



Foot Balls—Roller Skates

FREE

With All Boys' Suits

MOYER

3rd and Oak.  
1st and Yamhill.  
2nd and Morrison.  
89 Third.

Confidence---That Genuine  
"All Right Feeling"--Goes  
With Every \$25.00 Service  
Guaranteed Suit-O'Coat at



15

Confidence—the feeling that the clothes you wear are RIGHT—the guarantee that you may mingle with the so-called "tailored man" with ease, well knowing that the perfection of fit, style and workmanship of the REAL J. C. Bowman & Co.'s new method of clothes making results in the production of the garment unsurpassable—the genuine "all right feeling"—all goes with the stylish All-Wool \$25. Service Guaranteed Suit or Overcoat you'll obtain here tomorrow at \$15.00 only.

**J. L. Bowman & Co.**

Popular Price Clothiers Fifth and Alder

KEEP COOL—KEEP HEALTHY  
"BATHASWEET"

When tired, warm or run down, shake a little BATHASWEET in the tub when bathing. BATHASWEET softens and perfumes the water instantly. 25 baths in 25 cent can.

IT'S WORTH A TRIAL

BATCHELLER IMPORTING CO., NEW YORK

TEETH

Save Your Teeth Now

You save a dollar, we make a dollar and the Expensive Dentist loses two dollars when we do your work. We work for prices you can pay. Open evenings until 10 and Sundays until 12:30 for people who work. Offices established ten years and our guarantee is good.

BOSTON DENTISTS

Office corner Fifth and Morrison sts., entrance 291 1/2 Morrison st., opposite Meier & Frank's and Postoffice.

Little Ads in The Journal Cost But One Cent a Word

Take Lunch in Our Seventh-Floor Tea Room—Listen to the Meier & Frank Orchestra—Visit Our Free Rental Information Bureau  
Portland Agents for Perrin's Gloves—Ostermoor Mattresses—Munsing Underwear—Harvard Underwear—Victor Guaranteed Hose

Wall Paper Dept. If you've redecorating or papering do this fall, call at our new wall paper department and see our large assortment and low prices.

**The Greater Meier & Frank Store**

Fall Catalog Next to living where you can shop at the Big Store every day, the best thing is to have one of our new fall catalogs at hand. If you haven't one, write us at once and we will gladly mail it to your address.

Harvest Festival and Manufacturers' Sales and Fall Opening Sales Drawing to a Close

First Holiday Ribbon Sale  
Now in Full Force--Come



You'll soon be starting to make Christmas fancy work, and this Ribbon Sale will be a great help in the making of dainty little things you are planning as gifts for friends. Be early and have your supply while you are sure of all shades in great assortment and while this sale affords such welcome savings.

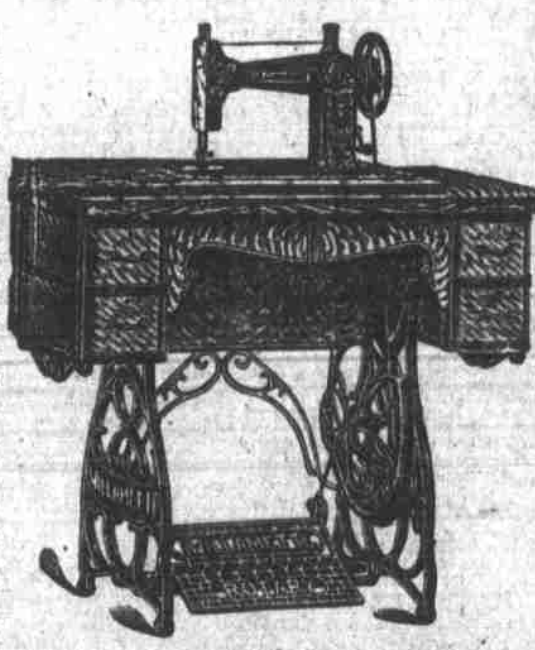
NO. 1 SATIN BABY RIBBON, 10-yard piece, regular 15c value, special for this sale, the piece 9c  
NO. 1 SATIN BABY RIBBON, 10-yard piece, 20c value; special price, the piece, only 12c  
NO. 1 1/2 SATIN BABY RIBBON, 10-yard piece, 25c value; special price, the piece, only 15c  
NO. 2 SATIN BABY RIBBON, 10-yard piece, 35c value; special price, the piece, only 21c  
FIVE-YARD PIECE OF NO. 1 WASH RIBBON, regular 12c value, special sale price, piece No. 1 1/2, 15c value, specially priced at, the piece 7c  
No. 2, 20c value, specially priced at, the piece 10c  
No. 3, 25c value, specially priced at, the piece 16c  
No. 5, 35c value, specially priced at, the piece 19c  
MESSALINE RIBBON, for millinery bows and dress trimmings, 5 inches wide, all colors, regular 25c value; special price, per yard 15c

