

Topics of Interest in the Realm Feminine

IN SOCIETY

The crowds at the beaches on the Fourth of July this season eclipsed all records. The Hotel Gearhart was crowded to the doors and the Hotel Gearhart was inadequate to accommodate the pleasure seekers. At Gearhart, the decorations were very elaborate and effective. The new \$25,000 natatorium was opened on that day, and the auto races on the beach were an interesting feature of the celebration. Among the Portlanders who were seen at Gearhart hotel were Mr. and Mrs. George Barton French, Mr. and Mrs. Walter J. Burns, Miss Anita Burns, Mr. and Mrs. James B. Kerr, Mr. and Mrs. George K. Wentworth, Jr., Mr. and Mrs. Lewis Russell, Miss C. Russell, Miss M. Russell, Mr. and Mrs. James Cole, Mr. and Mrs. W. B. Scott, Miss Felling, Mrs. H. D. Gandy, Mrs. R. J. Marsh, Mrs. James Cobby, Mrs. John Eben Young, Mr. and Mrs. E. H. Dodge, Mr. and Mrs. Julius L. Meier, Mr. and Mrs. E. H. Corbett, A. Feldenheimer, Paul Feldenheimer, Miss Gladys Lang, Mrs. Harry A. Beck, Mrs. W. B. Beck, Miss Mabel Beck, Mrs. W. B. Beck, Miss Leadbetter, Mr. and Mrs. J. Lang, Mr. and Mrs. W. F. Stewart, Mr. and Mrs. J. E. Bronaugh, R. D. Inman, Miss Ivy Inman, Miss Minnie Inman, F. F. Daly and Martin Schoch.

Mrs. R. H. Birdsell entertained at bridge yesterday in her Northrup street home, complimentary to her house guests, Mrs. G. E. Luce and Mrs. A. R. Horn of Minneapolis, Minn. Bridge was played at four tables, and later a number of women came in to tea. The house was decorated in the pastel shades of sweet peas, and the candles and ice carried out the color scheme. Miss Marguerite Boeckhe served the tea and Mrs. E. B. Levy poured coffee. Among the guests were Miss Louise Williams and Miss Ethelwynne Harris. Mrs. Luce, who is a singer of note, charmed her hearers with two vocal numbers. Saturday last Mr. and Mrs. Birdsell asked a number of old time friends of Mrs. Luce and Mrs. Horn in to spend the evening. The affair was in the nature of a reunion of former Wisconsin people. Among the guests were Mr. and Mrs. Holt, Mr. and Mrs. W. D. Dille, Mr. and Mrs. Edward Will Collins and Mr. and Mrs. Hoefle.

Miss Amy Seller, of San Francisco, arrived Sunday to be the guest of Mr. and Mrs. Fred Seller. Miss Seller is an accomplished pianist, and is a composer of some reputation. The new songs recently composed by Miss Seller are dedicated to Mrs. Rose Bauer. They are "A Prayer," "Ebb Tide," "Love Thwarted," "Mother Love," "Wen Ich In Deine Augen Sah."

The wedding of Miss Gladys Mackenzie and George W. Hug was solemnized last night at 8:30 o'clock at the Central Baptist church. The church was decorated with palms and St. Joseph lilies. The marriage service was read by Rev. Albert Shogren, and the bride was given into the keeping of the groom by her grandfather, Henry Shogren. Her attendants were Miss Ella Doble, Miss Winifred Hadley, of Eugene, Miss Elsie McLynn and Miss Marie Shogren. The groom was attended by George Sullivan, of Oregon City, E. T. Chase, Grover Kastley, Foster McLynn and Eberle Kuykendahl were the ushers. The bride wore an exquisite gown of white satin draped with lace. A long tulle veil was caught to the hair with a spray of orange blossoms. Her flowers were a spray of fall of sweet peas. Miss Ella Doble and Miss Winifred Hadley were in pink crepe gowns and carried pink sweet peas. Miss Elsie McLynn and Miss Marie Shogren were in pink chiffon frocks and their flowers were pink sweet peas.

