

Oregon Taxicab Company Service at Special Rates—We Are the Principal Portland Agents for Perrin's Famous Kid Gloves We Are Agents for Nemo, Warner, Redfern, Madam Irene, Estelle, La Grecque and Gossard (Lace Front) Corsets—Complete Lines

Agts. Men's Guaranteed Hose—6 Pairs Warranted for 6 Months' Wear, \$1.50

The Greater Meier & Frank Store

Agts. Women's-Children's Guaranteed Victor Hose, Box of 6 Pairs for \$1.50

Summer Stocks Must Move Quickly Now---Fall Lines Arriving Daily

Women's and Misses' Tailored Suits, \$25 Values at \$13.85 \$55 Values \$28.45



Portland's Leading Cloak and Suit Store presents a phenomenal value for the close of the season in Women's and Misses' Suits. These are models of the most attractive cut and finish, superior quality fabrics and the most wanted colorings. The coats come with shawl collars, trimmed in braid or silk or plain tailored stitched effects. Short or medium length skirts in plain gored or pleated styles. Colors are tan, green, white, wistaria, rose, navy and black. There is also a fine assortment of fancy stripes and mixtures. The materials are Serges, Panamas and Fancy Worsteds. All sizes in the lot. A great selection—take advantage.

Regular \$25 values for this sale **\$13.85** Regular \$35 values for this sale **\$17.45**
Regular \$45 values for this sale **\$22.45** Regular \$55 values for this sale **\$28.45**

\$3 Tailored Waists \$2

Women's Tailored Waists are more popular now than they were at the beginning of the season, and the Meier & Frank Waists have grown in favor still faster than the trend of fashion. These are new arrivals in madras, percale, etc. Colors are Copenhagen, blue, sea green and dainty lavender backgrounds with white stripe; also in white with black stripe. Made with laundered cuffs of same material and white tailored collar. Strictly tailored neat yoke in back and no seam on shoulder; also broad pleated style, in all sizes. Regular \$3.00 values for **\$2.00**

Autumn Millinery

Smartness, novelty and variety are combined to a wonderful degree in the first arrivals in the fall headgear styles. Toques and turbans never were so chic and fetching as this season. There's a dash and style to the cleverly fashioned modes in these hats that captivate the feminine style seeker. There are large hats, that are strikingly elaborate. Then there are the "between sizes" that appeal to the more conservative women who want becomingness and richness without going to either extreme. They'll be on "dress parade" this week in the millinery section, second floor.

Demonstration Nemo Corsets

Mrs. A. L. Craig, one of the most expert corsetiers in America will be in the Meier & Frank Store this week to tell you the superior points of the new models in "NEMOS." Our stock of this most popular of all corsets is the largest in the northwest. The Nemo has more exclusive features than any other corset made. Mrs. Craig will be pleased to explain these to you. Please phone, write or call early in the week and make an appointment with Mrs. Craig, otherwise she may not have time to give you the attention we would like you to have.

The Window at the White Cat

Read this engrossing narrative of love and adventure by the author of "The Circular Staircase," "When a Man Marries," etc.; this sale **\$1.18** "CHANTECLER," the great book by Rostand, made famous by the drama of that name; this sale **\$1.25**

Women's and Misses' Plain Tailored and Fancy Coats \$15 Values at \$7.85

These coats will be good things to own in a few weeks from now, and you'd best anticipate your wants while it is so easy to buy. Come in plain or fancy tailored styles, of taffeta, pongee, rajah, serge, mohair and covert cloth. The colors are tan, navy, black, and black and white checks. Trimmed with fancy silk, fancy braid and buttons. Semi or tight-fitting styles; short, medium or full length. Some are belted or blouse effect. Regular **\$15.00** values. Specially priced for this sale at only **\$7.85**
Regular \$20 values **\$10.45** Regular \$30 values **\$18.45** special for this sale



White Lingerie Waists Special at 89c

An endless variety of styles, and the materials are fine quality lawn or mull. Some are in all-over embroidery effects, others embroidery and pin tucks. Open in the back or front. All have high collars and long sleeves with deep cuffs of pin tucks and lawn. Regular **\$1.50** values. Specially priced for this week, each **89c**

