

Principal Agents for the Wonderful Guaranteed Gans Brothers Umbrellas and Parasols — Large Assortment to Choose From
 Portland Agents for A. G. Hyde & Sons Dress Linings — Best on the Market — Always Look for the Brand "Hydegrade"

The Greater Meier & Frank Stores

Lining Section In the North Half of the Main Floor

Umbrella Section Morrison Street Entrance Greatest Assortments

Harvest Festival Days and Manufacturers Sales

Begin Tuesday Morning

LININGS—There are none better than the kind we carry and offer to our patrons

UMBRELLAS—An important Department carrying the greatest assortment at lowest prices

A. G. Hyde & Sons World-Renowned Dress Linings

The Greater Meier & Frank Store
Principal Portland Agents

Hydegrade HYDEGRADE **Hydegrade**

The Greater Meier & Frank Store
Principal Portland Agents

ON SALE AT THE GREATER MEIER & FRANK STORE

Heatherbloom Taffeta

When discouraged with the bad wearing qualities of silk, the splitting and the fraying out, try Heatherbloom, an exact imitation in cotton. Wears three times as well and costs only one third the price. Absolutely the only rival of silk. Comes in all staple and fancy colorings. One yard wide and on display at **40¢** the yard.

Lucenta

Lucenta is so much like satin that it is hard to believe that there is no silk in it. It is of soft texture and has beautiful permanent luster that will remain after being washed and ironed. Medium light weight. One yard wide. Sells at the popular price.

35c Yard

Hyperion

Hyperion is recognized by dressmakers as the most thoroughly good percaline manufactured. Used for lining tight-fitting dresses, or in any place where thin, firm lining is required. Comes in all leading shades and fast black. One yard wide.

35c Yard

Rusiline

Silk-finished light-weight material, used for under-dresses for evening wear. Has the same appearance as taffeta silk. Comes in all dark and evening shades. One yard wide. A beautiful lining. **25¢** yard.

Although classed as "Linings" and found in Lining Department—these goods may be used for many other purposes as well. It would be hard to find a more beautiful group of fabrics adaptable to so many uses—such as making of petticoats, drop skirts, draperies or fancy work of various kinds that help to furnish the home—Always look for the brand "Hydegrade" stamped on every yard of the selvage. This stands for quality, good color and good wear.

The Greater Meier & Frank Store

HEADQUARTERS FOR

Gans Brothers

Umbrellas and Parasols

Born in Baltimore Raised Everywhere

Always -- Absolutely Guaranteed

This well known brand of Men's, Women's and Children's Umbrellas is carried by The Meier & Frank Store in many grades of rain-proof covers with a choice assortment of up-to-date handles



THE STAMP OF GUARANTY.

- The following special lots of Men's and Women's Umbrellas
- No. 1—Women's 26-inch Paragon Frame, Mercerized Italian cloth covers, assorted handles, fast black, rainproof. Special at..... **98c**
 - No. 2—Women's and Men's 26 and 28 Paragon Frames, in an extra quality Union Taffeta Rainproof Covers, special for this sale **\$1.59**
 - No. 3—A special assortment of choice 26 and 28 inch fancy handle Umbrellas for men and women; a wonderful value at.... **\$1.98**
 - No. 4—Great lot of extra fine silk and linen finished Umbrellas, assorted fancy handles, guaranteed rainproof and fast black: sp **\$2.98**