

The Meier & Frank Store—Agts. Nemo, Estelle, Mme. Irene, Gossard, Warner's Redfern and Rustproof, La Grecque Corsets—Perrin's and Trefousse Gloves—Munsing and Harvard Mills Underwear—Arnold's Baby Goods—Butterick Patterns and Publications for July

# Three Days More of the Great Annual June White Days

## Opening of New Department HAIR DRESSING, MANICURING AND MASSAGE

We are pleased to announce the opening, tomorrow, of a new department devoted to Hair Dressing, Hair Coloring, Face and Scalp Treatment, Electrolysis, Manicuring, etc. This new section will be under the supervision of an expert, assisted by competent clerks.

Hair Goods of every description, including Switches, Curis and Puffs, will be shown at all times.

This department is located on the Main Floor Balcony, Annex.

# The Greater Meier & Frank Store News

## Suiting 59c and \$1.29

Checked Suiting, all wool fabrics, 44 in. wide; combinations of grays and tans; \$1 values, special, the yard 59c

Striped and Mixed Suitings, light and dark grays, tans, brown and navy; 54 inches wide; regular \$2.00 values, on special sale at, yard \$1.29

## 4 Specials Pongee Silk

89c-98c-\$1.09-\$1.29

China Pongee Silk, 26 and 34 lbs. wide, natural color, finest quality; on special sale at these special low prices—the yard, 89c, 98c, \$1.09 and \$1.29

## 2000-Yard Silk Sale

TOMORROW 89c THE YARD

Cheney Foulard Silk, in the best designs and colorings; included are navy, blue, old rose, green, brown, wistaria and gray; neat small designs and figures in an assortment; 2000 yards in the lot; 89c

## Silk Kimonos \$3.85

Long Silk Kimonos, in pretty designs, in light and dark colors, small and large figured, shirred at waistline, loose or semi-fitted, satin or self-trimmed; blue, yellow, pink, rose, navy, green, brown, red, lavender and Copenhagen; values to \$9.00, special sale at \$3.85

## 54th Anniversary Souvenirs

Handsome Souvenir Booklets of our 54th business year in Portland, and instructive information regarding points of interest and numerous side trips—books that tourists and our out-of-town friends will greatly appreciate, are being distributed gratis, Main Floor Annex.

## 54th Anniversary Sales

June White Days are associated with the celebration of our 54th Anniversary and Wonder-Day Sales. During June White Days all white goods are reduced, and in celebration of our 54th Anniversary unrivalled bargains are daily announced from every section of the store.

## Princess Gowns

\$30 Vals. \$12.45

Fancy White Gowns of batiste or mull, Princess and semi-Princess styles with lace yokes and Dutch necks, or high collar and Val lace yokes. Waists are trimmed in pin tucks, lace inserting and embroidery. Many have overskirts, trimmed in embroidery and lace; others have deep flounces of fine tucks and bands of lace; regular \$30 values, sizes to 44. Special \$12.45

## Lingerie Waists

Reg. \$3.50 Values for \$2.42

Two lines of exceptionally fine lingerie waists, daintily trimmed with Val insertion are included. One model is made of batiste embroidered in panel effect with Val insertion and pin tucks, which makes a beautiful fancy front. Long sleeves trimmed with pin tucks and insertion are also used.

Another model has broad bands of heavy insertion and two widths of Val insertion forming the front. Back and sleeves are elaborately trimmed with insertion; collar made of same. Come in all sizes. Regular \$3.50 values \$2.42



## Women's and Misses' \$30.00

Tailored Suits Special for Tomorrow \$15.85

Rajah silk, serge and worsteds—Jackets in regulation length, semi-fitted or single-breasted styles—Either plain tailored or fancy effects with braid trimming; some have wide satin band representing shawl collar, in one-button effect—Also the new three-button side fastening; others strictly plain tailored, with small notch collar and revers. Colors are tan, black, navy, brown, Copenhagen, rose, green \$15.85 and fancy mixtures—Regular values to \$30. Phenomenal special at \$15.85