A Great Neckwear Cleanup

Women's Neckwear of the very best style and quality on sale this week in immense quantities at radically reduced prices. These are the remainder of huge lots that made this our very largest neckwear season. Embroidered collars, rabats, jabots, Dutch collars and cascades. Four lots to choose from. Are underpriced like this: Regular 25c and 35c values, special sale this week at low price of **16c** Regular 50c and 65c values, special sale price this week at only **25c**
Regular 75c and 85c values, special sale price this week at only **37c** Regular \$1.00 and \$1.50 values, special sale this week for only **87c**
IMPORTED HAND EMBROIDERED NECKWEAR, dainty lace trimmed effects; regular 75c to \$5.00 values, placed on special sale for this week at 1/4 LESS
NEW ARRIVALS IN WOMEN'S NECKWEAR INCLUDE Persian bows, rabats and jabots in satin and silk materials. Priced from 35c to 75c. New Persian shoulder throws, the latest thing for evening wear. Don't fail to see them when shopping.

New Royal Society Packages

Come to the third floor Art Needlework Department and see the new pieces in Royal Society Package goods, including aprons, collar bags, handbags, tie racks, scarfs, center pieces, corset covers, chemise, night dresses, baby dresses, shirt-waists, broom holders, etc. Each package contains material stamped ready to embroider and enough floss to complete the design. Call and examine the goods.

Oriental Rugs \$14.85 and Up

Extraordinary bargains in Artistic Oriental Rugs, rare antiques that were chosen with discriminating care by our own rug expert for the adornment of Portland's homes. The Meier & Frank store's reputation for the immensity of their assortment and the genuineness of their values is well known to every rug fancier in the city. This is an example of our purchasing powers. See to it that this offer brings you profit and saving. Come early.
SHIRVANS, a lot of just 40, average size 3-6 x5-6; regular \$26 values, specially priced for this sale tomorrow at **\$14.85**
BIJARS AND KURDISTANS, a lot of 120 rugs; very firm weaves, beautiful colorings, average size 4-6x7 feet; our regular \$70.00 values, special sale at **\$44.50**
BELOOJS, average size 3-6x6 feet, extra fine specimens; regular \$32.00 values, special for this sale tomorrow at **\$18.50**
KHIVA BOKHARAS, the very best of this kind, all perfect, rich colorings, average size 8x11 feet; regular \$150 values, **\$98.00** special low price for this sale, at **\$27.50**
DAGHESTANS AND KAZAKS, 40 in the lot, average size 4-6x6 feet; our regular \$40.00 values, priced specially for this sale tomorrow, at **\$27.50**
ROOM SIZE ORIENTAL RUGS, as large as 12x20 feet; 360 to choose from. On sale for three days at just ONE FOURTH BELOW OUR REGULAR PRICE.

White Petticoats, \$3.50 to \$6 Vals. \$2.98

A special line of Women's White Petticoats, made of lawn or nainsook, trimmed with wide flounce of embroidery, lace insertions, edges and tucks. Regular \$3.50 to \$6.00 values, on special sale tomorrow at **\$2.98**
WOMEN'S NIGHTGOWNS, in low neck, short sleeve, or high neck and long sleeve styles. They are made of fine nainsook or cambric, trimmed in dainty embroidery, laces, insertion, etc.; \$4.50-\$5 vals., at **\$2.18**

\$3.50 Swiss Flouncings 98c Yd.

Linen Robes \$20 Vals. \$11.00

300 yards of Swiss Flouncings, in eyelet or floral effects, suitable for lingerie gowns and waists. Come 27 and 45 inches wide; our regular values to \$3.50 the yard, placed on special sale for tomorrow at the exceptionally low price of **98c** the yard; our regular \$20 values, special for this sale tomorrow **\$11.00**
LINEN ROBES, hand embroidered; comes in white or colors; just a few in the lot; our regular \$20 values, special for this sale tomorrow **\$11.00**
CHIFFON CLOTH, 45 inches wide. Comes in all the new shades, for gowns, waists and auto veils. Regular \$1.50 values, special for this sale **\$1.15**
MANUFACTURERS' LENGTHS OF EMBROIDERY in edges and insertions. Suitable for women's and children's wear. Dainty and serviceable. Comes 1 to 6 inches wide. Regular values to 25c the yard, special sale, the yard **10c**
VAL LACE AND INSERTION, in French and round mesh patterns. Comes 1 to 2 ins. wide. Suitable for trimming lingerie gowns; reg. \$2.50 dozen, sp1 **75c**

