excellent quality and shown in neat and attractive patterns in shades of red, green, brown and blue. They come full 36 inches square and are sold regularly at 40c. Priced for Bargain Friday at..... **23c**

Crash Toweling 12c Quality at . 9c

About 2000 yards of all linen Crash Toweling of splendid wearing quality. Comes full 17 1/2 inches wide. Shown in white with fast colored borders in shades of red and blue. The kind that is sold regularly at 12 1/2c a yard; priced for Bargain Friday at..... **9c**

12-Yard Bolts of English Long Cloth at \$1.10 Regularly at \$1.50 a Bolt

At this sale you may purchase this dainty white material at less than the usual wholesale price. About 150 bolts of white English Longcloth of fine sheer quality and nice soft finish, full 36 inches wide; an extremely desirable fabric for waists, underwear and children's dresses. Sold regularly at \$1.50 a bolt of 12 yards. **\$1.10** on sale Bargain Friday at.....

2000 Turkish Wash Cloths, best 3c values, Friday at, each..... 1c

New Suits, New Coats, New Dresses to Show You Friday

Delayed orders are now arriving on every express—practically our full fall stocks are now here and it is surely an interesting show. All the newest autumn styles in all the most fashionable materials are represented at most popular prices. **THESE ITEMS FOR FRIDAY ARE SPECIALLY UNDERPRICED.**

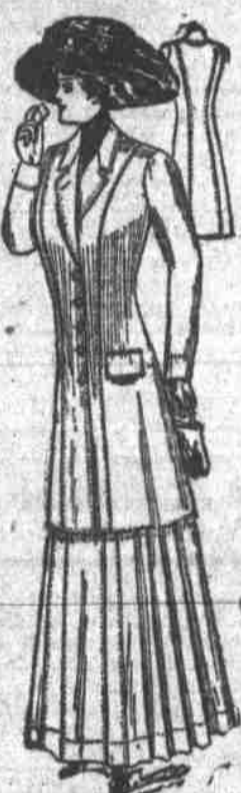
Tailored Suit Special at \$12.50

A suit bargain tomorrow at \$12.50. Style and quality are remarkably striking features of these tailored suits on sale tomorrow at the special price. Tailored coats of medium length fitted or semi-fitted and satin lined. New styles in pleated and gored skirts. Made of the following fashionable dress fabrics: Diagonal, ocean and chevot serges, in black, navy, brown, tan, gray, green and other colors; \$15.00 actual values up to \$19.50. Special for Friday..... **\$12.50**

Women's Winter Coats \$12.50
New fall models in women's full length coats. They are semi-fitted, with collars of same cloth or velvet; made of serge in various colors and exceptionally stylish tweed coatings. Bargain Friday..... **\$12.50**

Ten Dollar Raincoats
A timely Raincoat offering. A garment that is stylish, serviceable and best fitted for rainy weather wear. Full length and semi-fitted, with storm collar and cuffs. They are absolutely waterproof, being made of rubberized coating in the following various weaves: Taffeta, mohair, ottoman, tussah, moire and diagonals, in black, dark red, green, brown, gray, tan and other desirable colors; \$15.00 values. Bargain Friday..... **\$10.00**

Petticoats at 88c
Cotton taffeta Petticoats in a very pretty style. Deep circular flounce, finished with four rows of cording, ruffle and underlay of same goods. Special for Friday..... **88c**



New Silk Waists \$2.98

New models in Silk Waists of a good wearing taffeta in black and colors; open back or front in several pretty styles. One with fancy tucked yoke and another pretty tucked and pleated effect. Bargain Friday special..... **\$2.98**

Children's Rain Capes \$2.95
Ideal for school wear. A special offering in children's Capes of a good quality rubberized caping in black, red, navy and gray; hood with plaid lining. Bargain Friday special..... **\$2.95**

