

Remember You Will Always Receive Full Value for All the Money That You Spend Here

An Attractive Showing and Sale of
New Novelty Silks
at 75c a Yard

The story for tomorrow is of a very special purchase of about 900 yards of 26-inch Tussah Poplin—one of the season's newest and most popular silks—it is washable and extremely durable; comes in a splendid weight with a beautiful high lustrous finish and shown in all the new plain shades with self colored satin dots. At this price we also place on sale some 300 yards of pretty two-toned and changeable novelties in satin over designs. A visit to our silk section tomorrow will convince you that these values cannot be equaled in the city; come expecting unusual values and you will not be disappointed. They are new silks for fall, and as the supply is limited—900 yards—they will not last long at this price, yard 75c

New Persian Silks

A complete showing in choicest weaves in up-to-date styles and colorings; extremely high-grade silks; yard \$1.00

Black Taffeta Silks

Yard-wide Black Taffeta Silks in both chiffon and buckskin finish; guaranteed spot and acid proof; two qualities—\$1.50 grade at \$1.10; \$1.25 grade at 89c

Domestics & Blankets

This has been a lively season with us in these sections, but for tomorrow we add new interest to the selling by offering these items at less than usual prices.

Bath Robe Blankets at \$2.25

For tomorrow we have arranged a very special sale of Bath Robe Blankets. The assortment includes all the new styles in a variety of neat colorings suitable to both jackets and robes. They come full 72 inches wide and 90 inches long; \$2.25 quite the best values we have ever offered at.

Baby Blankets, 60c, 75c and \$1.25

Three new lines just received. They are of good quality and neatly finished and shown in a large assortment of patterns—dogs, cats, rabbits, chickens, bears, etc.—in colors white, blue and pink; quality considered, we know you cannot equal the values elsewhere.

Cotton Blankets at \$1.00

A very special offering of good quality, full size Gray Cotton Blankets; they come with pretty colored borders in blue, red and pink; splendid values at this low price.

Plaid Blankets at \$2.90

We have just received a very special purchase of fine full size Plaid Blankets; they come in a large variety of pretty color combinations; good, durable wool-finished blankets that are fully worth a third more than this price.

Bath Robe material, 32 inches wide; all new patterns and colorings; special, per yard 40c
Velour Flannels in a large assortment of wrapper and kimono styles; on sale at 15c
French Linen; in colors tan, pink, blue, helio, old rose, etc.; 46 inches wide; on sale at 50c

New Idea
Patterns

10c

All Styles
and Sizes

The Most in Value

Roberts Bros.
THIRD AND MORRISON

The Best in Quality

New Idea
Magazine

10c

50 Cents a
Year

August Clean-Up Sale!

Exceptionally brilliant shopping opportunities all over the store. It's the harvest time for the energetic shopping public seeking rare treasures in choice merchandise. Prices are at lowest ebb now. Extraordinary bargains are abundant. We're so busy planning Fall events that we're pushing summer goods your way as fast as the always-present crowds can snap up the good things. Only a hint in the paper today. Nothing but a visit to this store can impress you with the important nature and scope of this great sale.

Our Advanced Styles in Fall Suits

A fine showing of popular priced suits in the most authentic styles for fall; principally medium length, semifitting tailored coats, lined with extra quality satin; pleated skirts; materials are ocean serge, chevot serges, basket cloths and other approved fabrics; new shades in brown, tan, gray and green. Not the least prominent features of these garments are the extremely moderate prices at which they are \$19.00 marked—\$15.00, \$17.50 and

New Long Coat Styles

Equal in every respect to our display of advance styles in fall suits is this showing of Long Coats—full length coats in box and semi-fitting effects; storm collar or notch collar of same cloth or velvet; shoulder lined or lined throughout with satin lining; made of the following ideal coat materials: Ocean and chevot serges, covert cloth and worsted coating; in black, navy, tan, gray and mixtures—\$17.50 values. \$12.50 Monday special.



Two Wash Dress Specials

A midsummer sale of Wash Dresses. The two following specials give you a fair idea of the wonderful values: Beautiful lingerie dresses of fine lawn, silk mull and French gingham of various colors; yokes of rich lace and daintily trimmed with lace; others prettily embroidered in different designs; other equally attractive garments in plain effects. Values \$3.50 up to \$7.50. Monday special. Many different styles to select from—of gingham, chambray and percale in stripes, checks and plain colors; others of fine lawn daintily trimmed with lace. A sale of popular priced Wash Dresses that you will surely appreciate; \$1.98 values up to \$4.50. Monday.

