

An Out-of-the-Ordinary Sale of Battenburg Scarfs \$1.50 Values Now at 98c

A special offering at the art department tomorrow. A sale of white linen Battenburg Scarfs shown in a large variety of neat designs. They come 20 inches wide and 54 inches long; best \$1.50 values, priced for Bargain Friday at **98c**

New Idea Patterns

10c

New Fall Styles



The Most in Value

The Best in Quality

New Idea Magaz'es

10c

50c Per Year

Showing Line of Women's Gloves, Regular \$1.50 and \$2.00 Values, Now at 79c

A showing of women's gloves, made of the finest grade French kid. They come wrist length, in sizes 5 3/4, 6, 6 1/4, in black and 5 3/4, 6, 6 1/4, 6 3/4, 7, 7 1/4 in white; regular \$1.50 to \$2 values; priced for this sale at **79c**

Here Is a Page of Interesting News Concerning Our New Fall Merchandise OUR 561st BARGAIN FRIDAY

Friday will surely prove to be one of the busiest days in the history of this store, for the series of special offerings are from every viewpoint the most attractive values we have ever offered at any time. Every department in the store will participate in this great sale, and the choicest of this season's merchandise will be offered at unusually low prices. Come to this sale tomorrow and benefit by our present large assortments and broad varieties. Don't miss the many opportunities for saving which we are presenting at the present time. For tomorrow we tell of many of the special values. But they are only a small percentage of those you'll meet with when you visit this store.

Showing an Extraordinary Fifteen Dollar Sale Tailored Suits in Fall Styles

Style, quality and worth figure equally prominently in this Bargain Friday Suit Special. They are tailored in the latest fall fashions. Coats of medium and three-quarter lengths, fitted or semi-fitted, and lined with satin. Skirts in pleated and gored models. Made of the following desirable new fall fabrics: Storm, Ocean, Diagonal and cheviot serges, black, navy, brown, tan, gray, **\$15.00** green and red; values up to \$22.50. Bargain Friday

A Big Rain Coat Special at Only \$10

A Bargain Friday Raincoat special. Fifteen dollar garments specially priced at ten dollars. Full length semi and loose fitting coats, with storm collar and cuffs, made of the following rubberized and absolutely waterproof materials: Taffeta, mohair and other fabrics, in plain diagonal, tussah, basket, ottoman and other weaves. A dozen colors, dark or light, striped or plain. A serviceable and stylish garment. \$15 values. Bargain Friday **\$10.00**

Silk Waists, Reg. \$3.50 Value at \$2.88

Waists of a good quality Silk Taffeta, in black; two new fall styles. A fancy yoke of pin tucks, soft collar and bishop sleeves. The others are equally pretty styles, with pleats and tie effect, bishop sleeves; \$3.50 values. Tomorrow at **\$2.88**

Women's Bath Robes Only \$2.60

A rare value in women's Bath Robes. Made of a fine quality German velour in red, light blue, navy and gray flowered designs; full length and loose fitting, scalloped collar with edging of satin; pocket and belt cord. You will acknowledge it the best \$5.00 value you ever saw. Bargain Friday at **\$2.60**



Shirt Waist Special

Regular values up to \$1.50. White Lawn Waists in beautifully embroidered effects and some with yokes of lace. Other plainer but attractive styles in madras, linene and sateen of various plain colors, checks and stripes, in-pleated front and tucked yoke effects. **88c** Bargain Friday

Women's-One-Piece Dresses

A half dozen new fall models in women's one-piece dresses. An all wool storm serge garment with braided waist, collar, belted waist line and pleated or gored skirt. Other attractive one-piece garments of a fine quality all wool French serge. Waists with yokes of several styles, bishop sleeves, belted waist line, pleated skirt, plain or with overskirt. Colors are black, navy, brown, gray, green and tan. Bargain Friday **\$12.50**

Closing Out Wash Dresses at Only \$1.39

We are closing out the balance of our Wash Dresses at a remarkable reduction. Dresses of all descriptions, plain or lingerie effects, in fine lawn, silk mull, French ginghams and percales and linens, in solid colors, checks, stripes and plaids. Values up to \$6.50. Bargain Friday **\$1.39**

Sateen Petticoats Now Selling at \$1.09

Petticoats of fine quality black sateen, deep circular flounces in two styles. One finished with three-quarter inch straps and stitched ruffle. The other with corded flounce and ruffle; underlays of same material. Well worth \$1.50. Bargain Friday **\$1.09**

WASH GOODS SALE

A Monster Showing at Greatly Reduced Prices

An Extraordinary Clean-Up Sale In Wash Goods Section

4000 yards Lawns, Mulls, Bastistes, Percales, Ginghams, Duck Suitings, etc. All styles and colors, in values to 25c a yard. Ends of bolts, remnants and odds and ends, priced for Bargain Friday at

5c Yd.

