

### An Extraordinary Sale Women's Stylish Neckwear 10c

Just received direct from one of the leading New York factories, a great shipment of women's Neckwear, shown in this season's latest designs. Over 1000 styles to choose from. New, fresh, up-to-date goods and by far the best values ever offered. Your choice of any of these pretty neck pieces, best kinds to 35c—10c While they last ..... 10c

New Idea Patterns  
**10c**  
All Styles and Sizes

THE MOST IN VALUE  
**Roberts Bros**  
THIRD AND MORRISON  
THE BEST IN QUALITY

New Idea Magazine  
**10c**  
50 Cents a Year

### Special Offering of Novelty Veils, Best \$1.50 Values at 89c

Monday we place on sale for the first time a nobby new Veil, made from a vegetable silk which has a very lustrous finish and is extremely strong and durable. They may be laundered and yet retain their beautiful finish; woven in the new hexagon mesh, ends are finished with self-colored ribbon. Regular values to \$1.75 each—Specially priced this sale ..... 89c

## New Fall Suit Special

A SPECIAL INDUCEMENT—We are pricing our new Fall Suits considerably below the regular prices, as a special inducement for you to shop before the busy season begins. So crowded are we for room and so tremendous is our trade during the busy season that we are willing to make these price concessions to induce our customers to shop before the rush begins. First choice of the choicest of the new fall styles should be another incentive for you to shop now. Three popularly priced suits that are positively without their equal. Medium length tailored coats, fitted or semi-fitted with collars of same cloth or velvet—good quality satin lining. Many new dress fabrics, including those popular mannish weaves—ocean and cheviot serge, basket cloth and boucle cloth—in black, navy, brown, green, gray and tan in new shades. .... **\$15.00, \$19.50, \$25.00**

## Great Purchase and Sale of Embroideries

Fifty thousand yards bought by our New York buyer from one of the most prominent importers in America at a mere fraction of actual worth, and offered to you at this sale at ridiculously low prices. Embroideries and insertions made on fine grade Hamburg, nainsook and chiffon cloth and shown in hundreds and hundreds of well worked patterns. All new goods—hoops of snowy white—extending the full length of our center aisle tables; edges, flouncings, insertions, bands, etc., in all desired widths, offered to you at this sale at less than manufacturer's cost. Come and profit to the fullest extent by this wonderful sale, for not again do we expect to be able to offer such values.



### Seven Center Aisle Tables Filled to Overflowing With Beautiful New Embroideries at Special Low Prices

TABLE ONE VALUES TO 10c, AT ..... 4c	TABLE TWO VALUES TO 15c, AT ..... 7c
TABLE THREE VALUES TO 20c, AT ..... 9c	TABLE FOUR VALUES TO 35c, AT ..... 12c
TABLE FIVE VALUES TO 45c, AT ..... 15c	TABLE SIX VALUES TO 60c, AT ..... 25c
TABLE SEVEN VALUES TO \$1.25, AT 39c	

Extra salespeople to serve you promptly. Come as early in the day as possible and avoid the afternoon crowds.



### New Silk Dresses

Just received, several new fall models in Silk Dresses. One particularly attractive garment of good quality black silk taffeta—a one-piece dress with tucked front, soft collar, corded waist line and pleated skirt. Many other new styles. Some in rather plain effects, while others have yokes of lace, etc. Skirts are plain, paneled or pleated. Many new shades in dark and light colors. Monday and Tuesday special ... **\$15.00**

### Silk Petticoat Special

A special offering in Silk Petticoats for Monday and Tuesday. Made of a good weight, well wearing silk taffeta, in black and a great many dark and light colors—several different styles. Plain sectional corded flounces. Another neat style of deep circular flounce, finished with two rows of shirring and corded ruffle. An unusual offering, for regularly priced they sell for \$3.00—Monday special ..... **\$2.98**

### Wash Dresses, Special \$2.50

Women's and Misses' Wash Dresses in a splendid variety of styles. Beautiful lingerie dresses of fine lawn and silk multi, embroidered in many different designs, and some with yokes of lace—daintily trimmed with lace; others of French gingham and percale, in checks, stripes and plain colors. Wash dresses in this lot that originally sold for \$3.50 to \$6.50—Monday and Tuesday Special ..... **\$2.50**

### Bathing Suits at \$1.95

Good quality Black and Navy Mohair Bathing Suits, made with blouse, bloomers and skirt, neatly trimmed with fancy wash braid—Closing them out at less than cost ..... **\$1.95**

### House Dresses at \$1.25

Good quality percale House Dresses in two neat styles. Colors are black, blue, gray and red, in stripes, figures and polka dots. Made with the soft collar or Dutch neck, tucked yoke, belt and plain skirt—Special values ..... **\$1.25**

### White Lawn Waists at 95c

Extraordinary values in White Lawn Waists, and an abundance of pretty styles to choose from. Beautifully embroidered fronts in many designs and others with yokes of lace. Plainer models in tucked and pleated effects—Monday and Tuesday Special 95c