Bathing Suits, \$1.50 to \$4.50

Twelve good styles to select from; sailor collar or square neck; plain in effect or nicely finished with wash braid; materials are twilled serge and mohair; in navy, black and red. A finer line of popular priced Bathing Suits we have never shown. Big reductions during this sale. \$1.50 to \$4.50



Challie Long Kimonos at Special Reductions

They are full length and made a very pretty style; of fine quality challie of beautiful flowered and Persian patterns of many different colors, light or dark; satin edging; in pink, blue or red; are worth \$1.10 double, but at this special reduction will be sold at \$1.10

Just Received Another Shipment
Maggio's Kid Gloves

All the New Fall Shades Are Included

Every woman knows the Sterling worth of Maggio's Kid Gloves; knows that they are made from the finest Italian kid and lamb skins by the most expert glove-makers in the world. By purchasing in large quantities direct from the manufacturers we are enabled to offer these unusual values:

LaFrance Gloves, \$1.25 Vals. at \$1

Maggio's-made gloves of the best grade Italian lamb skin, perfect fitting and neatly finished; with fancy stitching on back; all the new shades and black. Regular \$1.25 values; now \$1.00 on sale at.

The Eudora Gloves \$1.50
In \$1.75 Quality at \$1.50

Maggio's-made gloves of the finest Italian kid, shown in the new styles with Paris point stitching on back; they come in white, black and every wanted shade; all sizes; regular \$1.75 values; now on sale at \$1.50

Women's Shoes and
Oxfords at \$2.49

\$3 and \$3.50 Values

At this sale we offer you choice of our best selling lines, both shoes and oxfords, in all sizes and leathers; made with Good-year and English welt soles; not all sizes in each style, but all sizes in the lot; regular \$3-\$3.50 values; at \$2.49

Misses' Pumps

A special offering of misses' one-strap Pumps of best quality patent leather; all sizes; \$2.50 values at \$1.75

Women's Shoes

Patent, gun metal and vici kid shoes in both button and lace styles; all sizes and widths; \$3.00 values at \$1.99

Women's Fancy
Vests Now Only 69c

Sleeveless Style, \$1.25-\$1.50 Vals.

Nowhere in this big store—cramped with good values—will you find stronger price attractions than in our Knit Underwear Section—and the question of profit or loss is not being allowed to stand in the way of closing out all surplus stocks. For tomorrow we have arranged a special offering of Women's Fancy Vests made of fine lisle thread in sleeveless styles; they come with hand crocheted yokes in many pretty patterns; 69c shown in all sizes and sold reg. at \$1.25-\$1.50; on sale at

An Extraordinary Dainty Undermuslins
Sale of

Space will not permit us to go far into details as to quantities and prices, but the mere announcement of such a sale should bring a throng of buyers into the Muslin Underwear Department early Monday morning.

Muslin Skirts \$2.25 Vals. at \$1.49

A fine showing of beautiful lace and embroidery trimmed Skirts; made of the best materials; cut extra full and well finished throughout; all the best lengths are represented. Regular \$2.00 and \$2.25 values. Your choice Monday \$1.49 and Tuesday.

Muslin Gowns Vals. to \$3 at \$1.89

Most unusual values—all of them made of the finest materials and trimmings and shown in all the latest novelties in both high and low neck models; the kind that will please the most particular women; regular \$3.00 values; on sale Monday and Tuesday \$1.89

Corset Covers 75c Vals. at 39c

At this sale you have choice from a dozen pretty styles trimmed with laces, embroideries and ribbons; they are made of excellent quality nainsook and come in all sizes; dainty corset covers that were bought to sell regularly at 75c are priced for this sale. 39c

Sale of Muslin Gowns \$1.25 and \$1.50 Vals. 88c

An extra fine assortment of Muslin Gowns; made of fine nainsook, cambric or cross-bar dimity and finished with pretty laces and embroidery trimmings; all are made good full size and neatly finished; shown in high neck, bishop or low neck slipover styles; regular \$1.25 and \$1.50 values; specially priced for this sale. 88c

Muslin Drawers 98c
\$2.00 Values at

A very important sale of Women's fine Muslin Drawers; they are made in the extra wide circular style and trimmed with the very finest materials; our regular \$2.00 line; specially priced for this sale. 98c

Sale Satin Ribbon
Best 50c Vals. at 25c

An extraordinary sale of 7-inch satin ribbon shown in a full range of all the latest and staple shades, including black and white; good serviceable ribbons; suitable for millinery and sashes; best 50c values; priced for tomorrow at exactly one-half price. 25c

Embroideries
Values to 50c 15c

A choice sale of embroideries, consisting of edges and flouncings in the latest patterns and prettiest designs. You will find in this lot full 5 to 14-inch edges and flouncing, 18-inch corset cover embroidery, and 2 to 3-inch insertion and galloon bands; 15,000 yards in this great lot and best values up to 50c; special Monday. 15c

Handkerchiefs at Special
Prices

A showing of over 2500 dozen pretty handkerchiefs in plain and cross-bar effects, embroidered corner and plain hemstitched edges. Five lots to choose from.