## Pongee and Rajah Silk Coats \$20 Coats Tomorrow \$12.45

Pongee and Rajah Coats—Light in weight and just right for mid-summer wear—Full length, either semi or tight-fitting styles, with deep, rolling collar, sailor collar of foulard silk or the high-standing collar that buttons close at the throat—Color medium and light—Many are trimmed in black satin on cuffs and collar—Regular values to \$20.00 each—A great special for this sale at only \$12.45



## Gowns & Dresses

\$50.00 VALUES INCLUDED

## Special \$28.45

All the leading shades in these Fancy Gowns and Dresses for afternoon and evening wear; made of marquisette, mesaline, foulard, taffeta and chiffons. One model is made of white figured foulard with black dot and dainty overdress of mouse color marquisette, draped and tied in knot in the back at base of skirt. Sizes 34 to 44. Another pretty model is of figured foulard with Roman blouse and overdrape of lace chiffon. Pleated skirts and fancy lace trimmed waists. Made of bordered foulards and plain materials are also included. Values up to \$50.00. Special \$28.45 for this great sale, each \$28.45

## Wash Dresses

Dainty Tub Dresses for misses and small women. Materials are chambray, gingham, percales, either plain materials or checks, plaids and stripes, in pinks, blue, tan, greens and Copenhagen. Russian blouse, sailor blouse and plain Princess effects, trimmed in plaids and piped in white. Sizes 14 to 16 years. Values \$2.98 to \$5.00. Special sale at, each \$2.98

## The June White Days in Embroidery and Laces

### The \$1.50 Embroideries 69c Yard

Embroidery Galloons for trimming lingerie gowns, floral and eyelet designs. A pretty novelty for summer gowns. Values to \$1.50 the yard. Choice during our June White Sale at only, the yard 69c

### \$2.00 Maderia Embroideries at 75c

Madeira Embroidery, 18 and 27 inches wide, imitation of hand work. In demand for waists and gowns; reg. vals. to \$2, sp'l., yard 75c

### Regular 20c Insertions, Special 7c

Cambric and Nainsook Embroidery, insertions and edges; 1/2 to 4 inches wide, for children's and infants' wear. Values to 20c the yard. Specially marked for our Annual June White Sale at, the yard 7c

### \$1.25 Swiss and Nainsook at 39c

3000 yards of Swiss, Nainsook and Cambric Edges, Bands and Flounces. Design in eyelet, baby Irish and for corset covers, undermuslins, waists and gowns; regular values to \$1.25. Specially marked at 39c

### \$3.00 All-Over Embroideries 98c

Fancy Tucked and Embroidered Allovers, dainty patterns for waists and yokes; regular values to \$3.00 yard, during this sale at 98c

### \$2.50 French Val Laces for 75c

Round Mesh and French Val Lace Edges and Insertions, 3/4 to 1 1/2 inches; suitable for trimming summer wear. These are exceptional values; regular values to \$2.50 the dozen, at 75c

## June White Day Specials

### 100 PAIRS WOMEN'S \$5.00 OXFORDS \$2.48

1000 pairs women's summer footwear, made of patent colt, black, tan or chocolate colored vicci kid, tan, Russia, velour or mat calf leathers; straps, pumps, button or blucher cut; oxfords and one eyelet ties, with flexible welt soles. Cuban or military heels, regular vals. up to \$5. Special for this sale \$2.48

### 500 YARDS OF MADRAS \$2.00 KIND AT 54c YARD

500 yds. imported Colored Madras at 54c a yard. We bought an entire line of madras from an importing house, and have in this lot some great values. We have some fine colorings and patterns in all the desirable shades of tan, blue, green and brown. Material of this quality sells regularly for \$2.00 a yard. Special for this sale 54c at low price, yard 54c

## Women's Ribbons, Collars, Etc.

### 50c Ribbons 29c—\$1.25 Gloves 73c

6-inch extra heavy Hair Bow Ribbon; colors black, white, navy, cardinal, sky, pink or brown; our regular 50c values, special, yd. 29c

