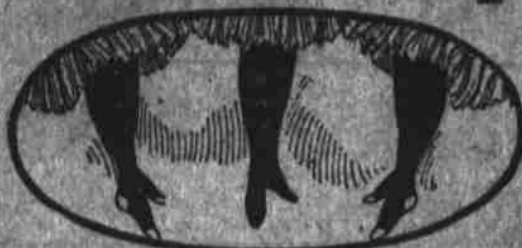


Women's and Children's New Spring Hosiery



There is nothing lacking in our Hosiery Section. We can't imagine how you can fail to fill your needs with both pleasure and profit. These special values will assist you in your purchasing plans:

Women's Fancy Hose 75c Values at 50c

This offering consists of a new line of women's fine Gauze Lisle Stockings, shown in handsome silk embroidered and boot lace patterns, in all the popular new shades, as well as black; high-grade, full-fashioned Stockings, bought to sell regularly at 75c a pair, priced for this sale at..... **50c**

Children's Stockings, 35c Values at 25c

We have just received a new line of children's fine Maco Cotton Stockings, which we believe to be unequalled in wearing quality. They are guaranteed fast black and are made with linen heel and toe and double knee; medium weight Stockings, in all sizes for boys and girls. Regular 35c values, special..... **25c**

The Most in Value—The Best in Quality



New Idea Patterns—All Styles and Sizes, 10c

Mail Orders Promptly and Carefully Filled

Stylish Spring Footwear

The largest assortment in the city at prices that are unequalled. Again we present for your consideration the largest and most complete showing of a season's new models in fashionable footwear—Boots, Oxfords, Pumps and Ties.



A fine line of children's one-strap Pumps, in patent colt; sizes 6 to 11; regular \$1.50 values **99c**

Women's Oxfords and 1-strap Pumps, in all leathers, patent colt, vici kid, gummetal, Russia calf; regular \$2.00, \$3.00 to \$5.00 values; at..... **\$2.49**

A fine line of children's Oxfords and Pumps, in all styles; regular one-strap and four-strap Roman Sandals; regular \$2.00 values, at **\$1.50**

A showing of misses' Pumps in one-strap style, patent colt and gummetal; sizes 1 1/4 to 2; regular \$2.00 values, special, the pair..... **\$1.25**

A sale of women's Shoes, all the best makes and leathers, all styles; regular \$3.00, \$4.00 and \$5.00 values, special; the pair..... **\$1.79**

A Page of Special Offerings Proving Our Positive Supremacy in Value Giving

An Unexpected and Remarkable Silk Sale

You Hardly Expect to Be Able to Buy Silks at Special Prices Now, Do You? Well, Here's the Unexpected—Silks Offered to You at Saving Prices—Lower Than You Would Expect So Early in the Season



Are Included in This Remarkable Offering

No previous Silk Sale excels this one! Never, to the best of our knowledge and belief, have such superb Silks been sold at anywhere near such a ridiculously low price! Silks of splendid quality, comprising the new season's very choicest designs and newest colorings and the richest, rarest patterns. Included are:

Your Choice of 65c, 75c, 85c and Even \$1 Silks

49c Yd.

DON'T BE LATE. COME AT YOUR FIRST OPPORTUNITY.

The sale begins Monday morning at 8 o'clock. To facilitate the selling, the Bargain Tables through the Main Aisle, in addition to our regular department, will be utilized for this important sale. Extra salespeople, bundlers and cashiers will be in attendance. You will exercise the wisest sort of judgment by anticipating your Silk needs for the entire Summer, while this eventful sale is in progress.

