

Portland Headquarters Nemo Corsets—Agents for Warner Corsets, Gossard Lace Front Corsets, Madame Irene and Estelle Corsets
Portland Agents for Ostermoor Mattresses—Perrin's Kid Gloves—Visit Our New Optical and Manicure Departments—First Floor

Men's \$3.50 Oxfords \$2.85

The Midsummer Sale in the Shoe Department finds us well prepared to offer extraordinary values. We secured at a very favorable price a large number of men's low shoes, in patent colt, tan or black vici kid, gum-metal, tan and Russia calf, in button or blucher cut, with Goodyear welt soles. Regular \$3.50 and \$4.00 values—Sale price tomorrow, at **\$2.85**

Women's \$4 Footwear \$2.65

1000 pairs of women's Low Shoes, in all the summer styles and the best leathers, such as tan, brown, vici kid, patent kid, mat or velour calf, etc. Come in three or four eyelet bluchers and button oxfords and strap pumps; flexible welt soles, Cuban or military heels; all sizes. Regular \$3.50 and \$4.00 values, placed on special tomorrow, the pair **\$2.65**

Midsummer Sales at The Greater Meier & Frank Store

Portland's largest and best mercantile establishment now caters to the needs of the shopping public for Summer merchandise—Whether you're going away or spending the entire Summer in reach of the Big Store, you'll find here at lowest prices the goods most suited to your taste and needs—Read the details

Midsummer Sale Women's and Children's Underwear

The Knit Underwear Section, first floor, main building, affords phenomenal savings on the best sorts of knit garments for women and children. There are vests, pants and union suits. Lace trimmed or plain garments in wide variety. All sizes and all styles of garments, including vests with high or low neck, long short or wing sleeves; pants, knee or ankle length, with tight or lace trimmed umbrella knee and union suits in either style. See the large display on the counters and tables, where it is arranged for quick and easy choosing.

Regular 15c values, Midsummer Sale price, at **7c**
Regular 25c values, Midsummer Sale price, at **14c**
Regular 35c values, Midsummer Sale price, at **19c**
Regular 50c values, Midsummer Sale price, at **33c**
Regular 75c values, Midsummer Sale price, at **47c**
Children's Waists, Midsummer Sale price, special **22c**
Children's Union Suits, Midsummer Sale price, at **43c**

Sale Princess Dresses Values to \$40 at \$14.45

This Midsummer Sale special is made possible by a special purchase from one of the most exclusive manufacturers of women's wear. The styles and materials are the highest grade. Made with cretonne yoke and sleeves, bodice and skirt of pongee or linen. Some have allover embroidered waist, in colors to match linen skirt, and joined with narrow stitched belt. Large assortment of stylish models. Colors are light blue, pink, rose, green, lavender, champagne, leather, navy, black and white. Regular values **\$14.45** to \$40.00. Specially priced for this sale at **\$14.45**

Silk Waists Now 1/4 Less

A sweeping reduction on all-silk, messaline, chiffon, crepe de chine, foulard, net and taffeta silk waists. All our evening, fancy or tailored waists are included. The variety is too extensive to attempt description of all models, but one of the good styles is given here in detail. Accordion pleated chiffon waist, with baby Irish yoke to match material. All imported waists are included in this reduction. The colors are white, lavender, blue, green, rose, navy and black. Regular values from \$6.00 to \$45, special at **1/4 Less**

THIS SALE IS FOR THREE DAYS ONLY



\$10 Corsets At \$3.98 Pair

A broken line of Corsets, made up of white coutil and fancy brocade. This season's models, some standard makes. Medium high bust, long hips, hose supporters attached. Reg. values from \$8.00 to \$10.00 at **\$3.98**

\$1.75 Comforts \$1.29

500 full sized, silkoline covered Comforters, filled with white laminated cotton. Neat patterns and regular \$1.75 values, at **\$1.29**

Camping Blankets Special at \$2.45 Pr.