20,000 pairs women's sizes two-class Kid Gloves, in white, black and all colors; sizes 5 1/2 to 7 1/2; regular \$1.25 values, special, pr 73c

### 25c COLLARS FOR 12c | \$1.00 UNDERWEAR 37c

Women's Embroidered Linen Collars, 1 to 1 1/2 inches wide; sizes 12 to 14 1/2; regular 25c values, on special sale tomorrow at, each 12c

Women's fine ribbed Swiss Vests with lace trimmed yokes and lace trimmed umbrella pants; fine quality; regular 75c and \$1 37c values, special sale at, each 37c

## In The Millinery

### New Turbans

\$10 Values at 1/2

All Millinery reduced—One lot of ladies' black Toques and Turbans in fine horsehair braids in tailored effects—Values \$10—A great special at 1/2 Price



### Tailored Hats

\$9.50 Val. \$4.95

One lot of ladies' Dress and Tailored Hats—They are trimmed in flowers, ribbon and fancy feathers in all the newest colorings—Values to \$9.50 at \$4.95

## Mon.--Tues.--Wed. June White Day Specials

### Victor Guaranteed Hose

"Victor" Hose for women and children. The Meier & Frank Store guaranteed brands, which means they are of the best in quality, finish and durability. We carry the following qualities in this special brand of hose. See them now.

### Women's Victor Hose

A plain black Lisle Hose, full size, fashioned, fast color, with wire tipped heels and toes. Three pair in a box; guaranteed to wear without darning for three months. This quality has been put on sale at only \$1.50 per box. Take advantage of this sale.

### Women's Victor—\$1 Box

A plain black Cotton Hose, medium weight, fine thread, extra long Maco yarn, fast dye with wire tipped heels and toes. Three pair in a box; guaranteed to wear without darning for 3 months. This quality will sell at \$1.00 the box.

### Boys'-Girls' Victor Hose

Boys' and Girls' Victor Hose are made from fine, long Maco yarn, with liner heels and toes; medium weight, extra long elastic tops. Come six pairs in a box, warranted for six months. On sale at the popular price of \$1.50 box. See these bargains now.

### 75c SILK GLOVES 43c

Women's double finger tipped Silk Gloves. White, black and colors. Also washable, chamoisette. Gloves, in natural and white; 3/4 to 8. Regular 75c vals. June White sale 43c

### \$1.50 SILK GLOVES 79c

Tomorrow we place on sale our 16-button length Silk Gloves, double finger tips. Best makes, in sizes 7, 7 1/2 and 8. Regular \$1.50 values, Special for June White Days' sale 79c

### 50c NECKWEAR at 25c

Special lot of Women's Lace Novelty Neckwear or lace trimmed Rabats, Dutch Collars and Jabots. Our regular 35c to 50c values. Special June White Days' sale price 25c

## In Our New Furniture Dept.--4th Fl.

We are agents for the Hastings Dining Table. Unsurpassed and dependable furniture. Constructed with the Tyden Duostyle Lock and Leaf Lock. With these the table singly or with any number of leaves can be locked together as rigidly as though the whole table were one solid piece. This is an exclusive feature of Hastings Tables. Can be had with no other, but cost you not one cent more. Finished, golden, Early English and fumed.

No. 744—44-inch round top pedestal base, 6-foot Table, finished golden early English and fumed oak. Regular price \$20.00. Special price for the next three days' selling at, only \$14.98

No. 742—44-inch round top pedestal base, 6-foot Table, finished wax golden or early English. Regular price \$22.50. These are specially priced for three days at only \$16.68

No. 580—44-inch round top pedestal base, 6-foot Table, finished wax golden or early English and fumed oak. Regular price \$19.98. Special for 3 days \$19.98

No. 585—48-inch round top pedestal base, 8-foot Table, finished wax golden or early English. Regular price \$37.50. Special price for 3 days, at \$30.48

