

The Greater **Olds-Wortman-King Store**

Informal **OPENING** Tomorrow

Mrs. Linda Ross Wade, the Fashion Authority

Will be in our Garment Department tomorrow from 2:30 to 4:30, and will make four entire changes of costume, showing the latest fall fashions as worn for the first time at the great Paris race meet early in the season. Mrs. Wade will lecture in our Auditorium from 3 to 4:30 p. m. Friday. All women are cordially invited to attend.

Tomorrow this store will present the very latest authoritative and representative exposition of 1910-11 fashions in Millinery, Cloaks, Suits, Furs, Waists, Dresses, Imported and Domestic Gowns, Fine Paris Pattern Hats, Rich Furs from abroad, and the more ordinary every day apparel for men, women and children. Your presence requested

In connection with this unusual style show we will also present a comprehensive showing of all kinds of Fall Merchandise, such as Silks, Dress Goods, Trimmings, Fancy Goods, Gloves, Hosiery, Underwear, etc., Corsets, Undermuslins, Shoes, the new Linens and Domestic Goods, and even Draperies, Curtains, Rugs, etc., will claim the attention of visitors to the display.

This opening will be informal on account of the incomplete condition of our Basement Department, and a few minor details, such as furniture and fixtures, which have not yet arrived, for some of the departments---All will be in readiness in a few days, at which time we will give a grand Formal Opening, which will be in keeping with the general magnitude and splendor of this establishment and thereby sustain our claim for supremacy as "Portland's Largest and Best Store." Modern to the smallest detail.

**Professor Lind and His Orchestra,
2 to 5:30 Tomorrow, Second Floor
Orchestra Under Direction Herr Waldemar Lind--Program**

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| 1. March, intermezzo, "Silver Bell".....Wenrich | 7. Cornet solo, "For All Eternity".....Mascheroni |
| 2. Overture, "Fingal's Cave".....Mendelssohn | Mr. Rosebrook. |
| 3. Concert waltzes, "Aero Travelers".....Weiss | 8. Selections from Mme. Sherry.....Hoschna |
| 4. Songs from "The Chocolate Soldier"..... | 9. a. Intermezzo, "L'Amico Fritz".....Mascagni |
| Oscar Strauss | b. "Danza Esotica".....Mascagni |
| 5. Ballet intermezzo, "Les Millions des | Flute solo by Mr. Miccoli. |
| Arlequins".....Sigurd | 10. Grand Fantasia, "Mme. Butterfly"..... |
| 6. Popular Medley selections.....Wright | Puccini |
| | 11. Hungarian Czardas.....Michiels |
| | 12. Selections from "Bright Eyes".....Hoschna |

IMPORTED GOWN FROM MAISON, PERDOUX & CO., an elaborate creation in exclusive design. Not a single feature in the get-up that would even remind you of anything you have seen before. Made with foundation of messaline and chiffon, with overlay pearl beads held by bow of ribbon. Is in old rose color.

ONE OF GALLOT SAMS' GOWNS, an imported Parisian production in pink messaline, with overlay of embroidered chiffon and trimmed in rich velvet and black marten fur. This is one of the many exclusive gowns from this popular designer. Many more exquisite creations will be displayed in the Imported Gown Room.

PARISIAN GOWN DESIGNED BY GALLOT SAMS, styled with foundation of brocade silk in gold and white, with overlay of embroidered chiffon in gold, trimmed; gold and pearl beads set with jewels. A very rare and exclusive creation. Other productions of equal beauty by this same designer are shown here.

EVENING COAT BY CONSTAN TINIDES, foundation of black brocade velvet, trim'd in silk braid. Very exclusive style. Many others will claim your attention.

IMPORTED EVENING COAT, with foundation of two-toned velvet in red and black, Persian trimmed. This is a very effective model of striking appearance.

IMPORTED THREE-PIECE SUIT BY PAQUIN, a very exclusive novelty, with chiffon broadcloth foundation, in the champagne color. It is beautifully trim'd in black velvet and gold and white lace. A model well worth your time to see.



Our Millinery Opening

Never in the history of this city has there been such a showing of Millinery---Our Pattern Hats are from the world's most popular modistes---Exclusive designs by Georgette, Paul Virot & Berthe, G. Suzanne Talbott, Marie Louise, Mme. Pouyanne, Reboux, Carlier, Rogers, Suzanne Blumm, Heitzboyer and others. The following popular American designers will also contribute to the showing of pattern hats: Liehenstein, Joseph, Bendel, Kurzman, Rose and Maier.

Street and Dress Hats

A noteworthy showing of such well known makes as Knox, Phipps, Gage, Gearhardt, and in addition we are proud to place on exhibition the rare productions of our own workshop---Come

**Fall
1910**

**Cooking School
Tomorrow in the
Auditorium, Beginning
at 3 P. M.-- You're Invited**

Tomorrow's lecture and demonstration by Miss Tracy will be especially interesting. All women are invited to attend. MENU--Mock Terrapin, Apple Jelly, Tea Cakes. We give LESSONS FREE.