

# Today Is Opening Day for the Southeast Quarter of Laurelhurst

The Addition with Character

With the platting of this Southeast Quarter, the entire 444 acres, which comprise Laurelhurst, are now on the market. When we take into consideration the fact that this tract is one mile long and three-quarters of a mile wide, and think of it as a whole, entirely improved on one comprehensive plan, it is easy to realize that there can be no place more delightful to its residents in this or any other city, and for that reason it is justly termed "The Addition With Character." This is one of the great reasons for our enormous sales of over one and one-half million dollars since last October.

Money invested in Laurelhurst lots will yield very large and quick returns, because these lots are now being sold at just about one-half the prices asked for similar property in other parts of the city. It is safe to say that the lots now selling from \$1000 to \$1500 each will sell at more than \$2000 each within two years, and these values will continue to grow with the growth of the city.

There will be 26 miles of asphalt streets in this tract, 26 miles of 4-inch gas, 8-inch water and 10-inch sewer mains. There will be 52 miles of cement walks, 52 miles of 9-foot parking strips, shade trees and handsome cluster lights. This means 52 miles of handsome homes, built according to a building restriction which limits the use of the property to single, detached dwelling houses, costing from \$2500 to \$5000 each, and which compels all buildings to be set back at least 21 feet from the sidewalks. This will insure a uniform standard of improvements, with fine lawns and gardens and which will make Laurelhurst the most attractive residence spot in Portland.

In planning the improvements for Laurelhurst, the streets and boulevards have been laid out to conform as nearly as possible to the natural contours of the land. Four of the main boulevards are 80 feet wide and all of the rest are 60 feet wide.

Not the least among the attractions of Laurelhurst is the beautiful wooded tract of 31 acres which has been purchased by the city for park purposes. Ladd Park is to be improved and will have a natural lake and extensive botanical gardens. All of the streets of Laurelhurst have been laid out to conform to the driveways now planned for the park.

A residence district, protected as Laurelhurst is, by building restrictions and with all of its natural beauties and advantages, will naturally be occupied by cultured and refined people—people who have the home-loving spirit—and everyone within the whole area will be assured good neighbors. This is a matter of great importance, especially to those who have families of growing children, because nothing contributes so much to their peace of mind as the knowledge that they are living in an atmosphere of refinement, and that their associations will always be desirable.

**See Laurelhurst Now!**  
Make your plans for a visit  
to the property Sunday.  
Take Montavilla or Rose  
City Park cars direct to  
Laurelhurst or call at  
our office and we will show  
you the property in our  
automobiles. Office  
open Saturday evening to  
9 o'clock and all day Sunday

SALEM AGENCY,  
A. H. MOORE,  
1-4 BURN-BREYMAN BLOCK  
EUGENE AGENCY,  
MAGLARRY & SEUMATE  
ALBANY AGENCY,  
A. T. STARK  
WALLA WALLA AGENCY,  
BRUNCKEN & TERRY,  
W. C. KERRIN

**Laurelhurst Co**

522-526 Corbett Bldg.

Phones—Main 1503, A-1515

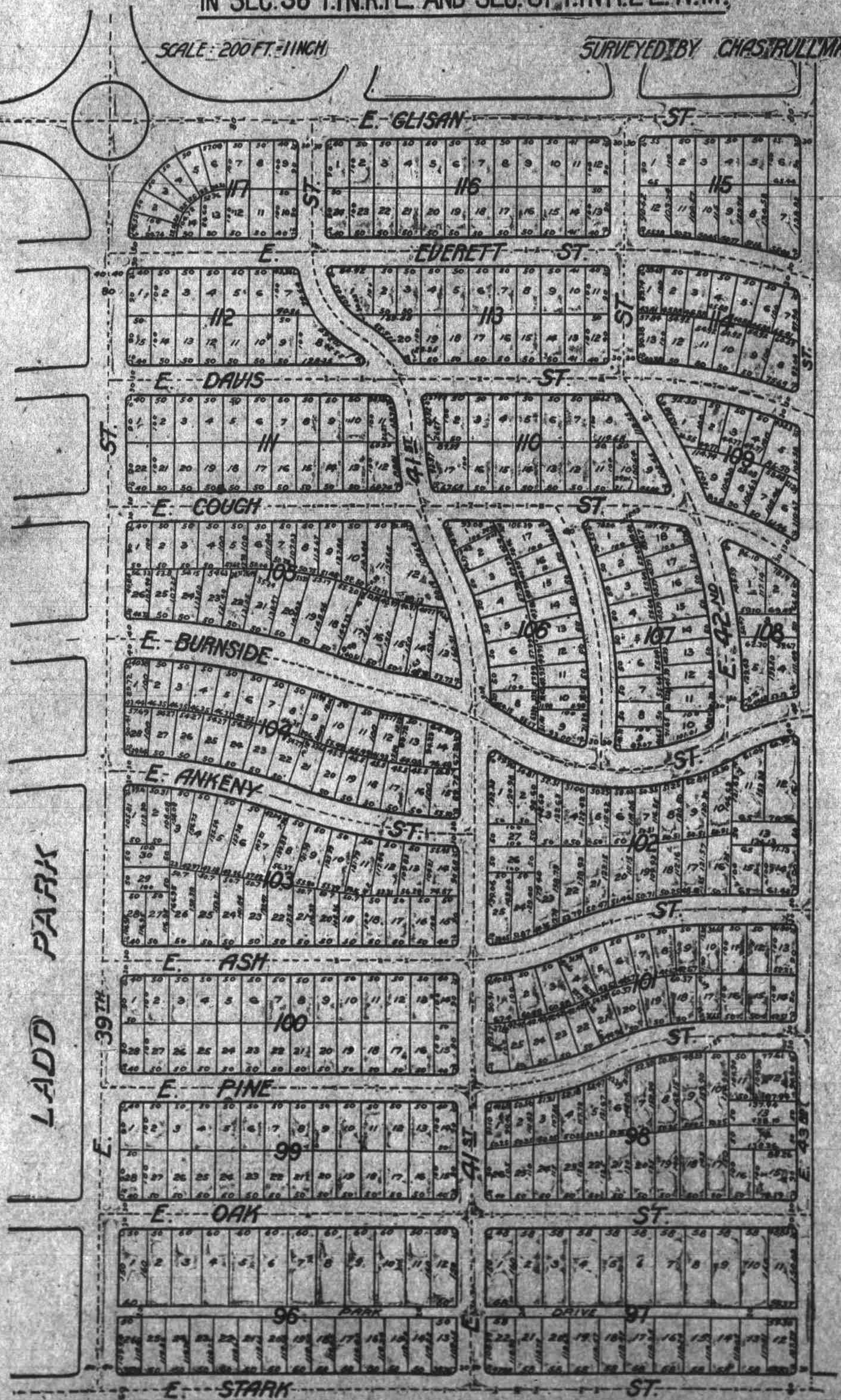
## PLAT BLOCKS 96 TO 117 INCLUSIVE

# Laurelhurst

SITUATED IN THE E. B. DAVIDSON D. L. C.  
IN SEC. 36 T. 1 N. R. 1 E. AND SEC. 31 T. 1 N. R. 2 E. W. M.

SCALE: 200 FT. = 1 INCH

SURVEYED BY CHAS. FULLMAN, C. E.



Cut out this plat for reference—bring it to Laurelhurst with you