- 24-inch Satin Foulards in all the correct new shades.
- 19-inch Black Swiss Taffeta, all pure silk and a rich, beautiful black.
- 19-inch Shepherd Checks in all size checks, in colors black, blue and brown.
- 19-inch Pekin Stripes in neat styles.
- 19-inch Plain-Colored Surah Silk in all the new shades.
- 19-inch Solid-Colored Poplins in the best shades.
- 19-inch Fancy Corded Bengaline Silks in neat self-colored designs.
- 19-inch Swiss Messaline Silks and Liberty Satins in every wanted color, including cream and black.
- 19 to 26-inch Novelty Silks in pin and hairline stripes.
- Swiss Messalines in rich and effective designs.
- 27-inch Printed Habutai Wash Silks in neat dots and small figures.
- 23-inch Plain-Colored Pongees, etc., etc.

Our Ever Changing Panorama of the New and Beautiful in Women's Wear

Hardly a day passes that you don't find newly arrived garments at this store. As fast as our offerings hurry away, others take their places—offerings just as attractive in style and quality—just as attractive from the viewpoint of price. If you want the latest and best, and want the very best values your money can procure, you must come to this store for them.

Silk Coats Specially Priced

Spring Coats of first quality black silk taffeta, with a high, lustrous finish. Medium and full length coats, loose or semi-fitting or the new pleated back effect. Some with the shawl collar of silk or moreen, finished with braid. Others with beautiful lace collars of various styles. These stylish garments come in two lengths—those of full length are shoulder-lined with silk, while some of those of medium length are lined through-out with silver-gray satin lining. Priced from.... **\$8.50 TO \$19.50**

Fashionable Spring Suits

Much as they deserve it, space will not permit us going into detail regarding these fashionable tailored garments. Coats from 32 to 36 inches long, fitted and semi-fitted. Some are plainly tailored and others are trimmed with satins and braids. Fabrics are fine French serges, ocean serges, panamas, diagonals and fancy tweed suitings. Black, navy and other **\$12.50 TO \$25.00** favored colors.....

Women's and Misses' Wash Garments

Suits of the real natural linen and white light blue and natural linenette. Tailored coat and pleated skirts; pearl button—
LINETTE SUITS..... \$3.90
LINEN SUITS..... \$9.50

Children's Jackets

A complete line of children's Jackets, in styles including some very smart box effects. Materials include twilled flannel, covert and worsted coating. Solid colors, fancy stripes and checks. Sizes from 2 to 14 years; great values. Prices range **\$2.25 TO \$4.90** from.....

White Lawn and Lingerie Waists

Dainty lingerie and white lawn Waists—immense styles form this choice selection. Richly embroidered, and some trimmed with lace; the Bishop sleeve. A very pretty style with yoke of fine tucks. Among other styles are some neat tailored Waists.... **65c TO \$3.50**

Silk Dresses in New Styles

Silk Taffeta Dresses, in beautiful styles—plain tucked yokes, some with yokes of lace and others richly braided. Plain, kilted, pleated and paneled skirts, black, navy, brown and numerous lighter colors. The prices range **\$12.50 TO \$25.00** from....

Silk Waists

Exceptional Waist values at this moderate price. Taffeta Silk Waists, in black and colors. Fine tucked yokes and other extremely pretty styles. Other Waists at the same price, of black and white China silk. One style with yoke and collar of fine lace and otherwise lace trim'd. **\$3.50** The best Waist values at....



Hydegrade

Linings for Fashionable Spring Wear

Every Yard Guaranteed—The world's standard lining fabrics for every use. A grade for every purpose. For Spring this wonderful assortment offers new shades, new weights, new weaves, suitable for garment linings, dressing gowns, drop skirts, foundations, petticoats, draperies, etc.

