Fourth Anniversary Luncheon Tomorrow in Our Seventh-Floor Tea Room - Six Courses - Special Music - Good Service - Price 50 Cents

Tomorrow At The Meier & Frank Store Fourth Day Anniversary Sales and Great 54 Day Wonder Sales Six Sensational Values Featured

Trimmed Leghorn Hats Values to \$20, for This Sale \$10.00

Tomorrow, a new lot of Women's Trimmed Leghorn Hats, the most popular headgear shown for this season's wear-This is a Leghorn season and many stores are unable to supply the demand at any price-We are not only well supplied, but bought so advantageously that we are in a position to offer exceptional values on this most-called-for hat-Large shapes of splendid quality Leghorn, in white or burnt, trimmed with flowers, velvet ribbon, etc.-A wealth of choice in color-The most stylish and effective hats you've ever seen for so modest, a price-Values in the lot to \$20-While they last tomorrow \$10.00







Astounding special tomorrow in Men's Furnishing Department-Silk Four-in-Hands in all the very latest colors, plain or in stripes, figures, checks, etc. -Come in the French fold effect or reversible, with wide flowing ends or long and narrow - Ties that the man of

taste will like-Values worth regularly 25c and 35c each-Special three for 50¢, or each only

## Men's 25c and 35c Ties | Women's Union Suits \$1.50 Vals., Spec'l 83c

need for wear right now -Large assortment of sizes and styles, so that every woman who reads this announcement can be sure of the size and style that they desire. Union Suits in fine ribbed. medium weight, style, long sleeves and high neck, ankle length. A garment that we have had tremendous call for and have secured at a price that makes possible a big bargain. Regular 83c



3 Prs. Women's Lisle Hose for 79c

Great Sale Rogers' of Silverware Continues Tomorrow

Anniversary Wonder Sale Bargains in Every Dept. GREAT VALUES

This special is offered in our immense Suit and Cloak Department, Second Floor, occupying an entire half block-Sweater Coats for Women, in plain or fancy weave, shawl collar or V neck style, double-breasted or single-breasted \$2.89

-White, red, gray, black--Reg. \$5.50 values

\$5.50 Sweaters \$2.89 75c Swiss at 49c Yd.

Tomorrow, in the White Goods Section, Main Floor Annex, comes a bargain on White Embroidered Swiss that will make even the most critical bargain-seeker open her eyes at the value -A special offer on a staple fabric-Fifty pieces of this fabric-Reg. 75c yard-Special tomorrow, yard

Women's

Neckwear



\$1.50 Val. 39c 50,000 pieces of the most dainty and attractive neckwear possible to design-A great purchase from one of the greatest women's neckwear houses in America-Jabots, rabats, cascades, Dutch collars, yokes, chemisettes, etc .-- All new styles and best 3 naterials---Regular values to \$1.50, special for tomorrow only

## NOWHERE ELSE

in Portland are such clothing values to be found as at these stores---For years it has been our aim to sell the

BEST CLOTHES FOR THE PRICE

and it is admitted by everyone that we have succeeded---

to examine this season's models which

we are selling at

They are the equal in every respect to those sold elsewhere at \$5 to \$10 more

Come in and let us show you-

WHEN YOU SEE IT IN OUR AD IT'S SO'

3d & Oak 1st & Yamhi 1 1st & Morrison



"\$25 Service Guaran-

Men's Suits





Nothing has been left undone to make these suits the biggest values possible at the price. They possess the indispensable essential of good clothes - RELIABILITYand they are certainly FAIR PRICED. Nowhere will you find a more attractive range of weaves -and color combinations in grays and blues and blacks. Included are the famous "True Blue" Serges at \$15.00.

J.L.Bowman & Co.

Popular Price Clothiers