

## A Three-Day Vacation at Neal Institute Put Him Into Trim To Beat All Former Records

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Neal Institute
354 Hall Street, Corner Park, PORTLAND, ORE. PhoriLand, ORE.

## THIS INSURANCE MAN CURED OF DRINK HABIT TELLS OF INVESTMENT



Lured by Reports of Past Performances, Many New Salesmen Come to Stata.

## 

 PE SOLD DIREET






 PROPER PRESSURE USED

IN INFLATION OF TIRES











## White Gas Cars

"The Quallify Car"
EVERY FEATURE OF WHITE GAS CARS IS DISTINCT-IVE-WHITE GAS CARS EMBODY ALL THE DESIRABLE QUALITIES OF OTHER MAKES, YET CONTAIN IMPROVEMENTS WHICH CAN BE FOUND IN NO OTHER MAKE.

## The Life of a Car Is In Its Engine

extreme simp are fitted with four-cylinder, four-cycle engines of suring compactness and absolute rigidity. They are imported castings, the same as are now in use on the high-priced and highpower cars.

Perfect cooling is assured in White engines, a continuous water jacket surrounding the four cylinders. This is a great advantage over the engine whose cylinders are cast singly or in pairs.

Again, the casting of the four cylinders in one piece makes possible the greatest improvements in years-namely, the intake and exhaust passages are made a part of the engine casting. A single intake leads from the carburetor to the engine, and a single exhaust leads from the engine to the muffler, instead of four. Also, but one water pipe leads to and from the engine.

In fact, White Gas Car engines are so complete and possess so many advantages aver other engines that they must be seen to be appreciated. White Gas Cars are equipped with engines that prolong the life of the car several years over other makes of engines.

## White Motor Car Co.

C. A. Easiman, Gen'l Mgr.
G. S. Brackett, Secrefary

6ih \& Madison Sts.
Our Commercial Vehicle Department is in charge of a motor devericles expert, and we are showing a complete line of commercial livery. If you desire any sort of commercial vehicle, let us athow you the White Cars. Or if you desire any particular type of body for your machine, call on us and inspect our line of chassis, which are in various sizes and shapes and adaptable to any style of body.
3.5 Ton Trucks Ton Trucks
1500 Ib, Delivery Wagons
Hofel Busses
Light Dellvery Wagons $\quad$ Ambulances, Elc.

Light Dellvery Wagons
Ambulances, Efc.

## Alters the Whole Question

I "We had our first experience of the pleasure of owning an automobile with a tion it is so finished but new proposition of six cylinders alters the whole questhr. it is so finished, so restrul, so satisfying that it appeals to me through and IThis letter from a lady in California tells a big story briefly.
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Moneg pent lavishly to perfect a car of four
 The Whiton six io tigh-grado An derlgn, asIt to sutperior in the beaty of tes pertormanoe




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The equipment of a car always denotés its grade. The 1911 Winton Six has
Bosch magneto, dual ignition, exide storage battery Strom ner Auto meter, electic lith with extra storage battery, 36 inch wheels, 5 bow mohair top and folding glass front.
PORTLAND MOTOR CAR CO.
PHONE MAIN 2583 OR A-4944: MINERS, MGR.
522-28 ALDER STREET.