200 pairs light gray Camping Blankets, wool finished, large size, with colored borders. Regular \$3.50 values, special sale at **\$2.45**

SHEET BLANKETS, 12-4 size

Blankets, white cotton, just the thing to have for camping or seaside, extra large, covered borders; regular \$1.75 values, special at **\$1.41**

EMMERICH PILLOWS, covered with A. C. A. ticking and filled with PURIFIED feathers, sanitary and high grade, at 75¢, \$1 and \$1.25

Tailored Suits Vals. to \$28.00 at \$13.85

A special line of Tailored Suits for women and misses, in serges, chevots, rajahs and taffetas. The jackets are medium length, semi-fitted, either strictly plain tailored or with dainty cuffs and collars of Persian embroidery on white linen. Some have shawl collars of moire silk or satin. The colors are white and black stripes or checks, tans, grays, navy, black, brown, green, Copenhagen and **\$13.85** grape. Regular values to \$28.00; special at **\$13.85**

Lingerie Dresses SALE PRICES \$4.85 to \$24.50

Sale prices on Lingerie Gowns that spell great savings for the tasteful women who like to take advantage. One very dainty style is made of batiste with a tunic of fine embroidery and French Valenciennes. Another is made in semi-Princess, with Irish crochet yoke, in Dutch neck effect. The entire stock included, so there is a wide choice. Visit this department and compare prices.

Neat Wash Petticoats at Sale Prices

These underskirts are made of gingham, crash or linen, in plain colors, stripes, or checks. Made with single or double flounce, trimmed with one-inch tailored bands, pin or half-inch, or clusters of small tucks. Colors are tan, champagne, blue, brown, gray, lavender and red. Don't fail to visit this department.



\$1.00 Pongee Silk 69c

Colored Pongee Silk, 97 ins. wide, in navy, brown, gobelin, green, old rose, wistaria and gray. Silk that sells regularly at \$1.00 the yard, special for this great Midsummer sale at the exceptionally low price of, yard **69c**

ROOM SIZE Oriental Rugs

A lot of 510 choice Rugs included in this sale

IMPERIAL KIRMANSHAHS, size 16x9-3 ins., regular price \$750, special sale price tomorrow at **\$525**
KIRMANSHAHS, size 12x8-10; regular price \$500, special for this sale tomorrow at **\$340**
SAROUKS, extra fine, 13-4x9-8; regular price \$540, special price for this sale tomorrow at **\$385**
ROYAL SERAPIS, size 14-10x9-9; regular price \$620, placed on special sale tomorrow for **\$420**
SELECT SULTANABODIS, AVERAGE SIZE, 15x11 feet; regular \$400 values, special price at **\$245**
ROYAL SERAPIS, size 9x12 feet, also larger sizes; regular \$350 values, special sale tomorrow **\$220**
ISPAHANS AND SAROUKS, sizes 8x11 and 9x12; 20 in the lot; regular price \$350, special, each **\$245**
There are 200 more room size rugs in sizes 9x12 to 12x20. Your choice for this special sale at 25 PER CENT OFF
WE STORE RUGS FREE OF CHARGE

Tremendous Sale of Willow Ostrich Plumes--\$4.95 Up

We made one of the luckiest captures in the history of our store when we secured these handsome Plumes at a figure that enables us to offer them at these low prices. They are Genuine Ostrich Plumes from African male birds. An unequalled assortment at prices one third less than regular. They are the beautiful French made Willow Plumes, in white or black only. Durable and beautiful plumes from the natural home of the ostrich. A lot just received and ready for sale Monday morning at these low prices:

Reg. \$6.50 Vals.	Reg. \$10 Values	Reg. \$15 Values
\$4.95	\$7.95	\$11.95
Reg. \$20 Values	Reg. \$28 Values	Reg. \$33 Values
\$15.95	\$21.75	\$26.45



35c Silk Mulls 19c Yd.

One of the most remarkable specials of this great sale is the offering on 100 pieces of plain or fancy Silk Mulls. Sell regularly at 35c the yard, special for this great Midsummer Sale, at this low price, yard **19c**

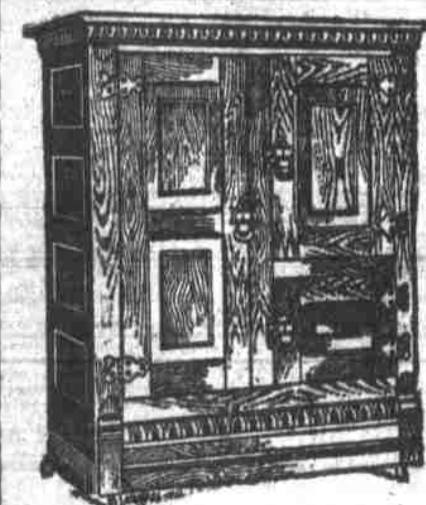
65c Lace Nets at 39c Yard

Special bargain on Lace Nets in the Lace and Embroidery Department. They come in white, cream and ecru. The widths are from 36 to 72 inches. Be sure you see them. Values to 65c the yard, special sale price tomorrow **39c**. Values to \$1.00, now at **70c**—Values to \$1.50, now at **98c**