## A Great Special Sale of Our Linen Table Cloths

\$2.50 Cloths \$1.98 | \$3.50 Cloths \$2.69 | \$1.35 Linen \$1.00

100 8-4 Pattern Linen Damask Table cloths, regular \$2.50 values, on special sale at low price of \$1.98

100 8-10 Pattern Damask Tablecloths, beautiful patterns, selling regularly at \$3.50, special sale at \$2.69

25 pcs. 70-in. all-linen Bleached Damask; regular \$1.35 values, now on special sale at this price, yard \$1.00

## Fancy Summer Materials--Madras, Cotton Novelties

50c, 75c Goods 39c | 35c Madras at 25c | 50c Material at 25c

25 pieces fancy White Goods, for waists, gowns, children's dresses, etc.; regular 50c and 75c values, now 39c

50 pieces 32-inch Madras Shirts, of handsome quality and patterns; regular 35c values, on sale for 25c

50 pieces Silk and Cotton Novelties, in beautiful colorings and patterns; Regular 50c values, special at, yd. 25c

## The June White Days in Our Corset Section

We are offering unparalleled bargains in our Corset Department. We have three extra special lots of these elegant corsets as follows:

### A Great Corset Special at 49c Pair

Good quality batiste, medium length Corsets, with two hose supporters attached. During the Annual June White Sale price is, pair 49c

### Specially Trimmed Corsets at 69c

Lace and ribbon trimmed, made of batiste and lasting cloth, with two hose supporters attached, long hip and medium bust, all sizes 69c

### An Extra Special Corset at 89c

Extra values in coutil and batiste Corsets, extremely long hip and high and low busts; models for all figures. June White Sale 89c

### Reg. \$1.50 Brassieres, Special 98c

Fine Batiste Brassieres, daintily trimmed with torchon lace and ribbon and embroidery insertion; regular \$1.50 values. Sale price 98c

### Bust Supporters, Special Sale at 25c

June White Sale of Bust Supporters, good quality muslin, lace and ribbon trimmed. Annual June White Sale at this low figure 25c

### The New "Shirriffle" Special 89c

"Shirriffle," the new bust extender and corset cover combined. Made of sheer lawn with fine lace trimming. A boon for the slender figure. Come and take advantage of June White Sale price, only 89c

## June White Day Specials

### \$3.50 CROSS-STRIPED CURTAINS AT \$1.89 PR.

900 pairs of cross stripe Curtains in all good colorings, such as red, green, brown, tan, pink and blue; some are in the snowflake effect; regular \$3.50 values, on special sale at, the pair \$1.89

### 1000 YARDS OF SCRIM 25c VALUES FOR 18c

1000 yards of Printed Scrim in this great sale at 18c per yard. We will place on sale our regular line of Duplex Printed Scrim in all the good colorings, such as tan, green, red, blue, pink and yellow. These are printed on both sides and give the effect of a fine madras; 25c quality, special, at, the yard 18c

### \$1.75 Swiss Curtains at 95c

800 pairs of white ruffled Swiss Curtains, made with a full flounce, hemstitched edge, in plain and figured material; regular \$1.75 95c and \$1.50 values, at, pair 95c

## Sale of High-Grade Carpets—3d Fl.

### \$1.80 AXMINSTER CARPETS AT \$1.25 YARD

High grade Axminster Carpets, two tones; green, brown and tan; also Oriental designs and colorings; \$1.80 value, yard \$1.25

### \$1.85 BODY BRUSSELS SPECIAL AT \$1.29 YARD

35 patterns Body Brussels Carpets to close out. Regular \$1.29 values from \$1.75 to \$1.85 per yard, on special sale at, yard \$1.29

### ALL OUR DISCONTINUED PATTERNS 90c YARD

25 patterns Tapestry Carpets, discontinued patterns; reg. price \$1.25 to \$1.35 per yard; to close out, we offer them at, yard 90c

All above prices include sewing, laying and lining. Take advantage.