

Paper Napkins 10c
Best 15c Kind 10c

An extra special Friday offering of 100,000 plain white paper napkins made of the best quality crepe paper and shown in regular size. They come 100 to a package and sell regularly at 15c per package. Specially priced for this sale **10c**



The Most in Value



The Best in Quality

Hair Nets 10c and 15c Grade 50

A Friday sale of over 500 doz. fringe hair nets made of fine quality silk and shown in dark brown, medium brown and light brown. They come in extra large size and sell regularly at 10c and 15c each. Specially priced for this sale **5c**

OUR 560th BARGAIN FRIDAY SALE**Still Greater Values in New, Thoroughly Dependable, Seasonable Merchandise**

You will find values that have never before been equaled here or elsewhere. Is not the magnificent success of our Bargain-Friday Sales a bold example of what such methods will do? Are you benefiting to the utmost extent by the policy of this store, giving absolute and unconditionally the best values? No really careful buyer will pass the offers we make without investigating them. Look at these economy opportunities for tomorrow. Here are prices that suggest the desirability of supplying the entire season's needs. Come and be convinced.

5000 Yards of Wash Goods**1/3 to 1/4 Off 8c**

Dress Gingham, Percales and Wool Finished Suitings in a variety of styles and colors, clean, new goods in 12 1/2c and 15c qualities at

Thousands of yards of new Wash Goods in this sale at a price that is usually not made until the end of August. A special purchase of a prominent jobbers' surplus stock at an earlier date than usual, makes this opportunity for a big saving at this time, when these goods are needed most. Standard quality Dress Gingham, in all the new styles and colors. Plain and Fancy Percales and Pretty Wool Finished Suitings, shown in a large variety of neat and attractive styles in all colors, fabrics that wash perfectly and wear splendidly, in regular 12 1/2c and 15c qualities. Priced for Bargain Friday at **8c**

Couch Covers
\$1.25 Values at 88c Each

A special one-day sale of neat Couch Covers, shown in Roman and Oriental stripes, in all colors. They come 50 inches wide and 3 yards long and finished all around with knotted fringe. Regular \$1.25 values, on sale Bargain Friday at **88c**

New Curtaining
18c to 25c Kinds at 10c Yard

About 1500 yards of Fancy Colored Curtain Materials, shown in figures, stripes and checks, all new clean goods, such as scrim, madras and Swiss. A splendid saving opportunity. Reg. 18c to 25c grades, on sale Bargain Friday at **10c**

Venise Bands 18c
35c, 40c Kind 18c

A special offering of 1500 yards pretty Venise Bands, shown in pongee color. They come full 1 1/2 to 2 inches wide, and in the most wanted trimming of the season. A special purchase direct from a leading New York firm enables us to offer these new bands at less than half price. Best 35c to 40c quality. Specially priced for this sale at **18c**

Zion Laces Specially Priced

Another great sale of Zion Laces. Over 2500 dozen yards of fine dainty Val. laces, really the most serviceable lace made. Shown in meshes, suitable for all trimming purposes. All 12 1/2c to 20c quality—Special at, yard **7c**
All 10c to 20c quality—Special at, yard **5c**

Fancy Ribbons
Best Grades to 35c 17c

Fancy Ribbons. Hundreds of yards on sale at less than half price. These ribbons come full 4 1/2 to 5 inches wide and are shown in all the newest patterns, stripes, plaids, ombre, Dresden and woven floral designs. Ribbons for all purposes—millinery, hair bows, sashes and trimmings. Best grade to 35c a yard. Priced for this sale at **17c**

Auto Veils
\$1.75 Values \$1.15

A Bargain Friday Special of Auto Veils so much in demand for summer outings. They come full size, 36x72 inches, and are made of extra heavy chiffon, with neat 1 1/2-in. hemstitched border. Regular \$1.75 values. Specially priced for this sale **\$1.15**

Handkerchiefs
Best 18c Values 8c

A sale of over 1000 dozen Women's Handkerchiefs, made of good quality Shamrock Lawn and shown in the new plaid on-cross-bar, with colored border—dainty shades of pink, lavender, red, blue, copper and navy. Bought to sell at 18c each. Priced for this sale at **8c**

Allover Embroidery
Values to \$1.75 Yard 69c

An extra Special Bargain Friday offering of thousands of yards of Beautiful Allover Embroideries. Hundreds of pretty patterns in blind, open work or scroll effects, embroidered on extra fine Swiss and Persian lawn. Shown full 24 to 32 inches wide. You will say with us this is the best showing of allover embroidery in the city. Regular values to \$1.25 a yard. Reduced for special selling **69c**
Beautiful New Embroideries, 6 to 18 inches wide; also corset cover embroideries, 18 inches wide. Best grade Swiss. Best quality to 95c—Special **19c**