Children's Winter Coats \$2.85
Real smart new fall styles in children's box back and semi-fitted Coats. They are of good quality fancy tweed coatings in several colors; sizes 6 to 14 years. Bargain Friday..... **\$2.85**

Women's Kimonos \$1.19
Full length Kimonos of good quality flannelette kimono materials in beautiful Persian flowered designs of various colors. Several new fall styles to select from. Bargain Friday..... **\$1.19**

Shirtwaists at 39c
Thirty-nine cent Waists, originally priced up to a dollar. They are of lawn, gingham and chambray and in white and colors. Fully a dozen different styles, including neat tucked and pleated effects; values to \$1. Friday at **39c**

Fall Footwear for Women and Children

\$3.50 Women's Shoes at \$1.99

A dozen new fall styles to choose from—standard made shoes in vici kid, patent colt, gunmetal and box calf leathers. They come with medium and heavy soles and medium and low heels; all sizes and widths. Regular \$3 and \$3.50 kinds, now on sale at..... **\$1.99**

\$4.00 Men's Shoes at \$2.99

In our large Basement Shoe Department we place on sale several new lines of men's fall shoes. They come in the best styles for both dress and every-day wear; of velour calf, box calf and gunmetal leathers, with medium and heavy soles, and are sewed with the double strength zigzag stitch. The kind that sell regularly at \$3.50 and \$4 now at **\$2.99**

Sturdy School Shoes for Boys and Girls

BOYS' SHOES in all styles, made solid all through and guaranteed by us; sizes 2 1/2 to 5 1/2. Regular \$2.00 and \$2.50 values now on **\$1.39** sale at.....

BOYS' SHOES in all styles, in vici kid and box calf leathers, guaranteed all solid leather; sizes 1 1/2 to 5 1/2. Regular \$2.50 and \$3.00 **\$1.99** values on sale at.....

BOYS' SHOES, made in blucher cut, with 10-inch top and finished with two buckles and straps; sizes 10 1/2 to 13 1/2. Regular \$2 **\$1.49** and \$2.50 values at.....

GIRLS' SHOES in all styles and leathers, in medium and heavy weights. The kind that sell at \$1.75 and \$2, in sizes 1 1/2 to 2, **\$1.19** priced for this sale at.....

Sweater Coats \$4.49

\$6.50 and \$7.00 Values

The Best and Biggest Bargain of the Season



This offering consists of a very special purchase of women's all wool Sweater Coats, in regular fall weight. They are shown in plain and fancy weaves in the most popular new styles. They are well made and neatly finished and trimmed and come in all sizes, in colors red, navy, oxford and white. **\$4.49** Regular \$6.50 and \$7 values. Specially priced for this sale.....

Women's Knit Underw'r

Vests and Pants 89c \$1.50 Values at

Fine silk and wool garments. Special for tomorrow's sale—a splendid offering of women's medium weight silk and wool underwear in form-fitting styles. The vests are made with high neck and long sleeves, with hand crocheted neck and front; the pants are made with equestrian band; all sizes; regular \$1.50 values on sale Bargain Friday at..... **89c**

Children's Fleeced Hose

25c Values Friday Only at 17c

A very important sale of children's fine ribbed, fleeced lined cotton Stockings, made with double heel and toe, guaranteed stainless; all sizes; best 25c values priced for Bargain Friday at..... **17c**

New Silks and Woolen Dress Goods on Sale

Plain Silk Poplins 65c Grade at 39c

Tomorrow will be your last opportunity to purchase these Silks at a sale price. 19-inch standard quality plain Poplin Silks that are exceedingly durable, guaranteed not to slip, cut or break. They wash perfectly and are shown in every wanted plain color. They come with a high lustrous finish in a nice soft weave; the kind that sell regularly at 65c a yard on sale Bargain Friday..... **39c**

Black Taffeta Silk 1.25 Grade at 79c

To enable us to dispose of an unusually great number of yards we are willing to mark them down to this ridiculously low price. Black Taffeta Silks, full 36 inches wide, guaranteed all pure silk and to wear satisfactorily. They come in a deep rich black and are perfect in both weave and finish. Regular \$1.25 **79c** grade priced for Bargain Friday.....