Infants'-Children's Hose 25c

Fine Lisle Socks for infants and children, in plain, fancy or embroidered effects, assorted sizes; while they last; **25c** regular 35c and 50c values the pair, special sale, only **25c**
MISSIE'S SILK HOSE, flat shape, full fashioned, fancy tops, black or colors. All sizes; regular \$1.00 value, pair special tomorrow for this extraordinary sale, pair **59c**

All Refrigerators 1-5 Less



Come to this sale and save one fifth on the regular price of your Refrigerator. AND THE ONLY SAVING WON'T BE ON THE REFRIGERATOR—YOU'LL SAVE THAT MUCH MORE ON THE ICE. For in this store only the modern economically operated refrigerators are sold. Even if you paid the regular price for the refrigerator, you'd save in ice consumption, but with the low prices you save double. OUR ENTIRE LINE OF WHITE MOUNTAIN ICE CHESTS INCLUDED. The regular values run from \$8.50 to \$100.00. Choose during Midsummer Sale at **One-Fifth Less**

\$7.50 Suitcases \$5.70

For your vacation trip, 24-inch Cowhide Suitcases, 18 inches wide, 7 inches deep and 24 inches long, linen lined. Made with shirt fold, brass lock and catches, top straps. Regular \$7.50 values, special at **\$5.70**

\$3.50 Curtains at \$1.95 Pr.

A Midsummer Sale bargain in the Drapery and Curtain Section, Third Floor, a lot of 900 pairs of Lace and Scrim Curtains, all good designs. Come in white and ecru, in novelty band effects, Marie Antoinette, Cluny lace, embroidered scrims and cross stripes. Every pair in the lot is a good value at \$3.50 the pair. A Big **\$1.95** special for the Midsummer Sale, the pair



All Parasols 1/2 and Less

Our entire stock of Women's Parasols is reduced in no uncertain manner for the Midsummer Sale. The assortment includes silk, linens and other fabrics in great variety. Buy now at wonderful savings.

Reg. \$1.00 values, sale price **47¢** | Reg. \$2.50 to \$3.00 values **\$1.47**
Reg. \$1.50 values, sale price **75¢** | Reg. \$3.50 to \$4.00 values **\$1.98**
Reg. \$2.00 values, sale price **98¢** | Reg. \$5.00 val., sale price **\$2.39**
Reg. \$9.00 to \$15.00 vals. **\$5.00**



35c-50c Ribbon 18c Yd.

A clean-up of thousands of yards of High-Grade Ribbons in all styles and colors. Come in 6 to 7-inch widths. Regular 35c to 50c values. Specially priced for this sale at this low price, yard **18c**

Great Sale Men's "Gotham Shirts" Underwear and Pajamas

Men who care will pay heed to this announcement. It is a sale in the Men's Section tomorrow. The Gotham Shirt is known as the "SHIRT OF A GENTLEMAN," and has the superb fit, the classy style and general effect and look that only first-class garments can have. For the great Midsummer Sale we reduce prices sharply on many lines in the Furnishing Goods Section, but the greatest interest of particular men will be in **GOTHAM SHIRTS, GOTHAM PAJAMAS, GOTHAM UNDERWEAR AND GOTHAM UNION SUITS**

Regular \$3.25 Scrim Curtains at \$1.65 a Pair

800 pairs of Scrim Curtains, with insertions, all well made, with neat insertions of imitation filet lace and finished with good edge. Come in white, ecru or cream, 42 inches wide and 2 1/2 yards long. Regular \$3.25 values. Special for this sale at, the pair **\$1.65**



Reg. 75c Silk Gloves 39c

Two-class style Silk Gloves, with double finger trips. Come in white, black and colors. Sizes 5 1/2 to 8. Regular 75c values. Special for this sale at, the pair **39c**

WOMEN'S HEAVY SILK GLOVES, with double finger tips and embroidered backs; come in black, white and colors; sizes 5 1/2 to 8; regular \$1.00 to \$1.25 values, special sale price **69c**

WOMEN'S AND CHILDREN'S GAUNTLET DRIVING GLOVES, all sizes; regular price \$1.25 the pair, special at **95c**

Regular \$1.50 values, special sale price tomorrow, the pair **\$1.29**
Regular \$1.75 values, special price for this sale, the pair **\$1.45**

REMEMBER THAT WE ARE SOLE PORTLAND AGENTS FOR THE FAMOUS TREPUSSE AND PERRIN'S KID GLOVES FOR WOMEN. CALL AND EXAMINE THEM