The Last and the Best Sale of the Season—Now that school days are here and much sewing to be done, mothers in need of material for children's garments, etc., cannot afford to let this opportunity to buy fine wash goods at a ridiculously low price go by unheeded. Look well to your present and future needs and profit by this sale. Over 4000 yards of fresh, new wash goods in a full showing of this season's best styles in all colors. Mulls, lawns, baatistes, duck suitings, percales, ginghams, etc., in all lengths from 2 to 15 and 20 yards each. Regular values up to 25c a yard. Your choice of all while they last Bargain Friday at **5c**

These Specials in Notion Dept.

Hat Pins 50c and 75c Kinds 39c

At the Notion Counter a special Bargain Friday offering of over 100 fine Hat Pins, shown in the long gold spike, in fancy designs and large round pins set with brilliants; excellent values at 50c and 75c each. Your choice at this sale **39c**

Hair Rolls 25c and 35 Kind 19c

An extra special offering of 1000 fine Hair Rolls, made of excellent quality hair and shown in large and medium sizes. They come in all colors, in plain or covered with net. Regular 25c and 35c values. Priced for this sale at **19c**

Muslin Gowns, Skirts

New, fresh, up-to-date garments, made of excellent quality materials and neatly trimmed. Shown in the most popular styles, and sell regularly at \$1.25—Bargain Friday **69c**

The Skirts are made of good quality cambric with deep embroidery flounce; other styles with flounce of neat lace insertion, with ruffle to match, all made good full size and finished with cambric dust ruffle and underpiece. The Gowns come in the high neck style, with full or half length sleeves, also the low-neck slipover styles with short sleeves, made of good quality cambric or nainsook and trimmed with fine embroideries and laces. They come good full size and are well finished. Specially Priced for this Sale **69c**

Flannel Gown, Best 75c Values, Only 50c

A choice offering of Women's Gowns, made of excellent quality pink or blue striped outing flannel, collar, yoke and cuffs neatly trimmed, all made good full size and well finished. Regular 75c values. Specially priced for this sale **50c**

Boys' and Girls' School Shoes

A complete showing of new Fall Shoes for Boys and Girls, shown in all leathers and styles, shoes that have been selected with the greatest care from the best manufacturers, insuring you the fullest value for your money. Here are a few of the specials:

School Shoes \$2-\$2.50 Kinds \$1.59

Children's Shoes in vic' kid, box calf, velour and gunmetal leathers. Button, lace and Blucher styles. They are made solid throughout with full length vamps and are well sewed. They come with both medium and heavy soles and are fully worth \$2.00. All sizes from 8 1/2 to 11. Sale price **\$1.59**

Boys' Shoes \$2.50 Values at \$1.59

BOYS' SHOES in all styles and leathers, lace and blucher cut; made with solid leather counters, inner soles and double tip; they come with both light and heavy soles in sizes 8 1/2 to 13; best \$2.00 values; Sale price **\$1.59**
Youths' Shoes in the same styles as above; in sizes 13 1/2 to 5 1/2; \$2.50 values **\$1.99**

Our Fancy Goods

Embroideries Values to 50c 15c

A great clean up sale of embroideries. Now is your opportunity to buy 18 inch flouncings and corset cover embroidery at less than half price. Over 500 choice patterns to choose from, embroidered on Swiss, nainsook and Hamburg. Neat, dainty designs as well as large bold scroll or open work effects. Best quality to 50c a yard. Your choice for this sale **15c**

Stock Collars Best 25c Vals 5c

A sale of embroidered stock collars, shown in a great variety of choice patterns, embroidered by hand loom. Best 25c values. Priced for this sale **5c**

New Ribbons Best 30c Val 19c

An extra special offering of hundreds of yards of plain and fancy ribbons suitable for all purposes; plain and bows, sashes, fancy work, etc. These ribbons come in plain and moire taffeta, ombre or two toned effects, pretty check effects and Dresden or printed warps. Supply your present and future needs now. All 35c quality. Priced for this sale **19c**

Box Ruching Special Priced 18c

A choice offering of over 500 boxes ruching, shown in white or assorted colors. They come six inches or neck length, put up in a neat white box. These ruchings were bought from a leading manufacturer who wished to get rid of the entire lot and are offered tomorrow at great price concession. Sell regularly at 10c each or 50c a box. This sale, **18c** box

Sale New Fall Silks

85c to \$1.25 Values 69c
Friday Only at **69c**

You hardly expect to be able to buy fashionable new silks at special prices now, do you? Well, here's the unexpected. Beautiful new silks offered to you at saving prices—only for a day, though, so hurry to the sale if you want to secure your share of these splendid offerings.

