

PORTLAND, OREGON, SUNDAY MORNING, APRIL 24, 1910.

MUSLIN UNDERWEAR--Announcement Extraordinary



Victor
Talking
Machines
\$1.00
Down
\$1.00
A Week

EVERY GARMENT SOLD AT ONE-HALF PRICE

50c Garments now at 25¢	\$1.00 Garments now 50¢	\$1.50 Garments now 75¢	\$2.25 Garments at \$1.13
60c Garments now at 30¢	\$1.25 Garments now 63¢	\$1.75 Garments now 88¢	\$2.50 Garments at \$1.25
75c Garments now at 39¢	\$1.35 Garments now 68¢	\$2.00 Garments at \$1.00	\$3.00 Garments at \$1.50
85c Garments now at 43¢	\$1.45 Garments now 73¢	\$2.20 Garments at \$1.10	\$5.00 Garments at \$2.50

—It is our good fortune to announce a sale of the finest quality under-muslins ever offered in our entire business career.

—This sale excludes the possibilities of competition. Every piece is offered at manufacturers' cost. "COST"—a term used flippantly now-a-days by many firms with little regard to its real meaning. When we say "COST," we say it with the guarantee of this firm behind the statement.

—The richest, most fascinating undermuslins—quality goods—may be bought in this sale.

—A chance for June Brides to secure their Trousseaus at half the allotted estimate.

—Beautifully made goods, trimmed with embroidery, torchon and double thread valenciennes, laces, ribbons and medallions.

—Gowns, pleated band drawers, sheath drawers, Vassar drawers, star band drawers, chemises, short chemises, combination chemises, corset covers, combination skirt and corset covers, Princess skirt and corset covers, three-piece combinations, combination drawers and corset covers, Princess skirt combination drawers and corset covers and skirts.



Lipman-
Wolfe & Co

W. B. Corsets
La Vida Corsets

Lipman-Wolfe & Co

Tussah Pongee Silk Suits Spcl \$18.95



—STUNNING MODELS in Ladies' and Misses' Tussah Silk Suits. The jackets are made in the new popular 32-inch length and lined throughout with self-colored Peau de Cygne. Plain tailored styles, with side pockets. The skirts are full pleated. Come in rose, lavender, reseda, light and the new shade of blue, leather and mulberry.

—NATURAL COLORED Pongee Silk Suits, strictly plain tailored, 32-inch jacket, unlined. The skirts have clusters of plaits and plain panel effect. Side pockets. This suit has a most attractive collar of black and violet-colored satin, with cuffs to match.

—PARIS NOVELTY WAISTS, in lingerie. Made of the daintiest imported white mull, in the newest of Dutch neck styles with short sleeves. These exquisite Waists fasten up the side front with small pearl and hand-crochet buttons. Trimmed with pin tucking and embroidery on sleeves and waist—\$3 to \$6.

Automobile, Beach, Mountain and Outing Sweaters, Special at \$1.95

—We have bought many sweaters and have had many excellent values, but it remains for these sweaters to surpass any previous offering.

—This is the real point of this event. The wholesale season is practically over and this manufacturer, with keen business sense, would rather take a small loss now than a greater loss later on. He sent us a sample with the price marked providing we took the whole lot.

—There are about 600 of these sweaters—more than we would ordinarily buy in one style. But the worth is there, and we know that at \$1.95 they will disappear rapidly.

—\$3.50 is a fair price for them. So this saving means the biggest sweater bargain in Portland.

—They come in fancy stitch weave, in red, gray and white. Collarless neck. Pockets on each side. In all sizes. See window display.

Agents Royal Society
Packets and Cottons

FRENCH WAISTS JUST FROM PARIS

—A new model Summer Waist just received from Paris. In finest sheer mull. Fastens up the side with small pearl buttons. Trimmed with pin tucking. Price \$3.00.

New Long Pongee Silk Coats

—We foresaw the popularity of these stylish coats. We knew that they would be first in women's favor this season.



\$13.50

Regular Values to \$20

—Full Length Pongee Silk Coats, 54 inches long, semi-fitting back, with straight single-breasted front. Made in a light tan color, with deep shawl collar faced with black satin. New sleeves with deep cuff, trimmed to match the collar.

Robinson & Wells English Hats For Summer



—Tomorrow we show a shipment of Robinson & Wells New English Hats for summer wear.

—The phenomenal success of these hats in Portland is so well established that the mere announcement of the arrival of these new models will bring many women to our Millinery Department tomorrow.

—These hats represent the very latest in English Tailored Millinery.

