

Mail Orders Filled — Purchases Promptly Delivered Everywhere — Mail Orders Filled

Box Paper, 25c and 35c Kind for 16c

A Friday sale of 1000 boxes fine writing paper, shown in good quality linen, French twill, lawn and cloth finish, all new shape envelopes with Regent and Windsor flaps. Paper and envelopes to match. This paper sells regularly at 25c and 35c a box. Specially priced for this sale 16c

New Idea Patterns 10¢ All Styles All Sizes



New Idea Magazine 10¢ 50 Cents a Year

Hat Pins, 50c Values at Only 25c

A Friday sale of 1000 fine hat pins at 1/2 regular price. Shown in latest shapes. Large, round, diamond, square and fancy shape rhinestone hat pins that sell regularly at 50c. Specially priced for this sale 25c

The Most in Value

The Best in Quality

No Careful Buying Person Can Afford to Miss Our Big 563d Bargain Friday Sale

From the viewpoint of genuine value-giving, this will be without doubt the most interesting Bargain Friday Sale we have ever held. Thousands of people know that Bargain Friday at Roberts Bros. is a day dedicated to the economical, prudent, careful buyer—he or she to whom the saving of money is a matter of importance. It means one of two things—the saving of fully one quarter of the money you are now spending in the goods we deal in or the purchase of fully one quarter more goods without spending any more money. Bargain Friday may well be termed an "Under-priced Day"—that is, all goods advertised for this-day's selling are offered at less than regular prices, and every article is reasonable and eminently desirable.

Save Money by Buying Your Oxfords at This Sale



As the summer advances, the necessity of another pair or two of Oxfords or Pumps is evident. Here is a splendid opportunity to secure fashionable, well wearing footwear for both women and children at more than a third under regular selling prices. We are overstocked on many of our best lines, hence these reductions.

Four Lots to Choose From

- Lot One—Sale Price \$2.37**
Women's Oxfords and Pumps in the best styles in patent colt, gunmetal and vic-kid leathers. They come in all sizes with light and heavy soles and high and low heels. Regular \$3.00 and \$3.50 values.
- Lot Two—Sale Price \$1.49**
Women's Oxfords and Pumps shown in a number of popular new styles in all fashionable leathers, all sizes, with light and heavy soles and low and high heels. Regular \$2.50 values.
- Lot Three—Sale Price \$2.00**
Misses' one-strap Pumps shown in all the wanted styles in patent and vic-kid, light, medium and heavy soles, all sizes from 11 to 2. Regular \$2.50 and \$3.00 values.
- Lot Four—Sale Price \$1.49**
Children's Roman Sandals in all sizes. Also five-strap Jockey Sandals in colors black, tan and red, with patent leather vamp and cuff top, all sizes, from 3 to 8. Regular \$2.50 and \$3.00.

Advance Showing and Sale of Women's Sample Coats

Extraordinary values in Women's Full-Length Coats. There are several reasons why these garments should appeal to you. They are travelers' samples, and we are therefore enabled to sell them to you at the actual wholesale cost. They are the authentic coat styles for the coming season. No two garments alike, allowing a very extensive assortment of styles, materials and colors. Full-length semi-fitting coats, with cuffs and storm collar in the following cravenetted and rubberized materials: Basket cloth, pongee, mohair, ottoman, diagonals and plain and striped taffetas, in black, brown, tan, gray, green, \$6.50 to \$15.00 red and other colors. At the actual wholesale cost.

Tailored Suits at Only \$12

A Tailored Suit special typical of our Bargain Friday sales. Actual values up to \$19.50 selling tomorrow at \$12.00. Tailored coats of medium length and semi-fitted, lined with fine satin lining. Pleated skirts in new styles. Made of an all-wool herringbone diagonal serge, in black, navy, brown, gray and tan. Come early for first choice of these exceptional suit offerings. Values up to \$19.50. Priced \$12.00 for Bargain Friday at



Bathing Suits at Only \$1.65

Tomorrow's Bathing Suit special. They are of diagonal serge and a poplinette material, in black and blue. Several different styles. Plain or finished with wash braid. Regular \$2.50 values. Priced for \$1.65 Bargain Friday at