At 69c Yard Your Choice of These Silks

27-inch two-toned Diagonals. 20-inch Fancy Taffetas. 27-inch Checked Louissines. 20-inch Persian Silks. 20-inch Fancy Messalines. 27-inch new Swivel Stripes. 27-inch New Novelty Taffetas. 19-inch Novelty Weaves. 20-inch Fancy Louissines.

And several other popular new weaves. The assortment includes a full showing of beautiful new patterns in all wanted shades and colorings; silks suitable for all purposes in regular 85c, \$1.00 and \$1.25 qualities for Bargain Friday at **69c**



Yd. Wide Bl'k Taffeta Silk, \$1.35-\$1.50 Kinds 98c

At no other store in the city can you secure such splendid silk values, for tomorrow we place on sale some 300 yards of yard-wide Black Taffeta Silks of exceptional wearing quality. They come in both chiffon and buckskin finish and are perfect in both color and weave, strictly all pure silk and free from artificial dressing; silks that are guaranteed to wear satisfactorily, in regular \$1.35 and \$1.50 qualities. On sale **98c** Bargain Friday at

Novelty Gray Suitings Best \$1.00 Grades for 65c

Extra Special for Friday—We are opening the new season with some wonderful dress goods values. Here is one of the most important items, 50 to 54 inch, heavy weight, novelty gray suitings, and broken plaid coatings, shown in a full variety of new patterns and colorings; also double weight novelty suitings in an unsurpassed showing of new designs in the most popular fall shade; fabrics that are fully worth \$1.00 a yard, on sale for one day only, Bargain Friday, at, per yard **65c**

Hosiery and Knit Underwear

Both Women and Children May Profit by this Sale—Our New fall and winter lines of Hosiery and Knit Underwear are now complete—only the best mills are represented and no matter how low the prices, you pay the quality is always the best of its kind. From the most expensive down to the littlest priced offering we give you the maker's name gladly. Glance at the Matchless values below and profit by this sale.

Women's 75c Union Suits at 59c

A special introductory sale of Women's fall weight Union Suits, made of fine combed cotton and well fleeced to insure warmth; perfect fitting garments in all styles and sizes; our new 75c line on sale for to-morrow, Bargain Friday, at **59c**

Children's 75c Union Suits at 49c

Both Boys' and Girls' fall weight, fleeced lined cotton Union Suits, in grey and white colors; they are well made and finished throughout and come in all sizes, our new 75c line on sale tomorrow, Bargain Friday, at **49c**

Women's 40c Wool Hose at 25c

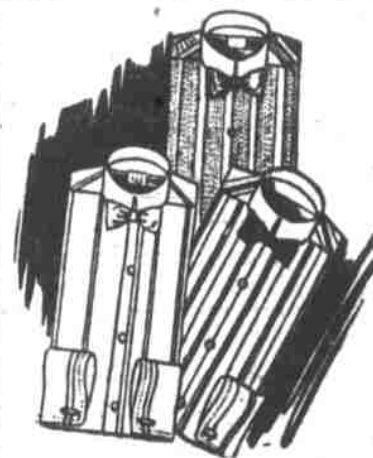
A special sale of Women's fine, fast black Wool Hose, made full seamless, with gray heel and toe and elastic rib top; they come in all sizes and are fully worth 40c a pair; priced for Bargain Friday at **25c**



Extraordinary Sale of Men's Fine Shirts

Over 500 dozen of Men's Negligee Shirts, in a full assortment—dots, stripes, small figures and plain shades. The very best \$1.35 values, special Friday **79c**

79c



Tomorrow we place on sale over 500 dozen Men's Negligee Shirts, made of excellent quality material and shown with one pair separate cuffs. They come in a full assortment of neat stripes, dots, small figures and plain shades, light, medium and dark patterns; well made garments, perfectly finished and cut good full size. The very best \$1.25 Values. Priced for this extraordinary sale **79c** at, each

Men's Underwear \$1.15 Best \$1.50 Values

A special offering men's natural gray Wool Shirts and Drawers, shown in regular winter weight. They are made of excellent quality material and finished with the very best trimmings. Sell regularly for \$1.50 a garment. Specially **\$1.15** priced this sale at

Boys' Sweaters 49c Best 75c Values

A bargain Friday offering of boys' Sweaters, made coat style and shown in plain gray and brown; also gray, trimmed in red or navy blue. They are trimmed with large white pearl buttons and are good serviceable garments; good 75c values. Priced for this sale at **49c**