### Reductions in Muslinwear Dept.

**Muslin Drawers, 75c Values, 50c**  
A special offering of Muslin Drawers, made of fine quality cambric, nainsook or cross-bar dimity, daintily trimmed with laces and embroideries, all cut full and made on French bands. Regular 75c values, specially priced this sale **50c**

**DeBevoise Brassiere, 50c, \$1**  
A full line of this well known Combination Bust Supporter and tight-fitting Corset Cover, made of excellent material and trimmed with laces and embroideries, all sizes from 34 to 46. Priced for this sale at ..... **50c and \$1.00**

**Baby Dresses Priced at \$1.69**  
A special offering of Long and Short Dresses for children from 3 months to 3 years of age. Made of very fine nainsook or lawn and daintily trimmed with embroideries, laces and ribbons. Regular values to \$3.00. Specially priced at ..... **\$1.69**

**Sablin Waists \$1.00 and \$1.50**  
Just received a very large shipment of these popular waists. They come in the medium or extra long hip, and are shown in all the latest fall models. Priced at ..... **\$1.00 and \$1.50**

### Women's Hosiery in Fancy Styles, 75c Values at 50c



**Buy Now for Future Needs and Save a Third**  
Recently we purchased a splendid line of women's fancy stockings at a third less than regular mill cost. They are full fashioned, fine, high-grade lisle stockings, shown in all the latest novelties in lace styles, embroidered patterns, polka dots, etc. Also in the most popular new shades, all sizes. If bought regularly they could not be sold for less than 75c a pair. Buy all 50c

**Children's Hose at 25c**  
Here is an unusual sale of children's fine silk lisle stockings. We've too many of this particular number and are selling to pay you to help us reduce stock. They are made with double heel and toe and wear splendidly. All sizes in the best shades of tan and black. Best 35c values, 25c specially priced at ..... **25c**

**Women's Lisle Union Suits . . 89c**  
Regular \$1.25 values—A sale of women's fine lisle union suits made in low neck sleeveless style, in wide knee lace trimmed. They are perfect fitting, neatly finished throughout and come in all sizes. The kind that have sold all season at ..... **89c**  
\$1.25 are priced to close at ..... **89c**

### Decided Savings for Housekeepers in Domestic, Blankets

An event of great importance and one eagerly awaited by hundreds of Portland women who are firm in their belief that this store can and will create better values on merchandise of quality than any other store in this city.

**Bathrobe Blankets \$2.25**  
A very special sale of Bathrobe Blankets, the assortment includes all the new styles in a variety of neat colorings suitable for both jackets and bathrobes. They come full 72 inches wide and 90 inches long. Very special values at ..... **\$2.25**

**New Plaid Blankets \$2.90**  
We have just received a special underpriced purchase of New Plaid Blankets. They come full double size and are shown in a large variety of pretty color combinations. Fine, durable, pure wool blankets that are fully worth one-third more than ..... **\$2.90**

**New Baby Blankets 65c, 75c, \$1.00**  
By very special arrangements with one of the best mills we are enabled to offer very unusual values in Baby Blankets. These are of good quality, neatly finished and shown in a large assortment of pretty patterns—cats, dogs, bears, chickens, rabbits, etc.—colors white, blue and pink. Three lots to choose from, priced at **\$1.00, 75c and 65c**

**BATH ROBE MATERIAL—Comes full 32 inches wide, shown in all the new designs and colorings. Sale 40c price per yard**

**VELOUR FLANNELS—In a large assortment of wrapper and kimono patterns in all colors. Sale price per yard** ..... **15c**

## THE NEW SILKS

### An Advance Showing of New Fall Silks

Here you will find an assortment of new Fall Silks large enough to meet the demand of every woman—of the practical woman wanting a silk that will give good service—of the woman who must have something beautiful and stylish—of the conservative woman who dislikes extremes—and the woman who demands something different and distinctive. These beautiful silks answer every requirement. Come in and enjoy the beauty of this showing—you will not be asked to buy. OUR MODERATE PRICES PREVAIL.

**Striped Louissines 65c a Yard**  
One of the most popular arrivals for fall wear. Persian striped louissines, silks of dependable quality in beautiful rich colorings, shown here in many exclusive patterns—a showing so large that all may be suited. Very unusual values at this low price.

**Persian Silks 85c a Yard**  
A full showing of the new Pastelle Persian Silks, including all wanted colorings in the choicest patterns—silks that are guaranteed to wear satisfactorily and sold regularly at \$1.00 a yard, are priced here at eighty-five cents.