15c to 45c Yard
Be sure you see Hydegrade on the selvage

Special Sale of Spring Bedding
Sheets, Pillow Cases, Cotton Blankets

We are continually on the lookout for bargains to interest the housewife—as most housewives in this city well know. This time we were fortunate in making a special deal in ready-to-use Sheets, Pillow Cases and Spreads. We bought these goods considerably under present market prices and on the same basis we offer them to you at this sale. Now is the time to secure a generous supply:

Great Values in Pillow Slips

When the manufacturers were willing to make unusual price concessions for spot cash we purchased a very large consignment of these goods—that's why such values as these are offered you. See if you can match these values elsewhere:
Pillow Slips, 42x36 inches, made of good quality muslin, priced at..... **14c**
Pillow Slips, 45x36 inches, neatly hem-stitched, ready to use, at..... **15c**
Pillow Slips, 42x36 inches, made of extra heavy linen finished muslin, at..... **16c**

Specials in Bleached Sheets

We've made a special effort this season to please our most exacting patrons when it comes to purchasing household goods, as our assortments will show. How we stand on the price question these figures will show:
Bleached Sheets, made of good, durable muslin; size 72x90 inches, priced at..... **45c**
Bleached Sheets, extra heavy, without seam; size 72x90 inches, priced at..... **67c**
Bleached Sheets of extra heavy quality, size 81x90 inches, priced at..... **75c**

These Values in Cotton Blankets

If you are arranging the household for warm weather, you will doubtless find your stock of light bedwear needs replenishing. These unusual economies in Cotton Blankets will surely interest prospective buyers because of the large savings offered. **UNMATCHABLE VALUES IN SAMPLE BLANKETS FROM 60¢ UP TO \$3.50 A PAIR.**

Gray Cotton Blankets, in single size, with fancy colored borders, special at..... **65c**
Tan Cotton Blankets, in full size, with fancy colored borders, special at..... **\$1.00**

Gray Cotton Blankets, full 12-4 size, with fancy colored borders, special at..... **\$1.50**
White Cotton Blankets, in 12-4 size, without borders, exceptional values at **\$1.50**

Savings in Men's Wear

35c Boys' Waists 29c

A fine showing of boys' Blouse Waists, made with soft turn-down collar, with soft cuffs and full blouse. They come in plain blue, tan, black sateen and fancy patterns. Shown in all sizes from 6 to 14 years, and are best 35c values, specially priced for this sale at..... **29c**

75c Men's Gowns 55c

A sale of men's plain white muslin Gowns, made with V neck or soft turn-down collar, front trimmed with fancy trimming. They are cut good, full width and length and are best 75c values. Special for this sale at..... **55c**

Men's Fancy Sox 19c

A special offering of men's fancy cotton Sox, made seamless with fine ribbed tops. They come in blue and green, with assorted pin stripes, and are best 15c values. Specially priced for this sale at..... **12c**

Child's Sweaters 49c

A special sale of children's white wool Sweaters, made coat style and trimmed with good quality white pearl buttons. A fine assortment to choose from. Best 75c values, specially priced for Monday and Tuesday at..... **49c**

Special Values in Muslinwear

You will find these garments to be of an exceptionally high order—cleverly designed and faultlessly made. Never before have such beautiful garments borne such tempting prices. Now is your opportunity to secure a generous supply. Don't miss it.

Gowns and Skirts \$1.59
\$2.00 - \$2.25 Val.

These dainty Skirts are made of excellent quality material and trimmed with fine laces and embroideries; cut good, full width and length, well made and neatly finished garments that you will be well pleased with.

THE GOWNS are made of fine nainsook, cambric or crossbar material and trimmed with pretty embroideries, laces and ribbons. They are shown in the bishop, slip-over, and empire styles, and are extra well made and neatly finished. Your choice of any of these pretty Skirts and Gowns; regular \$2.00 and \$2.25 values, at the special price of..... **\$1.59**

Suits and Gowns 75c
Best \$1.00 Values

The Combination Suits, consisting of corset cover and drawers, are made of fine quality nainsook and trimmed with very pretty laces and embroideries. Very beautiful garments. You will profit by getting first choice.