\$10.00 Suit Special

Women's and misses' stylish, tailored suits. Reduced to such a remarkable degree as to make the most indifferent take notice. You cannot help but recognize the good features of these garments, so exceptional and pronounced are they. Made in the most desirable of the season's styles. Medium length, tailored coats, satin lined. Skirts in the latest plaited styles. Plain and striped serges and cheviot suitings in black and navy, tan, gray and green in several shades. Values up to \$19.50. Special **\$10.00**

Children's Coats at \$2.95

Some exceptionally smart appearing children's coats. Sizes 6 to 14 years. Tailoring effects. Loose or semi-fitting. Made in a black and white checked worsted and navy, red and brown, twilled flannel coating. Finished with brass buttons. \$3.50 and \$3.90 values. Bargain **\$2.95** Friday

**Bathing Suits at \$1.39**

A bargain in bathing suits. They are made of a very suitable twilled material. Jumper with sailor collar, trimmed with braid. Skirt and bloomers. Regular val. **\$1.75**. Friday **\$1.39**

Silk Petticoats at \$3.50

A great showing of silk petticoats at a moderate price. Many styles, plain or otherwise. Finished with straps or cording and some finished with two rows of shirring and stitched ruffle. Underlay and dust ruffle. A variety of colors including black, red, navy, brown, rose, green, gray, pink and, in fact, about any color one could desire. \$5.00 petticoats **\$3.50**

Women's Summer Coats

Women's tailored summer coats of tan covert cloth in several shades. Plain or striped. Several lengths, medium and short. Fitted or semi-fitted. Absolutely all new styles this season. Values up to **\$7.50**. Bargain Friday **\$3.90**

Shirtwaists

A worthy Shirtwaist value for Bargain Friday, made of fine white lawn. A dozen pretty styles to select from, including beautiful allover embroidered effects, and others with yokes of lace. Several styles of sleeves, including the Bishop sleeve. Regular values up to \$1.50—Bargain Friday at **88c**

Children's Headwear 19c to 98c

An abundance of styles. Sailors of straw, Mexican hats, wash hats and sunbonnets. Many other styles in caps of different colors, including motor caps, jockey caps, visor caps, cliff caps and tams—Prices from **19c to 98c**

**A Friday Sale of Fancy Skirts**

Fresh, new, snowy white Underskirts, cut full, not skimmed, perfectly made and daintily trimmed. Regular \$6 to \$10 values on sale tomorrow at **1/2 OFF**

Another great Undermuslin sale, bigger and better than any yet advertised. Values unusual in highest quality undershirts. A half hundred styles, shown in the most beautiful lace and embroidery trimmed patterns only, perfectly made, full size skirts that any woman would be proud to wear are in this sale. Some are slightly soiled from handling, but most of them are as fresh and clean as the day they left the factory. Regular values from \$6.00 to \$10. Tomorrow, You can take your choice of any of them at **HALF PRICE**

An Out of the Ordinary Offering of Aprons 15c

Dainty Lawn Aprons, trimmed with heavy lace insertion. Made good full width and length. Regular 25c and 35c values, specially priced at **15c**

Just received a large shipment of Dainty Aprons. They come direct from the Apron factory and are offered to you at a wonderfully low price. These dainty garments are made of very good quality lawn, trimmed with good heavy lace insertion, with ruffle to match. Other styles trimmed with machine embroidery in neat floral designs. All extra well finished and made full 34 inches wide and 38 inches long. Regular 25c and 35c values. Specially priced for this sale at **15c**

Women's Union Suits**Summer Weight 39c**
65c Values at . . .

Here is your sale, for it contains just the kind of cool Union Suits you like for hot days. Included are Union Suits in all wanted styles—high neck, with long sleeves, in knee length; high neck with short sleeves, in knee length; low neck with short sleeves and sleeveless, in knee length. Lace trimmed. Fine, perfect fitting garments that are sold regularly at 65c. On sale Bargain Friday at **39c**

Children's Tan Hose**In Silk Lisle 22c**
35c Values at . . .