Following the ceremony there was an informal reception at the Shogren home on Grand avenue, where the college friends of the bride and groom were the guests. Miss Winifred Hadley caught the bride's bouquet, and in the cutting of the cake Miss Ione Lambert received the money and Miss Fielda McClain the thimble. Among the out-of-town guests were Mrs. Hug of La Grande, the groom's mother; Mrs. Stott, of La Grande, a sister of the groom; Miss Norma Hendricks, of Eugene; Miss Hadley, of Eugene; Miss Fielda McClain, of Silverton; Eberle Kuykendahl, of Eugene, and Ralph Cronise, of Salem.

The wedding is the culmination of a college romance, started some years ago when both bride and groom were students at the University of Oregon. Mr. Hug is one of the best known athletes ever identified with University of Oregon affairs, and is a popular Beta Theta Pi fraternity man. Mrs. Hug is a Kappa Alpha Theta, and one of the most active and charming members of that sorority. She is a niece of the Misses May and Ann Shogren, with whom she has made her home for several years. Mr. and Mrs. Hug have gone east, but will return in a week or ten days for a sojourn at the beaches. Their home will be in Eugene.

Mrs. Walter E. Burrell will leave tomorrow for Hay Creek, Or., for several weeks with Mr. and Mrs. John G. Edwards at their delightful country place. Very informal was the tea given yesterday afternoon by Miss Marjorie Hoffman in her North Twenty-third street home, in honor of her house guests, Miss Elizabeth Taylor and Miss Dorothy Taylor of New York. The Hoffman home was beautiful with sweet peas in the pastel shades. Additional guests were Miss Evelyn Wilson, Miss Anita Burns, Miss Elsie Koehler, Miss Gertrude Robbins of Spokane, Miss Maida Hart, Miss Mabel Buehner, Miss Easton Williams, Miss Murray and Miss Marian Murray of Wilkesbarre, Pa.

Miss Henrietta Elliot is asking a few musical friends to tea this afternoon to meet Miss Murray and Miss Marian Murray of Wilkesbarre, Pa. The Misses Murray are at the Lamerson. Miss Murray is a talented musician.

Miss Eleanor Cannon and her mother, Mrs. R. D. Cannon, will leave Friday morning for Seattle, where they will be the guests of Mrs. L. A. Sholt until Tuesday. Mrs. Sholt was a recent visitor at the Rose Show.

Mr. and Mrs. George Barton French were Fourth of July visitors at Gearhart. They made the trip in their private car and were accompanied by Mr. and Mrs. W. J. Burns and Mr. and Mrs. James B. Kerr and children. Mrs. Kerr and two children will remain at the beach for the summer.

Mr. and Mrs. M. H. Lamond returned yesterday from Hood River, where they have been the guests of Mr. and Mrs. Frank Smith for 10 days. Mrs. Smith is a sister of Mrs. Lamond.

Miss Amy Dunn, of Eugene, was one of the bridesmaids at the wedding of Miss Iona Candace Dille and Lieutenant Reginald Heber Kelley of the Fourth Infantry, U. S. A., in Palo Alto last week.

Mr. and Mrs. J. C. Ainsworth and their daughter, Miss Ainsworth, who are

A Crusade Against the Cigarette

By Jean Daga.
QUEEN MARY has banished the cigarette and the drinking of wine from among the women of her suite, and taken to knitting stockings in the interval between the retirement of the women from the royal dining room and the entrance of the men. It is a much needed reform that Queen Mary is endeavoring to bring in English society, and one that will bear imitation in this country. To bring out her knitting, and like the women of the French revolution, who were wont to sit in front of the guillotine, busily plying needle and yarn, and never dropping a stitch, even when the head fell into the basket, would be much more becoming to the society matron than to whip out a jeweled cigarette case and loil in the curling smoke from the tiny weed.