**New Plaid Silks 75c a Yard**  
A complete showing of the new Plaids, Taffetas and Louissines, in rich colorings, with pretty satin over patterns, extremely fashionable silks for waists, petticoats and children's dresses—75c Special value at, yard ..... **75c**

**New Scotch Plaids \$1.00 Yd**  
Fine double weight Scotch Plaids of brilliant finish. They come with Persian background, with satin overlaid, clever new creations shown here for the first time tomorrow—Priced for this sale at ..... **\$1.00**

**Novelty Silks \$1.00 a Yard**  
At this price we are showing the latest Novelty Silks in rich and beautiful all over Persian designs. It is a showing that the most particular women will enjoy. If you are in need of silks for any purpose you cannot afford to miss this sale.

**Persian Novelties at \$1.25 and \$1.50 a Yard**  
Extra heavy printed Warp Persian Silks in pretty novelty designs, over stripes in contrasting colors and combinations, fine high-grade silks that will prove satisfactory in every way—two qualities to choose from.

### The Eudora Gloves \$1.50

Maggioli-made gloves of the finest Italian kid, shown in the new styles, with Paris point stitching on back. They come in white, black and every wanted shade. All sizes. Regular \$1.75 values on sale **\$1.50** at ..... **\$1.50**

### The LaFrance Gloves \$1.25 Values \$1.00

Maggioli-made gloves of the best grade Italian lambskin. Perfect fitting, well finished with fancy stitching on back. All the new shades and black. The kind that sell regularly at \$1.25, now on ..... **\$1.00**

### New Satin Ribbons Best 50c Grade at Half

This is a ribbon sale out of the ordinary; one which prudent women will take advantage of. It comprises thousands of yards of beautiful new satin ribbons, full 7 inches wide and shown in all wanted shades. Beautifully soft finished ribbons that can be used for any and all purposes—sashes, hair bows, fancy work, etc. Regular 50c grade, specially ..... **25c** priced for this sale ..... **25c**

### Plain and Embroider'd Collars Very Special

For this sale we are showing a complete line of the new "Maud Adams" tennis and chandler collars in both plain and embroidered effects. They are shown in the popular V-necked style and are laundered very stiff. Really the very latest in neckpieces. Reg. 25c values, priced at, each, **18c** Reg. 35c values, priced at, each, **25c** Reg. 50c values, priced at, each, **35c**

### Reductions in the Men's Section

**75c Men's Underwear 55c**  
A showing of Men's Lightweight Merino Shirts and Drawers, made of good quality material and shown in natural gray. The trimmings and finish are of the highest grade. An examination will convince you of their worth. All sizes up to 50. Best 75c values, priced for this sale **55c** sale, per garment ..... **55c**

**75c Men's Underwear 59c**  
A very good showing of Men's Underwear—shirts and drawers—made of excellent quality silk mercerized lisle and shown in ecru color, with light blue pin stripe. Well made underwear that wears fine. Best 75c values, priced at **59c** this sale ..... **59c**

**\$2.50 Men's Hats \$1.69**  
A great assortment of Men's Soft Felt Hats, shown in all the light and dark shades of grays, pearls and tans. Standard made hats in all sizes that retail regularly at \$2.50 each. **\$1.69** Priced for this sale ..... **\$1.69**

**Men's Handkerchiefs 10c**  
A special offering of Men's Handkerchiefs, made of plain white linen finished cambric and neatly finished with ¼ or ½-inch hemstitched hems. A special that many will greatly appreciate, but its for Monday only. Regular 15c values, **10c** priced for this sale ..... **10c**

### New Sweater Coats in All Styles and Colors

**\$2.50 to \$6.00**

We've prepared an exceptionally fine showing of women's new style Sweater Coats. Included are all the nobby shapes for mountain, beach and outing wear; fitted, semi-fitted and full back models in the most popular lengths. They come in all colors and sizes and are the best possible values to be had from

**\$2.50 to \$6.00**

### Sale Shoes and Oxfords

Never in the history of this store have we been so well prepared to cater to the tastes of particular people as now. Every good shape, shade and leather is represented in our new fall lines—styles to suit the most fastidious and prices to suit the most economical. These three lots are especially underpriced:

**Women's Oxfords at \$2.37**  
An extra fine offering of Women's Shoes and Oxfords shown in all sizes and the very latest fall styles; light, medium and heavy sole; they come in vici kid, tan kid, patent colt and gunmetal; in button and lace; high and low heel; regular ..... **\$2.37** \$3 and \$3.50 values, priced for this sale ..... **\$2.37**

**Boys' Oxfords at \$1.39**  
An extraordinary showing of Boys' Shoes and Oxfords, all styles and leathers; patent colt, vici kid, box calf, gunmetal, tan and velour; heavy and light sole; extra good shoes ..... **\$1.39** that will wear fine. Reg. \$2 and \$2.50 values, special ..... **\$1.39**

**Misses' Oxfords at 99c**  
A good showing of Misses' Shoes and Oxfords, made of solid leather with full vamp and heavy sole. They come in all sizes and styles; blucher, lace and button; tan, vici kid, box calf; \$1.50 and \$1.75 values, specially priced for this sale ..... **99c**