A sale of Children's High Grade Silk Lisle Hose, made with double heel and toe, all sizes, in two shades of tan, 5 to 9 1/2. The kind that sell regularly at 35c a pair, are priced **22c** for Bargain Friday at **22c**

Women's Fine Hose**Silk Embroidered 39c**
Best 65c Values

The first showing of a very special purchase of Women's Fine Silk Embroidered Lisle Thread Stockings. Full fashioned hose, with reinforced heel and toe. Shown in the new shades of tan, brown, bronze, green, oxblood, smoke, garnet, navy, etc., also black. They come in all sizes and are fully worth 65c a pair. On sale Bargain Friday at **39c**

Friday's Surprising Silk Sale

Natural and colored Pongees, Cloth of Gold, Spot Proof Foulards, Fancy Taffetas, Messalines, etc., in fashionable shades. Regular 75c, 85c and \$1 qualities at **50c**

One of the greatest money-saving sales of Beautiful New Silks you have ever witnessed. All broken lines, odd pieces and short bolts will be sold tomorrow regardless of worth or former prices. The assortment includes the season's choicest designs in all fashionable colorings as well as a full showing of the new plain shades. 27-inch Natural and Colored Pongees, 27-inch Natural and Satin Striped Pongees, 27-inch Cloth of Gold, 23-inch Shedwater and Shower-Proof Foulard Silks, Fancy Taffetas, Messalines and plain Diagonal Weaves, in solid colors—gunmetal stripes and shepherd checks in Taffetas, etc., etc. It's a sale of full width, excellent quality silks that no woman should overlook. Regular 75c, 85c and \$1 values, on sale Bargain Friday at **50c**

Two Wool'n Dress Goods Specials 45c**Reg. 65c and 75c Fabrics, Yard**

A great special mid-season sale of Woolen Dress Goods in the most popular weaves for Bathing Suits, separate skirts and summer dresses—fine, dust-resisting, durable fabrics, such as 38-inch English Mohair, 42-inch Silk Finished Luster, 52-inch Mohair Sicilian, etc. Regular 65c and 75c grades, on sale Bargain Friday at **45c**

Half Wool Panama at 22c a Yard

36-inch Half-Wool Panama, a splendid weight fabric that washes nicely and wears well, especially adapted for ordinary wear—children's dresses and bathing suits, usual 35c and 45c grades, on sale Bargain Friday at **22c**

Popular Goods for Men—Specials

Our roomy Men's Section, just inside the Third street door, is a busy place these days. Men find here the class of furnishings and underwear best suited to their needs. They find, too, a bigger dollar's worth of value than is commonly handed out. These specials for tomorrow:

50c Men's Underwear 39c

A special offering of Men's Cotton Mesh Shirts and Drawers. The shirts are made with elastic neck and silk facing on the front; drawers are fleeced with good quality silesia, have suspender straps and three pearl buttons. This underwear comes in plain white and ecru and shown in all sizes. The best 50c values. **39c**
Priced at, per garment

25c Men's Sox 12 1/2c Pair

A fine line of Men's Cotton Socks, made of high grade Maco yarn. They come seamless, with fine ribbed top and shown in fast colors—plain black and assorted tans. They are equal in value to socks selling for 25c. On sale at **12 1/2c** a pair or **\$1.40** a dozen.

\$1.00 Negligee Shirts 89c

A fine line of Men's Negligee Shirts, made with soft turndown collar that buttons down. Shown in all sizes and made of good quality mercerized material resembling silk. These garments come in plain tan, cream and white and are very best \$1 values. Specially priced for this sale at **89c**

\$1.50 Men's Shirts at \$1.15

A special sale of Men's "Eagle Shirts" made coat style, with attached cuffs and full pleated bosom. They come in light, medium and dark patterns and are extra well made and finely finished. They will wear fine, and sell regularly at \$1.50. Priced this sale **\$1.15**

Some Big Specials in Shoes and Oxfords

Standard quality footwear at lower prices than we have ever quoted for like values; plan to get here early for best choice.

Women's oxfords; all styles and sizes; button and blucher lace, light and heavy sole, shown in patent colt, gunmetal, vici kid; \$3-\$3.50 vals. **\$2.37**
A fine line of women's oxfords and strap pumps in patent colt, shown in all sizes, light and heavy sole; best \$2.50 values, special for **\$1.79**
A special offering of misses' one strap pumps, shown in all sizes, from 1 1/2 to 2, good quality patent colt and gunmetal; \$2.00 values **\$1.25**
Misses' and children's oxfords in vici kid, patent tip, heavy sole, all sizes from 6 to 2, regular \$1.75 **\$1.39**
Misses' and boy's barefoot sandals, shown in all sizes from 6 to 2, good heavy sole, two straps, regular \$1.50 values, special at **99c**