Plaid Dress Goods 65c Grade at 39c

A special one-day bargain sale of 38 to 40 inch Plaid Dress Goods; fine half wool fabrics shown in a splendid assortment of distinct and shadow plaids in bright, rich colorings; a correct fall weight fabric, suitable for children's dresses and separate waists; regular 65c grade, priced for Bargain Friday..... **39c**

English Repellant Cloth 75c Grade at 59c

36-inch English Repellant Cloth, shown in the popular new mixtures in shades of gray, brown, blue and tan; a double weight fabric especially adapted for fall and winter wear; bought to sell regularly at 75c a yard. Priced for Bargain Friday at..... **59c**

Women's Dainty Muslinwear and Corsets on Sale Tomorrow

Muslin Skirts at \$1.29

For Bargain Friday we are offering a very tempting value in women's white Undershirts, made of first class cambric, with extra deep embroidery flounce or flounce of rows of fine Val or torchon lace insertion, with ruffle to match. All made very full and neatly finished with cambric dust ruffle and underpiece. Regular \$1.75, \$2 and \$2.25 values. Specially priced for this..... **\$1.29**

Combination Suits at 95c

A special Bargain Friday offering of women's dainty Combination Suits, made of fine quality nainsook of crossbar dimity, daintily trimmed with fine embroideries and laces. They are shown in the combination drawers and corset cover and are extra well made and neatly finished. Regular \$1.50 values. Priced for this..... **95c**

Premier Corsets \$1.00-\$1.50 Vals. 59c

Just received, a new line of the popular Premier Corsets, which was secured at less than real worth. They are made of good quality coutil or jean and trimmed with embroidery, or dainty lace edging. Hose supporters front and side. We also offer at this price a number of discontinued lines of R. & G. Corsets. All are regular \$1 and \$1.50 values. Priced for Bargain Friday..... **59c**



Embroidery Remnants, Including This Season's Most Desirable Patterns, on Sale for One Day Only at Half Price

Greatest Bargain Friday Sale of Embroidery Remnants at Half

The finest collection of high quality imported Embroideries ever shown here is selling at half price and less. Hundreds of yards of beautiful Embroideries that are suitable for every purpose in which embroidery is used. Shown in lengths from 1/4 to 4 1/2 yards to a piece. In this great lot of remnants you will find dainty edges 1 to 12 inches wide, flouncing 14 to 18 inches wide, insertion 1/2 to 5 inches wide galloons, 1 to 5 ins. wide, and beadings 1/2 to 2 ins. wide. Shown in beautiful designs. **YOUR CHOICE OF ANY REMNANT BARGAIN FRIDAY, AT ONE-HALF MARKED PRICE.**



1000 Leather Handbags in New Styles and Leathers at \$1.69 Each

We have just received a special purchase of over 1000 fine leather Handbags that are quite the best values that we have ever offered. They come in all the new shapes and leathers, made with gunmetal and gilt finished frames, lined with excellent quality leather or moire, fitted with coin purse and finished with double or single handles. These fine bags come in black and brown only and are regular \$2.50 values. Priced for this sale at..... **\$1.69**

Sale of Cape Kid Gloves, \$1.50 Values Friday at 89c

A special sale of women's fine Cape Kid Walking Gloves. They are made with outside seams and one button fastener; good, durable gloves, shown in the wanted shades of tan; all sizes; **89c** regular \$1.50 grade on sale Bargain Friday at.....

Embroidered Scarfs and Squares, \$1.00 Values at 59c

Special at the Art Department tomorrow. A sale of fine white linen Scarfs and Squares, embroidered in a large variety of neat and attractive patterns. The squares are 30 inches and the scarfs are 18x50 inches. Best \$1 values on sale Bargain Friday at..... **59c**