The feminine craving for the cigarette has reached the stage where the girl who is not proficient in its manipulation is not considered as respectable. The boarding school girl and the high school girl are devotees of the seductive habit, induced largely by a youthful desire to show "that they are game." Among the "smartest" society (using "smart" advisedly) the habit is very common among both matrons and maids, and no afternoon tea is complete without its coterie of "smokers" among the fair ones.

In Washington, the past season, cigarette smoking became so rampant that Mrs. Taft and the clergy planned a crusade of serious proportions against the practice. For the family of the senator or congressman from a rural district, to see a young woman of 15 with a cigarette between her lips, blowing curls of smoke through her nose in calm complacency, is a shock, indeed, and leads to the fostering of ideas among the outlying districts that are distinctly dangerous.

In Detroit, the habit is said to have

socially prominent in Portland, and have a wide acquaintance in San Francisco, are here for a few days. They arrived on Saturday on the Manchuria from a pleasure tour through the Orient—Monday's San Francisco Examiner.

Mr. and Mrs. Herman Kluber will leave tomorrow to spend the summer at their country home at Kluber, Washington. The Misses Stella and Phyllis Glinberg will be their guests for a couple of weeks before returning to their home in Sacramento.

Max Smith, Jr., has returned from Cornell university, and will spend the summer vacation with his parents and sisters at their coast home at Seaside, Washington.

Mrs. J. Lauterstein, Mrs. H. N. Heller, Mrs. I. Brumberg and Master Max Brumberg are at Seaside for the season.

Miss Pearl Brumberg left for Seaside this morning.

Mr. and Mrs. Frank A. Kuder of Spokane, Wash., are visiting Mr. and Mrs. Olaf Olson of this city.

gained much favor among the teachers in the city schools, old maid school-maids as well as the young and pretty ones falling under the fascinations of the cigarette. Among the million dollars worth of presents to Miss Mildred Carter, who recently became the bride of Viscount Acheson, are any number of smoking articles, cigarette cases, cigarette holders, ash trays, etc. Indeed, every young bride in smart society is now the recipient of every article used by the inveterate smoker. They are usually wrought of gold and jeweled.

Among the young girls of the colleges, the habit has attained such proportions that a crusade is preparing against it. Miss Lucy Page Gaston of Chicago will make a tour of Walesley Smith, Vassar, Bryn Mawr and other schools, delivering lectures upon the evils of cigarette smoking. Miss Gaston claims that the habit has grown to such an extent that teachers complain of the effect upon the young women.

In a Portland home, a young mother is frequently seen holding her 10 months old baby in her arms, and blowing the smoke from her cigarette into the little one's face. The mother delights in the grimaces of the child as it tries to avoid the fumes of the cigarette. The young mother in question is well educated and belongs to a prominent family in town.

No doubt the popularity of the cigarette among women is another effect of her so-called emancipation, and one more signal of her independence. To usurp the privileges of the man, good or bad, seems to be the slogan, and the cigarette habit is a concrete example of the tendency of the age. To keep up with the trend of modern life it is necessary to sacrifice many rights and privileges that our grandparents held sacred. The apparent vogue of the cigarette among women is one more reckless feature of the ferocious delirium that distinguishes modern life.

MRS. ANNA COCKRELL WEDS GREEK MINISTER TO UNITED STATES

(United Press Special Wire.)
Norwich, Conn., July 6.—Anna Cockrell, daughter of Interstate Commerce Commissioner Frank M. Cockrell, and Lambros A. Coromilas, minister from Greece to the United States, were married here today. The ceremony was conducted according to the Greek ritual, a Greek priest officiating. Mr. and Mrs. Coromilas will spend six months' honeymoon in Greece.

Newport, R. I., July 6.—Friends of Miss Edith Deacon and George Peabody, both prominent in Newport society circles, are planning to give them a reception upon their return from Boston, following the announcement of their engagement. The announcement was made by Mrs. Charles H. Baldwin, grandmother of Miss Deacon. The bride to be is a sister of Fessenden Radswill, formerly Miss Dorothy Deacon, who married Prince Albert Radswill in London yesterday.