A Great Showing of Fine New Furs

The advance arrivals of furs for winter wear are now being shown at the Big Store. It may seem early to buy, but you'll be interested in knowing that a large share of our best furs are always purchased in August and September of each year. You'll want one early yourself if you view these rich, luxurious pieces and you'll know why other women covet the richness and exclusiveness that they stand for—and buy them early, that they may be sure of first choice, for they will go quickly.
SPECIAL SHOWING OF FURS IN FIFTH STREET WINDOW. SEE IT.
\$2.50 Motor Veils \$1.29
Imported motor veils, in combinations of shades, with fancy striped borders all round. Beautiful assortment of colors; reg. \$2.50 vals. **\$1.29**
FIRST SHOWING NOVELTY VEILS, in mesh and lace drapes, including the "Madame X," "Shadow," spider web and complexion novelties.
A brand new line of double width chiffon cloth for auto veils, in all the new shades; come in 45 inches wide; usual \$1.50 and \$1.75 values, **\$1.00** our price only

\$6 Wool Art Squares \$4.15

In the third floor Carpet Department, wool art squares in a large assortment of colors. Good wearing fabric. Visit this department when shopping in our store.
Size 7-6x9 feet, our regular \$6.00 values, special price for this sale at, each **\$4.15**
Size 9x10-6 feet, our regular \$8.00 values, special sale price tomorrow, each **\$5.95**
Size 9x12 feet, our regular \$10.00 values, specially priced for this sale at, each **\$7.35**
Size 10-6x12 feet, our regular \$11.00 values, priced for this special sale at, each **\$9.00**
BALYAL RUGS, all wool, heavy weight, in gray and blue, with borders; size 7-6x9 feet; our regular \$12.00 values, placed on special sale at the low price of **\$7.75**
Size 9x10-6 feet, our regular \$15.00 values, specially priced for this sale at, each **\$10.85**
Size 9x12 feet, our regular \$18.00 values, priced special for tomorrow at, each **\$13.25**
KHOTAN WOOL RUGS, in brown, blue and green colors. Made with plain or figured borders. Size 9x10-6 feet; regular \$16.00 values, special at **\$11.25**
Size 9x12 feet, our regular \$17.00 values, priced specially for tomorrow at **\$12.15**

\$8 Couch Covers Ea. \$4.95

200 SAMPLE COUCH COVERS, bought from an importer at about half the regular value. Only two of a kind and over 100 patterns in the lot. Oriental, Verdure and Art Nouveau designs. Made of the best German tapestry in colorings that cannot be bought in domestic goods. Regular \$8.00 values, special for this sale at **\$4.95**
Regular \$10.00 values, special price for this sale tomorrow **\$6.85** Regular \$12.50 values, special price for this sale tomorrow **\$7.85**
Regular \$11.50 values, special price for this sale tomorrow **\$7.25** Regular \$15.00 values, special price for this sale tomorrow **\$9.65**
Regular \$16.50 values, special price for this sale tomorrow **\$9.95** Regular \$20.00 values, special price for this sale tomorrow **\$12.65**
PLAIN NET CURTAINS, with scroll designs Bonaz embroidery, also renaissance borders and insertions, one of the best curtains in our stock for service; 40 inches wide and 2 1/2 yards long; regular \$4 values, special sale, the pair, only **\$2.45**

Air Ferns and Brass Pot Reduced to 47c

One of the daintiest and most attractive home adornments possible to conceive. Small brass fern pot, made of solid brass, very artistic shape, footed effect, containing one of the wonderful South Sea Island Air Plants. We were fortunate enough to secure a large quantity of these at a low price. Therefore we offer the fern and fern pot complete tomorrow on the first floor at **47c**