Lace Curtains

\$1.50 pair, special 98¢
\$2.25 pair, special \$1.49
\$3.50 pair, special \$2.68
\$5.00 pair, special \$3.75

—3000 pairs of Nottingham and Cable Net Lace Curtains in handsome new patterns, with plain or figured centers, with pretty scroll and fancy borders. Can be had in white or Arabian color, 2½ and 3 yards long.

\$4.50 pair, special \$2.95
\$5.50 pair, special \$3.75
\$6.50 pair, special \$4.50
\$8.50 pair, special \$5.75

—2000 pairs of Bobbinet Lace Curtains in a large variety of new designs, in Renaissance, Marie Antoinette, Irish Point, Battenberg and Cluny. Come in white or Arabian color, 2½ yards long.

New Books

—Mary Cary, \$1.00 net; A Modern Chronicle, by Winston Churchill, \$1.18; Thurston of Orchard Valley, by Harold Bindless, price \$1.30 net; The Personal Conduct of Belinda, by Eleanor Hoyt Brainerd, \$1.20 net; Hopalong Cassidy, by Clarence E. Mulford, \$1.18; By Inheritance, by Octave Thanet, \$1.18; The Carleton Case, by Ellery H. Clark, \$1.18; The House of Mystery, by Will Irwin, \$1.15 net; In the Border Country, by Josephine Daskum Bacon, \$1.50 net; The Fascinating Mrs. Hulton, by E. F. Burson, \$1.20 net; The Furnace of Gold, by Philip V. Mighels, \$1.20 net; Cavanaugh, Forest Ranger, by Hamlin Garland, \$1.18.

SOCIETY PAPERS

SPECIAL AT 25¢ A BOX

—On sale for Monday, 1000 boxes of French, Taffeta, Chiffon, Cambric and Duchess Linen Writing Paper, 24 sheets of paper and 24 envelopes to match, in the latest fashionable size, 35c-40c values, 25¢ box.

Braid Pins

—There never was a prettier style for dressing the hair than the present vogue. For this particular fashion you require braid pins.

—We have a sample lot from one of the best New York manufacturers. We place on sale Monday at

Half Price

Mounted Combs Selling From 50¢ to \$12.00 Each.

POST CARD ALBUMS ON SPECIAL SALE

—Made of texoloid and holds 400 cards. Has hand-painted cover, made extra strong. Regular \$2.25.

SPECIAL \$1.69

—Fancy Cover Post Card Album, which holds 300 cards. Made of heavy cardboard. Regular 35¢.

SPECIAL 19¢

—Post Card Album of heavy embossed linen for holding 300 cards. Opens flat. Regular 75¢.

SPECIAL 48¢

Alluring New Wash Fabrics



—The prettiest, coolest, snowiest wash fabrics, that will present an irresistible appeal to your fancy and taste. Merely to cut off so many yards of goods for a customer is not enough for us. The big problem that we undertake in this store with wash fabrics is to collect the cream of its production in tub materials. We have therefore concentrated the strength of our buying organization to secure the widest range, the worthiest weaves, the prettiest patterns, the latest colorings in wash fabrics. Tomorrow we show the results of our endeavors. THE BIGGEST AND BEST STOCK OF TUB MATERIALS IN THE CITY.

—IMPORTED FRENCH LINEN, 47 inches wide. Many new shades have been added to the color line, which makes it more popular than ever. 65¢ a yard.

—DOTTED CHIFFON COSTUME CLOTH. Particularly adaptable for evening and party dresses. In 50 different shades. 35¢ a yard.

—VASSAR CLOTH. A rough-weave silk and cotton mixture. Laundered beautifully. Comes in all shades. 50¢ yard.

—SUNSHINE STRIPED VOILE. A sheer, summery fabric. In all the newest colors of the season. 12½¢ a yard.

—PRINTED BRAZILIAN BATISTE. White and tinted grounds, over which are floral and figured designs of various hues. Price 12½¢ a yard.

—PRINTED FRENCH BATISTE. A beautiful, sheer, dainty summer material in choice designs and colors. 15¢ a yard.

—PACIFIC CRASH SUITING. The best cotton Ramie weave suiting on the market. In all colors. 18¢ yard.

—SILKED FOULARDS. A mercerized cloth which is an exact counterpart of the silk fabric, both in design and colorings. 25¢ yard.

—POPLIN. In plain, self-stripes and figures. In 50 different shades. 25¢ yard.

—MERCERIZED PONGEE SUITING. This desirable suiting is woven and finished similar to the Soisette cloth. 15¢ a yard.

—ORKNEY TISSUE. A sheer summer woven cloth resembling the imported zephyrs. Beautiful combination of colors. 30¢ yard.