Don't For Bathers

DON'T let your love of the water run away with your common sense. There can be no fixed limit when to leave the ocean, or lake, or stream, but at least get out before the teeth chatter and lips turn blue.

Don't forget that the person who is used to salt water bathing only cannot take the same liberties in fresh water. Reaction from the latter is slower and there is little or no tonic effect.

Don't neglect to know in what kind of a stream you are taking your daily swim. One reason of typhoid fever after a summer in the country is because the swimming place was near the outcome of sewers or in water that was polluted.

Don't think that because water is crystal clear that it is necessarily pure. Make it your business to find out what it drains. This is especially important for the swimmer who rarely fails to swallow water at some time during a swim.

Don't think because bathing agrees with you one time that it always will. No matter how much good your bathing in ocean or creek did you last summer, it may be injurious now. It is wise before going to a summer resort to have your physician's advice on the good or ill effects of the daily dip for you.

Don't disregard warnings that should tell you bathing is not helpful. If on coming out of the water you feel languid for hours, if it takes a long time to get warm; above all, if it gives you a queer feeling around the heart, cut out the sport, no matter how enjoyable.

Don't fail to remember that many persons have weak hearts who are not conscious of it, and the shock of the buffeting with waves may cause serious trouble.

Home-made Cream Puffs.

PUT a pint of water in a saucepan, bring to a boil, and stir into it a half pound of butter. Bring again to the boiling point, and beat in three-quarters of a pound of flour. Stir all the time, and boil until the mixture no longer sticks to the side of the saucepan. This will take only a minute or two. Remove from the fire the moment this point is reached, and set away to cool. When cold, break into the mixture, one at a time, eight eggs, beating the batter for two minutes after each one is added. Set the batter on the ice until very cold, then drop by the great spoonful upon pans lined with waxed paper. Bake in a steady oven until puffed and colored a golden brown. When cold, cut a slit in the side of each puff, and fill with whipped cream flavored to suit the taste. Sprinkle with sugar and serve.—Harper's Bazar.

Yards and yards of shaded or changeable ribbon are devoted to the hats in enormous loops, bows and scarfs.



Do You Shave Yourself?

If so, you no doubt have shaving troubles, as there isn't one man in fifty who knows how to strop his razor correctly; the most invariable result is a rounded edge instead of a keen, sharp edge so necessary to a clean, satisfactory shave



Brandt's Automatic

Razor Strop

Strops Every Kind

of Razor Made

"Makes Every Man an Expert." Does What No Human Hand Can Do

IT AUTOMATICALLY SHARPENS

the ordinary old-style razors, any size or make; it also sharpens all safety razor blades, including the Gillette, Ever-Ready, Gem, Junior, Brandt, Star and Gem, etc., and it sharpens them better than the most expert barber can do it.

Your hand does not wield the razor when you use the Brandt Strop; you simply insert the razor in the clamp, then you seize the handle on either end of the strop and pull back and forth, and by an automatic reversing action both sides of the edge of your razor are stropped uniformly without removing the razor from the strop. With the Brandt Automatic Strop you cannot strop your razor at the wrong angle; you cannot round the edge; you cannot cut the strop—in fact, it requires no skill or experience.

A representative from the factory will be at our store all week and invites all those who shave themselves to call in to examine the celebrated Brandt Automatic Strop and see how it does away with all shaving troubles. The strop is advertised and sold everywhere at \$3.50. During this sale we will sell them for advertising purposes only at... **\$2.00**

\$2.50 and \$3 Imported Razors Regardless of Values, to Go for This Week Only. **97c**

A lot of 1000 sample Razors of all standard makes and fully guaranteed—pick them as you please at **97c**. Including such famous makes as "Wade & Butler," "Brandt," "I. X. L.," "Rogers," "Wostenholm," "Pike Razor," "Ben-Hur," "Blue Steel," and others.