35c-50c Ribbons 18c Yard

An assorted lot of All-Silk Taffeta, Print Warp and Dresden Taffeta Ribbon, also satin and moire striped effects. A large range of colorings from which to choose. Regular 35c and 50c values, special for this sale tomorrow, the yard **18c**
FANCY PRINT WARP TAFFETA RIBBONS, with satin and moire borders to match. Come in floral and conventional designs. Widths from 5 to 6 inches. Regular 50c to 85c values, placed on special sale at the low price of, the yard **33c**

Women's \$1.25 and \$1.50 Underwear at 95c Garment

Great mid-summer sale of Women's Fine Knit Underwear, in the first floor Knit Underwear Section. Women's union suits in low neck, sleeveless style, with ankle or knee length drawers of mercerized lisle; reg. \$1.25 and \$1.50, special **95c**
WOMEN'S VESTS, in low neck and sleeveless styles. Made with lace, crocheted or plain yokes. All sizes. A large assortment to choose from. Fine quality Swiss ribbed. Our regular 35c and 50c values, special for this sale at, each **17c**
SILK AND LISLE VESTS, in a large assortment of broken lines and sizes. Regular values from \$1.25 to \$2.50 the garment, special for this sale at **98c**
WOMEN'S VESTS, a great clean-up. All our 75c and \$1.00 values, special at **57c**

Men's Suits and Overcoats

Our third floor Men's Clothing Section is now well prepared with the new things in Men's Fall Suits, Overcoats, Raincoats, etc. The styles, fabrics and models are exclusive and the assortment is varied enough to please the most exacting. Call and examine these goods this week.
MEN'S SUITS, SILK LINED FALL OVERCOATS AND RAINCOATS (LIGHT WEIGHT, 52-INCH LENGTH), IN THE BEST MODELS AND FABRICS. SUITS **\$18.00 TO \$40.00**. OVERCOATS, RAINCOATS **\$15.00 TO \$40.00**. ALL GOOD VALUES.
YOUNG MEN'S SUITS, priced at **\$12.50 to \$30.00**
BOYS' KNICKERBOCKER SUITS, **\$3.50 to \$15.00**
BOYS' RUSSIAN BLOUSE AND SAILOR SUITS, priced for this sale tomorrow at **\$2.50 to \$12.50**
BOYS' REEFERS, priced now at **\$3.50 to \$12.50**



Men's Summer Underwear, at 39c Garment

Odds and ends of Men's Summer Underwear in great assortment, including lisle, mesh, French halbriggan, fancy striped lisle, Porosknit and nainsook. There are shirts and drawers, well made, exceptional values. Colors are blue, salmon, ecru, white, tan, etc. Long or short sleeves, ankle or knee length drawers; regular 39c values to \$1.25 the garment; special sale price **39c**

Women's \$3.50 and \$4 Oxfords \$2.39

In the third floor Shoe Section, women's Oxfords in patent leather, black or tan vicid kid and gunmetal leathers. All this season's best styles. Regular \$3.50 and \$4.00 values, priced specially for this sale tomorrow at only, the pair **\$2.39**
BOYS' SHOES AND OXFORDS, in tan or black. Good, strong leather. Sturdy shoes for school wear. Sizes 10 to 13, special for this sale at **\$1.39**
Sizes 1 to 5 1/2, priced specially for this sale tomorrow at only **\$1.59**

Men's Pure Silk Hose 50c Pr.

The latest fad among well dressed men is the Silk Hose craze. We foresaw the trend of this fad and are provided with liberal assortments of these most popular footwear. They come in all the advance colors and are made with double heels, soles and toes. At this low price they cost no more than ordinary lisle hose and look as well as silk socks that you'd pay \$1.50 to \$2 for. Of course, they are not the \$1.50 or \$2 quality, but they're worth a great deal more than we ask—and are genuine pure thread silk. Priced at, the pair **50c**
GOTHAM BRAND SOFT COLLARS FOR MEN, the most stylish and comfortable fad of the season. Come in silk soisette and china silk. All the craze in New York, worn by all the men of fashion. Stand up, well, closed with neat double pearl button, all sizes, placed on special sale tomorrow at the low price of **25c** and **50c**