Children's Dresses Now Selling for 88c

A great assortment of Children's Wash Dresses of percale, gingham and poplin, in plain colors, checks, stripes and plaids. Many pretty new styles, including sailor blouse effects, square necks and others. Plain or neatly finished with wash braids. Regular values up to \$2.50. Bargain Friday at

Challie Kimonos 88c

Full length Kimonos of good quality Challie Beautiful Persian and flowered designs in light and dark colors. Satin borders to match. Bargain Friday

Wash Dresses at Only \$1.98

Women's and misses' sizes in Wash Dresses of poplin, French gingham, percale and lawn, in solid colors, white, neat stripes and checks. All of this season's most popular wash dress styles. Regular \$3.50 values. Bargain Friday

Great Clean-Up Sale of Wash Goods

5000 yards Lawns, Mulls, Batistes, Percales, Gingham, Duck Suitings, etc. All styles and colors, in values to 25c a yard—priced at **5c** Yd.

Ends of Bolts—Remnants and Odds and Ends. Here is an offering that proves the statement that there never was a time when your money would go farther and get more real value or more satisfaction. We must simply clear our Wash Goods Department of all short lengths, remnants and odds and ends, regardless of our loss. Look well to your present and future needs and profit by this sale. Over 5000 yards of fresh, new Wash Goods in a full showing of this season's best styles in all colors. Mulls, Lawns, Batistes, Duck Suitings, Percales, Gingham, etc., in all lengths from 2 to 15 and 20 yards each. Regular values up to 25c a yard. Your choice of 5c all, while they last, Bargain Friday at

\$1.25 Madras Curtains 75c Pair

A very important sale of Cross-Stripe Madras Curtains, a very attractive and dainty window covering for summer cottage or bungalow. They come 36 inches wide and 2 3/4 yards long, and are shown in blue, yellow, green and red stripes. If bought regularly they could not be sold for less than \$1.25 a pair. Special for Bargain Friday at

Less Than Half Price Sale of Summer Silks

The Lowest Prices of the Year Prevail in This Great Sale of Fashionable Silks. Very Important Sale of Japanese Wash Silks 50c to 75c Values Friday A Yard at **39c**



19 to 27-inch Japanese Wash Silks on sale tomorrow at about half price. Washable fast-colored pure silk fabrics, shown in cream and white grounds, with colored pin stripes and floral designs, pin dots, polka dots, coin dots, etc. Also white in self-colored Jacquard designs in neat small figures. Silks that are especially adapted for summer wear, in 50c to 75c qualities. On sale for Bargain Friday at

Great Clean-Up Sale of Plain and Fancy Silks 75c to \$1.00 Values Friday A Yard Only 49c

19 to 36-inch Plain and Fancy Silks, in broken lines and ends of bolts, at a ridiculously low price. The assortment consists of Natural and Colored Pongee Silks, Fancy and Plain Taffetas, Louises and Messalines, in neat and attractive patterns and every wanted shade. Beautiful standard quality silks that have sold this season from 75c up to \$1.00 a yard. Your choice Bargain Friday at

75c Scarfs and Squares 39c

- In this bargain lot are fine Art Lipen Scarfs and Squares that have sold this season at 75c each. They come in pretty Austrian drawnwork patterns, finished with hemstitched borders. The scarfs are 18x50 inches and the squares are 39 inches. Buy as many as you wish, as long as they last, Bargain Friday at
- 10c best grade Crepe Paper, all colors 7c
 - 10c large Silk Hair Nets, all colors 5c
 - 10c Writing Tablets priced for this sale at 5c
 - 15c fancy Toilet Soap, 3 bars to box 10c
 - 25c fancy Folding Fans, special 15c
 - 50c Velvet Grip Silk Elastic Hose Supporters 15c



More Embroideries Have Arrived

18c For Venise Bands that Sell Regularly at from 35c to 40c the Yard. They come full 1 1/2 to 2 inches wide and show all the newest 1910 designs. They come in a pongee color and are really the most wanted trimmings of the season. Best 35c to 40c quality.