PLAIN OR MOIRE RIBBON, extra heavy, suitable for hair bows, 6 inches wide, black, white and colors; regular 50c values; at 29c  
WARP PRINT AND STRIPE RIBBONS, heavy, suitable for fancy work and hat trimmings, 5 and 6 inches wide, all colors; regular 50c value, special for this sale 33c  
FANCY RIBBON, in warp prints and checks and plaids, 5 to 7 inches wide, 65c and 75c values; in this very special sale, priced at 43c  
PLAIN OR MOIRE TAFFETA RIBBON, suitable for hair bows and hat trimmings, 5 1/2 inches wide, in black, white and all colors; regular 25c value, in this great four-day sale, special at, per yard 16c

PLAIN OR MOIRE TAFFETA RIBBON, three inches wide, in black, white and all colors; regular 15c value, specially priced, yard 9c  
TAFFETA RIBBON, plain, for hair bows and hat trimmings, four inches wide, in black, white and all colors; reg. 20c value, sp'l., yd. 12c  
PLAIN OR MOIRE TAFFETA RIBBON, 6 inches wide, in black, white and colors, suitable for hair ribbons and hat bows; regular 35c values, special for this sale 19c  
PLAIN OR MOIRE TAFFETA RIBBON, extra heavy, for hair bows, millinery, etc., 6 inches wide, black, white and all colors; regular 40c values, special for this sale 25c

Buy a Sewing Machine For \$2 Down and \$1 Week  
Our New Club of 500 Is Growing  
At a Rapid Rate--Join at Once

Three times as many machines sold in one week than at any other time in the history of our Sewing Machine Department is the record of our new Sewing Machine Club. We want 500 members for this club, and we must have all the applications in before December 25. It is a feat unparalleled in any store west of Chicago, but we're sure we can sell this number in the time allotted. The club plan is simple, economical and convenient. By purchasing in this way you have the advantage of the easiest possible manner of payments, and we sell you your machine at cash price. Six different grades to choose from, all the Willamette make and any grade you prefer, on the same easy terms of payment. The machines run from \$20 to \$35, and every machine we sell is guaranteed for ten years. Don't be without a machine for your fall sewing, and don't use an old and out-of-date machine. Come at once and inspect the machines we sell for so little money. Pay \$2 when you join the club and we deliver the machine at once. Then pay \$1 a week while you use the machine. See Alder street window display. Call at Fifth Floor Dept. and have club plan explained.



Great Sale Men's Hose  
Starts Today--Ends Sat'day

The greatest sale on Men's Fine Hosiery ever launched in Portland. Thousands of pairs grouped into four lots and so arranged that you may select the price you want, the size, the color and the style you like best quickly. Look ahead for the winter months and come promptly for your supply of hose. Through a special purchase from one of the largest importers in the world we secured this lot of hosiery for a great deal below the regular prices. Portland's busiest men's shop again demonstrates its bargain superiority. See our great Morrison street window display.

LOT ONE—Consists of the celebrated Phoenix silk, silk lisle, pure lisle thread, fine silk mercerized, fine Maco cotton, silk plaited, new openwork lisle and fine mercerized lisle. In black, gray and oxford. Endless assortment of striped and figured effects; also plain black or tan silk lisle and all solid shades of silk lisle in all the advance fall colors, such as electric blue, navy, brown, myrtle, smoke, maroon, silver, etc. Persians, polka dots, bias and vertical stripes, invisible figures and stripes, changeable effects, etc. Sizes from 9 1/2 to 11 1/2, all full-fashioned. Values regularly sold from 50c to 75c pair. Special this sale 23c

LOT TWO—Consists of 1500 dozen Men's Hose in lisle thread, mercerized silk, new openwork, prime Maco cotton, Egyptian cotton, etc. Wide variety of patterns and colors, all the new fall and the advance winter shades represented. Stripes, figures and dotted effects, also all solid shades. Sizes from 9 1/2 to 11 1/2. Values regularly sold from 25c to 35c pair. Specially priced for this sale at three pairs for 50c, or single pair for low price of 17c

LOT THREE—Men's Fine Pure Cashmere Wool Hose, in black, gray and oxford. Made of fine selected wool yarn, seamless, easy on the feet. Come in fall and winter weights. Always sold elsewhere at 25c to 35c pair. Special, 3 pairs for 50c, or the single pair at the very low price of 17c

LOT FOUR—Men's Hose for everyday and work wear. The kind that wear like iron, made with triple plied sole, heel and toe. The best wearing sock in the market. Guaranteed to wear better than any other hose. Specially priced for this sale tomorrow at only, the pair 12c



See Thursday Morning and Evening Papers for News Concerning Our Great  
1077th Friday Surprise Sale--The Greatest Collection of Bargains Ever Assembled