LOT 1—Comprises regular 10c Handkerchiefs, embroidered corner and plain hemstitched, at each 5c

LOT 2—Comprises regular 5c Handkerchiefs, shown in plain and cross-bar effects; special, each 3 1/3c

LOT 3—Comprises regular 15c Handkerchiefs, shown with pretty embroidered corners; special, each 7c

LOT 4—Comprises regular 20c all-linen initial Handkerchiefs; neatly hemstitched; special, each 12 1/2c

LOT 5—Comprises 35c and 50c all-linen and Swiss embroidered Handkerchiefs special price, each 25c

A Splendid Showing
and Sale ofWomen's
Sweater
Coats

TO ENABLE US TO CLEAN
UP OUR STOCK, WE ARE
WILLING TO MAKE
THESE EXTRAORDINARY
PRICES.

In this special sale you will find an unsurpassed assortment of Women's Nobby Sweaters and Sweater Coats. All are fashionable, new and extremely desirable for beach, mountain and outing wear. There are over 500 garments in the sale, and all the good styles are represented. Fully half are worth twice the price we have marked them, and the rest are one third less than regular. All colors and sizes.

\$5.00 to \$6.00 values, \$2.98 while they last.

\$2.50 to \$3.50 values, \$1.98 while they last.

Don't miss this opportunity to secure one of these popular garments at a small cost.

Great Summer Sale of
Men's Dress Shirts 95cCoat Style in Regular \$1.50 Grade
New Patterns and Shades, Special at

Make it your business to attend this sale; you'll be sorry if you don't. This great summer sale, which so many men wait and watch for, begins tomorrow. The public has learned from experience the wonderful values we give at these sales and that when we have a shirt sale it is a bona fide affair. Our buyer was particularly fortunate in securing about 500 dozen high-grade shirts at a discount of 33 1/3 per cent, and you get the benefit, for they all go into this sale without reserve; also will be included in this sale will be all broken lines from our own regular stock—fine standard made dress shirts of the best quality materials, made coat style with cuff attached; they come in a large range of patterns in all colorings; all sizes; regular \$1.50 95c values. YOUR CHOICE AT THIS SALE, each.

Two Bargain Sales in Men's
Union Suits
\$1.25 VALUES 99c

Men's fine mercerized Lisle Union Suits of seasonable weight; they come with one-quarter length sleeves; are well finished and perfect fitting; all sizes in ecru color, with silk stripes in blue; the best \$1.25 values; at 99c

\$1.50 Men's Suits \$1.15

Men's fine mercerized Silk Lisle Union Suits in good styles; made with full length sleeves; they look like silk, but wear much better; shown in plain blue and flesh color; all sizes; regular \$1.50 values; reduced to \$1.15

Two Bargain Sales Boys'
Bathing Suits
\$1.00 Values at 79c

These are made in both one and two-piece styles; they come in navy blue neatly trimmed in red and white; all sizes; our regular \$1.00 79c lines reduced to.

\$1.50 Values at \$1.15

Fine Wool Bathing Suits made in both one and two-piece styles; they come in navy blue trimmed in white and red and plain red; all sizes; our regular \$1.50 lines reduced to \$1.15

Sale Women's Fancy Hose
All New Styles 50c
75c Values for

DON'T MISS THIS SALE

We were fortunate in securing a splendid line of Women's Fancy Stockings at a third less than regular, and tomorrow we place them on sale at the same reduction; fine high-grade Lisle Hose in the latest novelties in lace styles, embroidered patterns and the new plain shades; they come in all sizes and are fully worth 75c pair; priced this sale at 50c

Children's Hose

35c VALUES AT 25c

Only a limited number of pairs to be closed out at this reduction—children's fine Silk Lisle Hose, made with double heel and toe, all sizes, in the best shades of tan; our regular 35c line; priced for this sale at 25c

These Little SAVINGS
"Count UP Big"

You don't have to hunt for special values at our Notion Counter—you'll find dozens of little things at big savings—these are some of the specials for tomorrow:

50c Cuff Buttons 25c
25c White Wash Belts 15c
10c large Silk Hair Nets 5c
15c Seal Coin Purse 10c
15c Toilet Soap, 3 for 10c
5c Envelopes 2 1/2c
50c Wash Belts 39c

WOMEN'S 35c BELTS AT 25c

At the Notion Counter a sale of women's fine patent leather and silk elastic Belts in good styles; finished with black or gilt buckles; the kind that sell regularly at 35c; on sale at 25c