500 of the celebrated Brandt Self-Honing Razor Strops—the strop that is ready for use when sold; needs no preparation, and is guaranteed not to get hard and glossy. Sold and advertised everywhere at \$2.00; during sale... **97c**

We have also placed on sale over 1000 **IMPORTED SAMPLE POCKET KNIVES**, which we purchased from the Brandt Cutlery Company of New York, at a ridiculous figure. The lot includes all sizes and shapes of pocket, hunting, dagger and jack-knives, in stag, shell and pearl handles, to be sold as follows:

50c and 75c Values Go at . . . 37c

\$1 and \$1.25 Values Go at . . . 67c

Large Assortment to Choose From

\$2 Safety Razors 97c

\$2 Brandt Shaving Brushes 97c

Mail Orders Carefully Filled

The Brandt Safety Razor comes with a blade made of the finest Sheffield steel, which is full hollow ground and lasts a lifetime. Can be honed and stropped the same as an ordinary razor. No extra expense for blades. The regular price of this razor is \$2.00; our price during this sale, each, **97c**

Mail Orders Carefully Filled

The Brandt Shaving Brush is made of the finest badger hair, set in hard rubber, so that the bristles cannot come out, and is fully guaranteed to last a lifetime. The regular price of this brush is \$2.00; our price, for, each... **97c**

CANADIAN MONEY TAKEN AT PAR

WOODARD, CLARKE & CO.

FOURTH & WASHINGTON

WE DO ARTISTIC PICTURE FRAMING

New Idea Patterns 10¢ All Styles All Sizes

THE MOST IN VALUE THE BEST IN QUALITY

Roberts Bros

THIRD AND MORRISON

New Idea Magazine 10¢ 50 Cents a Year

Thursday's Bargain Budget

Sweeping Price Reductions Make This the Rarest of Bargain Opportunities

Women's Suits Values to \$15

\$22.50 at \$15

A marvelous suit value in women's and misses' Suits, stylish, well tailored garments at fifteen dollars. The newest styles—medium and short length, fitted and semi-fitted tailored coats, lined with satin-pleated skirts. These garments of plain and striped serges and cheviot suitings, in black, navy, gray, tan and other colors—values to \$22.50. Special \$15.00 tomorrow at

Taffeta Petticoats at \$5.00

Five dollar Petticoats, of a fine quality silk taffeta, in black, white, brown, navy; a full line of the new tan shades and changeable effects. Pretty plain effects and another neat style with deep circular flounce, corded and ruffle finished, with five straps—underlay and dust ruffle. Extra value \$5.00

Wash Dresses at \$2.98

Women's and misses' Wash Dresses. Dressy and comfortable for this season of the year. Several very pretty styles, plain or finished with braid, Dutch neck or high collar—chambray, poplin and percale, in stripes, polka dots and plain colors. Regular values \$2.98 to \$4.00. Thursday special

Bathing Suits at Special Prices

A complete line of Bathing Suits in 25 of the latest styles, made of several of the most adaptable bathing suit materials; some are plain and others are finished with braid. Prices are lower \$1.39 to \$4.50 than ever. Special at

Children's Dresses at \$1.48

An excellent showing of children's Wash Dresses, ages 6 to 14 years. We are showing several pretty new styles in several materials of different colors, including linene, chambray, percale and gingham, in plain colors, plaids, checks and stripes. Actual values up to \$2.50, reduced for the week

Wash Skirts \$1.25 to \$3.50

Big assortment of Wash Skirts, in white linene, rep, plain linen, percale and duck, nicely tailored, in plain gored and pleated styles, and are excellent values at \$1.25 to \$3.50



An Unusual Sale of Summer Silks

\$1.25 and \$1.50 Persian Silks at 98c

A special purchase and sale of new Persian Silks; they come in rich color combinations in taffeta, messaline and louisine weaves; the assortment includes a full showing of the latest patterns, suitable for waists, turbans and trimmings. Regular \$1.25 and \$1.50 grades, are priced for this sale at... **98c**