THE GOWNS are shown in the low-neck, slip-over style, with short sleeves; also the high-neck style with long sleeves. These fine garments are made of good quality nainsook or cambric, and trimmed with pretty laces, embroideries and ribbon. Your choice of Combination Suits or Gowns; regular \$1.00 values, at the special price of..... **75c**

\$2.00 Combination Suits \$1.49

Another choice offering of Combination Suits, consisting of corset cover and drawers or corset cover and skirt, made of fine quality nainsook and daintily trimmed with embroideries and laces; extra well made and neatly finished. Regular \$2.00 values, specially priced for Monday and Tuesday at..... **\$1.49**

Corset Covers at 39c

An extra fine line of Corset Covers, made of good quality nainsook and trimmed with fine embroidery and laces. Regular 50c and 65c values, specially **39c** priced for this sale at.....

Kayser's Silk Gloves
In All the New Shades, With Double Finger Tips, 50c

A full showing of these celebrated Silk Gloves at this popular price. Included are all the new shades, as well as black and white—not a size is missing. Every pair made with double finger tips and well finished throughout. No better Gloves were ever sold at this price. There's satisfaction in every pair.

Fancy Sleeveless Vests 25c
Summer Wt., 40c Val.

It isn't often you get knit underwear, in Summer weight, at a sale price, but such is the opportunity we are offering you. Women's fine sleeveless Vests, in form-fitting styles, with fancy yoke. They come in all sizes, in white only. Regular 40c values, specially priced for this sale at..... **25c**

Women's Handkerchiefs
Regular 7c Values at 3c

1500 dozen full size Handkerchiefs to be placed on sale at less than the manufacturer's cost. Five pretty styles to choose from—plain with 1/4 or 1/2-inch hem; allover crossbar or plain center, with stripe; plaid border and plain soft mercerized with 1/4-inch hem. Now is the time to supply your future needs. Regular 7c values, or 4 **3c** for **25¢**, special Monday and Tuesday, ea. **3c**

New Style Sweater Coats \$7.50 Long Models at \$5.90

The best line of Sweater Coats we have ever offered at a sale price. A full showing of the new styles, in popular long models; attractive plain weaves in colors, red, white and gray; all sizes. Regular \$7.50 values, specially **\$5.90** priced for this sale at.....

Collar Supporters 25c

A special sale of 100 dozen fancy Collar Supporters, with pretty pearl and rhinestone settings. Shown in straight and adjustable styles. Very best styles for lace collars, and specially **25c** priced at.....

Wash Belts, 35c Values 25c

A fine offering of over 1000 Wash Belts, elegantly embroidered in all the latest patterns and shown in the neat tailored effects. These dainty little Belts have pretty Mother of Pearl and white pearl buckles and good adjustable clasps. Sell regularly at 35c each, special at..... **25c**

New Embroideries

Thousands of yards of new Embroideries bought of the surplus stock of one of the country's largest wholesale houses places us in a position to make some sensational offers for Monday—52-inch full length Embroideries, in the beautiful rich floral scroll, eyel, blind and openwork patterns, embroidered on fine sheer swiss, the work running 18 inches deep; used especially for dresses; both scalloped and hemmed edges. Regular values to \$3.50 the yard, your choice while they last at **\$1.19**

27-inch Embroidery, for dresses; values up to \$2.50 a **98c** yard, special for this sale at.....

27-inch Embroidery, values up to \$1.50 a yard, specially priced for this sale at..... **63c**

Cluny Laces
Values to 20c at 6c

Cotton Cluny Laces, both white and ecru, 1 1/4 to 4 inches wide, suitable for trimming Summer wash dresses, waists and underwear; also very suitable for curtains, doilies or center pieces. Very popular Laces. Good values up to 20c a yard, special **6c** for this sale at, the yard.....



All Embroideries from 2 to 18 inches wide, reduced as follows:
Regular 10c kind, special..... **5c**
Regular 25c kind, special..... **15c**
Regular 40c kind, special..... **25c**
Regular 60c kind, special..... **35c**
Regular 85c kind, special..... **45c**
Regular \$1.25 kind, special..... **65c**
Regular \$1.50 kind, special..... **85c**