Pretty Allover Embroideries, Genuinely Worth 69c
\$1.25 A Yd. Tomorrow

Here is an embroidery bargain worth while. They come full 24 to 32 inches wide, in blind openwork or scroll effects, embroidered on fine Swiss and Persian lawn and never sold for less than \$1.25 a yard.

Zion Laces at Special Prices
Another great purchase and sale of Zion laces. Over 2500 dozen yards of fine, dainty Val laces, really the most serviceable lace made. Shown in meshes suitable for all trimming purposes. All 12 1/2c to 20c quality special at, yard, 7c All 10c to 20c quality, special at, yard,

An Extraordinary Sale of Men's Fine Shirts

Over 500 dozen Men's Negligee Shirts, in a full assortment of dots, stripes, small figures and plain shades. The very best \$1.00 values, special for Bargain Friday. **85c**

Tomorrow we place on sale over 500 dozen men's negligee shirts made of excellent quality material and shown with one pair separate cuffs. They come in a full assortment of neat stripes, dots, small figures and plain shades—light, medium and dark patterns. Just the shirt for your summer outing, well made, perfectly finished and cut full size. The very best \$1 values. Priced for this sale

Men's Undershirts 39c **Men's Gowns 69c**
Best 50c Values 75c Values at 69c

A special Bargain Friday offering of men's athletic undershirts, shown in a plain white ribbed mercerized lisle, made with 3/4 sleeves. These garments slip on over the head, sweater style, and are best 50c values. Specially priced 39c for this sale

Boys' \$1.50 Bathing Suits \$1.15
A fine line of boy's wool bathing suits, made in two pieces and shown in plain cardinal. The very best \$1.50 values. Specially priced for this sale

Two Great Friday Specials in Muslin

Underwear

Muslin Gowns Reg. 98c \$1.50-\$1.75 Values 98c

An extra big showing of women's night gowns, made of fine quality material cambric, cross bar dimity or sheer nainsook, daintily trimmed with fine laces, embroideries and ribbons. They come in the high or V-shaped neck with long sleeves or the low neck slip-over style with short sleeves. These garments are made very full and are neatly finished and are regular \$1.50 and \$1.75 values. Specially priced for Bargain Friday

Muslin Skirts \$1.89
A fine offering of women's white underskirts, made of good quality cambric with deep flounce, trimmed with rows of lace insertion with ruffle to match. Other styles have embroidery flounce with insertion to match. All made very full and neatly finished. Regular values to \$3.00 Specially priced for Bargain Friday



Great Half-Price Sale, Women's & Children's Knit Underwe'r and Hosiery

For tomorrow we have arranged a great half-price sale of Women's and Children's Knit Underwear and Hosiery. The offerings consist of new seasonable weight goods just received from the manufacturers this week—surplus lots which they were willing to dispose of at less than cost to produce. No woman can afford to miss this great sale as you will find values that can not be duplicated here or anywhere else. These items will give you some idea of the wonderful values.

Women's Hose, Half Price
20c VALUES AT 10¢. The best values we have offered in a long time. Women's fast black and tan colored cotton stockings, made full, seamless, with double heel, sole and toe. All sizes. The kind that sell regularly at 20c a pair, on sale Bargain Friday at

Children's Hose, Half Price
20c VALUES AT 10¢. Children need plenty of good strong stockings for vacation wear and here's a splendid opportunity to buy them at half regular. Fine, fast black, cotton stockings made with triple knee and double heel and toe. All sizes in narrow and wide rib. Best 20c values, Bargain Friday at

Women's Union Suits, Half Price
75c VALUES AT 37¢. A special purchase of women's form fitting union suits, correct summer weight garments. They come with low neck, sleeveless, or with short sleeves, in knee length, trimmed with Torchon lace. Also high neck with long sleeves, in knee length as well as high neck with short sleeves, in both ankle and knee length. All sizes in garments fully worth 75c. On sale Bargain Friday at

Child's Union Suits, Half Price
50c VALUES AT 25¢. This offering consists of a splendid line of children's fine lisle thread union suits. They come in four good styles. High neck, long sleeves in ankle length—High neck, short sleeves, in knee length. Low neck, sleeveless, in knee length, lace trimmed, and in tight knee style. All sizes from 3 to 12 years. The kind that always sell at 50c, on sale Bargain Friday