Changeable Silks, \$1.50 Qual., \$1.25

27-inch Glace Amora, a heavyweight, double warp changeable silk in a semi-rough weave; comes with a rich, elegant finish, and shown in a splendid assortment of new \$1.25 color combinations. Reg. \$1.50 quality, on sale at

Cloth of Gold, \$1.50 Quality at 95c

36-inch Cloth of Gold, one of the season's most popular weaves; comes in ecru, silver and pongee colors, warranted to wear and wash like linen, a silk that is always in style. Regular \$1.50 quality, priced for this sale at... **95c**

Cloth of Gold, \$1.00 Quality 69c

27-inch silver bleached Cloth of Gold, a silk of medium weight and brilliant finish that washes perfectly, especially desirable for summer waists, dresses and coats. Reg. \$1 quality, special at

Black Taffeta, \$1 Quality 79c

36-inch black Taffeta Silk, guaranteed not to cut, slip or crack, strictly all pure silk; comes in a brilliant soft finish. Our leader at \$1.00 a yard, specially priced for this sale at... **79c**

Sale of Wash Goods Hosiery, Knit Underwear

Rough Suitings, 20c Quality 15c
32-inch Rough Weave Suitings, shown in all desirable plain shades, a fabric that looks and wears like linen; a good, durable fabric that will retain its color and finish when washed.

Rep Poplin, 45c Grade 35c

New Rep Poplin, a beautiful mercerized wash fabric, shown in all the fashionable plain shades, the kind that sells regularly at 45c a yard. Specially priced for this sale at... **35c**

French Galatee, 25c Grade 18c

36-inch French Galatee, a wash fabric that wears most satisfactorily. Comes in wide checks and stripes, in medium and dark shades. Usual 25c grade, on sale at... **18c**

Wash Goods, 25c Kinds 15c

Over 4000 yards in this assortment—Batistes, Organdies, Foulards, Dimities, Poplins, etc.; plain shades and fancy styles in regular 18c, 20c and 25c grades. Priced for this sale at... **15c**

Sale of Fine Oxfords

\$3.00 and \$3.50 Women's Oxfords \$2.37

Shown in all the best styles and best leathers; tan, patent calf and vici kid, heavy and light soles. They come in all sizes and are new, up-to-date styles. Regular \$3 and \$3.50 values, specially priced for this sale... **\$2.37**

\$3-\$3.50 Men's Oxfords at \$2.49

An extra special offering of men's Shoes and Oxfords, made with medium, light and heavy soles, shown in all styles and sizes; good quality leather. Regularly \$3 and \$3.50 a pair, priced for this sale at... **\$2.49**

Misses' Oxfords Best \$2.30 Values at \$2.00

A great special sale of a fine line of misses' Oxfords, made of extra good quality patent calf and shown in all styles; good soles. Every pair is guaranteed by us. They sell regularly at \$2.50 a pair, but are specially priced for this sale **\$2.00**

25c Women's Hose 15c

Women's fine Maco Cotton Stockings of excellent wearing quality, made full fashioned with reinforced heel and toe, all sizes, in colors tan, navy, copenhagen, seal, dark green, reseda, slate, cardinal, gray, black etc., in small polka dot patterns. Regular 25c values, on sale **15c** at

20c Children's Hose 11c

A sale of children's fine fast black Cotton Stockings, made with triple knee and double heel and toe, all sizes, in both fine and wide rib, suitable for boys and girls. Regular 20c values, on sale **11c** at

Children's Knit Underwear, Broken Lines, 75c Values 25c
An out-of-the-ordinary sale of children's fine medium weight Lisle Thread Vests, Pants and Union Suits at a ridiculously low price. The vests come in high neck style, with long or short sleeves, and have silk trimmed neck and front; the union suits come with high neck, long or short sleeves and low neck, sleeves, both tight and lace trimmed knee; all sizes for children from 3 to 12; values up to 75c. Your choice at this sale at... **25c**